



Magazine - Custom

April -June 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								TOTAL CIRCULATION_	Immediate Previous_Period	Corresponding Previous_Period	
				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free				
<b>Electrical Engineering</b>																							
WattNow..	Apr - Jun	Mtly	R 30.00 /	0	0	0	0	0	0	0	2,359	2,359	0	243	0	0	0	10,789	0	11,032	13,391	13,457	15,811
<b>Category Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,359</b>	<b>2,359</b>	<b>0</b>	<b>243</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>10,789</b>	<b>0</b>	<b>11,032</b>	<b>13,391</b>	<b>13,457</b>	<b>15,811</b>
<b>Entertainment</b>																							
DSTV Premium Mag / Tydskrif	Apr - Jun	Mtly	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	302,846
Prive	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	25,716	25,716
<b>Category Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>25,716</b>	<b>328,562</b>
<b>Family Interest</b>																							
Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	10,471	0	0	0	0	0	0	10,471	10,471	10,471	10,410
Taalgenoot..	Jan - Dec	Q	R 32.50 /	197	67,858	0	183	0	6	0	68,244	33	0	3	0	0	0	0	36	68,280	68,280	69,111	
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	5,800	0	0	0	0	0	0	5,800	5,800	5,800	5,850	
<b>Category Total</b>				<b>197</b>	<b>67,858</b>	<b>0</b>	<b>183</b>	<b>0</b>	<b>6</b>	<b>0</b>	<b>68,244</b>	<b>16,304</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>16,307</b>	<b>84,551</b>	<b>84,551</b>	<b>85,371</b>	
<b>Farming</b>																							
Dairy Mail, The.	Apr - Jun	Mtly	R 41.50 /	24	0	0	0	0	0	0	24	2,309	1,137	515	0	0	0	0	3,961	3,985	3,702	3,820	
Rooi Vleis / Red Meat,	Jan - Jun	AltM	R 28.50 /	0	0	0	0	0	0	0	0	0	11,961	313	0	0	0	0	12,274	12,274	12,422	12,143	
Wolboer / Wool Farmer.	Jan - Jun	AltM	R 25.00 /	0	0	0	0	0	0	0	0	118	4,608	223	0	0	0	0	4,949	4,949	4,964	5,043	
<b>Category Total</b>				<b>24</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>24</b>	<b>2,427</b>	<b>17,706</b>	<b>1,051</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21,184</b>	<b>21,208</b>	<b>21,088</b>	<b>21,006</b>	
<b>Health &amp; Wellbeing</b>																							
Fitlife.	Apr - Jun	Mtly	R 26.00 /	476	25,255	0	0	0	0	0	25,731	3,324	0	0	0	0	0	0	3,324	29,055	31,066	30,124	
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	897	0	0	897	806	0	0	0	0	0	0	806	1,703	1,534	1,534	
Jump	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	126,674	0	0	0	0	0	126,674	126,674	123,916	123,916	
Life Healthcare	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	85,446	0	0	0	0	85,446	85,446	85,714	85,714	
SA Family Practice.	Jan - Jun	AltM	R 91.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	2,391	
SA Journal of Gynaecological Oncology	Jul - Jun	2xA	R 300.00 p/a /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	1,075	1,075	
SA Pharmaceutical Journal.	Jan - Jun	10xA	R 36.60 /	2	0	0	0	0	0	0	2	6,781	129	0	0	0	0	0	6,910	6,912	6,658	6,643	
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	4,619	0	0	4,619	255	0	0	0	0	0	0	255	4,874	4,919	4,919	

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South African Medical Journal	Apr - Jun	Mtly	R 151.00 /	0	457	0	0	0	0	0	0	0	457	13,929	79	0	0	0	0	14,008	14,465	14,471	14,568
Southern African Journal of Anaesthesia & Analgesia	Jan - Jun	AltM	R 690.00 pa /	0	2	0	0	0	0	0	0	0	2	2,182	0	0	0	0	0	2,182	2,184	2,139	2,152
The South African Journal of Clinical Nutrition	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	1,797	1,797
Wound Healing Southern Africa (WHSA)	Jul - Jun	2xA	R 260.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	1,689	1,689
<b>Category Total</b>				<b>478</b>	<b>25,714</b>	<b>0</b>	<b>0</b>	<b>5,516</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>31,708</b>	<b>27,277</b>	<b>126,882</b>	<b>85,446</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>239,605</b>	<b>271,313</b>	<b>274,978</b>	<b>276,522</b>	

