



Magazine - Custom

January -March 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation							TOTAL CIRCULATION_	Immediate Previous_Period	Corresponding Previous_Period	
				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Electrical Engineering																								
WattNow..	Jan - Mar	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	333	2,435	10,689	0	13,457	13,457	13,387	15,447
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	333	2,435	10,689	0	13,457	13,457	13,387	15,447
Entertainment																								
DSTV Premium Mag / Tydskrif	Jan - Mar	Mtly	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	275,184
Prive	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	12,000	13,716	0	0	0	0	0	25,716	25,716	25,716	25,963
Category Total				0	0	0	0	0	0	0	0	0	0	12,000	13,716	0	0	0	0	0	25,716	25,716	25,716	301,147
Family Interest																								
Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	10,471	0	0	0	0	0	0	0	10,471	10,471	10,471	10,410
Taalgenoot..	Jan - Dec	Q	R 32.50 /	197	67,858	0	183	0	6	0	0	68,244	33	0	3	0	0	0	0	0	36	68,280	68,280	69,111
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	5,800	0	0	0	0	0	0	0	5,800	5,800	5,800	5,850
Category Total				197	67,858	0	183	0	6	0	0	68,244	16,304	0	3	0	0	0	0	0	16,307	84,551	84,551	85,371
Farming																								
Dairy Mail, The.	Jan - Mar	Mtly	R 41.50 /	24	0	0	0	0	0	0	0	24	2,199	1,174	305	0	0	0	0	0	3,678	3,702	3,705	3,744
Rooi Vleis / Red Meat,	Jul - Dec	AltM	R 28.50 /	0	1	0	0	0	0	0	0	1	0	10,573	1,848	0	0	0	0	0	12,421	12,422	12,422	12,256
Wolboer / Wool Farmer.	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	114	3,597	1,253	0	0	0	0	0	4,964	4,964	4,964	4,966
Category Total				24	1	0	0	0	0	0	0	25	2,313	15,344	3,406	0	0	0	0	0	21,063	21,088	21,091	20,966
Health & Wellbeing																								
Fitlife.	Jan - Mar	Mtly	R 26.00 /	573	26,508	0	0	0	0	0	0	27,081	2,058	0	0	0	0	0	1,927	3,985	31,066	32,686	31,356	
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	1,384	0	150	0	0	0	0	0	1,534	1,534	1,534	1,781
Jump	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	123,916	0	0	0	0	0	0	123,916	123,916	123,916	113,296
Life Healthcare	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	85,714	0	0	0	0	0	85,714	85,714	85,714	86,646
SA Family Practice.	Jul - Dec	AltM	R 91.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	2,422
SA Journal of Gynaecological Oncology	Jul - Jun	2xA	R 300.00 p/a /	0	0	0	0	0	0	0	0	0	775	0	300	0	0	0	0	0	1,075	1,075	1,075	1,090
SA Pharmaceutical Journal.	Jul - Dec	10xA	R 36.60 /	0	10	0	0	0	0	0	0	10	6,518	130	0	0	0	0	0	0	6,648	6,658	6,658	6,523
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	4,826	0	93	0	0	0	0	0	4,919	4,919	4,919	4,903

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South African Medical Journal	Jan - Mar	Mtly	R 151.00 /	0	479	0	0	0	0	0	0	0	479	13,912	80	0	0	0	13,992	14,471	14,656	14,698	
Southern African Journal of Anaesthesia & Analgesia	Jul - Dec	AltM	R 690.00 pa /	0	2	0	0	0	0	0	0	0	2	273	0	0	1,864	0	2,137	2,139	2,139	2,062	
The South African Journal of Clinical Nutrition	Jul - Jun	Q	R 300.00 pa /	0	4	0	0	0	0	0	0	0	4	1,737	0	56	0	0	1,793	1,797	1,797	1,908	
Wound Healing Southern Africa (WHSA)	Jul - Jun	2xA	R 260.00 pa /	0	2	0	0	0	0	0	0	0	2	1,682	0	5	0	0	1,687	1,689	1,689	1,878	
Category Total				573	27,005	0	0	0	0	0	0	0	27,578	33,165	124,126	86,318	1,864	0	1,927	247,400	274,978	276,783	268,563

