



Newspaper - Local



January -March 2019

Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
African Reporter	Wkly, Fr	R 1.50 /	22,063	0	0	0	0	0	0	22,063	22,005	21,875
Bosvelde Review	Wkly, Fr	R 2.00 /	2,308	0	0	0	0	0	0	2,308	2,164	2,739
Brits Pos	Wkly, Th	R 3.00 /	4,113	0	0	0	0	0	0	4,133	3,850	4,394
Capricorn Voice	Wkly, Wed	R 1.00 /	4,033	42	0	0	0	0	0	4,075	4,164	5,218
Carletonville Herald	Wkly, Fr	R 5.80 /	1,945	2	0	0	0	0	0	1,947	2,001	2,535
Daller, Die	Wkly, Fr	R 2.00 /	1,722	0	7	0	0	0	0	1,729	1,747	1,748
Die Noordwester	Wkly, Fr	R 2.00 /	3,488	2	0	0	0	0	0	3,510	3,620	3,659
District Mail	Wkly, Th	R 7.60 / R 6.38	5,099	253	280	0	0	0	0	6,387	6,526	6,697
Eikestadnuus	Wkly, Th	R 6.90 /	2,712	284	0	100	0	0	2	3,953	4,244	4,310
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	1,275	42	0	0	0	0	0	1,317	1,311	1,552
Gemsbok	Wkly, Wed	R 4.00 /	6,660	30	0	0	0	0	0	6,706	6,845	7,455
George Herald (Thursday)	Wkly, Th	R 5.00 /	14,046	21	0	0	0	0	0	14,067	14,468	15,647
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	1,577	20	0	0	0	0	0	1,597	1,580	1,910
Hermanus Times	Wkly, Th	R 6.60 / R 5.52	4,586	204	0	39	0	0	0	5,469	5,712	6,197
Klerksdorp Rekord	Wkly, Fr	R 3.00 /	12,274	0	0	0	0	0	0	12,297	12,623	13,767
Knysna Plett Herald	Wkly, Th	R 4.00 /	2,427	25	0	0	0	0	0	2,452	2,528	2,838
Ladysmith Gazette	Wkly, Fr	R 5.30 /	2,080	29	0	108	0	0	0	2,217	2,398	2,261
Limpopo Mirror	Wkly, Fr	R 5.00 /	7,079	0	0	0	0	0	0	7,079	7,114	7,381
Lowvelde, The / Laevelde, Die (Tuesday)	Wkly, Tue	R 4.00 /	13,771	121	5	0	0	0	0	13,897	11,685	13,028
Lowvelde, The / Laevelde, Die (Friday)	Wkly, Fr	R 4.00 /	14,911	120	6	0	0	0	0	15,037	12,155	14,281
Mid South Coast Mail	Wkly, Fr	R 1.00 /	1,769	2	0	0	0	0	0	1,771	1,845	2,124
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	13,400	0	7	0	0	0	0	13,407	13,294	14,177
Middelburg Observer, Tues	Wkly, Tue	R 2.00 /	0	0	0	0	0	0	0	Discontinued	3,020	3,354
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6,498	36	0	0	0	0	0	6,534	6,479	7,427
Mpumalanga News	Wkly, Th	R 1.70 /	8,189	31	6	0	0	0	0	8,226	6,566	8,164
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	4,274	9	0	77	0	0	0	4,360	4,520	4,787
Northern Natal Courier	Wkly, Fr	R 4.60 /	2,166	5	0	0	0	0	0	2,171	2,303	2,312
Northern Review Weekend	Wkly, Fr	R 3.00 /	3,422	56	0	0	0	0	0	3,478	3,517	4,297
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	1,603	14	0	0	0	0	0	1,617	1,535	1,888

Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Paarl Post	Wkly, Th	R 7.60 / R 6.38	10,252	326	0	369	0	0	0	11,887	11,456	11,847
Polokwane Observer	Wkly, Th	R 6.00 /	2,919	10	0	0	0	0	0	2,929	3,513	5,242
Potchefstroom Herald	Wkly, Fr	R 6.10 /	4,758	2	464	108	0	0	0	5,332	5,037	5,361
Representative	Wkly, Fr	R 5.10 /	4,392	33	3	0	0	0	0	4,428	4,600	5,322
Rustenburg Herald	Wkly, Th	R 5.00 / R 5.00	12,753	0	0	0	0	0	1,818	14,593	14,683	16,476
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	3,521	14	0	0	0	0	0	3,535	3,493	3,909
South Coast Herald	Wkly, Fr	R 3.00 /	8,921	20	0	187	1,687	0	0	10,815	11,157	11,878
Stellalander	Wkly, Wed	R 2.00 /	3,888	0	0	0	0	0	0	3,900	4,363	4,278
Streeknuus	Wkly, Fr	R 3.00 /	1,438	0	7	0	0	0	0	1,445	1,503	1,690
Streeknuus Delmas	Wkly, Fr	R 3.00 /	784	0	7	0	0	0	0	791	835	896
Talk of the Town	Wkly, Fr	R 5.60 /	1,904	10	0	0	0	0	0	1,914	2,140	2,068
Tembisan	Wkly, Th	R 1.00 /	2,046	0	0	0	0	0	0	2,046	2,112	2,214
The Courier	Wkly, Fr	R 4.00 /	671	11	51	0	0	0	0	733	944	966
The Mail	Wkly, Th	R 4.00 /	9,940	0	0	0	0	0	0	9,960	9,992	10,673
Vaalweekblad	Wkly, Th	R 6.10 /	5,555	26	58	83	0	0	0	5,722	5,504	6,303
Vryheid Herald	Wkly, Fr	R 4.60 /	1,953	3	0	41	0	0	0	1,997	1,930	1,948
Weslander, The	Wkly, Th	R 6.90 /	8,501	175	117	0	0	0	0	9,388	9,629	10,092
Witbank News, Fri	Wkly, Fr	R 4.00 /	16,163	0	7	0	0	0	0	16,170	15,667	18,316
Worcester Standard	Wkly, Th	R 6.30 / R 5.27	7,850	0	202	0	0	0	0	8,641	8,634	8,813
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	4,798	3	0	0	0	0	0	4,809	4,871	5,195
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	8,500	3	0	0	0	0	0	8,512	8,922	8,606
Total			290,997	1,984	1,227	1,112	1,687	0	1,820	303,351	302,804	330,115

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 10 May, 2019

Revision : 95.0 Q12019