



Magazine - Combine Consumer & Custom

October -December 2019



Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period			
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Arts, Culture and Heritage																												
Islam Today KZN	Consumer Magazines	Oct-Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Suspended	10,000	
Jewish Life	Consumer Magazines	Oct-Dec	Mtly	R 24.95 /	0	85	0	0	0	0	0	0	0	85	11,799	0	0	0	0	0	0	0	0	0	11,799	11,884	12,562	12,483
Val de Vie Magazine	Consumer Magazines	Jan-Dec	2xA	R 45.00 /	0	3,000	0	0	0	0	0	0	0	3,000	585	2,555	6,290	0	0	0	0	0	0	9,430	12,430	Changed Cycle	Changed Cycle	
Category Total					0	3,085	0	0	0	0	0	0	0	3,085	12,384	2,555	6,290	0	0	0	0	0	0	21,229	24,314	12,562	22,483	
Business and News																												
African Business Quarterly	Consumer Magazines	Jul-Jun	Q	R45 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,892	
Business Brief.	Consumer Magazines	Jul-Dec	AltM	R 60.00 / R 36.00	0	158	1,380	0	0	72,488	0	0	309	74,335	36	381	0	0	0	0	0	0	0	0	417	74,752	37,835	43,351
Financial Mail	Consumer Magazines	Oct-Dec	Wkly, Fr	R 27.50 /	219	3,817	3,061	1,208	0	1,572	0	3,722	13,380	0	0	0	0	0	0	0	0	0	0	0	13,380	13,137	13,910	
Finweek	Consumer Magazines	Oct-Dec	F	R 30.2 / R 30.20	211	2,666	1,138	2,200	236	0	564	1,153	3,648	11,605	0	0	3,349	0	0	0	0	0	0	3,349	14,954	15,740	15,423	
Forbes Africa	Consumer Magazines	Oct-Dec	Mtly	R 55.00 / R 55.00	41	4,242	186	3,950	0	0	226	1,932	182	10,718	0	0	2,850	0	0	0	0	0	0	2,850	13,568	16,222	14,941	
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jul-Dec	AltM	R 29.00 /	68	461	0	1,496	0	0	0	0	0	1,957	4,888	312	0	0	0	0	0	0	0	5,180	7,137	7,858	7,465	
Noseweek	Consumer Magazines	Oct-Dec	Mtly	R 46.80 /	0	4,486	1,816	0	0	0	998	0	0	7,300	0	0	0	0	0	0	0	0	0	0	7,300	8,052	9,882	
Personal Finance	Consumer Magazines	Jan-Dec	Q	R 34.95 /	0	4,017	1,211	0	0	0	0	0	0	5,228	500	0	115	0	0	0	0	0	0	615	5,843	6,861	6,861	
SA Real Estate Investor Magazine	Consumer Magazines	Oct-Dec	Mtly	R 80.00 / Free 0.00	0	451	80	0	0	0	0	0	0	531	15	0	1,565	0	14,079	0	0	0	0	15,659	16,190	16,158	15,459	
Category Total					539	20,298	8,872	8,854	236	72,488	3,360	3,085	7,861	125,054	5,419	693	7,879	0	14,079	0	0	0	0	28,070	153,124	121,863	129,184	
Celebrity																												
People	Consumer Magazines	Oct-Dec	F	R 25.00 /	285	29,104	108	0	0	0	21	85	2,200	31,518	177	0	0	0	0	0	0	0	0	608	785	32,303	28,866	29,575
Category Total					285	29,104	108	0	0	0	21	85	2,200	31,518	177	0	0	0	0	0	0	0	0	608	785	32,303	28,866	29,575
Conservation and Wildlife																												
African Birdlife	Consumer Magazines	Jul-Dec	AltM	R 50 / R 44.00	0	3,182	3,492	1,357	0	0	70	0	853	8,954	392	0	0	0	6	0	0	0	0	398	9,352	9,195	9,203	
KRUGER MAGAZINE	Consumer Magazines	Jan-Dec	4xA	R 57.50 /	0	6,612	369	166	91	0	596	0	105	7,939	0	0	70	0	0	0	0	0	0	70	8,009	7,514	7,514	
Category Total					0	9,794	3,861	1,523	91	0	666	0	958	16,893	392	0	70	0	6	0	0	0	0	468	17,361	16,709	16,717	
Electrical Engineering																												
WattNow..	Custom Magazines	Oct-Dec	Mtly	R 30.00 /	0	0	0	0	0	2,057	0	0	0	2,057	225	0	235	0	10,979	0	0	0	0	11,439	13,496	13,254	13,306	
Category Total					0	0	0	0	0	2,057	0	0	0	2,057	225	0	235	0	10,979	0	0	0	0	11,439	13,496	13,254	13,306	
Entertainment																												
Eat Out	Consumer Magazines	Jan-Dec	Ann	R 70.00 /	0	11,171	0	12	0	0	60	0	2,366	13,609	0	0	3,761	0	0	0	0	0	0	2,424	6,185	19,794	20,506	20,506
Hello Johannesburg	Consumer Magazines	Oct-Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	152	4,732	0	0	0	0	0	0	0	0	4,884	4,884	4,659	5,390
Hello Pretoria	Consumer Magazines	Oct-Dec	Mtly	0.0 /	0	0	0	0	0	0	0	0	0	0	0	3,211	0	0	0	0	0	0	0	0	3,211	3,211	3,055	New Member

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Prive	Custom Magazines	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	25,716
TV Plus (Afrikaans)	Consumer Magazines	Oct - Dec	F	R 39.00 / R 39.00	32	11,808	340	0	0	0	0	49	0	5,502	17,699	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17,699	18,490	22,564
TV Plus (English)	Consumer Magazines	Oct - Dec	F	R 39.00 / R 39.00	31	6,176	78	0	0	0	0	51	0	795	7,100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7,100	7,825	11,164
Category Total					63	29,155	418	12	0	0	160	0	8,663	38,408	152	7,943	3,761	0	0	2,424	14,280	52,688	54,535	85,340																	