Home

Fresh Living / Kook en Kuier	Jan - Mar	Mtly	R 29.90 /	0	0	0	0	0	0	0	0	0	447,115	0	0	0	0	0	447,115	447,115	451,100	464,418
Living Space..	Jan - Mar	Mtly	19.20 /	1,045	57,451	0	0	0	0	0	0	58,496	1,828	0	0	0	1,454	3,282	61,778	64,362	64,762	
My Kitchen..	Jan - Mar	Mtly	R 26.70 /	1,834	102,306	0	0	0	0	0	0	104,140	3,590	0	0	0	2,165	5,755	109,895	111,168	102,258	
Category Total				2,879	159,757	0	0	0	0	0	0	162,636	452,533	0	0	0	3,619	456,152	618,788	626,630	631,438	

Industry Specific

Estate Living,	Jan - Mar	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	19,180	New member
Forum Tydskrif	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	148,045	0	0	0	0	148,045	148,045	148,045	140,941
J S E	Jan - Dec	Q	R 25.22 / Free 0.00	658	0	0	0	0	0	625	887	2,170	15,456	0	0	0	0	19	15,475	17,645	17,645	17,760
Lifting Africa	Jul - Dec	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	2,604	1,175	0	0	0	3,779	3,779	3,779	3,706
SA Franchise Warehouse.	Jul - Dec	AltM	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	12,475
Sea Rescue	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	84,010	0	0	0	0	0	84,010	84,010	84,010	81,152
Servamus	Jan - Mar	Mtly	R 35 / R 21	0	10,704	549	0	0	267	0	0	11,520	50	48	0	0	11	0	109	11,629	11,893	12,624
Solidarity Magazine / Solidariteit Tydskrif	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	29,500	0	30,360	0	102,686	0	162,546	162,546	162,546	153,138
Sonke Magazine,	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	6	0	47,993	0	0	0	47,999	47,999	47,999	47,688
TAPPSA Journal.	Jan - Dec	Q	R 387.60 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	528
Category Total				658	10,704	549	0	0	267	625	887	13,690	129,022	150,697	79,528	0	102,697	19	461,963	475,653	495,097	470,012

In-flight

High Life SA	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	16,485	16,485	16,490	16,493
In Flight Magazine	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	9,933	0	0	0	8,198	0	18,131	18,131	17,448	15,413
Indwe	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	3,700	0	0	0	9,939	0	13,639	13,639	9,659	19,895
Kuluia Khuluma	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	16	0	20,904	0	0	0	20,920	20,920	20,952	20,957
Mango Juice	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	23,466	0	0	0	23,466	23,466	22,466	16,011
Sawubona	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	68,900	0	0	0	68,900	68,900	68,900	88,768

