



Magazine - Custom
July -September 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above								Free Circulation							TOTAL CIRCULATION_	Immediate Previous_Period	Corresponding Previous_Period	
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Electrical Engineering																							
WattNow..	Jul - Sep	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	2,296	2,296	0	0	81	0	10,877	0	10,958	13,254	13,391	13,805
Category Total				0	0	0	0	0	0	0	0	2,296	2,296	0	0	81	0	10,877	0	10,958	13,254	13,391	13,805
Entertainment																							
DSTV Premium Mag / Tydskrif	Jul - Sep	Mtly	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	299,641
Prive	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	25,716
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	325,357
Family Interest																							
Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	10,471	0	0	0	0	0	10,471	10,471	10,471	10,410
Taalgenoot..	Jan - Dec	Q	R 32.50 /	0	197	67,858	0	183	0	6	0	68,244	33	0	3	0	0	0	36	68,280	68,280	68,280	69,111
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	5,800	0	0	0	0	0	5,800	5,800	5,800	5,850	
Category Total				0	197	67,858	0	183	0	6	0	68,244	16,304	0	3	0	0	0	16,307	84,551	84,551	85,371	
Farming																							
Dairy Mail, The.	Jul - Sep	Mtly	R 41.50 /	0	23	0	0	0	0	0	0	23	2,302	1,117	429	0	0	0	3,848	3,871	3,985	3,808	
Rooi Vleis / Red Meat,	Jan - Jun	AltM	R 28.50 /	0	0	0	0	0	0	0	0	0	0	11,961	313	0	0	0	12,274	12,274	12,274	12,143	
Wolboer / Wool Farmer.	Jan - Jun	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	118	4,608	223	0	0	0	4,949	4,949	4,949	5,043	
Category Total				0	23	0	0	0	0	0	0	23	2,420	17,686	965	0	0	0	21,071	21,094	21,208	20,994	
Health & Wellbeing																							
Fitlife.	Jul - Sep	Mtly	R 26.00 /	0	480	25,288	0	0	0	0	0	25,768	1,638	0	0	0	0	985	2,623	28,391	29,055	32,834	
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	897	0	0	897	806	0	0	0	0	0	806	1,703	1,703	1,534	
Jump	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	126,674	0	0	0	0	126,674	126,674	126,674	123,916	
Life Healthcare	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	85,446	0	0	0	85,446	85,446	85,446	85,714	
SA Family Practice.	Jan - Jun	AltM	R 91.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	2,391	
SA Journal of Gynaecological Oncology	Jul - Jun	2xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,075	
SA Pharmaceutical Journal.	Jan - Jun	10xA	R 36.60 /	0	2	0	0	0	0	0	0	2	6,781	129	0	0	0	0	6,910	6,912	6,912	6,643	
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	4,619	0	0	4,619	255	0	0	0	0	0	255	4,874	4,874	4,919	
South African Medical Journal	Jul - Sep	Mtly	R 151.00 /	14,305	0	443	0	0	0	0	0	443	13,634	79	0	0	0	0	13,713	14,156	14,465	14,697	

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Southern African Journal of Anaesthesia & Analgesia	Jan - Jun	AltM	R 690.00 pa /	0	0	2	0	0	0	0	0	0	0	2	2,182	0	0	0	0	0	0	0	0	2,182	2,184	2,184	2,152
The South African Journal of Clinical Nutrition	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	1,797
Wound Healing Southern Africa (WHSA)	Jul - Jun	2xA	R 260.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,689
Category Total				14,305	482	25,733	0	0	0	5,516	0	0	0	31,731	25,296	126,882	85,446	0	0	985	238,609	270,340	271,313	279,361			
Home																											
Fresh Living / Kook en Kuier	Jul - Sep	Mtly	R 29.90 /	0	342	0	0	0	0	0	0	0	0	342	443,369	0	0	0	0	0	0	0	2,633	446,002	446,344	423,494	437,008
Living Space..	Jul - Sep	Mtly	19.20 /	0	731	50,883	0	0	0	0	0	0	51,614	3,339	0	0	0	0	0	0	0	873	4,212	55,826	58,024	64,978	
My Kitchen..	Jul - Sep	Mtly	R 26.70 /	0	1,230	92,788	0	0	0	0	0	0	94,018	4,386	0	0	0	0	0	0	0	1,307	5,693	99,711	106,475	110,201	
Category Total				0	2,303	143,671	0	0	0	0	0	0	145,974	451,094	0	0	0	0	0	0	4,813	455,907	601,881	587,993	612,187		
Industry Specific																											
Estate Living.	Jul - Sep	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9,774	0	9,648	0	19,422	19,422	18,243	No submission		
Forum Tydskrif	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	148,045	0	0	0	0	0	0	0	148,045	148,045	148,045	140,941		
J S E	Jan - Dec	Q	R 25.22 / Free 0.00	0	658	0	0	0	0	0	625	887	2,170	15,456	0	0	0	0	0	19	15,475	17,645	17,645	17,760			
Lifting Africa	Jan - Jun	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	3779	4,168		
Sea Rescue	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	88,173	0	0	0	0	0	0	0	88,173	88,173	88,173	84,010		
Servamus	Jul - Sep	Mtly	R 36 / R 22	7,467	0	10,147	517	0	0	319	0	0	10,983	22	48	0	0	13	0	83	11,066	11,293	11,293	12,137			
Solidarity Magazine / Solidariteit Tydskrif	Jan - Jun	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	16,733	0	28,177	0	104,992	0	149,902	149,902	149,902	149,902	158,891			
Sonke Magazine,	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	47999	47,999		
TAPPSA Journal.	Jan - Dec	Q	R 387.60 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	528		
Category Total				7,467	658	10,147	517	0	0	319	625	887	13,153	268,429	48	37,951	0	114,653	19	421,100	434,253	433,301	466,434				
In-flight																											
High Life SA	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	0	0	16,485	16,485	16,485	16,490		
In Flight Magazine	Jul - Sep	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	11,292	0	0	0	8,929	0	20,221	20,221	19,454	15,765				
Indwe	Jul - Sep	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	3,915	0	0	0	10,337	0	14,252	14,252	13,927	No issue				
Kulula Khuluma	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1	20,945	0	10	0	0	20,956	20,956	20,824	20,973				
Mango Juice	Jul - Sep	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	23,866	0	0	0	23,866	23,866	23,800	20,496				
Sawubona	Jul - Sep	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	65,583	0	296	0	65,879	65,879	68,416	87,891				
Skyways	Jul - Sep	Mtly	R 30.00 /	0	2	0	0	0	0	0	0	0	2	24,000	0	0	0	0	0	24,000	24,002	24,002	24,004				
Category Total				0	0	2	0	0	0	0	0	0	2	39,208	20,945	105,934	10	19,562	0	185,659	185,661	186,908	185,619				
Leisure																											
Cheers	Jan - Jun	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	34,800	34,800	34,800	34,750				

