



Brochures - Advertising

October -December 2018



Publication Name	Period	Frequency	Copies Printed	Door to Door Delivery	Pick-up/Bulk	Requested Delivered	e-Editions	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Government Directory	Jan -Dec	Ann	29,826	0	18,900	10,100	0	29,000	29,000	29,000
Homemakers Fair Vaal	Oct -Dec	Mtly	40,000	39,900	0	0	0	39,900	39,800	39,800
HOMEMAKERSfair Cape	Oct -Dec	Mtly	115,270	113,260	1,810	3	0	115,073	118,236	115,003
HOMEMAKERSfair Johannesburg	Oct -Dec	Mtly	180,000	179,833	0	0	0	179,833	179,700	193,033
HOMEMAKERSfair Pretoria	Oct -Dec	Mtly	100,280	100,000	0	0	0	100,000	100,000	100,000
renovate Cape Town (formerly HOMEMAKERStalk)	Oct -Dec	Mtly	115,200	115,000	0	0	0	115,000	115,000	115,000
renovate Johannesburg (formerly HOMEMAKERStalk)	Oct -Dec	Mtly	180,000	179,833	0	0	0	179,833	179,700	186,366
renovate Pretoria (formerly HOMEMAKERStalk)	Oct -Dec	Mtly	100,280	100,000	0	0	0	100,000	100,000	100,000
The Peoples Shopper	Oct -Dec	Mtly	11,500	11,450	0	0	0	11,450	11,213	17,049
Total			872,356	839,276	20,710	10,103	0	870,089	872,649	895,251

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