



Magazine - Consumer
October -December 2018



Publication_Name_by_Category	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								TOTAL CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free				
Arts, Culture and Heritage																							
Islam Today KZN	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	200	0	9,800	0	0	0	10,000	10,000	9,963	10,000
Jewish Life	Oct - Dec	Mtly	R 24.95 /	85	0	0	0	0	0	0	0	0	85	12,398	0	0	0	0	0	12,398	12,483	12,364	12,679
Val de Vie Magazine	Jul - Jun	2xA	R 45.00 /	1,835	0	0	0	0	0	0	0	0	1,835	627	2,597	6,120	0	0	0	9,344	11,179	11,179	New Member
Category Total				1,920	0	0	0	0	0	0	0	0	1,920	13,225	2,597	15,920	0	0	0	31,742	33,662	33,506	22,679
Business and News																							
African Business Quarterly	Jul - Jun	Q	R45 /	655	0	0	0	0	0	0	0	0	655	0	0	1,237	0	0	0	1,237	1,892	1,892	New Member
Business Brief.	Jul - Dec	AltM	R 60.00 / R 36.00	289	49	1,033	0	0	40,479	0	70	41,920	221	0	0	0	0	1,210	0	1,431	43,351	49,470	56,396
Entrepreneur	Oct - Dec	Mtly	R 48.90 / R 9.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,165	15,898	
Financial Mail	Oct - Dec	Wkly, Fr	R 27.50 /	3,313	3,175	1,844	0	0	1,360	0	4,218	13,910	0	0	0	0	0	0	0	13,910	13,134	13,016	
Finweek	Oct - Dec	F	R 29.90 / R 30.20	3,985	2,445	0	0	0	677	2	5,781	12,890	0	0	2,533	0	0	0	0	2,533	15,423	16,569	18,209
Forbes Africa	Oct - Dec	Mtly	R 50.00 / R 50.00	8,778	222	3,182	0	0	371	0	40	12,593	0	0	1,516	0	0	0	0	1,516	14,109	13,621	19,293
Green Economy Journal (formerly Green Business Journal)	Jul - Dec	AltM	R 29.00 /	0	0	1,111	0	0	0	0	388	1,499	5,065	901	0	0	0	0	0	5,966	7,465	6,361	7,081
Noseweek	Oct - Dec	Mtly	R 46.80 /	5,952	2,261	0	0	0	1,669	0	0	9,882	0	0	0	0	0	0	0	9,882	10,283	12,374	
Personal Finance	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	8,347
SA Real Estate Investor Magazine	Oct - Dec	Mtly	R 80.00 / Free 0.00	514	110	0	0	0	0	0	0	624	1,585	0	0	0	0	13,250	0	14,835	15,459	14,311	14,351
Your Business Magazine	Jul - Dec	AltM	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	7,572	8,520
Category Total				23,486	8,262	7,170	0	0	44,556	2	10,497	93,973	6,871	901	5,286	0	14,460	0	27,518	121,491	146,378	173,485	
Celebrity																							
People	Oct - Dec	Wkly, Fr	R 23.00 /	27,811	121	0	0	0	27	54	1,400	29,413	0	0	85	0	0	77	162	29,575	26,752	35,149	
Category Total				27,811	121	0	0	0	27	54	1,400	29,413	0	0	85	0	0	77	162	29,575	26,752	35,149	
Conservation and Wildlife																							
African Birdlife	Jul - Dec	AltM	R 50 / R 44.00	2,965	3,686	1,135	0	0	63	0	818	8,667	265	0	0	0	4	267	536	9,203	9,064	8,072	
KRUGER MAGAZINE	Jan - Dec	4xA	R 57.50 /	6,028	679	0	0	0	287	0	0	6,994	20	500	0	0	0	0	520	7,514	New Member	New Member	

