



Magazine - Consumer  
October -December 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above								Free Circulation								TOTAL CIRCULATION_	Immediate Previous_Period	Corresponding Previous_Period		
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
<b>Arts, Culture and Heritage</b>																									
Islam Today KZN	Oct - Dec	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Suspended	10,000	
Jewish Life	Oct - Dec	Mtly	R 24.95 /	0	85	0	0	0	0	0	0	0	85	11,799	0	0	0	0	0	0	0	11,799	11,884	12,562	12,483
Val de Vie Magazine	Jan - Dec	2xA	R 45.00 /	0	3,000	0	0	0	0	0	0	0	3,000	585	2,555	6,290	0	0	0	0	0	9,430	12,430	Changed Cycle	Changed Cycle
<b>Category Total</b>				<b>0</b>	<b>3,085</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,085</b>	<b>12,384</b>	<b>2,555</b>	<b>6,290</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21,229</b>	<b>24,314</b>	<b>12,562</b>	<b>22,483</b>
<b>Business and News</b>																									
African Business Quarterly	Jul - Jun	Q	R45 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,892	
Business Brief.	Jul - Dec	AltM	R 60.00 / R 36.00	0	158	1,380	0	0	72,488	0	0	309	74,335	36	381	0	0	0	0	0	0	417	74,752	37,835	43,351
Financial Mail	Oct - Dec	Wkly, Fr	R 27.50 /	219	3,817	3,061	1,208	0	0	1,572	0	3,722	13,380	0	0	0	0	0	0	0	0	0	13,380	13,137	13,910
Finweek	Oct - Dec	F	R 30.2 / R 30.20	211	2,666	1,138	2,200	236	0	564	1,153	3,648	11,605	0	0	3,349	0	0	0	0	0	3,349	14,954	15,740	15,423
Forbes Africa	Oct - Dec	Mtly	R 55.00 / R 55.00	41	4,242	186	3,950	0	0	226	1,932	182	10,718	0	0	2,850	0	0	0	0	0	2,850	13,568	16,222	14,941
Green Economy Journal (formerly Green Business Journal)	Jul - Dec	AltM	R 29.00 /	68	461	0	1,496	0	0	0	0	0	1,957	4,868	312	0	0	0	0	0	0	5,180	7,137	7,858	7,465
Noseweek	Oct - Dec	Mtly	R 46.80 /	0	4,486	1,816	0	0	0	998	0	0	7,300	0	0	0	0	0	0	0	0	0	7,300	8,052	9,882
Personal Finance	Jan - Dec	Q	R 34.95 /	0	4,017	1,211	0	0	0	0	0	0	5,228	500	0	115	0	0	0	0	0	615	5,843	6,861	6,861
SA Real Estate Investor Magazine	Oct - Dec	Mtly	R 80.00 / Free 0.00	0	451	80	0	0	0	0	0	0	531	15	0	1,565	0	14,079	0	0	0	15,659	16,190	16,158	15,459
<b>Category Total</b>				<b>539</b>	<b>20,298</b>	<b>8,872</b>	<b>8,854</b>	<b>236</b>	<b>72,488</b>	<b>3,360</b>	<b>3,085</b>	<b>7,861</b>	<b>125,054</b>	<b>5,419</b>	<b>693</b>	<b>7,879</b>	<b>0</b>	<b>14,079</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>28,070</b>	<b>153,124</b>	<b>121,863</b>	<b>129,184</b>
<b>Celebrity</b>																									
People	Oct - Dec	F	R 25.00 /	285	29,104	108	0	0	0	21	85	2,200	31,518	177	0	0	0	0	0	0	608	785	32,303	28,866	29,575
<b>Category Total</b>				<b>285</b>	<b>29,104</b>	<b>108</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21</b>	<b>85</b>	<b>2,200</b>	<b>31,518</b>	<b>177</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>608</b>	<b>785</b>	<b>32,303</b>	<b>28,866</b>	<b>29,575</b>
<b>Conservation and Wildlife</b>																									
African Birdlife	Jul - Dec	AltM	R 50 / R 44.00	0	3,182	3,492	1,357	0	0	70	0	853	8,954	392	0	0	0	6	0	0	398	9,352	9,195	9,203	
KRUGER MAGAZINE	Jan - Dec	4xA	R 57.50 /	0	6,612	369	166	91	0	596	0	105	7,939	0	0	70	0	0	0	0	0	70	8,009	7,514	7,514