Family Interest

Bona	Consumer Magazines	Oct - Dec	Mtly	R 23.00 /	22,035	22,865	22,035	505	0	0	10	800	1,000	47,215	353	0	0	0	0	0	0	0	0	0	0	0	2,580	2,933	50,148	57,640	66,887
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	8,438	2,267	0	0	0	0	0	0	0	0	0	0	10,705	10,705	10,471	10,471	10,471
Drum	Consumer Magazines	Oct - Dec	Wkly, Fr	R 24.50 / R 24.50	289	16,757	441	0	0	0	162	0	1,991	19,351	0	0	0	0	0	0	0	0	0	0	251	251	19,602	21,463	27,288		
Huisgenoot	Consumer Magazines	Oct - Dec	Wkly, Tue	R 28.00 / R 28.00	847	131,849	8,722	1	0	0	681	0	15,932	157,185	0	0	0	0	0	0	0	0	0	0	5,122	5,122	162,307	166,106	174,683		
LIG	Consumer Magazines	Oct - Dec	11xA	R 40.00 /	0	10,887	1,095	4,624	0	0	0	0	0	16,606	300	0	0	0	0	0	0	0	0	0	0	300	16,906	14,882	16,800		
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00 /	0	3,186	800	186	0	0	0	0	1,589	5,761	0	238	0	0	0	0	0	0	0	0	0	238	5,999	7,736	6,369		
Taalgenoot..	Custom Magazines	Jan - Dec	Q	R 36.00 /	0	53	63,365	145	0	0	7	0	0	63,570	1,515	0	15	0	0	0	0	0	0	0	0	1,530	65,100	68,280	68,280		
The Big Issue	Consumer Magazines	Oct - Dec	Mtly	R 25.00 /	0	6,145	33	0	0	0	0	0	0	6,178	0	211	0	0	0	0	0	0	0	0	0	211	6,389	No Submission	8,769		
The Crest	Consumer Magazines	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	8,771	2,760	0	0	0	0	0	0	0	0	11,531	11,531	11,719	11,878		
The Ridge	Consumer Magazines	Jul - Dec	8xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	7,665	6,848	0	0	0	0	0	0	0	0	14,513	14,513	13,499	14,505		
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	23,742	0	0	0	0	386	0	0	0	0	24,128	24,128	11,051	11,051			
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	4,833	916	0	0	0	0	0	0	0	0	5,749	5,749	5,800	5,800			
You	Consumer Magazines	Oct - Dec	Wkly, Wed	R 28.00 / R 28.00	356	74,593	1,574	0	0	0	508	0	2,179	78,854	0	0	0	0	0	0	0	0	0	0	4,360	4,360	83,214	85,580	88,301		
Category Total					23,527	266,335	98,065	5,461	0	0	1,368	800	22,691	394,720	39,181	20,068	9,623	0	386	12,313	81,571	476,291	474,227	511,082							

Farming

Dairy Mail, The.	Custom Magazines	Oct - Dec	Mtly	R 41.50 /	0	24	0	0	0	0	0	0	0	24	2,329	0	1,471	0	0	0	0	0	0	0	0	3,800	3,824	3,871	3,705
Farmbiz	Consumer Magazines	Oct - Dec	Mtly	R 20.50 /	2,094	390	18	9	0	0	0	0	0	417	1,347	0	2,126	0	0	85	3,558	3,975	New Member	New Member					
Farmer's Weekly	Consumer Magazines	Oct - Dec	Wkly, Fr	R 21.50 /	776	6,875	708	0	0	0	68	50	1,327	9,028	66	0	0	0	0	0	52	118	9,146	9,496	10,421				
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	2,265	0	0	0	0	0	0	0	2,265	3,972	1,125	0	0	0	0	0	0	0	0	5,097	7,362	New Member	New Member	
Landbouweekblad	Consumer Magazines	Oct - Dec	Wkly, Wed	R 28.00 / R 28.00	974	13,770	1,679	0	0	0	320	0	4,843	20,612	0	0	0	0	0	0	80	80	20,692	21,554	22,723				
Landbouweekblad Boereplanne	Consumer Magazines	Jul - Jun	Ann	49.00 /	0	13,553	0	0	0	0	17	0	0	13,570	0	0	0	0	0	0	0	0	0	0	0	13,570	13,570	16,019	
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 42.00 / R 42.00	0	7,792	0	0	0	0	9	0	0	7,801	0	0	0	0	0	0	0	0	0	0	0	7,801	9,854	9,854	
Marktoel	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	166	10,316	0	0	0	0	0	0	0	0	10,482	10,482	10,675	12,116	
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AIIM	R 28.50 /	0	1	0	0	0	0	0	0	0	1	0	0	12,644	0	0	0	0	0	0	0	12,644	12,645	12,274	12,422	
Veeplaas.	Consumer Magazines	Oct - Dec	11xA	R 32.00 /	2,099	2,485	118	111	0	0	67	0	1,760	4,541	197	1,016	39	969	13	1,890	4,124	8,665	8,722	8,819					
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AIIM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	117	0	4,834	0	0	0	0	0	0	0	4,951	4,951	4,949	4,964	
Category Total					5,943	47,155	2,523	120	0	0	481	50	7,930	58,259	8,194	12,457	21,114	969	13	2,107	44,854	103,113	94,965	101,043					

Health & Wellbeing

Fitlife.	Custom Magazines	Oct - Dec	Mtly	R 26.00 /	0	267	0	25,364	0	0	0	0	0	25,631	949	0	0	0	0	566	1,515	27,146	28,391	32,686				
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	897	0	0	0	897	806	0	0	0	0	0	0	0	0	0	806	1,703	1,703	1,534