### Home

Fresh Living / Kook en Kuier	Apr - Jun	Mtly	R 29.90 /	495	0	0	0	0	0	0	0	495	418,026	0	0	0	0	0	4,973	422,999	423,494	447,115	439,278
Living Space..	Apr - Jun	Mtly	19.20 /	692	53,927	0	0	0	0	0	0	54,619	3,405	0	0	0	0	0	3,405	58,024	61,778	64,798	
My Kitchen..	Apr - Jun	Mtly	R 26.70 /	1,253	99,383	0	0	0	0	0	0	100,636	4,505	0	0	0	0	1,334	5,839	106,475	109,895	108,478	
<b>Category Total</b>				<b>2,440</b>	<b>153,310</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>155,750</b>	<b>425,936</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6,307</b>	<b>432,243</b>	<b>587,993</b>	<b>618,788</b>	<b>612,554</b>	

### Industry Specific

Estate Living,	Apr - Jun	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	9,951	0	8,292	0	18,243	18,243	No submission	No submission
Forum Tydskrif	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	148,045	0	0	0	0	148,045	148,045	148,045	140,941
J S E	Jan - Dec	Q	R 25.22 / Free 0.00	658	0	0	0	0	0	625	887	2,170	15,456	0	0	0	0	19	15,475	17,645	17,645	17,760
Lifting Africa	Jan - Jun	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	3,779	4,168
Sea Rescue	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	88,173	0	0	0	0	0	88,173	88,173	84,010	84,010
Servamus	Apr - Jun	Mtly	R 36 / R 22	0	10,385	548	0	0	270	0	0	11,203	30	48	0	0	12	0	90	11,293	11,629	12,410
Solidarity Magazine / Solidariteit Tydskrif	Jan - Jun	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	16,733	0	28,177	0	104,992	0	149,902	149,902	162,546	158,891
Sonke Magazine,	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	47,999	47,999
TAPPSA Journal.	Jan - Dec	Q	R 387.60 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	528
<b>Category Total</b>				<b>658</b>	<b>10,385</b>	<b>548</b>	<b>0</b>	<b>0</b>	<b>270</b>	<b>625</b>	<b>887</b>	<b>13,373</b>	<b>120,392</b>	<b>148,093</b>	<b>38,128</b>	<b>0</b>	<b>113,296</b>	<b>19</b>	<b>419,928</b>	<b>433,301</b>	<b>475,653</b>	<b>466,707</b>

### In-flight

High Life SA	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	16,485	16,485	16,485	16,490
In Flight Magazine	Apr - Jun	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	10,993	0	0	0	8,461	0	19,454	19,454	18,131	14,944
Indwe	Apr - Jun	Mtly	0 /	0	0	0	0	0	0	0	0	0	3,850	0	0	0	10,077	0	13,927	13,927	13,639	19,785
Kulula Khuluma	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	34	0	20,790	0	0	0	20,824	20,824	20,920	20,958
Mango Juice	Apr - Jun	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	23,800	0	0	0	23,800	23,800	23,466	14,845
Sawubona	Apr - Jun	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	68,416	0	0	0	68,416	68,416	68,900	88,514
Skyways	Apr - Jun	Mtly	R 30.00 /	0	2	0	0	0	0	0	0	2	24,000	0	0	0	0	0	24,000	24,002	24,003	24,004
<b>Category Total</b>				<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>38,877</b>	<b>0</b>	<b>129,491</b>	<b>0</b>	<b>18,538</b>	<b>0</b>	<b>186,906</b>	<b>186,908</b>	<b>185,544</b>	<b>199,540</b>



