



Magazine - Combine Consumer & Custom

January -March 2019



Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period			
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Arts, Culture and Heritage																											
Islam Today KZN	Consumer Magazines	Jan - Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	10,000	10,000	
Jewish Life	Consumer Magazines	Jan - Mar	Mtly	R 24.95 /	85	0	0	0	0	0	0	0	85	11,981	0	0	0	0	0	0	0	0	0	11,981	12,066	12,483	12,140
Val de Vie Magazine	Consumer Magazines	Jul - Jun	2xA	R 45.00 /	1,835	0	0	0	0	0	0	0	1,835	627	2,597	6,120	0	0	0	0	0	0	9,344	11,179	11,179	New member	
Category Total					1,920	0	0	0	0	0	0	0	1,920	12,608	2,597	6,120	0	0	0	0	0	0	21,325	23,245	33,662	22,140	
Business and News																											
African Business Quarterly	Consumer Magazines	Jul - Jun	Q	R45 /	655	0	0	0	0	0	0	0	655	0	0	1,237	0	0	0	0	0	0	1,237	1,892	1,892	New Member	
Business Brief.	Consumer Magazines	Jul - Dec	AltM	R 60.00 / R 36.00	289	49	1,033	0	0	40,479	0	70	41,920	221	0	0	0	1,210	0	0	0	0	1,431	43,351	43,351	56,396	
Entrepreneur	Consumer Magazines	Jan - Mar	Mtly	R 48.90 / R 9.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	No submission	15,973	
Financial Mail	Consumer Magazines	Jan - Mar	Wkly, Fr	R 27.50 / R 9.99	3,468	3,537	1,448	0	0	1,588	0	3,757	13,798	0	0	0	0	0	0	0	0	0	0	13,798	13,910	13,454	
Finweek	Consumer Magazines	Jan - Mar	F	R 30.2 / R 30.20	3,229	2,354	1,640	186	0	683	2,315	4,369	14,776	0	0	1,200	0	0	0	0	0	0	1,200	15,976	15,423	18,203	
Forbes Africa	Consumer Magazines	Jan - Mar	Mtly	R 50.00 / R 50.00	5,788	90	2,150	0	0	35	0	6,155	14,218	0	0	1,683	0	0	0	0	2,310	3,993	18,211	14,941	14,762		
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jul - Dec	AltM	R 29.00 /	0	0	1,111	0	0	0	0	388	1,499	5,065	901	0	0	0	0	0	0	0	5,966	7,465	7,465	7,081	
Noseweek	Consumer Magazines	Jan - Mar	Mtly	R 46.80 /	5,728	2,157	0	0	0	1,399	0	0	9,284	0	0	0	0	0	0	0	0	0	0	9,284	9,882	12,223	
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	8,347	
SA Real Estate Investor Magazine	Consumer Magazines	Jan - Mar	Mtly	R 80.00 / Free 0.00	387	110	0	0	0	0	0	0	497	0	0	1,588	0	13,201	0	0	0	0	14,789	15,286	15,459	14,165	
Your Business Magazine	Consumer Magazines	Jul - Dec	AltM	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	8,520	
Category Total					19,544	8,297	7,382	186	0	44,184	2,315	14,739	96,647	5,286	901	5,708	0	14,411	2,310	28,616	125,263	122,323	169,124				
Celebrity																											
People	Consumer Magazines	Jan - Mar	Wkly, Fr	R 23.00 /	26,953	117	0	0	0	21	54	1,741	28,886	0	0	84	0	0	0	0	0	0	82	166	29,052	29,575	31,295
Category Total					26,953	117	0	0	0	21	54	1,741	28,886	0	0	84	0	0	0	0	0	0	82	166	29,052	29,575	31,295
Conservation and Wildlife																											
African Birdlife	Consumer Magazines	Jul - Dec	AltM	R 50 / R 44.00	2,965	3,686	1,135	0	0	63	0	818	8,667	265	0	0	0	4	267	536	0	0	9,203	9,203	8,072		
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	6,028	679	0	0	0	287	0	0	6,994	20	500	0	0	0	0	0	0	0	520	7,514	7,514	New Member	
Category Total					8,993	4,365	1,135	0	0	350	0	818	15,661	285	500	0	0	4	267	1,056	16,717	16,717	8,072				
Electrical Engineering																											
WattNow..	Custom Magazines	Jan - Mar	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	333	2,435	10,689	0	0	0	0	13,457	13,457	13,387	15,447	
Category Total					0	0	0	0	0	0	0	0	0	0	0	333	2,435	10,689	0	0	0	0	13,457	13,457	13,387	15,447	
Entertainment																											

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DSTV Premium Mag / Tydskrif	Custom Magazines	Jan - Mar	Mtly	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	275,184
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 49.90	13,887	0	0	0	0	1,156	0	1,083	16,126	0	0	4,380	0	0	0	4,380	20,506	20,506	20,959											
Hello Johannesburg	Consumer Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	5,390	6,908		
Prive	Custom Magazines	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	12,000	13,716	0	0	0	0	25,716	25,716	25,716	25,963										
TV Plus (Afrikaans)	Consumer Magazines	Jan - Mar	F	R 34.00 / R 34.00	16,080	376	0	0	0	64	0	4,558	21,078	0	0	0	0	0	0	0	21,078	22,564	28,428											
TV Plus (English)	Consumer Magazines	Jan - Mar	F	R 34.00 / R 34.00	9,594	137	0	0	0	68	0	701	10,500	0	0	0	0	0	0	0	10,500	11,164	15,323											
Category Total					39,561	513	0	0	0	1,288	0	6,342	47,704	0	12,000	18,096	0	0	0	30,096	77,800	85,340	372,765											