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Jump	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	126,674	0	0	0	0	0	0	0	0	0	126,674	126,674	126,674	123,916
Life Healthcare	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	85,446	0	0	0	0	0	0	0	0	85,446	85,446	85,446	85,714	
SA Journal of Gynaecological Oncology	Custom Magazines	Jul - Jun	2xA	R 300.00 p/a /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,075	
SA Pharmaceutical Journal.	Custom Magazines	Jul - Dec	10xA	R 36.80 /	57	2	0	0	0	0	0	0	0	2	6,806	129	0	0	0	0	0	0	0	0	0	6,935	6,937	6,912	6,658	
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	4,619	0	0	0	4,619	255	0	0	0	0	0	0	0	0	0	0	255	4,874	4,874	4,919	
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R 151.00 /	14,158	0	444	0	0	0	0	0	0	444	13,637	77	0	0	0	0	0	0	0	0	0	13,714	14,158	14,156	14,656	
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jul - Dec	AIIM	R 690.00 pa /	0	0	2	0	0	0	0	0	0	2	21	0	223	1,906	0	0	0	0	0	0	0	2,150	2,152	2,184	2,139	
The South African Journal of Clinical Nutrition	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	1,797	
Wound Healing Southern Africa (WHSA)	Custom Magazines	Jul - Jun	2xA	R 260.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,689	
Category Total					14,215	269	446	25,364	0	5,516	0	0	0	31,595	22,474	126,880	85,669	1,906	0	566	237,495	269,090	270,340	276,783						
Home																														
REALlife Magazine	Consumer Magazines	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	78	0	21,286	0	0	0	0	0	0	21,364	21,364	21,364	New Member	
Conde Nast House & Garden	Consumer Magazines	Oct - Dec	Mtly	R 55.50 / R 37.20	879	9,450	2,787	2,409	0	0	0	0	609	15,255	0	5,740	0	0	0	0	6,065	11,805	27,060	27,891	25,783					
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	4,601	154	0	0	0	0	0	0	4,755	46	0	4,456	0	0	0	0	0	0	0	0	4,502	9,257	9,257	13,020	
Food and Home Entertaining	Consumer Magazines	Oct - Dec	Mtly	R 40.00 /	1,106	8,135	753	1,561	0	0	65	1,100	1,699	13,313	352	0	0	0	0	0	4,163	4,515	17,828	16,292	16,877					
Fresh Living / Kook en Kuier	Custom Magazines	Oct - Dec	Mtly	R 29.90 /	0	272	0	0	0	0	0	0	0	272	415,795	0	0	0	0	0	66	415,861	416,133	446,344	451,100					
Habitat	Consumer Magazines	Jul - Dec	AIIM	R 53.00 /	0	4,574	81	0	0	0	1,431	0	474	6,560	0	0	0	0	0	0	653	653	7,213	6,779	13,290					
House & Leisure	Consumer Magazines	Oct - Dec	11xA	R 55 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed freq.	18,635	
House & Leisure.	Consumer Magazines	Jul - Dec	AIIM	R 48.00 / R 0.00	0	12,528	0	443	333	0	1,322	3,486	2,075	20,187	412	0	0	0	0	0	435	847	21,034	Changed Frequency	Changed Frequency					
Idees/Ideas	Consumer Magazines	Jul - Dec	AIIM	R 85.00 / R 65.00	0	14,117	326	0	0	0	247	2	0	14,692	0	0	0	0	64	215	279	14,971	16,887	17,593						
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 25.00 / R 25.00	0	50,201	0	0	0	0	0	0	0	50,201	0	0	0	0	0	0	0	0	0	0	0	50,201	50,201	56,626		
Landbouweekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 55.00 /	0	31,836	0	0	0	0	33	0	0	31,869	0	0	0	0	0	0	310	310	32,179	32,179	34,896					
Living Space..	Custom Magazines	Oct - Dec	Mtly	19.20 /	0	389	50,864	0	0	0	0	0	0	51,253	1,467	0	0	0	0	0	0	0	0	0	0	1,467	52,720	55,826	64,362	
Lose It,	Consumer Magazines	Jan - Dec	Q	R 60.00 / R 60.00	108	15,585	237	0	0	0	1,893	0	0	17,715	0	0	0	0	0	0	0	0	0	0	0	0	17,715	Changed Frequency	Changed Frequency	
Lose It.	Consumer Magazines	Jul - Dec	AIIM	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed freq.	16,644	
My Kitchen..	Custom Magazines	Oct - Dec	Mtly	R 26.70 /	0	682	90,664	0	0	0	0	0	0	91,346	1,279	0	0	0	0	0	650	1,929	93,275	99,711	111,168					
SA Garden and Home	Consumer Magazines	Oct - Dec	Mtly	R 41.50 /	3,031	25,400	2,761	1,043	146	0	147	1,200	2,200	32,897	368	0	0	0	0	0	3,861	4,229	37,126	35,791	39,204					
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 42.50 / R 42.50	240	16,223	738	1,200	0	0	270	1,500	3,398	23,329	0	0	0	0	0	0	6,828	6,828	30,157	29,738	32,652					
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 60.00 / R 60.00	0	20,778	1,760	42	0	0	615	0	0	23,195	0	0	0	0	0	0	1,154	1,154	24,349	24,349	29,436					
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	14,325	0	0	0	0	111	0	0	14,436	0	0	0	0	0	0	0	0	0	0	0	14,436	14,436	17,655		
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 40.00 / R 22.00	566	17,399	1,236	0	0	0	0	0	1,040	19,675	60	0	0	0	18	10,681	10,759	30,434	32,360	37,120						

