



Brochures - Advertising



April -June 2019

Publication Name	Period	Frequency	Copies Printed	Door to Door Delivery	Pick-up/Bulk	Requested Delivered	e-Editions	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Government Directory	Jan - Dec	Ann	29,826	0	18,900	10,100	0	29,000	29,000	29,000
HOMEMAKERS - Cape	Apr -Jun	Mtly	80,960	80,000	740	0	0	80,740	115,000	115,003
HOMEMAKERS - Johannesburg	Apr -Jun	Mtly	135,133	135,000	0	0	0	135,000	164,900	179,700
HOMEMAKERS - Pretoria	Apr -Jun	Mtly	75,006	72,683	0	0	0	72,683	92,916	100,000
Homemakers - Vaal	Apr -Jun	Mtly	35,050	35,000	0	0	0	35,000	39,950	39,850
renovate Cape Town (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	0	0	0	0	0	Re-branded	115,000	115,000
renovate Johannesburg (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	0	0	0	0	0	Re-branded	Re-branded	179,700
renovate Pretoria (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	0	0	0	0	0	Re-branded	Re-branded	100,000
The Peoples Shopper	Apr -Jun	Mtly	0	0	0	0	0	No submission	No issue	13,337
Total			355,975	322,683	19,640	10,100	0	352,423	556,766	871,590

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