



Newspaper - Daily

April -June 2019



Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Beeld, Daily	MD, Mo-Fr	R 12.50 / R 12.50	13,164	13,690	173	602	0	3,494	0	31,123	32,797	36,207
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	35,544	166	0	0	0	0	0	35,710	34,115	40,536
Burger, Die Daily	Wes Kaap									36,680	37,564	39,685
Burger, Die Daily	Oos Kaap									0	2,061	7,298
Burger, Die Daily	MD, Mo-Fr	R 10.00/8.00 / R 10.00/8.00	17,402	14,913	369	595	0	3,398	0	36,677	39,625	46,983
Business Day	MD, Mo-Fr	R R20.00 /	2,351	11,340	2,226	0	0	1,976	434	18,327	18,053	20,145
Cape Argus	MD, Mo-Fr	R 9.00 / R 4.5	14,821	5,439	2,000	0	1,200	78	3,716	27,254	27,245	27,346
Cape Times	MD, Mo-Fr	R 11.00 / R 5.5	16,183	5,942	2,000	0	1,000	980	3,425	29,530	29,523	29,611
Citizen, The (Daily)	MD, Mo-Fr	R 7.70 /	23,861	1,659	1,335	4,242	8,252	0	0	39,349	40,481	42,595
Daily Dispatch	MD, Mo-Fr	R 6.90 / R 3.50	10,721	2,387	447	494	0	299	0	14,348	15,207	16,546
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	1,636	0	0	0	0	0	14,805	16,441	16,638	17,436
Daily Nation	MD, Mo-Sat	KShs 60.00 /	100,480	2,194	0	0	0	0	0	102,674	108,559	108,282
Daily News	MD, Mo-Fr	R 8.00 /	3,486	10,734	417	0	4,673	26	3,107	22,443	22,393	23,127
Daily Sun	Mo-Fr	R 4.20 / R 4.20	111,650	350	110	45	0	0	0	112,155	117,220	129,831
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	5,184	982	47	0	0	30	875	7,118	7,113	7,424
Herald, The	MD, Mo-Fr	R 6.60 / R 2.31	9,029	3,711	401	0	0	1,413	0	14,554	14,793	16,210
Isolezwe	MD, Mo-Fr	R 4.20 /	67,223	838	99	0	408	48	2	68,618	72,495	79,795
Mercury, The	MD, Mo-Fr	R 9.50 /	6,728	9,260	712	0	4,441	69	3,254	24,464	24,402	25,043
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 / Nam\$ 3.00	660	0	0	30,899	0	3	0	31,562	33,469	36,448
New Vision	MD, Mo-Fr	UGShs 2000.00 /	21,572	3,002	0	0	0	0	0	24,574	26,006	27,110
Pretoria News	MD, Mo-Fr	R 9.00 /	6,832	943	1,882	0	252	4	2,666	12,579	12,478	12,686
Son (Daily)	MD, Mo-Fr	R 5.00 & 4.50 /	49,010	12	0	22	0	0	0	49,044	51,520	59,480
Sowetan	Mo-Fr	R R4.90 /	66,127	1,647	1,767	0	0	252	245	70,038	70,737	70,061
Star, The	MD, Mo-Fr	R 10.50 /	25,628	5,865	9,205	0	19,978	44	10,972	71,692	72,010	72,375

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Taifa Leo	MD, Mo-Sat	KShs 30.00 /	10,999	60	0	0	0	0	0	11,059	11,765	12,397
Times of Swaziland	MD, Mo-Fr	E 5.50 /	19,306	1,042	0	0	0	0	0	20,348	21,822	21,624
Volksblad - Daily	Mo-Fr	R 8.30 / R 8.30	4,740	5,901	602	74	0	1,374	0	12,691	13,341	14,306
Witness, The	MD, Mo-Fr	R 7.70 / R 7.70	3,296	6,427	246	499	0	15	0	10,483	10,779	11,140
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	3,783	1	2,261	0	96	92	0	6,233	6,566	6,814
Total			651,416	108,505	26,299	37,472	40,300	13,595	43,501	921,088	951,152	1,011,558

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