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Tuis Home	Consumer Magazines	Oct - Dec	Mtly	R 52.00 / R 52.00	1,584	46,879	4,606	293	0	0	988	0	13,249	66,015	0	0	0	0	0	3,097	3,097	69,112	76,304	82,179	
Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	22,406	0	0	0	0	264	0	0	22,670	0	0	0	0	0	0	0	22,670	22,670	24,803	
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	65.00 /	0	20,368	0	0	0	0	57	0	0	20,425	0	0	0	0	0	0	0	20,425	20,425	22,222	
Tuis Werf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 65.80 /	0	29,035	0	0	0	0	35	0	0	29,070	0	0	0	0	0	0	0	29,070	29,070	25,647	
Visi	Consumer Magazines	Jul - Dec	6xA	R 60.00 / R 60.00	161	8,343	385	2,900	217	0	579	82	1,928	14,434	0	0	0	0	0	251	251	14,685	16,295	15,257	
Category Total					7,675	373,526	157,352	9,891	696	0	8,057	7,370	26,672	583,564	419,779	5,818	4,456	21,286	82	38,429	489,850	1,073,414	1,084,169	1,166,169	
Industry Specific																									
Estate Living,	Custom Magazines	Oct - Dec	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	19,422	19,180	
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	147,019	0	0	0	0	0	0	147,019	147,019	148,045	148,045	
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	514	0	0	0	0	0	680	0	1,194	16,753	0	0	0	0	0	16,753	17,947	17,645	17,645	
Lifting Africa	Custom Magazines	Jul - Dec	AltM	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Discontinued	3,779	
Sea Rescue	Custom Magazines	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	88,173	0	0	0	0	0	88,173	88,173	84,010		
Servamus	Custom Magazines	Oct - Dec	Mtly	R 36 / R 22	0	0	9,980	448	0	0	325	0	0	10,753	15	47	0	0	26	0	88	10,841	11,066	11,893	
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	16,550	0	28,348	0	111,032	0	155,930	155,930	149,902	162,546	
Sonke Magazine,	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Discontinued	47,999	
Category Total					0	514	9,980	448	0	0	325	680	0	11,947	268,510	47	28,348	0	111,058	0	407,963	419,910	434,253	495,097	
In-flight																									
High Life SA	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	16,485	16,485	16,485	16,490	
In Flight Magazine	Custom Magazines	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	11,530	0	0	0	12,997	0	0	24,527	24,527	20,221	17,448	
Indwe	Custom Magazines	Oct - Dec	Mtly	0 /	0	0	0	0	0	0	0	0	0	3,535	0	0	0	13,437	0	0	16,972	16,972	14,252	9,659	
Kulula Khuluma	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	2	0	20,955	0	0	0	20,957	20,957	20,956	20,952	
Mango Juice	Custom Magazines	Oct - Dec	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	24,000	0	0	0	24,000	24,000	23,866	22,466	
Sawubona	Custom Magazines	Oct - Dec	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	62,250	0	88	0	62,338	62,338	65,879	68,900	
Skyways	Custom Magazines	Oct - Dec	Mtly	R 30.00 /	39	0	3	0	0	0	0	0	0	3	24,000	0	0	0	0	0	24,000	24,003	24,002	24,004	
Category Total					39	0	3	0	0	0	0	0	0	3	39,067	0	123,690	0	26,522	0	189,279	189,282	185,661	179,919	
Leisure																									
Cheers	Custom Magazines	Jul - Dec	6xA	Free /	0	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	34,800	34,800	34,800	34,800	
Equinox	Custom Magazines	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	36,383	
Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	30,118	0	0	0	0	0	0	30,118	30,118	Changed Frequency	Changed Frequency	
Joburg Style	Consumer Magazines	Jan - Dec	Q	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,415	5,415	
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	24,511	0	0	0	24,511	24,511	24,511	22,903	
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	8,112	13	0	0	0	0	0	858	8,983	20	0	4,327	0	1	4,699	9,047	18,030	18,030	11,230	
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	14,900	0	0	0	14,900	14,900	14,900	15,800	
onRoute	Custom Magazines	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,283	

