



## Brochures - Advertising



### July -September 2019

Publication Name	Period	Frequency	Postal Copies	Copies Printed	Door to Door Delivery	Pick-up/Bulk	Requested Delivered	e-Editions	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Government Directory	Jan -Dec	Ann	0	29,826	0	18,900	10,100	0	29,000	29,000	29,000
HOMEMAKERS - Cape	Jul -Sep	Mtly	0	84,283	83,333	740	0	0	84,073	80,740	118,236
HOMEMAKERS - Johannesburg	Jul -Sep	Mtly	0	141,666	99,266	42,300	0	0	141,566	135,000	179,700
HOMEMAKERS - Pretoria	Jul -Sep	Mtly	0	80,000	79,750	0	0	0	79,750	74,966	100,000
Homemakers - Vaal	Jul -Sep	Mtly	0	35,000	22,500	12,400	0	0	34,900	35,000	39,800
renovate Cape Town (formerly HOMEMAKERStalk)	Jul -Sep	Mtly	0	0	0	0	0	0	Re-branded	Re-branded	115,000
renovate Johannesburg (formerly HOMEMAKERStalk)	Jul -Sep	Mtly	0	0	0	0	0	0	Re-branded	Re-branded	179,700
renovate Pretoria (formerly HOMEMAKERStalk)	Jul -Sep	Mtly	0	0	0	0	0	0	Re-branded	Re-branded	100,000
The Peoples Shopper	Jul -Sep	Mtly	0	0	0	0	0	0	Suspended	No submission	11,213
<b>Total</b>			<b>0</b>	<b>370,775</b>	<b>284,849</b>	<b>74,340</b>	<b>10,100</b>	<b>0</b>	<b>369,289</b>	<b>354,706</b>	<b>872,649</b>

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Report Date : 08 Nov, 2019

Revision : 97.0 Q3 2019