



Newspaper - Daily



January -March 2019

Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Beeld, Daily	MD, Mo-Fr	R 12.50 / R 12.50	14,500	12,988	163	1,783	0	3,363	0	32,797	32,500	36,182
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	34,115	0	0	0	0	0	0	34,115	35,921	38,212
Burger, Die Daily	WesKaap									37,735	38,773	40,207
Burger, Die Daily	Oos Kaap									1,892	2,762	7,216
Burger, Die Daily	MD, Mo-Fr	R 10.00/8.00 / R 10.00/8.00	19,503	15,926	375	648	0	3,173	0	39,625	41,533	47,420
Business Day	MD, Mo-Fr	R R20.00 /	2,253	5,745	6,057	0	0	1,657	2,341	18,053	20,014	20,350
Cape Argus	MD, Mo-Fr	R 9.00 / R 4.5	14,877	5,671	2,000	0	1,059	0	3,551	27,245	27,001	27,946
Cape Times	MD, Mo-Fr	R 11.00 / R 5.5	15,271	7,199	2,000	0	1,022	0	3,057	29,523	29,353	29,994
Citizen, The (Daily)	MD, Mo-Fr	R 7.70 /	25,148	1,734	1,170	4,176	8,253	0	0	40,481	42,045	45,358
Daily Dispatch	MD, Mo-Fr	R 6.90 / R 3.50	11,736	2,436	531	172	0	332	0	15,207	15,468	18,575
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	1,578	0	0	0	0	0	15,060	16,638	16,941	17,857
Daily Nation	MD, Mo-Sat	KShs 60.00 /	106,538	2,021	0	0	0	0	0	108,559	105,000	115,574
Daily News	MD, Mo-Fr	R 8.00 /	3,927	10,071	227	0	4,364	0	3,782	22,393	23,241	23,105
Daily Sun	Mo-Fr	R 4.20 / R 4.20	116,847	146	110	117	0	0	0	117,220	119,772	141,187
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	5,206	989	46	0	0	32	840	7,113	6,966	7,794
Herald, The	MD, Mo-Fr	R 6.60 / R 2.31	9,655	3,877	401	0	0	860	0	14,793	16,318	16,584
Isolezwe	MD, Mo-Fr	R 4.20 /	71,115	678	253	0	408	0	4	72,495	73,141	86,342
Mercury, The	MD, Mo-Fr	R 9.50 /	6,978	8,324	1,468	0	4,132	0	3,427	24,402	25,175	25,659
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 / Nam\$ 3.00	34,517	0	686	0	0	59	0	35,262	33,245	37,627
New Vision	MD, Mo-Fr	UGShs 2000.00 /	23,182	2,824	0	0	0	0	0	26,006	25,252	27,107
Pretoria News	MD, Mo-Fr	R 9.00 /	6,839	981	1,883	0	252	5	2,518	12,478	12,442	12,600
Son (Daily)	MD, Mo-Fr	R 5.00 & 4.50 /	51,495	11	0	14	0	0	0	51,520	55,126	62,842
Sowetan	Mo-Fr	R R4.90 /	67,167	999	737	0	0	229	1,605	70,737	70,392	70,120
Star, The	MD, Mo-Fr	R 10.50 /	27,071	6,084	8,852	0	19,978	51	9,974	72,010	75,772	75,836
Taifa Leo	MD, Mo-Sat	KShs 30.00 /	11,709	56	0	0	0	0	0	11,765	10,310	13,605
Times of Swaziland	MD, Mo-Fr	E 5.50 /	20,796	1,026	0	0	0	0	0	21,822	22,243	24,734
Volksblad - Daily	Mo-Fr	R 7.90 / R 0.20	5,217	6,110	622	93	0	1,299	0	13,341	13,784	13,991
Witness, The	MD, Mo-Fr	R 7.30 / R 7.30	3,426	6,558	258	520	0	17	0	10,779	10,926	11,681
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	3,829	2,514	0	0	91	0	0	6,566	6,012	6,853

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Total			714,495	104,968	27,839	7,523	39,559	11,077	46,159	952,945	965,893	1,055,135
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