Family Interest

Bona	Consumer Magazines	Jan - Mar	Mtly	R 21.50 /	46,593	422	24,773	500	0	12	650	560	73,510	0	0	366	0	0	1,343	1,709	75,219	66,887	68,665
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	10,471	0	0	0	0	0	10,471	10,471	10,471	10,410
Drum	Consumer Magazines	Jan - Mar	Wkly, Fr	R 24.50 / R 24.50	25,022	478	0	0	0	164	0	694	26,358	0	0	0	0	0	0	26,358	27,288	37,305	
Huisgenoot	Consumer Magazines	Jan - Mar	Wkly, Tue	R 28.00 / R 28.00	151,074	9,496	1	0	0	907	0	12,906	174,384	0	0	0	0	0	0	174,384	174,683	190,613	
LIG	Consumer Magazines	Jan - Mar	11xA	R 38.80 /	11,695	1,341	4,726	0	0	0	0	0	17,762	299	0	0	0	0	299	18,061	16,800	22,326	
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00 /	3,149	950	986	0	0	0	747	0	5,832	504	0	33	0	0	537	6,369	6,369	5,862	
Taalgenoot..	Custom Magazines	Jan - Dec	Q	R 32.50 /	197	67,858	0	183	0	6	0	0	68,244	33	0	3	0	0	36	68,280	68,280	69,111	
The Big Issue	Consumer Magazines	Jan - Mar	Mtly	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	8,769	9,994
The Crest	Consumer Magazines	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,201	2,677	0	0	0	11,878	11,878	11,878	12,214
The Ridge	Consumer Magazines	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,546	4,959	0	0	0	14,505	14,505	14,505	20,416
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	10,868	0	183	0	0	11,051	11,051	11,051	10,347	
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	5,800	0	0	0	0	5,800	5,800	5,800	5,850	
You	Consumer Magazines	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	82,307	1,785	0	0	0	616	0	694	85,402	0	0	0	0	0	0	85,402	88,301	95,421	
Category Total					320,037	82,330	30,486	683	0	1,705	1,397	14,854	451,492	27,975	18,747	8,221	0	0	1,343	56,286	507,778	511,082	558,534

Farming

Dairy Mail, The.	Custom Magazines	Jan - Mar	Mtly	R 41.50 /	24	0	0	0	0	0	0	0	24	2,199	1,174	305	0	0	0	3,678	3,702	3,705	3,744
Farmer's Weekly	Consumer Magazines	Jan - Mar	Wkly, Fr	R 21.50 /	8,305	718	0	0	0	91	50	1,267	10,431	0	0	68	0	0	0	68	10,499	10,421	11,549
Landbouweekblad	Consumer Magazines	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	15,700	1,911	0	95	0	460	0	4,142	22,308	0	0	0	0	0	45	45	22,353	22,723	27,307
Landbouweekblad Boereplanne	Consumer Magazines	Jul - Jun	Ann	45.00 /	15,544	0	0	0	0	55	0	0	15,599	0	0	0	0	0	420	420	16,019	16,019	14,929
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 40.00 / R 40.00	9,766	0	0	0	0	88	0	0	9,854	0	0	0	0	0	0	9,854	9,854	9,384	
Marktoel	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	9,850	0	0	0	9,850	9,850	12,116	10,441	
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AltM	R 28.50 /	0	1	0	0	0	0	0	0	1	0	10,573	1,848	0	0	12,421	12,422	12,422	12,256	
Veeplaas.	Consumer Magazines	Jan - Mar	11xA	R 32.00 /	2,890	256	0	96	0	45	0	1,226	4,513	40	1,081	247	566	0	1,955	3,889	8,402	8,819	7,573
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	114	3,597	1,253	0	0	4,964	4,964	4,964	4,966	
Category Total					52,229	2,886	0	191	0	739	50	6,635	62,730	2,353	26,275	3,721	566	0	2,420	35,335	98,065	101,043	102,149

Health & Wellbeing

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Fatloss	Consumer Magazines	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	22,172	
Fitlife.	Custom Magazines	Jan - Mar	Mtly	R 26.00 /	573	26,508	0	0	0	0	0	0	27,081	2,058	0	0	0	0	0	1,927	3,985	31,066	32,686	31,356
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	1,384	0	150	0	0	0	0	1,534	1,534	1,534	1,781	
Jump	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	123,916	0	0	0	0	0	123,916	123,916	123,916	113,296	
Life Healthcare	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	85,714	0	0	0	0	85,714	85,714	85,714	86,646	
Longevity.	Consumer Magazines	Jul - Dec	9xA	R 39.50 / R 39.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	Changed Frequency	16,841	
Muscle Evolution Magazine	Consumer Magazines	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,663
SA Family Practice.	Custom Magazines	Jul - Dec	AltM	R 91.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	2,422
SA Journal of Gynaecological Oncology	Custom Magazines	Jul - Jun	2xA	R 300.00 pa /	0	0	0	0	0	0	0	0	775	0	300	0	0	0	0	1,075	1,075	1,075	1,090	
SA Pharmaceutical Journal.	Custom Magazines	Jul - Dec	10xA	R 36.60 /	0	10	0	0	0	0	0	10	6,518	130	0	0	0	0	0	6,648	6,658	6,658	6,523	
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	4,826	0	93	0	0	0	0	4,919	4,919	4,919	4,903	
South African Medical Journal	Custom Magazines	Jan - Mar	Mtly	R 151.00 /	0	479	0	0	0	0	0	479	13,912	80	0	0	0	0	0	13,992	14,471	14,656	14,698	
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jul - Dec	AltM	R 690.00 pa /	0	2	0	0	0	0	0	2	273	0	0	1,864	0	0	0	2,137	2,139	2,139	2,062	
The South African Journal of Clinical Nutrition	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	4	0	0	0	0	0	4	1,737	0	56	0	0	0	0	1,793	1,797	1,797	1,908	
Wound Healing Southern Africa (WHSA)	Custom Magazines	Jul - Jun	2xA	R 260.00 pa /	0	2	0	0	0	0	0	2	1,682	0	5	0	0	0	0	1,687	1,689	1,689	1,878	
Category Total					573	27,005	0	0	0	0	0	27,578	33,165	124,126	86,318	1,864	0	1,927	247,400	274,978	276,783	313,239		

