



Newspaper - Daily



October -December 2018

Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Beeld, Daily	MD, Mo-Fr	R 11.60 / R 0.20	14,183	14,381	170	725	0	3,041	0	32,500	34,677	35,934
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	35,795	126	0	0	0	0	0	35,921	44,767	32,651
Burger, Die Daily	Wes Kaap									38,773	38,526	40,228
Burger, Die Daily	Oos Kaap									2,762	3,839	7,172
Burger, Die Daily	MD, Mo-Fr	R 9.10/7.10 / R 9.10/7.10	20,160	16,156	377	586	0	4,254	0	41,533	42,363	47,400
Business Day	MD, Mo-Fr	R R20.00 /	2,554	6,176	6,017	0	0	1,611	3,656	20,014	20,084	20,313
Cape Argus	MD, Mo-Fr	R 9.00 / R 4.5	14,863	5,570	2,000	0	1,000	96	3,472	27,001	27,348	27,662
Cape Times	MD, Mo-Fr	R 11.00 / R 5.5	15,629	6,791	2,000	0	800	952	3,181	29,353	29,626	29,673
Citizen, The (Daily)	MD, Mo-Fr	R 7.00 /	26,440	1,808	1,189	4,318	8,290	0	0	42,045	41,898	42,951
Daily Dispatch	MD, Mo-Fr	R 6.60 / R 3.50	11,707	2,449	626	290	0	396	0	15,468	15,523	17,958
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	0	1,841	0	0	0	0	15,100	16,941	17,608	18,757
Daily Nation	MD, Mo-Sat	KShs 60.00 /	103,061	1,939	0	0	0	0	0	105,000	108,827	113,592
Daily News	MD, Mo-Fr	R 8.00 /	3,547	11,552	438	0	4,000	25	3,679	23,241	23,153	23,508
Daily Sun	Mo-Fr	R 3.90 / R 3.90	119,041	332	117	282	0	0	0	119,772	122,011	143,981
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	5,125	978	87	0	0	32	744	6,966	7,401	7,599
Herald, The	MD, Mo-Fr	R 6.60 / R 2.31	9,741	4,001	575	15	0	1,986	0	16,318	16,395	17,067
Isolezwe	MD, Mo-Fr	R 4.20 /	71,761	677	256	0	405	37	5	73,141	78,220	79,476
Mercury, The	MD, Mo-Fr	R 9.50 /	7,007	8,747	1,831	0	3,647	84	3,859	25,175	25,130	25,432
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 / Nam\$ 3.00	32,393	0	789	0	0	63	0	33,245	33,991	38,983
New Vision	MD, Mo-Fr	UGShs 2000.00 /	22,760	2,492	0	0	0	0	0	25,252	26,343	26,638
Pretoria News	MD, Mo-Fr	R 9.00 /	6,968	775	2,174	0	250	6	2,269	12,442	13,033	12,532
Son (Daily)	MD, Mo-Fr	R 5.00 & 4.50 /	55,098	15	0	13	0	0	0	55,126	56,199	66,043
Sowetan	Mo-Fr	R R4.90 /	65,804	974	934	0	0	121	2,559	70,392	70,188	71,797
Star, The	MD, Mo-Fr	R 10.50 /	28,999	5,438	10,527	0	19,978	53	10,777	75,772	76,418	74,520
Taifa Leo	MD, Mo-Sat	KShs 30.00 /	10,255	55	0	0	0	0	0	10,310	12,200	12,746
Times of Swaziland	MD, Mo-Fr	E 5.10 /	21,198	1,045	0	0	0	0	0	22,243	21,871	22,450
Volksblad - Daily	Mo-Fr	R 7.90 / R 0.20	5,102	6,390	648	87	0	1,557	0	13,784	14,023	13,906
Witness, The	MD, Mo-Fr	R 7.30 / R 7.30	3,463	6,681	272	496	0	14	0	10,926	11,057	11,641
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	3,614	0	2,254	0	95	49	0	6,012	6,812	6,999

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Total			716,268	107,389	33,281	6,812	38,465	14,377	49,301	965,893	997,166	1,042,209
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