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free				
Private Edition	Custom Magazines	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	1,519	12,176	0	0	0	13,695	13,695	13,695	14,494	
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,770	0	542	0	10,312	10,312	New Member	New Member		
Slow Magazine	Custom Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	4,060	0	0	0	10,118	0	14,178	14,178	12,855	12,138	
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	1,500	1,500	1,822	9,634	0	0	473	0	11,929	13,429	13,476	13,476		
Taste.	Custom Magazines	Oct - Dec	11xA	R 41.50 / R 41.50	193	23,835	414	300	40	0	1,065	763	2,328	28,745	0	0	0	0	1,557	1,557	30,302	28,830	29,725		
Team SA former (Road To Tokyo)	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	17,593	17,593		
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	2,056	119	0	0	0	0	0	2,175	0	0	4,015	0	0	0	4,015	6,190	6,190	3,915		
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	0	1,149	64,597	0	0	0	0	0	65,746	1,045	1,300	0	0	0	0	2,345	68,091	68,091	64,443		
Category Total					193	35,152	65,143	300	40	0	1,065	763	4,686	107,149	37,065	12,453	104,499	0	11,134	6,256	171,407	278,556	258,386	294,598	
Male																									
GQ.	Consumer Magazines	Jul - Dec	10xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	15,577		
GQ..	Consumer Magazines	Oct - Dec	11xA	R 53.00 / R 35.50	0	4,826	720	1,456	0	0	0	0	170	7,172	20	3,787	0	0	0	3,409	7,216	14,388	14,872	Changed Frequency	
Man	Custom Magazines	Oct - Dec	Mtly	R 30.99 /	0	568	52,764	0	0	0	0	0	53,332	2,175	0	0	0	0	964	3,139	56,471	55,165	59,671		
Men's Health	Consumer Magazines	Oct - Dec	Mtly	R 60.00 / R 60.00	448	9,095	791	426	0	0	769	686	1,161	12,928	0	0	0	0	590	590	13,518	16,547	23,452		
Popular Mechanics	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	7,435	3,238	0	33	0	738	2,833	4,214	18,491	170	0	50	8	3,233	3,461	21,952	25,810	30,345		
Stuff.	Consumer Magazines	Jul - Dec	AllM	R 42.90 / R 42.90	0	4,626	238	350	0	0	3,053	534	1,724	10,525	0	0	800	0	1,333	2,133	12,658	15,368	22,546		
Tech..	Custom Magazines	Oct - Dec	Mtly	23.90 /	0	352	46,888	0	0	0	0	0	47,240	1,278	0	0	0	0	647	1,925	49,165	53,831	60,511		
Very Interesting (former Braintainment)	Consumer Magazines	Jul - Dec	AllM	R 49.90 /	230	8,643	565	200	0	0	300	2,869	12,577	203	0	0	0	0	4,802	5,005	17,582	17,818	17,561		
Category Total					678	35,545	105,204	2,432	33	0	4,560	4,353	10,138	162,265	3,846	3,787	850	0	8	14,978	23,469	185,734	199,411	229,663	
Medical and Allied Health																									
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	63,811	0	0	0	0	63,811	63,811	63,811	107,632	
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	64,865	0	0	0	64,865	64,865	64,865	64,843	
Category Total					0	0	0	0	0	0	0	0	0	0	0	63,811	64,865	0	0	0	128,676	128,676	128,676	172,475	
Motoring																									
Bike SA	Consumer Magazines	Oct - Dec	Mtly	R 34.90 / R 24.99	0	5,680	0	0	0	0	8,364	0	0	14,044	503	669	0	0	1,481	112	2,765	16,809	18,444	19,329	
Car	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	29,207	7,174	0	726	0	3,388	0	8,575	49,070	224	0	0	280	10,325	10,829	59,899	69,313	65,283		
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Oct - Dec	Mtly	R 39.90 / R 20	0	10,195	753	0	0	0	1,248	0	4,863	17,059	0	0	0	0	1,837	1,837	18,896	21,407	18,683		
Driven Magazine	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	3,760	0	0	13,611	0	17,371	17,371	16,004	16,458	
Leisure Wheels	Consumer Magazines	Oct - Dec	Mtly	R 35.00 / R 17.00	0	5,677	695	320	63	0	659	730	3,018	11,162	197	0	0	3	1,548	1,748	12,910	15,223	17,956		
Motor..	Custom Magazines	Oct - Dec	Mtly	R 29.50 /	0	896	29,621	0	0	0	0	0	0	30,517	1,924	0	0	0	890	2,814	33,331	34,355	40,666		
SA4x4	Consumer Magazines	Oct - Dec	Mtly	R 39.90 / R 20	0	8,114	446	0	0	0	1,174	1	2,435	12,170	0	0	0	0	1,995	1,995	14,165	16,881	13,586		
Speed and Sound	Consumer Magazines	Oct - Dec	Mtly	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	22,695		
Super Bike	Consumer Magazines	Oct - Dec	Mtly	R 37.90 / USD 1.99	0	3,267	36	0	0	0	0	0	2,335	5,638	233	251	720	0	0	360	1,564	7,202	8,388	9,090	

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						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Category Total					0	63,036	38,725	320	789	0	14,833	731	21,226	139,660	3,081	4,680	720	0	15,375	17,067	40,923	180,583	200,015	223,746		
Parenting																										
Baba & Kleuter.	Consumer Magazines	Jul - Dec	AIIM	R 55.00 / R 55.00	174	3,564	267	0	0	0	56	0	7,097	10,984	0	0	0	0	0	242	242	11,226	12,363	14,949		
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	444	0	0	0	0	0	0	0	444	21	12,759	0	0	0	777	13,557	14,001	14,867	14,867		
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	47,765	0	0	0	0	0	47,765	47,765	Changed Frequency	Changed Frequency		
Child Magazine - Cape Town,	Consumer Magazines	Jul - Dec	AIIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	47,958		
Child Magazine - Durban,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	40,015	0	0	0	0	0	40,015	40,015	Changed Frequency	Changed Frequency		
Child Magazine - Durban,	Consumer Magazines	Jul - Dec	AIIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	40,117		
Child Magazine - Johannesburg,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	55,212	0	0	0	0	0	55,212	55,212	Changed Frequency	Changed Frequency		
Child Magazine - Johannesburg,	Consumer Magazines	Jul - Dec	AIIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	55,207		
Child Magazine Pretoria,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	40,078	0	0	0	0	0	40,078	40,078	Changed Frequency	Changed Frequency		
Child Magazine Pretoria,	Consumer Magazines	Jul - Dec	AIIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	40,189		
Living and Loving	Consumer Magazines	Oct - Dec	Mtly	R 31.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	8,416	8,904		
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	1,652	0	8,517	0	0	0	10,169	10,169	14,954	14,954		
Mamas & Papas.	Consumer Magazines	Oct - Dec	Mtly	R 26.95 /	0	0	0	3,090	0	0	0	0	0	3,090	0	0	0	0	0	0	0	3,090	2,100	8,405		
Mother & Child	Consumer Magazines	Jul - Dec	AIIM	R29.95 /	0	359	0	0	0	0	0	0	0	359	0	565	0	0	0	0	565	924	No Submission	No Submission		
Your Baby.	Consumer Magazines	Jul - Dec	AIIM	R 55.00 / R 55.00	30	2,574	112	0	0	0	122	0	1,951	4,759	0	0	0	0	0	0	164	164	4,923	9,208	9,723	
Your Pregnancy.	Consumer Magazines	Jul - Dec	AIIM	R 55.00 / R 55.00	14	6,158	79	0	0	0	119	0	2,119	8,475	0	0	0	0	0	0	1,583	1,583	10,058	13,451	15,448	
Category Total					218	13,099	458	3,090	0	0	297	0	11,167	28,111	184,743	13,324	8,517	0	0	2,766	209,350	237,461	75,359	270,721		
Pets																										
Animaltalk	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	131	2,578	237	136	0	0	0	800	2,967	6,718	216	0	0	0	0	2,412	2,628	9,346	9,853	9,700		
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 89.90 /	0	4,066	0	0	0	0	0	0	2,504	6,570	600	0	868	0	0	0	1,468	8,038	8,517	8,517		
Category Total					131	6,644	237	136	0	0	0	800	5,471	13,288	816	0	868	0	0	2,412	4,096	17,384	18,370	18,217		
Professional																										
Accountancy SA	Custom Magazines	Oct - Dec	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	54,886	0	54,886	54,886	55,091	53,276		
Acumen,	Custom Magazines	Jul - Jun	Q	0 /	0	38	5	0	0	0	0	0	0	43	4,799	4,693	5,088	0	0	0	14,580	14,623	14,623	14,702		
Architecture Journal of SA Institute of Architects	Custom Magazines	Jul - Dec	AIIM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,581		
De Rebus	Custom Magazines	Oct - Dec	11xA	R 108.00 /	114	0	109	0	0	0	0	0	0	109	0	0	0	0	0	10,618	0	10,618	10,727	9,974	22,768	
Digest of South African Architecture	Custom Magazines	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	8,562	8,562		
TAXtalk	Custom Magazines	Jul - Dec	AIIM	R 390.00 p/a / R 240.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,822	5,998		
The Journal Of The SAIMM	Custom Magazines	Oct - Dec	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	34	34	0	0	0	0	0	3,460	0	3,460	3,494	3,930	3,791	
Category Total					114	38	114	0	0	0	0	0	34	186	4,799	4,693	5,088	0	68,964	0	83,544	83,730	98,002	113,678		
Retail																										
Clicks Club Card.	Custom Magazines	Jul - Dec	AIIM	R 12.00 /	0	21,040	0	0	0	0	0	3,179	0	24,219	0	261,506	0	0	0	-2,499	259,007	283,226	306,916	375,517		
Club Magazine	Custom Magazines	Oct - Dec	Mtly	R 34.20 /	0	0	359,678	0	0	0	0	0	0	359,678	5,833	0	0	0	0	0	5,833	365,511	384,695	446,842		

