



## Web Traffic By Sector Summary Jul - Sep 2019



Title	Period	Frequency	Web Site		Android App		IOS App		Windows App		Other App	
			Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions
<b>Free Newspapers</b>												
Alberton Record	Jul-Sep	N/A	11419	448297	0	0	0	0	0	0	0	0
Alex News	Jul-Sep	Wkly, Th	1407	58143	0	0	0	0	0	0	0	0
Barberton Times	Jul-Sep	N/A	Discontinued	Discontinued	0	0	0	0	0	0	0	0
Bedfordview and Edenvale News	Jul-Sep	N/A	2241	89111	0	0	0	0	0	0	0	0
Benoni City Times	Jul-Sep	N/A	3516	147658	0	0	0	0	0	0	0	0
Berea Mail	Jul-Sep	Wkly, Th	2285	86044	0	0	0	0	0	0	0	0
Boksburg Advertiser	Jul-Sep	N/A	5345	212111	0	0	0	0	0	0	0	0
Brakpan Herald	Jul-Sep	N/A	2047	90454	0	0	0	0	0	0	0	0
Chatsworth Rising Sun	Jul-Sep	Wkly, Tue	4215	182737	0	0	0	0	0	0	0	0
City Buzz	Jul-Sep	Mtly	846	29665	0	0	0	0	0	0	0	0
Comaro Chronicle	Jul-Sep	N/A	1890	71022	0	0	0	0	0	0	0	0
Corridor Gazette	Jul-Sep	N/A	1133	43069	0	0	0	0	0	0	0	0
Fourways Review	Jul-Sep	Wkly, Wed	3021	113131	0	0	0	0	0	0	0	0
Germiston City News	Jul-Sep	N/A	2579	105228	0	0	0	0	0	0	0	0
Hazyview Herald	Jul-Sep	N/A	369	13110	0	0	0	0	0	0	0	0
Highway Mail	Jul-Sep	Wkly, Wed	4121	161994	0	0	0	0	0	0	0	0
Joburg East Express	Jul-Sep	N/A	1464	54925	0	0	0	0	0	0	0	0
Kempton Express	Jul-Sep	N/A	14006	602461	0	0	0	0	0	0	0	0
Krugersdorp News	Jul-Sep	Wkly, Wed	9293	400124	0	0	0	0	0	0	0	0
Kzn Eyethu	Jul-Sep	N/A	395	19976	0	0	0	0	0	0	0	0
MARITZBURG SUN	Jul-Sep	N/A	2105	82021	0	0	0	0	0	0	0	0
Midrand Reporter	Jul-Sep	Wkly, Th	1971	76253	0	0	0	0	0	0	0	0
Nelspruit Post	Jul-Sep	N/A	485	17693	0	0	0	0	0	0	0	0
North Eastern Tribune	Jul-Sep	Wkly, Tue	1028	39233	0	0	0	0	0	0	0	0
Northcliff & Melville Times	Jul-Sep	N/A	1172	45438	0	0	0	0	0	0	0	0
Northglen News	Jul-Sep	Wkly, Tue	4643	180061	0	0	0	0	0	0	0	0
Overport Rising Sun	Jul-Sep	Wkly, Th	1681	63352	0	0	0	0	0	0	0	0
Phoenix Sun	Jul-Sep	Wkly, Wed	1482	60385	0	0	0	0	0	0	0	0
Polokwane Observer.	Jul-Sep	N/A	844	43460	0	0	0	0	0	0	0	0
Public Eye	Jul-Sep	N/A	3698	152719	0	0	0	0	0	0	0	0
Randburg Sun	Jul-Sep	N/A	1855	72116	0	0	0	0	0	0	0	0
Rekord Centurion	Jul-Sep	Wkly, Wed	13541	514840	0	0	0	0	0	0	0	0
Rekord East/Oos	Jul-Sep	Wkly, Tue	15770	623664	0	0	0	0	0	0	0	0
Rekord Moot	Jul-Sep	Wkly, Th	4999	208137	0	0	0	0	0	0	0	0
Rekord North/Noord	Jul-Sep	Wkly, Th	6236	243529	0	0	0	0	0	0	0	0
Ridge Times	Jul-Sep	N/A	No Submission	No Submission	0	0	0	0	0	0	0	0