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Skyways	Jan - Mar	Mtly	R 30.00 /	0	3	0	0	0	0	0	0	0	3	24,000	0	0	0	0	0	24,000	24,003	24,004	24,003
Category Total				0	3	0	0	0	0	0	0	0	3	37,649	0	129,755	0	18,137	0	185,541	185,544	179,919	201,540
Leisure																							
Cheers	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	34,800	34,800	34,800	34,800
Equinox	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	36,383	0	0	0	36,383	36,383	36,383	38,321
Fancourt Lifestyle and Leisure	Jan - Dec	2xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued		4,901
Legacy Inspires	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	22,903	0	0	0	22,903	22,903	22,903	18,365
Nedbank Golf Challenge	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	15,800	0	0	0	15,800	15,800	15,800	17,700
onRoute	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	108	9,850	2,325	0	0	0	0	12,283	12,283	12,283	12,311
Private Edition	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	2,282	12,212	0	0	0	0	14,494	14,494	14,494	15,892
Signature : Diners Club	Jan - Dec	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued		52,582
Slow Magazine	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	4,080	0	0	0	0	8,296	0	12,376	12,376	12,138	12,384
Taste.	Jan - Mar	11xA	R 39.50 / R 28.00	25,607	458	300	39	0	880	500	1,340	29,124	0	0	0	0	0	0	220	220	29,344	29,725	29,904
Team SA former (Road To Tokyo)	Jan - Dec	Q	R 30.26 /	354	0	0	0	0	0	761	2,342	3,457	14,136	0	0	0	0	0	0	14,136	17,593	17,593	10,955
Wild	Jul - Jun	Q	R 34.95 /	587	62,294	209	0	0	0	0	1,243	64,333	110	0	0	0	0	0	0	110	64,443	64,443	64,895
Category Total				26,548	62,752	509	39	0	880	1,261	4,925	96,914	18,434	12,132	124,423	0	8,296	220	163,505	260,419	260,562	313,010	
Male																							
Man	Jan - Mar	Mtly	R 30.99 /	776	54,060	0	0	0	0	0	0	54,836	3,955	0	0	0	0	0	1,707	5,662	60,498	59,671	64,698
Tech..	Jan - Mar	Mtly	23.90 /	398	53,664	0	0	0	0	0	0	54,062	4,041	0	0	0	0	0	1,015	5,056	59,118	60,511	62,658
Category Total				1,174	107,724	0	0	0	0	0	0	108,898	7,996	0	0	0	0	0	2,722	10,718	119,616	120,182	127,356
Medical and Allied Health																							
Bounce (Formerly Bankmed)	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	107,632	0	0	0	0	0	107,632	107,632	107,632	164,922
Medi - Clinic Family	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	64,843	0	0	0	0	64,843	64,843	64,843	59,325
Category Total				0	0	0	0	0	0	0	0	0	0	107,632	64,843	0	0	0	0	172,475	172,475	172,475	224,247
Motoring																							
Motor..	Jan - Mar	Mtly	R 29.50 /	1,259	31,645	0	0	0	0	0	0	32,904	5,384	0	0	0	0	0	1,741	7,125	40,029	40,666	41,916
Category Total				1,259	31,645	0	0	0	0	0	0	32,904	5,384	0	0	0	0	0	1,741	7,125	40,029	40,666	41,916
Professional																							
Accountancy SA	Jan - Mar	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19,933	0	19,933	19,933	25,964	11,201
Acumen,	Jul - Jun	Q	0 /	0	2	0	0	0	0	0	0	2	4,893	0	9,807	0	0	0	0	14,700	14,702	14,702	14,775
Architecture Journal of SA Institute of Architects	Jul - Dec	AltM	R 30.00 /	212	23	0	0	0	0	17	0	252	3	4,326	0	0	0	0	0	4,329	4,581	4,581	4,508
De Rebus	Jan - Mar	11xA	R 108.00 /	0	78	0	0	0	0	0	0	78	0	11,152	0	0	1,143	0	12,295	12,373	22,768	22,771	
Digest of South African Architecture	Jan - Dec	Ann	R 65.00 /	1,205	27	0	0	0	0	0	0	1,232	39	7,291	0	0	0	0	7,330	8,562	8,562	8,751	
Strategic Marketing Magazine.	Jan - Dec	4xA	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Non Payment	Non Payment		5,865