Home

Conde Nast House & Garden	Consumer Magazines	Jan - Mar	Mtly	R 55.50 / R 37.20	12,619	2,975	1,427	4,100	0	376	0	60	21,557	0	4	0	0	5	6,301	6,310	27,867	25,783	33,544	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	6,737	141	0	0	0	0	0	6,878	0	0	0	0	0	0	6,142	6,142	13,020	13,020	10,000	
Elle Decoration	Consumer Magazines	Jul - Dec	AltM	R 40.00 / R 40.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	17,086
Elle Decoration.	Consumer Magazines	Jan - Mar	11xA	41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	18,034
Estate Living.	Consumer Magazines	Jul - Dec	AltM	Free Free / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	22,902
Food and Home Entertaining	Consumer Magazines	Jan - Mar	Mtly	R 40.00 /	9,620	884	1,320	220	0	73	1,050	1,871	15,038	0	0	362	0	0	1,841	2,203	17,241	16,877	22,651	
Fresh Living / Kook en Kuier	Custom Magazines	Jan - Mar	Mtly	R 29.90 /	0	0	0	0	0	0	0	0	447,115	0	0	0	0	0	0	447,115	447,115	451,100	464,418	
Green Home	Consumer Magazines	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New member	4,716
Habitat	Consumer Magazines	Jul - Dec	AltM	R 49.50 /	5,903	102	5,000	0	0	0	1,439	12,444	692	73	0	0	0	0	81	846	13,290	13,290	12,883	
House & Leisure	Consumer Magazines	Jan - Mar	11xA	R 48 /	15,352	748	1,580	610	0	1,091	3,616	125	23,122	476	0	1,946	0	0	147	2,569	25,691	18,635	20,653	
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 80.00 /	16,875	358	0	0	0	345	15	0	17,593	0	0	0	0	0	0	0	17,593	17,593	18,423	
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 23.00 / R 23.00	56,598	0	0	0	0	28	0	0	56,626	0	0	0	0	0	0	0	56,626	56,626	70,539	
Landbouweekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 47.00 /	33,993	0	0	100	0	107	0	0	34,200	0	0	0	0	0	696	696	34,896	34,896	33,042	
Living Space..	Custom Magazines	Jan - Mar	Mtly	19.20 /	1,045	57,451	0	0	0	0	0	0	58,496	1,828	0	0	0	0	1,454	3,282	61,778	64,362	64,762	

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Lose It.	Consumer Magazines	Jul - Dec	AltM	R 55.50 / R 55.50	14,947	245	0	6	0	1,446	0	0	16,644	0	0	0	0	0	0	0	16,644	16,644	22,068	
My Kitchen..	Custom Magazines	Jan - Mar	Mtly	R 26.70 /	1,834	102,306	0	0	0	0	0	0	104,140	3,590	0	0	0	0	0	2,165	5,755	109,895	111,168	102,258
Plascon Spaces.	Consumer Magazines	Jan - Dec	Q	R 19.95 / Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	13,713
Real Estate.	Consumer Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	20,549
SA Garden and Home	Consumer Magazines	Jan - Mar	Mtly	R 41.50 /	29,265	2,366	883	720	0	138	1,216	1,866	36,454	0	0	396	0	0	2,588	2,984	39,438	39,204	42,842	
SA Home Owner	Consumer Magazines	Jan - Mar	11xA	R 42.50 / R 42.50	21,511	880	950	0	0	245	1,000	2,519	27,105	0	0	0	0	0	5,261	5,261	32,366	32,652	36,736	
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 50.40 / R 50.40	25,618	2,007	0	0	0	766	0	0	28,391	0	0	0	0	0	1,045	1,045	29,436	29,436	Changed freq.	
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 55.00 /	16,665	0	0	0	0	130	0	0	16,795	0	0	0	0	0	860	860	17,655	17,655	18,026	
The Gardener / Die Tuinier	Consumer Magazines	Jan - Mar	Mtly	R 38.00 / R 22.00	22,311	1,486	50	0	0	0	0	1,146	24,993	160	0	0	0	0	4	9,635	9,799	34,792	37,120	34,598
Tuis Home	Consumer Magazines	Jan - Mar	Mtly	R 47.00 / R 47.00	52,100	6,247	243	0	0	1,331	0	12,727	72,648	0	0	0	0	0	7,590	7,590	80,238	82,179	85,296	
Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 55.00 /	24,377	0	0	0	0	426	0	0	24,803	0	0	0	0	0	0	0	0	24,803	24,803	23,201
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	45.00 /	21,838	0	0	0	0	384	0	0	22,222	0	0	0	0	0	0	0	0	22,222	22,222	24,007
Tuis Werf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 45.00 /	25,478	0	0	0	0	169	0	0	25,647	0	0	0	0	0	0	0	0	25,647	25,647	No issue
Visi	Consumer Magazines	Jul - Dec	6xA	R 55.00 / R 43.82	8,741	406	3,000	0	0	707	0	1,718	14,572	0	0	0	0	0	685	685	15,257	15,257	15,082	
Category Total					423,427	178,602	14,453	5,756	0	7,762	6,897	23,471	660,368	453,861	77	2,704	0	9	46,491	503,142	1,163,510	1,166,169	1,252,029	
Industry Specific																								
Estate Living,	Custom Magazines	Jan - Mar	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19,180			
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	148,045	0	0	0	0	0	148,045	148,045	148,045	140,941	
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	658	0	0	0	0	0	625	887	2,170	15,456	0	0	0	0	19	15,475	17,645	17,645	17,760	
Lifting Africa	Custom Magazines	Jul - Dec	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	2,604	1,175	0	0	0	3,779	3,779	3,779	3,706	
SA Franchise Warehouse.	Custom Magazines	Jul - Dec	AltM	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		12,475	
Sea Rescue	Custom Magazines	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	84,010	0	0	0	0	0	84,010	84,010	84,010	81,152	
Servamus	Custom Magazines	Jan - Mar	Mtly	R 35 / R 21	0	10,704	549	0	0	267	0	0	11,520	50	48	0	0	11	0	109	11,629	11,893	12,624	
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	29,500	0	30,360	0	102,686	0	162,546	162,546	162,546	153,138	
Sonke Magazine,	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	6	0	47,993	0	0	0	47,999	47,999	47,999	47,688	
TAPPSA Journal.	Custom Magazines	Jan - Dec	Q	R 387.60 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	528	
Category Total					658	10,704	549	0	0	267	625	887	13,690	129,022	150,697	79,528	0	102,697	19	461,963	475,653	495,097	470,012	
In-flight																								
High Life SA	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	0	16,485	16,485	16,490	16,493	
In Flight Magazine	Custom Magazines	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	9,933	0	0	0	8,198	0	18,131	18,131	17,448	15,413	
Indwe	Custom Magazines	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	3,700	0	0	0	9,939	0	13,639	13,639	9,659	19,895	
Kulula Khuluma	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	16	0	20,904	0	0	0	20,920	20,920	20,952	20,957	