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Roodepoort Northsider (FormerlyNorthside	Jul-Sep	N/A	2791	108171	0	0	0	0	0	0	0	0
Roodepoort Record	Jul-Sep	Wkly, Th	7532	318578	0	0	0	0	0	0	0	0
Rosebank Killarney Gazette	Jul-Sep	Wkly, Tue	1455	55213	0	0	0	0	0	0	0	0
Sandton Chronicle	Jul-Sep	Wkly, Wed	3969	154397	0	0	0	0	0	0	0	0
Southcoast Sun	Jul-Sep	Wkly, Th	3943	148205	0	0	0	0	0	0	0	0
Southern Courier	Jul-Sep	N/A	2762	107764	0	0	0	0	0	0	0	0
Southlands Sun	Jul-Sep	Wkly, Tue	2110	80824	0	0	0	0	0	0	0	0
Springs Advertiser	Jul-Sep	N/A	2328	94973	0	0	0	0	0	0	0	0
Steelburger News	Jul-Sep	N/A	1267	58943	0	0	0	0	0	0	0	0
White River Post	Jul-Sep	N/A	380	13896	0	0	0	0	0	0	0	0
<b>Consumer Magazines</b>												
Bona	Jul-Sep	N/A	2160	131398	0	0	0	0	0	0	0	0
Car	Jul-Sep	Mtly	45664	3149750	0	0	0	0	0	0	0	0
Compleat Golfer	Jul-Sep	Mtly	581	22741	0	0	0	0	0	0	0	0
Cosmopolitan	Jul-Sep	N/A	Changed Frequency	Changed Frequency	0	0	0	0	0	0	0	0
Destiny Magazine	Jul-Sep	N/A	Changed Publisher	Changed Publisher	0	0	0	0	0	0	0	0
Elle	Jul-Sep	N/A	Discontinued	Discontinued	0	0	0	0	0	0	0	0
Elle Decoration.	Jul-Sep	N/A	Discontinued	Discontinued	0	0	0	0	0	0	0	0
Essentials	Jul-Sep	N/A	1819	207870	0	0	0	0	0	0	0	0
Farmer's Weekly	Jul-Sep	N/A	5080	288695	0	0	0	0	0	0	0	0
Food & Home Entertaining	Jul-Sep	N/A	1824	113389	0	0	0	0	0	0	0	0
Getaway	Jul-Sep	Mtly	12113	534405	0	0	0	0	0	0	0	0
Good Housekeeping	Jul-Sep	N/A	Changed Frequency	Changed Frequency	0	0	0	0	0	0	0	0
House and Leisure	Jul-Sep	N/A	Changed Frequency	Changed Frequency	0	0	0	0	0	0	0	0
Leisure Wheels	Jul-Sep	Mtly	946	37855	0	0	0	0	0	0	0	0
Living and Loving	Jul-Sep	N/A	1445	140758	0	0	0	0	0	0	0	0
Marie Claire	Jul-Sep	N/A	Discontinued	Discontinued	0	0	0	0	0	0	0	0
Men's Health.	Jul-Sep	N/A	1896	108313	0	0	0	0	0	0	0	0
People	Jul-Sep	N/A	2673	114925	0	0	0	0	0	0	0	0
Popular Mechanics	Jul-Sep	Mtly	613	28624	0	0	0	0	0	0	0	0
Rooi Rose	Jul-Sep	N/A	6527	350674	0	0	0	0	0	0	0	0
Runner's World.	Jul-Sep	N/A	Changed Frequency	Changed Frequency	0	0	0	0	0	0	0	0
SA Country Life	Jul-Sep	N/A	1436	74477	0	0	0	0	0	0	0	0
SA Garden and Home	Jul-Sep	N/A	2414	210670	0	0	0	0	0	0	0	0
SA Rugby	Jul-Sep	Mtly	47029	2532028	0	0	0	0	0	0	0	0
Vrouekleur	Jul-Sep	N/A	6371	356858	0	0	0	0	0	0	0	0
Woman and Home	Jul-Sep	N/A	1890	149437	0	0	0	0	0	0	0	0
Women's Health.	Jul-Sep	N/A	2361	148408	0	0	0	0	0	0	0	0
Your Family	Jul-Sep	N/A	1400	112132	0	0	0	0	0	0	0	0