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TAXtalk	Jul - Dec	AIM	R 390.00 p/a / R 240.00	259	0	64	0	0	44	0	0	367	0	4,475	1,156	0	0	0	5,631	5,998	5,998	6,664
The Journal Of The SAIMM	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	0	20	0	0	0	0	0	0	20	0	1,284	0	0	2,179	0	3,463	3,483	3,791	3,682
Category Total				1,676	150	64	0	0	44	17	0	1,951	4,935	28,528	10,963	0	23,255	0	67,681	69,632	86,366	78,217
Retail																						
Ackermans Club (formerly A-Plus)	Jul - Dec	8xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	207,778
Clicks Club Card.	Jul - Dec	AIM	R 12.00 /	7,725	0	0	0	0	0	0	0	7,725	0	367,792	0	0	0	0	367,792	375,517	375,517	441,903
Club Magazine	Jan - Mar	Mtly	R 34.20 /	0	419,225	0	0	0	0	0	0	419,225	13,780	0	0	0	0	0	13,780	433,005	446,842	461,662
Edgars Club Magazine	Jan - Mar	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	193,918	194,130
Jet Club	Jul - Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	361,501	40,002	0	0	0	401,503	401,503	401,503	453,728
Category Total				7,725	419,225	0	0	0	0	0	0	426,950	13,780	729,293	40,002	0	0	0	783,075	1,210,025	1,417,780	1,759,201
Sport and Hobby																						
SA Hunter/Jagter.	Jan - Mar	Mtly	R 42.00 / R 42.00	4,378	33,096	0	0	0	3,091	0	3,935	44,500	0	0	0	0	0	0	0	44,500	45,392	45,407
Soccer Club	Jan - Mar	Mtly	R 23.50 /	1,029	69,580	0	0	0	0	0	0	70,609	3,019	0	0	0	0	2,470	5,489	76,098	78,032	75,016
Sports Club.	Jan - Mar	Mtly	21.60 /	452	131,846	0	0	0	0	0	0	132,298	4,786	0	0	0	0	1,047	5,833	138,131	146,699	150,658
Category Total				5,859	234,522	0	0	0	3,091	0	3,935	247,407	7,805	0	0	0	0	3,517	11,322	258,729	270,123	271,081
Travel, Tourism & Hospitality																						
AA Traveller	Jan - Dec	Q	R 30.26 /	614	55,099	0	0	0	0	507	371	56,591	745	0	0	0	0	126	871	57,462	57,462	60,083
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	55,075	0	0	0	55,075	55,075	55,075	59,795
Escapes	Jan - Mar	Mtly	R 27.60 /	362	40,818	0	0	0	0	0	0	41,180	2,220	0	0	0	0	0	2,220	43,400	47,652	52,136
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	233	0	3,066	0	0	6	3,305	3,305	3,305	2,979
Premier	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	4,050	0	0	0	10,122	0	14,172	14,172	13,951	14,226
Category Total				976	95,917	0	0	0	0	507	371	97,771	7,248	0	58,141	0	10,122	132	75,643	173,414	177,445	189,219
Woman's General																						
Balanced Life	Jan - Mar	Mtly	R 31.80 /	835	72,287	0	0	0	0	0	0	73,122	4,879	0	0	0	0	1,626	6,505	79,627	79,705	90,377
Category Total				835	72,287	0	0	0	0	0	0	73,122	4,879	0	0	0	0	1,626	6,505	79,627	79,705	90,377
Youth																						
ClubX	Jan - Mar	Mtly	R 28.90 /	0	96,369	0	0	0	0	0	0	96,369	6,320	0	0	0	0	0	6,320	102,689	105,261	101,616
Kids Super Club.	Jan - Mar	Mtly	R 20.00 /	2,049	122,441	0	0	0	0	0	0	124,490	6,430	0	0	0	0	3,617	10,047	134,537	137,707	120,630
Category Total				2,049	218,810	0	0	0	0	0	0	220,859	12,750	0	0	0	0	3,617	16,367	237,226	242,968	222,246
Total				52,432	1,508,360	1,122	222	0	4,288	2,410	10,118	1,578,952	754,197	1,179,752	611,431	4,299	173,196	19,140	2,742,015	4,320,967	4,591,446	5,311,354

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