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The Journal Of The SAIMM	Apr - Jun	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	29	0	29	0	889	0	0	0	3,107	0	3,996	4,025	3,483	3,773
<b>Category Total</b>				<b>1,243</b>	<b>68</b>	<b>62</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>29</b>	<b>0</b>	<b>1,430</b>	<b>4,838</b>	<b>17,585</b>	<b>6,108</b>	<b>0</b>	<b>62,187</b>	<b>0</b>	<b>90,718</b>	<b>92,148</b>	<b>101,599</b>	<b>83,031</b>	
<b>Retail</b>																							
Ackermans Club (formerly A-Plus)	Jan - Jun	8xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	181,677
Clicks Club Card.	Jan - Jun	ATM	R 12.00 /	6,310	0	0	0	0	0	0	0	6,310	0	300,606	0	0	0	0	0	300,606	306,916	375,517	468,341
Club Magazine	Apr - Jun	Mtly	R 34.20 /	0	399,744	0	0	0	0	0	0	399,744	7,995	0	0	0	0	0	0	7,995	407,739	433,005	447,949
Edgars Club Magazine	Apr - Jun	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	194,679
Jet Club	Jan - Jun	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	332,141	46,925	0	0	0	0	379,066	379,066	401,503	450,583
<b>Category Total</b>				<b>6,310</b>	<b>399,744</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>406,054</b>	<b>7,995</b>	<b>632,747</b>	<b>46,925</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>687,667</b>	<b>1,093,721</b>	<b>1,210,025</b>	<b>1,743,229</b>
<b>Sport and Hobby</b>																							
SA Hunter/Jagter.	Apr - Jun	Mtly	R 42.00 / R 42.00	5,748	33,214	0	0	0	3,044	0	4,284	46,290	0	0	0	0	0	0	0	0	46,290	44,500	45,122
Soccer Club	Apr - Jun	Mtly	R 23.50 /	715	66,735	0	0	0	0	0	0	67,450	2,664	0	0	0	0	1,596	4,260	71,710	76,098	73,505	
Sports Club.	Apr - Jun	Mtly	21.60 /	261	121,028	0	0	0	0	0	0	121,289	5,313	0	0	0	0	710	6,023	127,312	138,131	148,093	
<b>Category Total</b>				<b>6,724</b>	<b>220,977</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,044</b>	<b>0</b>	<b>4,284</b>	<b>235,029</b>	<b>7,977</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,306</b>	<b>10,283</b>	<b>245,312</b>	<b>258,729</b>	<b>266,720</b>	
<b>Travel, Tourism &amp; Hospitality</b>																							
AA Traveller	Jan - Dec	Q	R 30.26 /	614	55,099	0	0	0	0	507	371	56,591	745	0	0	0	0	126	871	57,462	57,462	60,083	
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	55,075	0	0	0	55,075	55,075	55,075	59,795	
Escapes	Apr - Jun	Mtly	R 27.60 /	184	36,869	0	0	0	0	0	0	37,053	2,736	0	0	0	0	416	3,152	40,205	43,400	49,998	
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	233	0	3,066	0	0	6	3,305	3,305	3,305	2,979	
Premier	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	4,066	0	0	0	10,158	0	14,224	14,224	14,172	13,912	
<b>Category Total</b>				<b>798</b>	<b>91,968</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>507</b>	<b>371</b>	<b>93,644</b>	<b>7,780</b>	<b>0</b>	<b>58,141</b>	<b>0</b>	<b>10,158</b>	<b>548</b>	<b>76,627</b>	<b>170,271</b>	<b>173,414</b>	<b>186,767</b>	
<b>Woman's General</b>																							
Balanced Life	Apr - Jun	Mtly	R 31.80 /	811	66,159	0	0	0	0	0	0	66,970	8,386	0	0	0	0	1,635	10,021	76,991	79,627	84,563	
<b>Category Total</b>				<b>811</b>	<b>66,159</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>66,970</b>	<b>8,386</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,635</b>	<b>10,021</b>	<b>76,991</b>	<b>79,627</b>	<b>84,563</b>	
<b>Youth</b>																							
ClubX	Apr - Jun	Mtly	R 28.90 /	0	89,867	0	0	0	0	0	0	89,867	6,798	0	0	0	0	0	6,798	96,665	102,689	99,999	
Kids Super Club.	Apr - Jun	Mtly	R 20.00 /	841	116,077	0	0	0	0	0	0	116,918	5,387	0	0	0	0	1,538	6,925	123,843	134,537	116,989	
<b>Category Total</b>				<b>841</b>	<b>205,944</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>206,785</b>	<b>12,185</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,538</b>	<b>13,723</b>	<b>220,508</b>	<b>237,226</b>	<b>216,988</b>	
<b>Total</b>				<b>45,064</b>	<b>1,444,732</b>	<b>910</b>	<b>339</b>	<b>5,516</b>	<b>4,185</b>	<b>2,568</b>	<b>12,469</b>	<b>1,515,783</b>	<b>706,998</b>	<b>1,009,886</b>	<b>516,545</b>	<b>0</b>	<b>223,300</b>	<b>15,203</b>	<b>2,471,932</b>	<b>3,987,715</b>	<b>4,352,934</b>	<b>5,228,270</b>	

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