



Newspaper - Weekly

April -June 2019



Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Botswana Gazette , The	Wkly, Wed	Pula 9.50 /	9,358	0	537	0	0	0	0	9,895	10,426	9,922
Burger, Die Friday	Wkly, Fr	R 8.00 /	5,331	3,150	16	18	0	0	0	8,515	New Member	New Member
Ilanga	2xW, Mo&Th	R 3.90 /	54,620	232	0	0	0	0	0	54,852	57,965	57,356
Lesotho Times	Wkly, Th	R 6.00 /	7,238	271	0	0	0	0	0	7,509	7,320	7,882
Mail & Guardian	Wkly, Fr	R 39.90 /	14,613	1,270	1,475	6,000	0	668	0	24,026	23,605	23,641
Mmegi Reporter, The	4xW, Tu-Fr	Pula 6.00/10.00 /	10,879	2	534	0	0	0	0	11,415	9834	No submission
Post, The	Wkly, Wed	R 9.00 /	19,592	14,997	93	0	115	77	2,809	37,683	37,553	37,533
Soccer Laduma	Wkly, Wed	R 4.00 /	219,166	0	0	0	0	0	0	219,166	224,186	235,907
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	Pula 7.00 /	8,102	1	447	0	0	0	0	8,550	15654	No submission
Voice, The	Wkly, Fr	Pula 8.50 /	13,996	515	0	0	0	0	0	14,511	16,561	16,029
Total			362,895	20,438	3,102	6,018	115	745	2,809	396,122	377,616	388,270

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