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						Retail_Sales	Single_Copy_Subscription	Multiple_Copy_Subscription	Multiple_Copy_Sales	Membership_Circulation	e-Editions	Back_Issues			Controlled_Free_Circulation	Non-controlled_Free_Circulation	Monitored_Free_Distribution	Membership_Circulation	e-Editions	Back_Issues	Total_Free														
Edgars Club Magazine	Custom Magazines	Oct-Dec	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	193,918	
Jet Club	Custom Magazines	Jul-Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	340,261	46,925	0	0	0	0	0	0	0	387,186	0	0	0	0	387,186	379,066	401,503	
Category Total					0	21,040	359,678	0	0	0	0	0	3,179	0	383,897	5,833	601,767	46,925	0	0	0	0	0	0	-2,499	652,026	0	0	0	1,035,923	1,070,677	1,417,780			
Sport and Hobby																																			
Africa's Sportsman Magazine	Consumer Magazines	Jan-Dec	4xA	Cover price not found! / R 37.50	47	381	47	0	0	0	69	0	0	497	0	403	0	0	0	0	0	0	0	98	501	998	1,431	1,431							
Bicycling	Consumer Magazines	Jul-Dec	10xA	R 65.00 / R 65.00	202	5,362	407	91	0	0	502	250	1,098	7,710	0	0	0	0	0	0	0	0	99	99	0	7,809	9,007	10,158							
Compleat Golfer	Consumer Magazines	Oct-Dec	Mtly	R 35.21 /	0	2,092	86	1,500	0	0	0	819	1,384	5,881	1,499	0	0	0	0	0	0	0	736	2,235	0	8,116	8,995	8,778							
Equestrian Life	Consumer Magazines	Jul-Jun	Q	0.0 /	0	0	0	0	0	0	0	0	0	0	0	1,617	0	0	0	0	0	0	0	1,617	0	1,617	1,617	1,617			New Member				
Game & Hunt/Wild & Jag	Consumer Magazines	Oct-Dec	Mtly	R 45 / R 45.00	1,215	2,427	1,033	0	0	0	1,031	0	20,538	25,029	0	182	0	0	0	0	0	0	0	0	182	25,211	25,031	25,358							
HQ.	Consumer Magazines	Jul-Dec	6Wk	R 53.00 /	132	2,299	124	75	0	0	0	300	2,109	4,907	200	0	0	0	0	0	0	0	570	770	0	5,677	Changed Frequency	Changed Frequency							
HQ.	Consumer Magazines	Oct-Dec	Mtly	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,140			
Kick Off	Consumer Magazines	Oct-Dec	Mtly	R 16.00 / R 16.00	141	16,218	257	170	0	0	39	933	2,201	19,818	0	0	0	0	0	0	0	0	996	996	0	20,814	21,515	23,562							
Magnum	Consumer Magazines	Oct-Dec	Mtly	R 43.50 / R 43.50	963	7,629	1,408	0	0	0	279	0	733	10,049	0	0	0	0	0	0	0	0	6	6	0	10,055	10,083	9,863							
Modern Athlete	Consumer Magazines	Oct-Dec	Mtly	R 29.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	55,529	
Rock Surf and Deep.	Consumer Magazines	Jul-Dec	AllM	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,837	
Runners World	Consumer Magazines	Oct-Dec	Mtly	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	11,696
Runners World.	Consumer Magazines	Jul-Dec	AllM	R 65.00 / R 65.00	294	6,637	586	136	0	0	625	223	981	9,188	0	0	0	0	0	0	0	0	181	181	0	9,369	10,592	12,136	12,136			Changed Frequency			
SA Cricket.	Consumer Magazines	Jan-Dec	Q	R 30.16 /	0	3,729	205	1,000	0	0	0	1,339	2,405	8,678	813	0	0	0	0	0	0	1,127	1,940	0	10,618	12,136	12,136								
SA Flyer	Consumer Magazines	Oct-Dec	Mtly	R 39.80 /	0	1,955	282	0	0	0	513	0	914	3,664	385	294	0	0	0	0	0	0	0	0	679	4,343	4,498	4,931							
SA Hunter/Jagter.	Custom Magazines	Oct-Dec	Mtly	R 42.00 / R 42.00	28,710	4,382	30,948	0	0	0	2,656	0	180	38,166	0	0	0	0	0	0	0	0	73	73	0	38,239	40,453	45,392							
SA Rugby	Consumer Magazines	Oct-Dec	Mtly	R 30.16 /	0	6,188	16,686	1,500	0	0	0	988	2,057	27,419	1,158	0	0	0	0	0	0	0	860	2,018	0	29,437	23,209	23,296							
Soccer Club	Custom Magazines	Oct-Dec	Mtly	R 23.50 /	0	848	67,231	0	0	0	0	0	0	68,079	822	0	0	0	0	0	0	0	1,484	2,306	0	70,385	70,332	78,032							
Sports Club.	Custom Magazines	Oct-Dec	Mtly	21.60 /	0	143	111,392	0	0	0	0	0	0	111,535	2,567	0	0	0	0	0	0	0	0	2,567	0	114,102	118,891	146,699							
The Bank Angler / Die Oewerhengelaar	Consumer Magazines	Oct-Dec	Mtly	R 39.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	11,542	
The Bass Angler / Die Baarshengelaar	Consumer Magazines	Oct-Dec	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,196
Wildland Magazine	Consumer Magazines	Oct-Dec	Mtly	R 39.50 / USD 1.99	0	3,072	240	0	0	0	0	0	64,677	67,989	0	0	0	0	0	0	0	0	0	0	0	0	67,989	32,923	27,745						
Category Total					31,704	63,362	230,932	4,472	0	0	5,714	4,852	99,277	408,609	7,444	2,496	0	0	0	0	0	6,230	16,170	0	424,779	390,713	506,321								
Travel, Tourism & Hospitality																																			
AA Traveller	Custom Magazines	Jan-Dec	Q	R 30.26 /	0	257	50,983	0	0	0	0	100	0	51,340	581	0	0	0	0	0	0	0	0	0	0	581	51,921	57,462	57,462						
African Safaris	Consumer Magazines	Jul-Jun	Q	R50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,756	
Best of Cape Town Central City.	Custom Magazines	Jan-Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	59,800	0	0	0	0	0	59,800	59,800	55,075	55,075							
Cape Etc.	Consumer Magazines	Jan-Dec	3xA	R 35.31 /	0	1,080	33	0	0	0	0	453	0	1,566	7,988	0	0	0	0	0	0	0	640	8,628	0	10,194	9,244	9,244							
Escapes	Custom Magazines	Oct-Dec	Mtly	R 27.60 /	0	201	33,052	0	0	0	0	0	0	33,253	0	0	1,560	0	0	0	0	0	0	0	1,560	34,813	38,259	47,652							

