



## Email Newsletter Summary Oct - Dec 2018



Title	No. of Issues	Price	Period	Frequency	Paid Delivery	Free Delivery	Total Net Delivery	Immediate Previous Period	Corresponding Previous Period
Bicycling	48	0	Jul-Dec	Wkly, Mon	0	28395	28395	28936	30075
Bona	10	00	Oct-Dec	N/A	0	8170	8170	7538	4689
Cape Etc	0	R37.00	Jan-Dec	3xA	0	0	New member	New member	New member
Car	11	0	Oct-Dec	Mtly	0	11259	11259	11284	11545
Cosmopolitan	18	0	Oct-Dec	Wkly, Fr	0	51900	51900	48558	47095
Destiny Magazine	0	0	Oct-Dec	Wkly, Wed	0	0	0	0	20719
Destiny Man	0	0	Oct-Dec	Wkly, Wed	0	0	Changed Frequency	Changed Frequency	7375
Destiny Man,	0	0.00	Jul-Dec	Wkly, Wed	0	0	0	7724	New Member
ELLE	0	00	Oct-Dec	11xA	0	0	Discontinued		11125
ELLE DECORATION	0	00	Jul-Dec	6xA	0	0	Changed Frequency	Changed Frequency	4957
Elle Decoration.	0	0.00	Oct-Dec	11xA	0	0	0	6358	New Member
Essentials	35	00	Oct-Dec	N/A	0	26317	26317	26049	29119
Fairlady	7	0	Oct-Dec	Wkly, Mon	0	72163	72163	73521	75509
Farmers Weekly	2	00	Oct-Dec	N/A	0	8437	8437	8501	7264
Food and Home Entertaining	12	00	Oct-Dec	N/A	0	19267	19267	19677	15863
Getaway Magazine	12	0	Oct-Dec	Mtly	0	88363	88363	88953	91723
go! Drive & Camp and Weg! Ry & Sleep	6	0.00	Oct-Dec	Mtly	0	41634	41634	42761	28822
Good Housekeeping/Goeie Huishouding	28	0	Oct-Dec	Wkly, Th	0	50875	50875	52145	22682
Homemakers Fair Johannesburg	3	Free	Oct-Dec	Mtly	0	50098	50098	50148	58873
House and Leisure	22	0	Oct-Dec	Wkly, Wed	0	35132	35132	36143	33021
Huisgenoot	52	0	Oct-Dec	MD, Mo-Sat	0	45801	45801	46549	52639
Kick Off	0	0	Oct-Dec	Wkly, Mon	0	0	Discontinued	Discontinued	40543
Landbouweekblad	12	0	Oct-Dec	Wkly, Fr	0	12795	12795	12739	12481
Leisure Wheels	12	0	Oct-Dec	Mtly	0	3967	3967	4006	4205
Living and Loving	11	00	Oct-Dec	N/A	0	14388	14388	14459	8953
Lose It	3	0	Jul-Dec	F	0	76008	76008	34004	17423

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Marie Claire	0	0	Oct-Dec	Wkly, Fr	0	0	0	0	45367
Men's Health	42	0	Oct-Dec	4xW, Tu-Fr	0	64061	64061	67470	38925
People	10	00	Oct-Dec	N/A	0	5599	5599	5295	4953
Popular Mechanics	12	0	Oct-Dec	Mtly	0	23573	23573	23974	25096
Rooi Rose	24	00	Oct-Dec	N/A	0	3977	3977	3652	4908
Runner's World	24	0	Oct-Dec	2xW, Mo&Th	0	30581	30581	31695	32285
SA Country Life	17	00	Oct-Dec	N/A	0	11734	11734	11720	8842
SA Garden and Home	12	00	Oct-Dec	N/A	0	17733	17733	18127	14771
SA Home Owner	0	00	Oct-Dec	Mtly	0	0	Resigned	Resigned	8034
Sarie	29	0	Oct-Dec	2xW, Mo&Th	0	95277	95277	99065	103332
Sarie Kos,	0	0.00	Jan-Dec	Q	0	43746	43746	43746	Changed frequency
STUFF	28	00	Jul-Dec	10xA	0	2837	2837	2136	1760
Tuis / Home	29	0	Oct-Dec	2xW, Mo&Th	0	23535	23535	24542	21417
Voelgoed	0	0.00	Jul-Dec	9xA	0	0	Resigned	Resigned	26503
Vroukeur	11	00	Oct-Dec	N/A	0	5306	5306	4850	3351
Weg / Go	22	0	Oct-Dec	Wkly, Mon	0	43590	43590	45233	42769
Woman and Home	61	00	Oct-Dec	N/A	0	10087	10087	10781	19178
Women's Health	49	0	Oct-Dec	3Wk	0	26909	26909	27726	34367
You	40	0	Oct-Dec	4xW, Tu-Fr	0	11462	11462	11904	12022
Your Family	25	00	Oct-Dec	N/A	0	17033	17033	17009	9753
<b>Total</b>					<b>0</b>	<b>1082009</b>	<b>1082009</b>	<b>1062620</b>	<b>1094333</b>

Report Date : 14 Feb, 2019

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