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Mango Juice	Custom Magazines	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	23,466	0	0	0	23,466	23,466	22,466	16,011			
Sawubona	Custom Magazines	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	68,900	0	0	0	68,900	68,900	68,900	88,768			
Skyways	Custom Magazines	Jan - Mar	Mtly	R 30.00 /	0	3	0	0	0	0	0	0	3	24,000	0	0	0	0	0	0	24,000	24,003	24,004	24,003			
Category Total					0	3	0	0	0	0	0	0	3	37,649	0	129,755	0	18,137	0	185,541	185,544	179,919	201,540				

Leisure

Cheers	Custom Magazines	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	34,800	34,800	34,800	34,800
Equinox	Custom Magazines	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	36,383	0	0	0	36,383	36,383	36,383	38,321
Fancourt Lifestyle and Leisure	Custom Magazines	Jan - Dec	2xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			4,901
Joburg Style	Consumer Magazines	Jan - Dec	Q	R 29.90 /	850	5	0	0	0	0	0	855	0	0	0	4,129	0	0	431	4,560	5,415	5,415	5,818
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	22,903	0	0	0	22,903	22,903	22,903	18,365
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	15,800	0	0	0	15,800	15,800	15,800	17,700
onRoute	Custom Magazines	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	108	9,850	2,325	0	0	0	0	12,283	12,283	12,283	12,311
Prestige Magazine,	Consumer Magazines	Jul - Dec	AltM	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	11,620
Private Edition	Custom Magazines	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	2,282	12,212	0	0	0	0	14,494	14,494	14,494	15,892
Signature : Diners Club	Custom Magazines	Jan - Dec	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			52,582
Slow Magazine	Custom Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	4,080	0	0	0	8,296	0	12,376	12,376	12,138	12,384
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	1,050	11,970	0	0	0	456	0	13,476	13,476	13,476	12,779
Taste.	Custom Magazines	Jan - Mar	11xA	R 39.50 / R 28.00	25,607	458	300	39	0	880	500	1,340	29,124	0	0	0	0	0	220	220	29,344	29,725	29,904
Team SA former (Road To Tokyo)	Custom Magazines	Jan - Dec	Q	R 30.26 /	354	0	0	0	0	761	2,342	3,457	14,136	0	0	0	0	0	0	14,136	17,593	17,593	10,955
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 35.00 /	1,548	77	0	0	0	0	0	1,625	0	0	2,290	0	0	0	0	2,290	3,915	3,915	1,921
The Ultimate Braai	Consumer Magazines	Jul - Jun	Ann	R 29.90 /	5,129	3	0	7	0	14	0	489	5,642	10	0	4,529	0	0	1,249	5,788	11,430	11,230	7,438
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	587	62,294	209	0	0	0	1,243	64,333	110	0	0	0	0	0	0	110	64,443	64,443	64,895
Category Total					34,075	62,837	509	46	0	894	1,261	5,414	105,036	19,494	24,102	135,371	0	8,752	1,900	189,619	294,655	294,598	352,586

Male

GQ.	Consumer Magazines	Jul - Dec	10xA	R 53.00 / R 35.50	4,832	477	1,341	2,168	0	218	0	40	9,076	1,690	3	0	0	2	4,806	6,501	15,577	15,577	Changed freq.
GQ.	Consumer Magazines	Jan - Mar	11xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	18,128
GQ..	Consumer Magazines	Jan - Mar	11xA	R 53.00 / R 35.50	5,642	557	0	3,905	0	233	63	40	10,440	0	0	0	0	0	2,063	2,063	12,503	Changed Frequency	Changed Frequency
Man	Custom Magazines	Jan - Mar	Mtly	R 30.99 /	776	54,060	0	0	0	0	0	54,836	3,955	0	0	0	0	0	1,707	5,662	60,498	59,671	64,698
Men's Health	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	14,328	1,031	706	60	0	916	833	2,200	20,074	0	0	0	0	0	1,262	1,262	21,336	23,452	29,002
Popular Mechanics	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	9,015	4,212	19	0	0	263	4,560	5,620	23,689	170	0	0	0	863	6,572	7,605	31,294	30,345	30,540
Stuff.	Consumer Magazines	Jul - Dec	AltM	R 36.00 / R 36.00	6,045	354	245	0	0	12,576	0	624	19,844	0	0	0	0	0	2,702	2,702	22,546	22,546	11,006