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Category Total				8,993	4,365	1,135	0	0	0	350	0	818	15,661	285	500	0	0	4	267	1,056	16,717	9,064	8,072
Entertainment																							
Eat Out	Jan - Dec	Ann	R 49.90 /	13,887	0	0	0	0	1,156	0	1,083	16,126	0	0	4,380	0	0	0	4,380	20,506	20,959	20,959	
Hello Johannesburg	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	2,374	3,016	0	0	0	0	5,390	5,390	5,740	9,174	
TV Plus (Afrikaans)	Oct - Dec	F	R 34.00 / R 34.00	17,362	419	0	0	0	70	0	4,713	22,564	0	0	0	0	0	0	0	22,564	24,111	28,057	
TV Plus (English)	Oct - Dec	F	R 34.00 / R 34.00	10,242	136	0	0	0	75	0	711	11,164	0	0	0	0	0	0	0	11,164	12,306	15,490	
Category Total				41,491	555	0	0	0	1,301	0	6,507	49,854	2,374	3,016	4,380	0	0	0	9,770	59,624	63,116	73,680	
Family Interest																							
Bona	Oct - Dec	Mtly	R 20.00 /	37,424	25,402	398	310	0	14	631	386	64,565	0	0	370	0	0	1,952	2,322	66,887	59,291	62,687	
Drum	Oct - Dec	Wkly, Fr	R 22.70 / R 22.70	25,930	450	0	30	0	168	0	704	27,282	0	0	0	0	0	6	6	27,288	28,865	37,200	
Huisgenoot	Oct - Dec	Wkly, Tue	R 26.30 / R 26.30	151,536	10,012	2	30	0	924	0	12,179	174,683	0	0	0	0	0	0	0	174,683	177,393	185,002	
LIG	Oct - Dec	11xA	R 38.80 /	9,812	1,289	5,054	0	0	0	0	0	16,155	645	0	0	0	0	0	645	16,800	17,502	20,647	
Plus 50	Jul - Dec	6xA	R33.00 /	3,149	950	986	0	0	0	747	0	5,832	504	0	33	0	0	0	537	6,369	6,337	5,862	
The Big Issue	Oct - Dec	Mtly	R 25.00 /	8,456	33	0	0	0	0	0	0	8,489	247	0	33	0	0	0	280	8,769	8,780	11,165	
The Crest	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,201	2,677	0	0	0	11,878	11,878	12,070	12,214	
The Ridge	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,546	4,959	0	0	0	14,505	14,505	19,051	20,416	
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	43,475	0	732	0	0	0	44,207	44,207	10,347	10,347	
You	Oct - Dec	Wkly, Wed	R 26.30 / R 26.30	85,069	1,844	0	30	0	654	0	703	88,300	0	0	0	0	0	1	1	88,301	88,080	95,359	
Category Total				321,376	39,980	6,440	400	0	1,760	1,378	13,972	385,306	44,871	18,747	8,804	0	0	1,959	74,381	459,687	427,716	460,899	
Farming																							
Farmer's Weekly	Oct - Dec	Wkly, Fr	R 20.50 /	8,110	818	0	0	0	103	50	1,156	10,237	0	0	68	0	0	116	184	10,421	10,617	11,334	
Landbouweekblad	Oct - Dec	Wkly, Wed	R 26.30 / R 26.30	16,031	2,022	0	0	0	503	0	4,167	22,723	0	0	0	0	0	0	0	22,723	24,279	27,292	
Landbouweekblad Boereplanne	Jul - Jun	Ann	45.00 /	15,544	0	0	0	0	55	0	0	15,599	0	0	0	0	0	420	420	16,019	16,019	14,929	
Landbouweekblad Vee	Jan - Dec	Ann	R 40.00 / R 40.00	9,766	0	0	0	0	88	0	0	9,854	0	0	0	0	0	0	0	9,854	9,384	9,384	
Marktoel	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	12,116	0	0	0	12,116	12,116	11,233	No Submission	
Veeplaas.	Oct - Dec	11xA	R 32.00 /	3,340	259	786	312	0	47	0	1,151	5,895	215	951	0	0	3	1,610	2,779	8,674	8,713	7,657	
Category Total				52,791	3,099	786	312	0	796	50	6,474	64,308	215	951	12,184	0	3	2,146	15,499	79,807	80,245	70,596	