<b>Category Total</b>				<b>0</b>	<b>9,794</b>	<b>3,861</b>	<b>1,523</b>	<b>91</b>	<b>0</b>	<b>666</b>	<b>0</b>	<b>958</b>	<b>16,893</b>	<b>392</b>	<b>0</b>	<b>70</b>	<b>0</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>468</b>	<b>17,361</b>	<b>16,709</b>	<b>16,717</b>	
<b>Entertainment</b>																									
Eat Out	Jan - Dec	Ann	R 70.00 /	0	11,171	0	12	0	0	60	0	2,366	13,609	0	0	3,761	0	0	0	0	2,424	6,185	19,794	20,506	20,506
Hello Johannesburg	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	152	4,732	0	0	0	0	0	0	4,884	4,884	4,659	5,390

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Hello Pretoria	Oct - Dec	Mtly	0,0 /	0	0	0	0	0	0	0	0	0	0	0	0	3,211	0	0	0	0	3,211	3,211	3,055	New Member
TV Plus (Afrikaans)	Oct - Dec	F	R 39.00 / R 39.00	32	11,808	340	0	0	0	49	0	5,502	17,699	0	0	0	0	0	0	0	0	17,699	18,490	22,564
TV Plus (English)	Oct - Dec	F	R 39.00 / R 39.00	31	6,176	78	0	0	0	51	0	795	7,100	0	0	0	0	0	0	0	0	7,100	7,825	11,164
<b>Category Total</b>				<b>63</b>	<b>29,155</b>	<b>418</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>160</b>	<b>0</b>	<b>8,663</b>	<b>38,408</b>	<b>152</b>	<b>7,943</b>	<b>3,761</b>	<b>0</b>	<b>0</b>	<b>2,424</b>	<b>14,280</b>	<b>52,688</b>	<b>54,535</b>	<b>59,624</b>	
<b>Family Interest</b>																								
Bona	Oct - Dec	Mtly	R 23.00 /	22,035	22,865	22,035	505	0	0	10	800	1,000	47,215	353	0	0	0	0	2,580	2,933	50,148	57,640	66,887	
Drum	Oct - Dec	Wkly, Fr	R 24.50 / R 24.50	289	16,757	441	0	0	0	162	0	1,991	19,351	0	0	0	0	0	251	251	19,602	21,463	27,288	
Huisgenoot	Oct - Dec	Wkly, Tue	R 28.00 / R 28.00	847	131,849	8,722	1	0	0	681	0	15,932	157,185	0	0	0	0	0	5,122	5,122	162,307	166,106	174,683	
LIG	Oct - Dec	11xA	R 40.00 /	0	10,887	1,095	4,624	0	0	0	0	0	16,606	300	0	0	0	0	0	300	16,906	14,882	16,800	
Plus 50	Jul - Dec	6xA	R33.00 /	0	3,186	800	186	0	0	0	0	1,589	5,761	0	238	0	0	0	0	238	5,999	7,736	6,369	
The Big Issue	Oct - Dec	Mtly	R 25.00 /	0	6,145	33	0	0	0	0	0	0	6,178	0	211	0	0	0	0	211	6,389	No Submission	8,769	
The Crest	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	8,771	2,760	0	0	0	11,531	11,531	11,719	11,878	
The Ridge	Jul - Dec	8xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	7,665	6,848	0	0	0	14,513	14,513	13,499	14,505	
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	23,742	0	0	0	386	0	24,128	24,128	11,051	11,051	
You	Oct - Dec	Wkly, Wed	R 28.00 / R 28.00	356	74,593	1,574	0	0	0	508	0	2,179	78,854	0	0	0	0	0	4,360	4,360	83,214	85,580	88,301	
<b>Category Total</b>				<b>23,527</b>	<b>266,282</b>	<b>34,700</b>	<b>5,316</b>	<b>0</b>	<b>0</b>	<b>1,361</b>	<b>800</b>	<b>22,691</b>	<b>331,150</b>	<b>24,395</b>	<b>16,885</b>	<b>9,608</b>	<b>0</b>	<b>386</b>	<b>12,313</b>	<b>63,587</b>	<b>394,737</b>	<b>389,676</b>	<b>426,531</b>	
<b>Farming</b>																								
Farmbiz	Oct - Dec	Mtly	R 20.50 /	2,094	390	18	9	0	0	0	0	0	417	1,347	0	2,126	0	0	85	3,558	3,975	New Member	New Member	
Farmer's Weekly	Oct - Dec	Wkly, Fr	R 21.50 /	776	6,875	708	0	0	0	68	50	1,327	9,028	66	0	0	0	0	52	118	9,146	9,496	10,421	
Grond tot Mond	Jan - Dec	Q	R 49.90 /	0	2,265	0	0	0	0	0	0	0	2,265	3,972	1,125	0	0	0	0	5,097	7,362	New Member	New Member	
Landbouweekblad	Oct - Dec	Wkly, Wed	R 28.00 / R 28.00	974	13,770	1,679	0	0	0	320	0	4,843	20,612	0	0	0	0	0	80	80	20,692	21,554	22,723	
Landbouweekblad Boereplanne	Jul - Jun	Ann	R 49.00 /	0	13,553	0	0	0	0	17	0	0	13,570	0	0	0	0	0	0	0	13,570	13,570	16,019	