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						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues			Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free			
Getaway	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	11,490	3,591	150	697	0	1,107	1,937	3,722	22,694	224	0	0	0	6	3,738	3,968	26,662	38,096	41,178
gol Drive & Camp and Wegl Ry & Sleep	Consumer Magazines	Oct - Dec	Mtly	R 65.00 / R 65.00	1,312	11,301	3,289	141	0	0	670	0	9,575	24,976	0	0	0	0	94	94	25,070	29,344	32,878	
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	4,985	215	0	0	0	0	5,200	5,200	3,305	3,305	
Premier	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	4,066	0	0	0	13,555	0	17,621	17,621	14,636	13,951	
SA Country Life	Consumer Magazines	Oct - Dec	Mtly	R 45.00 /	3,992	12,405	3,657	1,416	253	0	69	1,100	1,900	20,800	334	0	0	0	4,448	4,782	25,582	24,242	26,641	
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan - Dec	Ann	R 55.00 /	0	20,750	0	0	0	0	298	0	18,801	39,849	25	0	0	0	0	25	39,874	36,641	36,641	
Travellideas.	Consumer Magazines	Jul - Dec	AllM	R 35.00 /	0	3,521	94	0	0	0	0	0	0	3,615	810	0	0	0	0	810	4,425	10353	10,353	
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 76.00 / R 76.00	0	23,880	1,461	0	0	0	730	750	0	26,821	0	0	0	0	55	55	26,876	26,876	29,176	
Weg Namibië / Go Namibia	Consumer Magazines	Jan - Dec	Ann	R 65.80 / R 65.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	28,833	28,833	
Wegl Ry & Sleep Oordgids.	Consumer Magazines	Jan - Dec	Ann	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	12,431	12,431	
Weg/Go	Consumer Magazines	Oct - Dec	Mtly	R 65.00 / R 65.00	2,732	22,921	6,225	371	0	0	891	1,383	12,113	43,904	0	0	0	0	1,932	1,932	45,836	54,281	56,932	
Category Total					8,036	107,806	102,385	2,078	950	0	3,765	5,723	46,111	268,818	19,013	215	61,360	0	13,561	10,907	105,056	373,874	428,725	463,508