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Health & Wellbeing																							
Fatloss	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	22,172	22,172
Longevity.	Jul - Dec	9xA	R 39.50 / R 39.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	Changed Frequency	16,841
Muscle Evolution Magazine	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,663
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22,172	44,676
Home																							
Conde Nast House & Garden	Oct - Dec	Mtly	R 55.50 / R 37.20	9,326	2,734	1,573	4,201	0	472	0	60	18,366	0	6	0	0	5	7,406	7,417	25,783	27,462	30,633	
Easy DIY	Jul - Jun	Q	R 38.00 /	6,737	141	0	0	0	0	0	0	6,878	0	0	0	0	0	6,142	6,142	13,020	13,020	10,000	
Elle Decoration	Jul - Dec	AltM	R 40.00 / R 40.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	17,086
Elle Decoration.	Oct - Dec	11xA	R 41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	18,302	Changed Frequency
Estate Living.	Jul - Dec	AltM	Free Free / 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	22,902
Food and Home Entertaining	Oct - Dec	Mtly	R 38.50 /	9,725	931	1,223	46	0	88	1,001	1,716	14,730	0	0	365	0	0	1,782	2,147	16,877	17,660	23,003	
Green Home	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	4,716
Habitat	Jul - Dec	AltM	R 49.50 /	5,903	102	5,000	0	0	0	0	1,439	12,444	692	73	0	0	0	81	846	13,290	13,259	12,883	
House & Leisure	Oct - Dec	11xA	R 48 /	8,778	547	1,585	270	0	1,221	1,848	2,625	16,874	562	0	0	0	0	1,199	1,761	18,635	16,986	18,397	
Idees/Ideas	Jul - Dec	AltM	R 80.00 /	16,875	358	0	0	0	345	15	0	17,593	0	0	0	0	0	0	0	0	17,593	19,497	18,423
Kuier Combo	Jul - Jun	2xA	R 23.00 / R 23.00	56,598	0	0	0	0	28	0	0	56,626	0	0	0	0	0	0	0	0	56,626	56,626	70,539
Landbouweekblad Boerekos	Jul - Jun	2xA	R 47.00 /	33,993	0	0	100	0	107	0	0	34,200	0	0	0	0	0	696	696	34,896	34,896	33,042	
Lose It.	Jul - Dec	AltM	R 55.50 / R 55.50	14,947	245	0	6	0	1,446	0	0	16,644	0	0	0	0	0	0	0	0	16,644	20,765	22,068
Plascon Spaces.	Jan - Dec	Q	R 19.95 / Free Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	13,713	13,713
Real Estate.	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	25,748
SA Garden and Home	Oct - Dec	Mtly	R 39.50 /	28,834	2,447	1,950	1,441	0	148	0	1,600	36,420	0	0	396	0	0	2,388	2,784	39,204	41,261	43,128	
SA Home Owner	Oct - Dec	11xA	R 42.50 / R 42.50	18,670	944	950	0	0	222	0	5,533	26,319	0	0	0	0	0	6,533	6,533	32,852	30,958	36,895	
Sarie Kos,	Jul - Jun	Q	R 50.40 / R 50.40	25,618	2,007	0	0	0	766	0	0	28,391	0	0	0	0	0	1,045	1,045	29,436	29,436	Changed freq.	
Sarie Woon	Jul - Jun	Ann	R 55.00 /	16,665	0	0	0	0	130	0	0	16,795	0	0	0	0	0	860	860	17,655	17,655	18,026	
The Gardener / Die Tuinier	Oct - Dec	Mtly	R 38.00 / R 22.00	19,969	1,492	0	0	0	568	0	549	22,578	0	0	856	0	5	13,681	14,542	37,120	41,282	34,205	

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Tuis Home	Oct - Dec	Mtly	R 43.50 / R 43.50	55,186	6,485	225	0	0	1,305	0	13,373	76,574	0	0	0	0	0	5,605	5,605	82,179	87,040	81,505
Tuis Opknop / Home Renovations.	Jul - Jun	Ann	R 55.00 /	24,377	0	0	0	0	426	0	0	24,803	0	0	0	0	0	0	0	24,803	24,803	23,201
Tuis Verf / Home Paint	Jul - Jun	Ann	45.00 /	21,838	0	0	0	0	384	0	0	22,222	0	0	0	0	0	0	0	22,222	22,222	24,007
Tuis Werf / Home Yard	Jul - Jun	Ann	R 45.00 /	25,478	0	0	0	0	169	0	0	25,647	0	0	0	0	0	0	0	25,647	25,647	No issue
Visi	Jul - Dec	6xA	R 55.00 / R 43.82	8,741	406	3,000	0	0	707	0	1,718	14,572	0	0	0	0	0	685	685	15,257	17,305	15,082
Category Total				408,258	18,839	15,506	6,064	0	8,532	2,864	28,613	488,676	1,254	79	1,617	0	10	48,103	51,063	539,739	589,795	599,202