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free			
Tech..	Custom Magazines	Jan - Mar	Mtly	23.90 /	398	53,664	0	0	0	0	0	0	54,062	4,041	0	0	0	0	1,015	5,056	59,118	60,511	62,658
Very Interesting (former Brainainment)	Consumer Magazines	Jul - Dec	AltM	R 49.90 /	9,517	674	180	0	0	0	0	2,336	12,707	210	0	0	0	0	4,644	4,854	17,561	17,561	18,140
Category Total					50,553	115,029	2,491	6,133	0	14,206	5,456	10,860	204,728	10,066	3	0	0	865	24,771	35,705	240,433	229,663	234,172
Medical and Allied Health																							
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	107,632	0	0	0	0	107,632	107,632	107,632	164,922
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	64,843	0	0	0	64,843	64,843	64,843	59,325
Category Total					0	0	0	0	0	0	0	0	0	0	107,632	64,843	0	0	0	172,475	172,475	172,475	224,247
Motoring																							
Bike SA	Consumer Magazines	Jan - Mar	Mtly	R 34.90 / R 24.99	6,779	0	0	0	0	6,610	0	0	13,389	466	0	0	0	6	4,436	4,908	18,297	19,329	Chaged Publisher
Car	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	37,454	7,874	105	0	0	1,533	5,386	7,398	59,750	120	0	0	0	375	6,461	6,956	66,706	65,283	68,032
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	11,326	814	0	0	0	1,242	18	3,338	16,738	0	0	0	0	0	1,168	1,168	17,906	18,683	16,266
Drive Out Trail Guide / Wegry Roetegids.	Consumer Magazines	Jul - Jun	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	Chaged cycle	13,545
Driven Magazine	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	6,096	0	0	0	10,107	0	16,203	16,203	16,458	16,200
Leisure Wheels	Consumer Magazines	Jan - Mar	Mtly	R 35.00 / R 17.00	6,229	831	280	30	0	100	1,448	3,781	12,699	120	0	0	0	504	4,945	5,569	18,268	17,956	14,977
Motor..	Custom Magazines	Jan - Mar	Mtly	R 29.50 /	1,259	31,645	0	0	0	0	0	0	32,904	5,384	0	0	0	0	1,741	7,125	40,029	40,666	41,916
SA4x4	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	9,411	543	0	0	0	1,296	8	1,919	13,177	0	0	0	0	0	3,338	3,338	16,515	13,586	14,733
Speed and Sound	Consumer Magazines	Jan - Mar	Mtly	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	22,695	22,477
Super Bike	Consumer Magazines	Jan - Mar	Mtly	R 34.95 / USD 1.99	4,213	0	0	0	0	0	0	0	4,213	2,158	0	83	1,450	0	0	3,691	7,904	9,090	8,413
Category Total					76,671	41,707	385	30	0	10,781	6,860	16,436	152,870	14,344	0	83	1,450	10,992	22,089	48,958	201,828	223,746	216,559
Parenting																							
Baba & Kleuter.	Consumer Magazines	Jul - Dec	AltM	R 35.50 / R 35.50	4,736	352	0	0	0	133	0	8,138	13,359	0	0	0	0	0	1,590	1,590	14,949	14,949	15,834
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	14,867	0	0	0	0	0	14,867	14,867	14,867	15,271
Child Magazine - Cape Town.	Consumer Magazines	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	47,958	0	0	0	0	0	47,958	47,958	47,958	47,817
Child Magazine - Durban.	Consumer Magazines	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	40,117	0	0	0	0	0	40,117	40,117	40,117	40,026
Child Magazine - Johannesburg.	Consumer Magazines	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	55,207	0	0	0	0	0	55,207	55,207	55,207	55,350
Child Magazine Pretoria.	Consumer Magazines	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	40,189	0	0	0	0	0	40,189	40,189	40,189	40,173
Expectant Mothers Guide	Consumer Magazines	Jul - Jun	Ann	R 27.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	New Member	55,647
Living and Loving	Consumer Magazines	Jan - Mar	Mtly	R 31.50 /	2,308	1,831	1,466	0	0	11	66	1,262	6,944	0	0	355	0	0	1,928	2,283	9,227	8,904	10,037
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	709	0	14,245	0	0	0	14,954	14,954	14,954	50,000
Mamas & Papas.	Consumer Magazines	Jan - Mar	Mtly	R 26.95 /	1,137	47	1,000	848	0	0	0	1,209	4,241	0	1,500	0	0	0	2,160	3,660	7,901	8,405	11,782
Your Baby.	Consumer Magazines	Jul - Dec	AltM	R 35.50 / R 35.50	5,394	121	0	0	0	101	0	2,639	8,255	0	0	0	0	0	1,468	1,468	9,723	9,723	9,714
Your Pregnancy.	Consumer Magazines	Jul - Dec	AltM	R 35.50 / R 35.50	9,238	108	0	0	0	128	0	1,865	11,339	0	0	0	0	0	4,109	4,109	15,448	15,448	14,405
Category Total					22,813	2,459	2,466	848	0	373	66	15,113	44,138	199,047	1,500	14,600	0	0	11,255	226,402	270,540	270,721	366,056