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Retail																										
Ackermans Club (formerly A-Plus)	Jan - Jun	8xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	181,677	
Clicks Club Card.	Jan - Jun	AltM	R 12.00 /	0	6,310	0	0	0	0	0	0	0	6,310	0	300,606	0	0	0	0	0	0	0	300,606	306,916	306,916	468,341
Club Magazine	Jul - Sep	Mtly	R 34.20 /	0	0	373,805	0	0	0	0	0	0	373,805	10,890	0	0	0	0	0	0	0	0	10,890	384,695	407,739	443,469
Edgars Club Magazine	Jul - Sep	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	193,612	
Jet Club	Jan - Jun	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	332,141	46,925	0	0	0	0	0	0	379,066	379,066	379,066	450,583
Category Total				0	6,310	373,805	0	0	0	0	0	0	380,115	10,890	632,747	46,925	0	0	0	0	0	690,562	1,070,677	1,093,721	1,737,682	
Sport and Hobby																										
SA Hunter/Jagter.	Jul - Sep	Mtly	R 42.00 / R 42.00	30,153	4,439	32,484	0	0	0	2,764	0	710	40,397	0	0	0	0	0	0	0	0	56	56	40,453	46,290	46,258
Soccer Club	Jul - Sep	Mtly	R 23.50 /	0	365	66,555	0	0	0	0	0	0	66,920	2,611	0	0	0	0	0	0	0	801	3,412	70,332	71,710	75,031
Sports Club.	Jul - Sep	Mtly	21.60 /	0	261	113,388	0	0	0	0	0	0	113,649	4,694	0	0	0	0	0	0	0	548	5,242	118,891	127,312	143,098
Category Total				30,153	5,065	212,427	0	0	0	2,764	0	710	220,966	7,305	0	0	0	0	0	0	0	1,405	8,710	229,676	245,312	264,387
Travel, Tourism & Hospitality																										
AA Traveller	Jan - Dec	Q	R 30.26 /	0	614	55,099	0	0	0	0	507	371	56,591	745	0	0	0	0	0	0	0	126	871	57,462	57,462	60,083
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	55,075	0	0	0	0	0	55,075	55,075	55,075	59,795	
Escapes	Jul - Sep	Mtly	R 27.60 /	0	318	34,817	0	0	0	0	0	0	35,135	3,124	0	0	0	0	0	0	0	0	3,124	38,259	40,205	48,694
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	233	0	3,066	0	0	0	0	0	6	3,305	3,305	3,305	2,979
Premier	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,080	0	0	0	0	10,556	0	0	0	14,636	14,636	14,224	13,858
Category Total				0	932	89,916	0	0	0	0	507	371	91,726	8,182	0	58,141	0	10,556	0	0	0	132	77,011	168,737	170,271	185,409
Woman's General																										
Balanced Life	Jul - Sep	Mtly	R 31.80 /	0	278	61,405	0	0	0	0	0	0	61,683	3,405	0	0	0	0	0	0	0	0	3,405	65,088	76,991	81,669
Category Total				0	278	61,405	0	0	0	0	0	0	61,683	3,405	0	0	0	0	0	0	0	0	3,405	65,088	76,991	81,669
Youth																										
ClubX	Jul - Sep	Mtly	R 28.90 /	0	0	85,798	0	0	0	0	0	0	85,798	4,734	0	0	0	0	0	0	0	0	4,734	90,532	96,665	101,286
Kids Super Club.	Jul - Sep	Mtly	R 20.00 /	0	1,039	109,518	0	0	0	0	0	0	110,557	6,608	0	0	0	0	0	0	1,794	8,402	118,959	123,843	125,792	
Category Total				0	1,039	195,316	0	0	0	0	0	0	196,355	11,342	0	0	0	0	0	0	0	1,794	13,136	209,491	220,508	227,078
Total				52,291	42,520	1,377,160	879	223	5,516	4,044	2,686	9,180	1,442,208	878,535	882,425	492,806	10	232,511	11,528	2,497,815	3,940,023	3,987,715	5,204,738			

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Report Date : 08 Nov, 2019

Revision : 97.0 Q3 2019