Leisure

Joburg Style	Jan - Dec	Q	R 29.90 /	850	5	0	0	0	0	0	0	855	0	0	4,129	0	0	431	4,560	5,415	5,818	5,818
Prestige Magazine,	Jul - Dec	AltM	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital only	11,620
Southern Vines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	1,050	11,970	0	0	456	0	13,476	13,476	12,779	12,779
The Coffee Mag	Jul - Jun	Q	R 35.00 /	1,548	77	0	0	0	0	0	0	1,625	0	0	2,290	0	0	0	2,290	3,915	3,915	1,921
The Ultimate Braai	Jul - Jun	Ann	R 29.90 /	5,129	3	0	7	0	14	0	489	5,642	10	0	4,529	0	0	1,249	5,788	11,430	11,230	7,438
Category Total				7,527	85	0	7	0	14	0	489	8,122	1,060	11,970	10,948	0	456	1,680	26,114	34,236	33,742	39,576

Male

Destiny Man,	Jul - Dec	AltM	R 37.00 / R 37.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	12,572	Changed Frequency
Destiny Man.	Oct - Dec	Mtly	R 37.00 / R 37.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	9,230
GQ,	Jul - Dec	10xA	R 53.00 / R 35.50	4,832	477	1,341	2,168	0	218	0	40	9,076	1,690	3	0	0	2	4,806	6,501	15,577	Changed freq.	Changed freq.
GQ.	Oct - Dec	11xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	16,839
Men's Health	Oct - Dec	Mtly	R 52.50 / R 52.50	14,220	1,090	675	60	0	944	1,000	2,774	20,763	0	0	0	0	0	2,689	2,689	23,452	27,580	32,260
Popular Mechanics	Oct - Dec	Mtly	R 38.90 / R 20.00	11,556	4,438	19	0	0	844	3,647	5,891	26,395	170	0	0	0	1	3,779	3,950	30,345	29,729	24,823
Stuff.	Jul - Dec	AltM	R 36.00 / R 36.00	6,045	354	245	0	0	12,576	0	624	19,844	0	0	0	0	0	2,702	2,702	22,546	12,352	11,006
Very Interesting (former Braintainment)	Jul - Dec	AltM	R 49.90 /	9,517	674	180	0	0	0	2,336	12,707	210	0	0	0	0	0	4,644	4,854	17,561	18,157	18,140
Category Total				46,170	7,033	2,460	2,228	0	14,582	4,647	11,665	88,785	2,070	3	0	0	3	18,620	20,696	109,481	100,390	112,298

Motoring

Bike SA	Oct - Dec	Mtly	R 34.90 / R 24.99	8,284	0	0	0	0	6,493	0	0	14,777	400	0	0	0	7	4,145	4,552	19,329	19,630	17,946
Car	Oct - Dec	Mtly	R 38.90 / R 20.00	32,535	8,225	108	2,167	0	1,424	7,538	8,389	60,386	130	0	0	0	30	4,737	4,897	65,283	64,948	61,662