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above									Free Circulation									TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Pets																									
Animaltalk	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	2,987	292	126	0	0	0	800	2,519	6,724	166	0	0	0	0	0	3,311	3,477	10,201	9,700	9,690	
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 89.90 /	5,878	0	0	0	0	0	0	1,789	7,667	350	0	0	0	0	0	500	850	8,517	8,517	8,481	
Category Total					8,865	292	126	0	0	0	800	4,308	14,391	516	0	0	0	0	0	3,811	4,327	18,718	18,217	18,171	
Professional																									
Accountancy SA	Custom Magazines	Jan - Mar	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19,933	0	19,933	19,933	25,964	11,201	
Acumen,	Custom Magazines	Jul - Jun	Q	0 /	0	2	0	0	0	0	0	0	2	4,893	0	9,807	0	0	0	0	14,700	14,702	14,702	14,775	
Architecture Journal of SA Institute of Architects	Custom Magazines	Jul - Dec	AltM	R 30.00 /	212	23	0	0	0	0	17	0	252	3	4,326	0	0	0	0	4,329	4,581	4,581	4,508	4,508	
De Rebus	Custom Magazines	Jan - Mar	11xA	R 108.00 /	0	78	0	0	0	0	0	0	78	0	11,152	0	0	1,143	0	0	12,295	12,373	22,768	22,771	
Digest of South African Architecture	Custom Magazines	Jan - Dec	Ann	R 65.00 /	1,205	27	0	0	0	0	0	0	1,232	39	7,291	0	0	0	0	7,330	8,562	8,562	8,751	8,751	
Strategic Marketing Magazine.	Custom Magazines	Jan - Dec	4xA	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Non Payment	Non Payment	5,865	
TAXtalk	Custom Magazines	Jul - Dec	AltM	R 390.00 p/a / R 240.00	259	0	64	0	0	44	0	0	367	0	4,475	1,156	0	0	0	0	5,631	5,998	5,998	6,664	
The Journal Of The SAIMM	Custom Magazines	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	0	20	0	0	0	0	0	0	20	0	1,284	0	0	2,179	0	0	3,463	3,483	3,791	3,682	
Category Total					1,676	150	64	0	0	44	17	0	1,951	4,935	28,528	10,963	0	23,255	0	67,681	69,632	86,366	78,217	78,217	
Retail																									
Ackermans Club (formerly A-Plus)	Custom Magazines	Jul - Dec	8xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	207,778	
Clicks Club Card.	Custom Magazines	Jul - Dec	AltM	R 12.00 /	7,725	0	0	0	0	0	0	0	7,725	0	367,792	0	0	0	0	367,792	375,517	375,517	441,903	441,903	
Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 34.20 /	0	419,225	0	0	0	0	0	0	419,225	13,780	0	0	0	0	0	13,780	433,005	446,842	461,662	461,662	
Edgars Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	193,918	194,130	
Jet Club	Custom Magazines	Jul - Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	361,501	40,002	0	0	0	401,503	401,503	401,503	453,728	453,728	
Category Total					7,725	419,225	0	0	0	0	0	0	426,950	13,780	729,293	40,002	0	0	0	783,075	1,210,025	1,417,780	1,759,201	1,759,201	
Sport and Hobby																									
Africa's Sportsman Magazine	Consumer Magazines	Jan - Dec	4xA	R 45.00 /	663	20	0	0	0	51	24	0	758	0	606	0	0	0	67	673	1,431	1,431	New Member	New Member	
Bicycling	Consumer Magazines	Jul - Dec	10xA	R 60.00 / R 60.00	5,199	639	85	0	0	626	542	2,361	9,452	0	0	0	0	0	706	706	10,158	10,158	10,802	10,802	
Compleat Golfer	Consumer Magazines	Jan - Mar	Mtly	R 35.21 /	2,267	85	2,071	0	0	0	1,659	6,082	1,320	0	0	0	0	1,423	2,743	8,825	8,778	9,810	9,810	9,810	
Fitness His Edition	Consumer Magazines	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,051	
Game & Hunt/Wild & Jag	Consumer Magazines	Jan - Mar	Mtly	R 45 / R 45.00	3,393	817	0	0	0	621	0	19,637	24,468	0	232	0	0	0	955	1,187	25,655	25,358	16,036	16,036	
Golf Digest	Consumer Magazines	Jan - Mar	Mtly	R 38.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,469	
HQ.	Consumer Magazines	Jan - Mar	Mtly	R 53.00 /	2,399	154	75	0	0	0	300	2,293	5,221	350	0	0	0	0	552	902	6,123	5,140	5,992	5,992	
Kick Off	Consumer Magazines	Jan - Mar	Mtly	R 16.00 / R 16.00	18,697	282	190	0	0	73	500	2,352	22,094	0	0	0	0	0	1,131	1,131	23,225	23,562	23,534	23,534	
Magnum	Consumer Magazines	Jan - Mar	Mtly	R 43.50 / R 43.50	8,071	1,085	0	0	0	364	0	0	9,520	0	0	0	0	0	0	0	9,520	9,863	10,718	10,718	
Modern Athlete	Consumer Magazines	Jan - Mar	Mtly	R 29.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	63,696	0	63,696	63,696	55,529	66,551	66,551	