<b>Weekend Newspapers</b>												
City Press	Jul-Sep	Wknd	64616	3228851	0	0	0	0	0	0	0	0
<b>Daily Newspapers</b>												
Daily Sun	Jul-Sep	MD, Mo-Fr	86411	13349563	0	0	0	0	0	0	0	0
Son	Jul-Sep	MD, Mo-Fr	45162	4854019	0	0	0	0	0	0	0	0
The Citizen	Jul-Sep	AD, Mo-Fr	286844	20145886	0	0	0	0	0	0	0	0
<b>Local Newspapers</b>												
African Reporter	Jul-Sep	N/A	909	37596	0	0	0	0	0	0	0	0
Estcourt & Midlands news	Jul-Sep	N/A	1678	73651	0	0	0	0	0	0	0	0
George Herald	Jul-Sep	Wkly, Th	5948	399142	0	0	0	0	0	0	0	0

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Graaff Reinert Advertiser	Jul-Sep	N/A	698	36627	0	0	0	0	0	0	0	0
Knysna Plett Herald	Jul-Sep	Wkly, Th	2016	115439	0	0	0	0	0	0	0	0
Ladysmith Gazette	Jul-Sep	N/A	6524	306849	0	0	0	0	0	0	0	0
Middelburg Observer	Jul-Sep	N/A	7139	336814	0	0	0	0	0	0	0	0
Mossel Bay Advertiser	Jul-Sep	Wkly, Fr	3262	202212	0	0	0	0	0	0	0	0
Mpumalanga News	Jul-Sep	N/A	7602	315124	0	0	0	0	0	0	0	0
Newcastle Advertiser	Jul-Sep	N/A	5234	238863	0	0	0	0	0	0	0	0
Northern Natal Courier	Jul-Sep	N/A	2574	110986	0	0	0	0	0	0	0	0
Oudtshoorn Courant	Jul-Sep	Wkly, Fr	3950	230855	0	0	0	0	0	0	0	0
Polokwane Observer	Jul-Sep	N/A	Changed Sector	Changed Sector	0	0	0	0	0	0	0	0
Randfontein Herald	Jul-Sep	Wkly, Tue	3963	171333	0	0	0	0	0	0	0	0
South Cape Forum Suid Kaap Forum	Jul-Sep	Wkly, Fr	1489	84048	0	0	0	0	0	0	0	0
South Coast Herald	Jul-Sep	N/A	12582	512041	0	0	0	0	0	0	0	0
Vryheid Herald	Jul-Sep	N/A	1251	53823	0	0	0	0	0	0	0	0
Witbank News	Jul-Sep	N/A	7945	338755	0	0	0	0	0	0	0	0
<b>Free Magazines</b>												
Get It (Northern Suburbs Joburg)	Jul-Sep	Mtly	30	1149	0	0	0	0	0	0	0	0
Get It (eMalaheni - Middelburg)	Jul-Sep	N/A	13	439	0	0	0	0	0	0	0	0
Get It (Joburg West)	Jul-Sep	Mtly	20	737	0	0	0	0	0	0	0	0
Get It (Lowveld)	Jul-Sep	N/A	28	944	0	0	0	0	0	0	0	0
Get it (Northern KZN)	Jul-Sep	N/A	Discontinued	Discontinued	0	0	0	0	0	0	0	0
Get It Highway/Durban North/Berea	Jul-Sep	N/A	208	8139	0	0	0	0	0	0	0	0
Get It Joburg East	Jul-Sep	N/A	11	524	0	0	0	0	0	0	0	0
Get It Joburg South	Jul-Sep	N/A	11	424	0	0	0	0	0	0	0	0
<b>Digital</b>												
Lowvelder	Jul-Sep	N/A	16298	709696	0	0	0	0	0	0	0	0
<b>Custom Magazines</b>												
De Rebus	Jul-Sep	Mtly	2108	105671	0	0	0	0	0	0	0	0
<b>Total</b>			<b>884405</b>	<b>61276732</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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