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Caravan & Outdoor Life / Kamp & Karavaan	Oct - Dec	Mtly	R 39.90 / R 20	12,369	967	0	0	0	1,357	0	3,382	18,075	0	0	0	0	120	488	608	18,683	20,125	16,136	
Drive Out Trail Guide / Wegry Roetegids.	Jul - Jun	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	13,545	
Driven Magazine	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	6,576	0	9,882	0	16,458	16,458	16,255	16,389	
Leisure Wheels	Oct - Dec	Mtly	R 35.00 / R 17.00	7,247	901	280	30	0	469	1,340	3,951	14,218	120	0	0	0	2	3,616	3,738	17,956	17,285	14,409	
SA4x4	Oct - Dec	Mtly	R 39.90 / R 20	7,955	519	0	0	0	1,566	0	2,048	12,088	0	0	0	0	247	1,251	1,498	13,586	12,991	15,285	
Speed and Sound	Oct - Dec	Mtly	R 32.00 /	14,577	10	2,048	500	0	0	0	2,259	19,394	0	0	2,901	0	0	400	3,301	22,695	29,412	23,940	
Super Bike	Oct - Dec	Mtly	R 34.95 / USD 1.99	3,581	54	0	0	0	0	0	2,048	5,683	271	0	0	0	0	3,136	3,407	9,090	8,848	9,428	
Category Total				86,548	10,676	2,436	2,697	0	11,309	8,878	22,077	144,621	921	0	9,477	0	10,288	17,773	38,459	183,080	189,494	188,740	

Parenting

Baba & Kleuter.	Jul - Dec	AltM	R 35.50 / R 35.50	4,736	352	0	0	0	133	0	8,138	13,359	0	0	0	0	0	1,590	1,590	14,949	15,138	15,834
Baby's and Beyond	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	14,867	0	0	0	0	0	14,867	14,867	15,271	15,271
Child Magazine - Cape Town.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	47,958	0	0	0	0	0	47,958	47,958	47,771	47,817
Child Magazine - Durban.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	40,117	0	0	0	0	0	40,117	40,117	40,084	40,026
Child Magazine - Johannesburg.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	55,207	0	0	0	0	0	55,207	55,207	55,364	55,350
Child Magazine Pretoria.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	40,189	0	0	0	0	0	40,189	40,189	40,052	40,173
Expectant Mothers Guide	Jul - Jun	Ann	R 27.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	No submission	55,647
Living and Loving	Oct - Dec	Mtly	R 30.50 /	1,926	1,786	1,400	0	0	12	695	1,005	6,824	0	0	359	0	0	1,721	2,080	8,904	10,242	10,138
MamaMagic Milestones	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	709	0	14,245	0	0	0	14,954	14,954	50,000	50,000
Mamas & Papas.	Oct - Dec	Mtly	R 26.95 /	1,359	2,521	0	0	0	0	1,000	1,597	6,477	0	0	0	0	0	3,484	3,484	9,961	7,213	14,478
Mother & Child	Jul - Dec	AltM	R29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	666	New Member
Your Baby.	Jul - Dec	AltM	R 35.50 / R 35.50	5,394	121	0	0	0	101	0	2,639	8,255	0	0	0	0	0	1,468	1,468	9,723	10,635	9,714
Your Pregnancy.	Jul - Dec	AltM	R 35.50 / R 35.50	9,238	108	0	0	0	128	0	1,865	11,339	0	0	0	0	0	4,109	4,109	15,448	18,882	14,405
Category Total				22,653	4,888	1,400	0	0	374	1,695	15,244	46,254	199,047	0	14,604	0	0	12,372	226,023	272,277	311,318	368,853

Pets

Animaltalk	Oct - Dec	Mtly	R 37.90 /	2,544	328	100	0	0	0	800	2,648	6,420	176	0	0	0	0	3,444	3,620	10,040	10,379	10,045
Dog Directory	Jan - Dec	Ann	R 89.90 /	5,878	0	0	0	0	0	0	1,789	7,667	350	500	0	0	0	0	850	8,517	8,481	8,481
Category Total				8,422	328	100	0	0	0	800	4,437	14,087	526	500	0	0	0	3,444	4,470	18,557	18,860	18,526