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free								
Rock Surf and Deep.	Consumer Magazines	Jul - Dec	AltM	R 32.00 /	2,789	45	0	0	0	0	0	0	0	2,834	3	0	0	0	0	0	3	2,837	2,837	2,853				
Runners World	Consumer Magazines	Jan - Mar	Mtly	R 55.00 / R 55.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Freq.	11,696	14,813
SA Cricket.	Consumer Magazines	Jan - Dec	Q	R 30.16 /	3,799	256	1,000	0	0	0	1,898	2,153	9,106	20	0	0	0	0	0	3,010	3,030	12,136	12,136	12,037				
SA Flyer	Consumer Magazines	Jan - Mar	Mtly	R 39.80 /	3,514	357	0	0	0	366	0	691	4,928	420	331	0	0	0	0	0	751	5,679	4,931	5,918				
SA Hunter/Jagter.	Custom Magazines	Jan - Mar	Mtly	R 42.00 / R 42.00	4,378	33,096	0	0	0	3,091	0	3,935	44,500	0	0	0	0	0	0	0	0	44,500	45,392	45,407				
SA Rugby	Consumer Magazines	Jan - Mar	Mtly	R 30.16 /	3,511	11,745	1,500	0	0	0	394	2,529	19,679	986	0	0	0	0	0	1,348	2,334	22,013	23,296	23,714				
Signature Golf	Consumer Magazines	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	New Member	30,556	
Soccer Club	Custom Magazines	Jan - Mar	Mtly	R 23.50 /	1,029	69,580	0	0	0	0	0	0	70,609	3,019	0	0	0	0	0	2,470	5,489	76,098	78,032	75,016				
Sports Club.	Custom Magazines	Jan - Mar	Mtly	21.60 /	452	131,846	0	0	0	0	0	0	132,298	4,786	0	0	0	0	0	1,047	5,833	138,131	146,699	150,658				
The Bank Angler / Die Oewerhengelaar	Consumer Magazines	Jan - Mar	Mtly	R 39.50 /	6,532	301	0	0	0	0	0	0	6,833	386	0	0	0	0	0	2,406	2,792	9,625	11,542	12,594				
The Bass Angler / Die Baarshengelaar	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	1,075	110	0	0	0	0	0	0	1,185	340	0	0	0	0	0	1,250	1,590	2,775	2,196	2,840				
Wildland Magazine	Consumer Magazines	Jan - Mar	Mtly	R 35.00 / USD 1.99	3,699	321	0	0	0	116	0	22,626	26,762	0	0	0	0	0	0	0	0	26,762	27,745	6,322				
Category Total					71,467	250,739	4,921	0	0	5,308	3,658	60,236	396,329	11,630	1,169	0	0	63,696	16,365	92,860	489,189	506,321	546,691					
Travel, Tourism & Hospitality																												
AA Traveller	Custom Magazines	Jan - Dec	Q	R 30.26 /	614	55,099	0	0	0	0	507	371	56,591	745	0	0	0	0	0	126	871	57,462	57,462	60,083				
African Safaris	Consumer Magazines	Jul - Jun	Q	R50 /	682	0	0	0	0	0	0	0	682	0	0	1,074	0	0	0	1,074	1,756	1,756	New Member					
Best of Cape Town Central City.	Custom Magazines	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	55,075	0	0	0	55,075	55,075	55,075	59,795					
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	977	29	0	0	0	0	642	0	1,648	7,383	0	0	0	0	213	7,596	9,244	9,244	8,814					
Escapes	Custom Magazines	Jan - Mar	Mtly	R 27.60 /	362	40,818	0	0	0	0	0	0	41,180	2,220	0	0	0	0	0	2,220	43,400	47,652	52,136					
Getaway	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	18,989	4,142	220	0	0	224	4,769	5,484	33,828	130	0	0	0	927	6,413	7,470	41,298	41,178	44,474					
gol Drive & Camp and Weg! Ry & Sleep	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	14,712	4,017	138	0	0	1,176	0	10,512	30,555	0	0	0	0	0	879	879	31,434	32,878	37,231					
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	233	0	3,066	0	0	6	3,305	3,305	3,305	2,979					
Premier	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	4,050	0	0	0	10,122	0	14,172	14,172	13,951	14,226					
SA Country Life	Consumer Magazines	Jan - Mar	Mtly	R 40.00 /	17,156	3,715	1,350	220	0	90	1,150	1,900	25,581	0	0	342	0	0	2,015	2,357	27,938	26,641	31,522					
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan - Dec	Ann	R 55.00 /	21,075	0	0	0	0	337	0	15,229	36,641	0	0	0	0	0	0	0	36,641	36,641	43,422					
TravelIdeas.	Consumer Magazines	Jul - Dec	AltM	R 26.90 /	4,637	89	0	0	0	0	0	0	4,726	0	0	5,627	0	0	0	5,627	10,353	10,353	No Submission					
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 60.00 / R 60.00	26,658	1,535	0	0	0	983	0	0	29,176	0	0	0	0	0	0	0	29,176	29,176	32,729					
Weg Namibië / Go Namibia	Consumer Magazines	Jan - Dec	Ann	R 65.60 / R 65.60	28,461	0	0	0	0	372	0	0	28,833	0	0	0	0	0	0	0	28,833	28,833	34,827					
Weg! Kruger / Gol Kruger	Consumer Magazines	Jan - Dec	Ann	R 55 / R 55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	30,090				
Weg! Ry & Sleep Oordgids.	Consumer Magazines	Jan - Dec	Ann	R 60.00 / R 60.00	12,357	0	0	0	0	74	0	0	12,431	0	0	0	0	0	0	0	12,431	12,431	17,261					
Weg/Go	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	28,697	7,371	370	0	0	1,355	2,000	12,237	52,030	0	0	0	0	0	5,841	5,841	57,871	56,932	60,944					
Wegsleep Kampgids	Consumer Magazines	Jul - Jun	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	10,726				
Category Total					175,377	116,815	2,078	220	0	4,611	9,068	45,733	353,902	14,761	0	65,184	0	11,049	15,493	106,487	460,389	463,508	541,259					