Woman's General

Balanced Life	Custom Magazines	Oct - Dec	Mtly	R 31.80 /	0	605	59,924	0	0	0	0	0	0	60,529	567	0	0	0	0	894	1,461	61,990	65,088	79,705
Cosmopolitan	Consumer Magazines	Oct - Dec	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	37,683
Cosmopolitan.	Consumer Magazines	Jul - Dec	10xA	R 37.70 / R 30.00	0	12,874	6,505	0	3,605	0	972	3,964	4,740	32,660	556	0	0	0	1,699	2,255	34,915	Changed Frequency	Changed Frequency	
Essentials	Consumer Magazines	Oct - Dec	Mtly	R 35.00 /	1,205	11,289	811	880	0	0	50	1,066	1,900	15,996	394	0	0	0	2,230	2,624	18,620	19,921	18,388	
Fairlady	Consumer Magazines	Oct - Dec	Mtly	R 60.00 / R 60.00	404	20,061	1,064	630	0	0	461	0	2,299	24,515	0	0	0	0	2,547	2,547	27,062	31,450	35,624	
Glamour.	Consumer Magazines	Oct - Dec	11xA	R 35.50 / R 26.60	222	12,408	2,075	1,086	0	0	0	0	147	15,716	0	5,432	0	0	0	7,585	13,017	28,733	29,284	Changed Frequency
Glamour.	Consumer Magazines	Jul - Dec	10xA	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	33,607
Good Housekeeping	Consumer Magazines	Oct - Dec	Mtly	R 37.9 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed freq.	38,632
Good Housekeeping.	Consumer Magazines	Jul - Dec	AllM	R 37.90 / R 30.00	0	18,256	1,147	0	552	0	1,589	4,190	4,398	30,132	415	0	0	0	3,386	3,801	33,933	Changed Frequency	Changed Frequency	
Kuier	Consumer Magazines	Oct - Dec	F	R 17.00 / R 17.00	372	78,967	1,710	0	0	0	57	0	5,199	85,933	0	0	0	0	16	16	85,949	81,261	91,964	
Move!	Consumer Magazines	Oct - Dec	Wkly, Th	R 15.50 / R 15.50	0	29,689	0	0	0	0	77	0	2,232	31,998	0	0	0	0	813	813	32,811	36,176	53,524	
Rooi Rose	Consumer Magazines	Oct - Dec	Mtly	R 45.00 /	2,640	42,736	2,244	655	900	0	96	1,000	6,857	54,488	395	0	0	0	3,648	4,043	58,531	53,661	64,406	
Sarie	Consumer Magazines	Oct - Dec	Mtly	R 60.00 / R 60.00	1,464	30,073	4,936	331	0	0	473	0	12,913	48,726	0	0	0	0	5,822	5,822	54,548	62,674	66,585	
True Love	Consumer Magazines	Oct - Dec	Mtly	R 40.00 / R 40.00	420	15,579	590	351	66	0	155	0	2,286	19,027	0	0	0	0	3,016	3,016	22,043	27,442	36,330	
Vroue Keur	Consumer Magazines	Oct - Dec	Wkly, Fr	R 25.00 /	994	35,884	911	0	0	0	48	50	1,500	38,393	83	0	0	0	147	230	38,623	39,455	43,554	
Woman and Home	Consumer Magazines	Oct - Dec	Mtly	R 45.00 /	3,280	47,939	2,900	1,635	133	0	123	1,300	6,200	60,230	379	0	0	0	4,425	4,804	65,034	63,316	67,724	
Women's Health.	Consumer Magazines	Oct - Dec	11xA	R 70.00 / R 70.00	183	12,165	618	383	0	0	392	353	871	14,782	0	0	0	0	388	388	15,170	18,043	26,005	
Your Family	Consumer Magazines	Oct - Dec	Mtly	R 35.00 /	2,367	12,953	1,979	1,133	253	0	49	1,566	1,900	19,833	388	0	0	0	4,050	4,438	24,271	21,076	22,989	

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Category Total					13,551	381,478	87,414	7,084	5,509	0	4,542	13,489	53,442	552,958	3,177	5,432	0	0	0	40,666	49,275	602,233	548,847	716,720		
Woman's Special																										
Bruidsigds	Consumer Magazines	Jan - Dec	Ann	R 69.00 /	0	9,135	0	0	0	0	0	0	2,009	11,144	138	1,000	1,545	0	0	0	2,683	13,827	16,543	16,543		
Nubian Bride.	Consumer Magazines	Jul - Jun	2xA	R 37.00 /	0	3,800	0	0	0	0	0	650	0	4,450	0	0	50	0	0	70	120	4,570	4,570	Changed Cycle		
SA Wedding Album	Consumer Magazines	Jan - Dec	2xA	R 40.25 /	0	7,436	0	100	0	0	0	3,969	0	11,505	175	0	0	0	0	760	935	12,440	16,408	16,408		
Sarie Bruid	Consumer Magazines	Jul - Jun	Ann	R 90.80 /	0	5,989	0	0	0	0	23	0	0	6,012	0	0	0	0	0	0	0	6,012	6,012	No Issue		
Troukoors	Consumer Magazines	Jan - Dec	Ann	59.90 /	0	4,132	0	0	0	0	0	0	0	4,132	2,500	0	0	0	0	0	2,500	6,632	9,539	9,539		
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	17,489		
Wedding Inspirations	Consumer Magazines	Jul - Jun	Q	R 49.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	4,800		
Category Total					0	30,492	0	100	0	0	23	4,619	2,009	37,243	2,813	1,000	1,595	0	0	830	6,238	43,481	53,072	64,779		
Youth																										
Barbie Magazine	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	10,791		
Barbie Magazine.	Consumer Magazines	Jul - Dec	6Wk	R 37.90 /	90	5,361	65	75	0	0	0	760	2,647	8,908	107	0	0	0	0	2,362	2,469	11,377	Changed Frequency	Changed Frequency		
ClubX	Custom Magazines	Oct - Dec	Mtly	R 28.90 /	0	0	84,682	0	0	0	0	0	0	84,682	1,134	0	0	0	0	0	1,134	85,816	90,532	105,261		
Kids Super Club.	Custom Magazines	Oct - Dec	Mtly	R 20.00 /	0	1,595	104,058	0	0	0	0	0	0	105,653	5,694	0	0	0	0	2,071	7,765	113,418	118,959	137,707		
Post Matric	Consumer Magazines	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	132,890	0	0	852	0	133,742	133,742	137,883	137,883		
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan - Dec	Ann	R 65.00 /	0	132,114	0	0	0	0	0	0	0	132,114	0	0	0	0	0	0	0	132,114	201,582	201,582		
Category Total					90	139,070	188,805	75	0	0	0	760	2,647	331,357	6,935	132,890	0	0	852	4,433	145,110	476,467	548,956	593,224		
Total					107,001	1,675,997	1,460,723	71,760	8,344	80,061	49,237	51,339	333,183	3,730,644	1,095,519	1,023,009	586,422	24,161	273,019	160,493	3,162,623	6,893,267	6,810,613	8,112,128		
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