Sport and Hobby

Africa's Sportsman Magazine	Jan - Dec	4xA	R 45.00 /	663	20	0	0	0	51	24	0	758	0	606	0	0	0	67	673	1,431	New Member	New Member
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				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Controlled Free Circulation			Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free				
Bicycling	Jul - Dec	10xA	R 60.00 / R 60.00	5,199	639	85	0	0	626	542	2,361	9,452	0	0	0	0	0	0	706	706	10,158	12,099	10,802
Compleat Golfer	Oct - Dec	Mtly	R 35.21 /	1,546	93	1,500	0	0	0	617	1,668	5,424	1,497	0	0	0	0	0	1,857	3,354	8,778	9,614	9,681
Fitness His Edition	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,051
Game & Hunt/Wild & Jag	Oct - Dec	Mtly	R 45 / R 45.00	3,489	811	0	0	0	600	0	19,547	24,447	0	238	0	0	0	0	673	911	25,358	24,370	6,375
Golf Digest	Oct - Dec	Mtly	R 38.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	10,199	9,940
HQ.	Oct - Dec	Mtly	R 53.00 /	2,162	159	75	0	0	0	300	2,044	4,740	400	0	0	0	0	0	838	1,238	5,978	6,237	6,524
Kick Off	Oct - Dec	Mtly	R 16.00 / R 16.00	19,296	221	150	0	0	24	833	2,151	22,675	0	0	0	0	0	0	887	887	23,562	25,435	22,584
Magnum	Oct - Dec	Mtly	R 41.40 / R 41.40	8,335	1,157	0	0	0	371	0	0	9,863	0	0	0	0	0	0	0	0	9,863	10,792	11,147
Modern Athlete	Oct - Dec	Mtly	R 29.90 / R 20.00	387	115	0	0	0	0	0	0	502	5,974	0	0	0	0	0	49,053	0	55,027	71,508	69,391
Ride Magazine,	Oct - Dec	Mtly	R 34.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	7,724
Ride Magazine..	Jul - Dec	AltM	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	6,503	Changed freq.
Rock Surf and Deep.	Jul - Dec	AltM	R 32.00 /	2,789	45	0	0	0	0	0	0	2,834	3	0	0	0	0	0	0	3	2,837	3,022	2,853
Runners World	Oct - Dec	Mtly	R 55.00 / R 55.00	6,658	816	90	0	0	721	504	2,560	11,349	0	0	0	0	0	0	347	347	11,696	12,193	15,956
SA Cricket.	Jan - Dec	Q	R 30.16 /	3,799	256	1,000	0	0	0	1,898	2,153	9,106	20	0	0	0	0	0	3,010	3,030	12,136	12,037	12,037
SA Flyer	Oct - Dec	Mtly	R 39.80 /	3,211	339	0	0	0	175	0	483	4,208	385	338	0	0	0	0	0	723	4,931	5,394	6,153
SA Rugby	Oct - Dec	Mtly	R 30.16 /	3,187	13,119	1,500	0	0	0	1,257	2,199	21,262	923	0	0	0	0	0	1,111	2,034	23,296	23,569	23,079
Signature Golf	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	30,556	30,556
The Bank Angler / Die Oewerhengelaar	Oct - Dec	Mtly	R 39.50 /	6,844	359	366	0	0	80	0	0	7,649	0	0	0	0	0	0	3,893	3,893	11,542	11,051	12,052
The Bass Angler / Die Baarshengelaar	Oct - Dec	Mtly	R 35.00 /	1,229	122	132	0	0	80	0	0	1,563	0	0	0	0	0	0	633	633	2,196	3,135	3,909
Wildland Magazine	Oct - Dec	Mtly	R 35.00 / USD 1.99	3,406	373	0	0	0	45	0	23,921	27,745	0	0	0	0	0	0	0	0	27,745	28,514	6,174
Category Total				72,200	18,644	4,898	0	0	2,773	5,975	59,087	163,577	9,202	1,182	0	0	49,053	14,022	73,459	237,036	306,228	274,988	

Travel, Tourism & Hospitality

African Safaris	Jul - Jun	Q	R50 /	682	0	0	0	0	0	0	0	682	0	0	1,074	0	0	0	1,074	1,756	1,756	New Member
Cape Etc.	Jan - Dec	3xA	R 35.31 /	977	29	0	0	0	0	642	0	1,648	7,383	0	0	0	0	213	7,596	9,244	8,814	8,814
Getaway	Oct - Dec	Mtly	R 38.90 / R 20.00	13,060	4,416	234	2,118	0	959	4,625	8,123	33,535	130	0	0	0	9	7,504	7,643	41,178	41,077	38,677
gol Drive & Camp and Weg! Ry & Sleep	Oct - Dec	Mtly	R 60.00 / R 60.00	13,636	4,505	105	0	0	1,264	0	11,026	30,536	0	0	0	0	0	2,342	2,342	32,878	36,382	39,357