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					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Woman's General																											
Balanced Life	Custom Magazines	Jan - Mar	Mtly	R 31.80 /	835	72,287	0	0	0	0	0	0	73,122	4,879	0	0	0	0	0	1,626	6,505	79,627	79,705	90,377			
Cosmopolitan	Consumer Magazines	Jan - Mar	Mtly	R 37.90 / R 30	20,214	710	5,175	4,150	0	702	4,085	3,532	38,568	614	0	3,471	0	0	200	4,285	42,853	37,683	32,490				
Destiny Magazine	Consumer Magazines	Jan - Mar	Mtly	R 32.00 / R 32.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	25,709				
Elle	Consumer Magazines	Jan - Mar	Mtly	R 33.00 / R 33.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	22,907				
Essays of Africa.	Consumer Magazines	Jul - Dec	AltM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	Digital only	8,878				
Essentials	Consumer Magazines	Jan - Mar	Mtly	R 32.50 /	13,564	774	533	0	0	59	936	1,900	17,766	0	0	402	0	0	1,150	1,552	19,318	18,388	20,920				
Fairlady	Consumer Magazines	Jan - Mar	Mtly	R 55.00 / R 55.00	23,858	1,392	503	0	0	627	0	2,633	29,013	0	0	0	0	0	4,986	4,986	33,999	35,624	37,171				
Finesse.	Consumer Magazines	Jul - Dec	9xA	R 39.90 / R 26.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	39,933				
Fitness Magazine	Consumer Magazines	Jul - Dec	AltM	R 47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	18,037				
Glamour.	Consumer Magazines	Jan - Mar	11xA	R 35.50 / R 26.60	13,687	1,307	4,725	0	0	501	0	8	20,228	0	0	0	0	0	14,222	14,222	34,450	Changed Frequency	Changed Frequency				
Glamour.	Consumer Magazines	Jul - Dec	10xA	R 35.50 / R 26.60	14,355	923	1,302	4,757	0	156	0	8	21,501	18	4	0	0	4	12,080	12,106	33,607	33,607	Changed freq.				
Good Housekeeping / Goeie Huishouding	Consumer Magazines	Jan - Mar	Mtly	R 37.9 / R 30	35,836	2,210	1,295	114	0	1,461	5,560	1,400	47,876	661	0	3,008	0	0	317	3,986	51,862	38,632	42,500				
Kuier	Consumer Magazines	Jan - Mar	F	R 17.00 / R 17.00	81,077	1,742	0	0	0	65	0	5,007	87,891	0	0	0	0	0	0	0	87,891	91,964	90,769				
Marie Claire	Consumer Magazines	Jan - Mar	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	19,643				
Movel	Consumer Magazines	Jan - Mar	Wkly, Th	R 13.60 / R 13.60	50,202	0	0	0	0	86	0	693	50,981	0	0	0	0	0	45	45	51,026	53,524	69,943				
Rooi Rose	Consumer Magazines	Jan - Mar	Mtly	R 41.00 /	49,403	2,081	573	716	0	92	1,150	6,233	60,248	0	0	404	0	0	1,033	1,437	61,685	64,406	67,138				
Sarie	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	40,410	5,629	303	0	0	686	0	12,399	59,427	0	0	0	0	0	6,422	6,422	65,849	66,585	71,509				
True Love	Consumer Magazines	Jan - Mar	Mtly	R 40.00 / R 40.00	23,549	743	316	0	0	211	0	2,635	27,454	0	0	0	0	0	4,239	4,239	31,693	36,330	33,896				
Vroue Keur	Consumer Magazines	Jan - Mar	Wkly, Fr	R 23.00 /	41,191	1,057	0	0	0	41	50	1,600	43,939	0	0	85	0	0	80	165	44,104	43,554	48,340				
Woman and Home	Consumer Magazines	Jan - Mar	Mtly	R 42.00 /	44,079	2,574	1,200	716	0	132	1,216	1,900	51,817	0	0	394	0	0	3,990	4,384	56,201	67,724	69,148				
Women's Health.	Consumer Magazines	Jan - Mar	11xA	R 55.50 / R 55.50	17,146	934	670	20	0	592	470	2,007	21,839	0	0	0	0	0	1,451	1,451	23,290	26,005	39,864				
Your Family	Consumer Magazines	Jan - Mar	Mtly	R 32.50 /	17,957	1,042	486	0	0	47	1,050	1,900	22,482	0	0	399	0	0	1,023	1,422	23,904	22,989	26,798				
Category Total					487,363	95,405	17,081	10,473	0	5,458	14,517	43,855	674,152	6,172	4	8,163	0	4	52,864	67,207	741,359	716,720	875,970				
Woman's Special																											
Bruidsgids	Consumer Magazines	Jan - Dec	Ann	R 69.00 /	10,745	0	0	0	0	0	335	1,249	12,329	1,058	0	0	0	0	3,156	4,214	16,543	16,543	16,522				
Fairlady Bride	Consumer Magazines	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	5,341				
Forbes Woman Africa	Consumer Magazines	Jul - Dec	6xA	R 55.00 / R 46.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	9,473				
Nubian Bride	Consumer Magazines	Jan - Dec	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	7,404				
SA Wedding Album	Consumer Magazines	Jan - Dec	2xA	R 40.25 /	6,229	0	100	0	0	0	4,298	3,506	14,133	177	0	0	0	0	2,098	2,275	16,408	16,408	14,203				
Sarie Bruid	Consumer Magazines	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	6,792				

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Troukoors	Consumer Magazines	Jan - Dec	Ann	59.90 /	6,539	0	0	0	0	0	0	0	6,539	3,000	0	0	0	0	0	3,000	9,539	9,539	New Member
True Love Bride	Consumer Magazines	Jul - Jun	Ann	R 45.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	3,323
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	9,884	0	0	0	0	0	0	1,507	11,391	0	85	0	0	0	6,013	6,098	17,489	17,489	9,232
Wedding Inspirations	Consumer Magazines	Jul - Jun	Q	R 49.95 /	2,407	0	0	146	0	0	0	1,714	4,267	0	533	0	0	0	0	533	4,800	4,800	5,262
Category Total					35,804	0	100	146	0	0	4,633	7,976	48,659	4,235	618	0	0	0	11,267	16,120	64,779	64,779	77,552
Youth																							
Barbie Magazine	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	5,724	67	75	0	0	0	800	2,122	8,788	175	0	0	0	0	2,758	2,933	11,721	10,791	12,038
ClubX	Custom Magazines	Jan - Mar	Mtly	R 28.90 /	0	96,369	0	0	0	0	0	0	96,369	6,320	0	0	0	0	0	6,320	102,689	105,261	101,616
Kids Super Club.	Custom Magazines	Jan - Mar	Mtly	R 20.00 /	2,049	122,441	0	0	0	0	0	0	124,490	6,430	0	0	0	0	3,617	10,047	134,537	137,707	120,630
Post Matric	Consumer Magazines	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	137,605	0	0	278	0	137,883	137,883	137,883	131,095
The Official Safeways K53 Learner's and Driver's Manual	Consumer Magazines	Jul - Dec	6xA	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	66,703
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan - Dec	Ann	R 65.00 /	201,582	0	0	0	0	0	0	0	201,582	0	0	0	0	0	0	0	201,582	201,582	Changed freq.
Category Total					209,355	218,877	75	0	0	0	800	2,122	431,229	12,925	137,605	0	0	278	6,375	157,183	588,412	593,224	432,082
Total					2,075,639	1,638,357	84,301	24,712	0	97,991	58,474	281,540	4,261,014	1,014,109	1,366,374	679,797	6,315	264,838	221,049	3,552,482	7,813,496	8,089,215	9,239,109

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