



Newspaper - Weekly
October -December 2018



| Publication Name | Frequency | Cover Price | Sales at 50% and above | | | | | | Sales below 50% | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
|--------------------------------------|------------|-------------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|--------------|-----------------|-------------------|---------------------------|-------------------------------|
| | | | Single Copy Sales | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e-Editions | | | | |
| African Times Newspaper | Wkly, Wed | R5.00 / | 1,288 | 0 | 0 | 0 | 0 | 0 | 0 | 1,288 | 1,338 | 2,433 |
| Botswana Gazette , The | Wkly, Wed | Pula 9.50 / | 9,606 | 0 | 508 | 0 | 0 | 0 | 0 | 10,114 | 10,090 | 9,232 |
| Ilanga | 2xW, Mo&Th | R 3.90 / | 56,201 | 255 | 0 | 0 | 0 | 0 | 0 | 56,456 | 57,652 | 57,887 |
| Lesotho Times | Wkly, Th | R 6.00 / | 7,011 | 270 | 0 | 0 | 0 | 0 | 0 | 7,281 | 7,709 | 7,869 |
| Mail & Guardian | Wkly, Fr | R 39.90 / | 16,521 | 1,178 | 1,426 | 6,000 | 0 | 709 | 0 | 25,834 | 23,052 | 27,969 |
| Mmegi Reporter, The | 4xW, Tu-Fr | Pula 6.00/10.00 / | 11,145 | 3 | 573 | 0 | 0 | 0 | 0 | 11,721 | Suspended | 5,584 |
| Post, The | Wkly, Wed | R 9.00 / | 19,853 | 15,946 | 68 | 0 | 115 | 75 | 2,008 | 38,065 | 37,692 | 40,027 |
| Soccer Laduma | Wkly, Wed | R 3.90 / | 223,268 | 0 | 0 | 0 | 0 | 247 | 0 | 223,515 | 250,231 | 250,006 |
| The Monitor (Formerly Mmegi Monitor) | Wkly, Mon | Pula 7.00 / | 7,586 | 1 | 502 | 0 | 0 | 0 | 0 | 8,089 | Suspended | 7,793 |
| Voice, The | Wkly, Fr | Pula 8.50 / | 13,000 | 2,746 | 0 | 0 | 0 | 0 | 0 | 15,746 | 16,209 | 15,949 |
| Total | | | 365,479 | 20,399 | 3,077 | 6,000 | 115 | 1,031 | 2,008 | 398,109 | 403,973 | 424,749 |

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