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SA Country Life	Oct - Dec	Mtly	R 38.50 /	15,960	3,810	1,210	906	0	90	1,183	1,839	24,998	0	0	345	0	0	1,298	1,643	26,641	28,080	29,788
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 55.00 /	21,075	0	0	0	0	337	0	15,229	36,641	0	0	0	0	0	0	0	36,641	43,422	43,422
TravelIdeas.	Jul - Dec	AltM	R 26.90 /	4,637	89	0	0	0	0	0	0	4,726	0	0	5,627	0	0	0	5,627	10,353	Changed freq.	No Submisison
Weg / Go Platteland	Jul - Jun	Q	R 60.00 / R 60.00	26,658	1,535	0	0	0	983	0	0	29,176	0	0	0	0	0	0	0	29,176	29,176	32,729
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 65.60 / R 65.60	28,461	0	0	0	0	372	0	0	28,833	0	0	0	0	0	0	0	28,833	34,827	34,827
Weg! Kruger / Go! Kruger	Jan - Dec	Ann	R 55 / R 55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	30,090	30,090
Weg! Ry & Sleep Oordgids.	Jan - Dec	Ann	R 60.00 / R 60.00	12,357	0	0	0	0	74	0	0	12,431	0	0	0	0	0	0	0	12,431	17,261	17,261
Weg/Go	Oct - Dec	Mtly	R 55.50 / R 55.50	26,173	7,715	295	0	0	1,452	1,846	12,755	50,236	0	0	0	0	0	6,696	6,696	56,932	59,508	58,774
Wegsleep Kampgids	Jul - Jun	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	10,726
Category Total				163,676	22,099	1,844	3,024	0	5,531	8,296	48,972	253,442	7,513	0	7,046	0	9	18,053	32,621	286,063	330,393	344,465

Woman's General

Cosmopolitan	Oct - Dec	Mtly	R 37.90 / R 30	21,998	718	6,173	540	0	533	2,255	1,738	33,955	778	0	0	0	0	2,950	3,728	37,683	34,089	35,763
Destiny Magazine	Oct - Dec	Mtly	R 32.00 / R 32.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	26,033	23,017
Elle	Oct - Dec	Mtly	R 33.00 / R 33.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	21,810	21,510
Essays of Africa.	Jul - Dec	AltM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	Digital only	8,878
Essentials	Oct - Dec	Mtly	R 31.50 /	12,977	809	525	10	0	65	916	1,532	16,834	0	0	407	0	0	1,147	1,554	18,388	19,467	21,453
Fairlady	Oct - Dec	Mtly	R 45.50 / R 45.50	28,078	1,440	350	0	0	606	0	2,501	32,975	0	0	0	0	0	2,649	2,649	35,624	34,749	37,431
Finesse.	Jul - Dec	9xA	R 39.90 / R 26.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	39,933
Fitness Magazine	Jul - Dec	AltM	R 47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	17,872	18,037
Glamour	Oct - Dec	Mtly	R 35.00 / R 26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	43,483
Glamour.	Jul - Dec	10xA	R 35.50 / R 26.60	14,355	923	1,302	4,757	0	156	0	8	21,501	18	4	0	0	4	12,080	12,106	33,607	35,081	Changed freq.
Good Housekeeping / Goeie Huishouding	Oct - Dec	Mtly	R 37.9 / R 30	24,709	1,623	999	213	0	1,442	3,592	2,296	34,874	738	0	0	0	0	3,020	3,758	38,632	41,542	37,891
Kuier	Oct - Dec	F	R 15.00 / R 15.00	85,131	1,860	0	0	0	58	0	4,915	91,964	0	0	0	0	0	0	0	91,964	87,262	94,851
Marie Claire	Oct - Dec	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	16,712	18,767

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Move!	Oct - Dec	Wkly, Th	R 13.60 / R 13.60	52,724	0	0	0	0	94	0	705	53,523	0	0	0	0	0	1	1	53,524	56,846	65,960		
Rooi Rose	Oct - Dec	Mtly	R 41.00 /	51,322	2,267	557	2,183	0	101	950	6,065	63,445	0	0	408	0	0	553	961	64,406	57,663	70,546		
Sarie	Oct - Dec	Mtly	R 50.00 / R 50.00	41,934	5,979	245	0	0	692	0	11,654	60,504	0	0	0	0	0	6,081	6,081	66,585	63,835	61,726		
True Love	Oct - Dec	Mtly	R 32.50 / R 32.50	28,889	714	270	0	0	208	0	2,566	32,647	0	0	0	0	0	3,683	3,683	36,330	33,137	31,925		
Vroue Keur	Oct - Dec	Wkly, Fr	R 23.00 /	40,854	1,111	0	0	0	51	50	1,336	43,402	0	0	86	0	0	66	152	43,554	43,806	48,829		
Woman and Home	Oct - Dec	Mtly	R 42.00 /	57,038	2,707	850	1,253	0	150	1,216	1,830	65,044	0	0	392	0	0	2,288	2,680	67,724	60,236	77,054		
Women's Health.	Oct - Dec	11xA	R 50.50 / R 50.50	16,458	915	620	20	0	528	666	2,762	21,969	0	0	0	0	0	4,036	4,036	26,005	28,431	34,387		
Your Family	Oct - Dec	Mtly	R 31.50 /	15,761	1,122	430	426	0	58	1,083	1,739	20,619	0	0	404	0	0	1,966	2,370	22,989	23,146	27,511		
Category Total				492,228	22,188	12,321	9,402	0	4,742	10,728	41,647	593,256	1,534	4	1,697	0	4	40,520	43,759	637,015	701,717	818,952		

Woman's Special

Bruidsgids	Jan - Dec	Ann	R 69.00 /	10,745	0	0	0	0	0	335	1,249	12,329	1,058	0	0	0	0	3,156	4,214	16,543	16,522	16,522
Fairlady Bride	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	5,341
Forbes Woman Africa	Jul - Dec	6xA	R 55.00 / R 46.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	9,961	9,473
Nubian Bride	Jan - Dec	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	7,404	7,404
SA Wedding Album	Jan - Dec	2xA	R 40.25 /	6,229	0	100	0	0	0	4,298	3,506	14,133	177	0	0	0	0	2,098	2,275	16,408	14,203	14,203
Sarie Bruid	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	6,792
Troukooors	Jan - Dec	Ann	59.90 /	6,539	0	0	0	0	0	0	0	6,539	3,000	0	0	0	0	0	3,000	9,539	New Member	New Member
True Love Bride	Jul - Jun	Ann	R 45.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	3,323
Wedding Guide	Jul - Jun	Ann	R 60.00 /	9,884	0	0	0	0	0	1,507	11,391	0	85	0	0	0	0	6,013	6,098	17,489	17,489	9,232
Wedding Inspirations	Jul - Jun	Q	R 49.95 /	2,407	0	0	146	0	0	0	1,714	4,267	0	533	0	0	0	0	533	4,800	4,800	5,262
Category Total				35,804	0	100	146	0	0	4,633	7,976	48,659	4,235	618	0	0	0	11,267	16,120	64,779	70,379	77,552

Youth

Barbie Magazine	Oct - Dec	Mtly	R 37.90 /	4,841	38	75	0	0	0	800	2,616	8,370	215	0	0	0	0	2,656	2,871	11,241	11,382	11,789
Post Matric	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	137,605	0	0	278	0	137,883	137,883	131,095	131,095	
The Official Safeways K53 Learner's and Driver's Manual	Jul - Dec	6xA	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	66,703
The Official Safeways K53 Leamer's and Driver's Manual.	Jan - Dec	Ann	R 65.00 /	201,582	0	0	0	0	0	0	201,582	0	0	0	0	0	0	0	0	201,582	Changed freq.	Changed freq.
Category Total				206,423	38	75	0	0	0	800	2,616	209,952	215	137,605	0	0	278	2,656	140,754	350,706	142,477	209,587
Total				2,027,777	161,200	56,671	24,280	0	96,647	50,800	282,491	2,699,866	295,418	178,673	92,048	0	74,568	192,959	833,666	3,533,532	3,603,742	3,941,975

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