Landbouweekblad Vee	Jan - Dec	Ann	R 42.00 / R 42.00	0	7,792	0	0	0	0	9	0	0	7,801	0	0	0	0	0	0	0	7,801	9,854	9,854	
Marktoel	Oct - Dec	Mtly	0,00 /	0	0	0	0	0	0	0	0	0	0	166	10,316	0	0	0	0	10,482	10,482	10,675	12,116	
Veeplaas.	Oct - Dec	11xA	R 32.00 /	2,099	2,485	118	111	0	0	67	0	1,760	4,541	197	1,016	39	969	13	1,890	4,124	8,665	8,722	8,819	
<b>Category Total</b>				<b>5,943</b>	<b>47,130</b>	<b>2,523</b>	<b>120</b>	<b>0</b>	<b>0</b>	<b>481</b>	<b>50</b>	<b>7,930</b>	<b>58,234</b>	<b>5,748</b>	<b>12,457</b>	<b>2,165</b>	<b>969</b>	<b>13</b>	<b>2,107</b>	<b>23,459</b>	<b>81,693</b>	<b>73,871</b>	<b>79,952</b>	
<b>Home</b>																								
REAL life Magazine	Jul - Jun	Q	0,00 /	0	0	0	0	0	0	0	0	0	0	0	78	0	21,286	0	0	21,364	21,364	21,364	New Member	
Conde Nast House & Garden	Oct - Dec	Mtly	R 55.50 / R 37.20	879	9,450	2,787	2,409	0	0	0	0	609	15,255	0	5,740	0	0	0	6,065	11,805	27,060	27,891	25,783	
Easy DIY	Jul - Jun	Q	R 38.00 /	0	4,601	154	0	0	0	0	0	0	4,755	46	0	4,456	0	0	0	4,502	9,257	9,257	13,020	

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Food and Home Entertaining	Oct - Dec	Mtly	R 40.00 /	1,106	8,135	753	1,561	0	0	65	1,100	1,699	13,313	352	0	0	0	0	4,163	4,515	17,828	16,292	16,877	
Habitat	Jul - Dec	AltM	R 53.00 /	0	4,574	81	0	0	0	1,431	0	474	6,560	0	0	0	0	653	653	7,213	6,779	13,290		
House & Leisure	Oct - Dec	11xA	R 55 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed freq.	18,635	
House & Leisure.	Jul - Dec	AltM	R 48.00 / R 0.00	0	12,528	0	443	333	0	1,322	3,486	2,075	20,187	412	0	0	0	0	435	847	21,034	Changed Frequency	Changed Frequency	
Idees/Ideas	Jul - Dec	AltM	R 85.00 / R 65.00	0	14,117	326	0	0	0	247	2	0	14,692	0	0	0	0	64	215	279	14,971	16,887	17,593	
Kuier Combo	Jul - Jun	2xA	R 25.00 / R 25.00	0	50,201	0	0	0	0	0	0	0	50,201	0	0	0	0	0	0	0	50,201	50,201	56,626	
Landbouweekblad Boerekos	Jul - Jun	2xA	R 55.00 /	0	31,836	0	0	0	0	33	0	0	31,869	0	0	0	0	0	310	310	32,179	32,179	34,896	
Lose It,	Jan - Dec	Q	R 60.00 / R 60.00	108	15,585	237	0	0	0	1,893	0	0	17,715	0	0	0	0	0	0	0	17,715	Changed Frequency	Changed Frequency	
Lose It.	Jul - Dec	AltM	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed freq.	16,644	
SA Garden and Home	Oct - Dec	Mtly	R 41.50 /	3,031	25,400	2,761	1,043	146	0	147	1,200	2,200	32,897	368	0	0	0	0	3,861	4,229	37,126	35,791	39,204	
SA Home Owner	Oct - Dec	11xA	R 42.50 / R 42.50	240	16,223	738	1,200	0	0	270	1,500	3,398	23,329	0	0	0	0	0	6,828	6,828	30,157	29,738	32,652	
Sarie Kos,	Jul - Jun	Q	R 60.00 / R 60.00	0	20,778	1,760	42	0	0	615	0	0	23,195	0	0	0	0	0	1,154	1,154	24,349	24,349	29,436	
Sarie Woon	Jul - Jun	Ann	R 60.50 /	0	14,325	0	0	0	0	111	0	0	14,436	0	0	0	0	0	0	0	14,436	14,436	17,655	
The Gardener / Die Tuinier	Oct - Dec	Mtly	R 40.00 / R 22.00	566	17,399	1,236	0	0	0	0	0	1,040	19,675	60	0	0	0	18	10,681	10,759	30,434	32,360	37,120	
Tuis Home	Oct - Dec	Mtly	R 52.00 / R 52.00	1,584	46,879	4,606	293	0	0	988	0	13,249	66,015	0	0	0	0	0	3,097	3,097	69,112	76,304	82,179	
Tuis Opknop / Home Renovations.	Jul - Jun	Ann	R 60.50 /	0	22,406	0	0	0	0	264	0	0	22,670	0	0	0	0	0	0	0	22,670	22,670	24,803	
Tuis Verf / Home Paint	Jul - Jun	Ann	65.00 /	0	20,368	0	0	0	0	57	0	0	20,425	0	0	0	0	0	0	0	20,425	20,425	22,222	
Tuis Werf / Home Yard	Jul - Jun	Ann	R 65.60 /	0	29,035	0	0	0	0	35	0	0	29,070	0	0	0	0	0	0	0	29,070	29,070	25,647	
Visi	Jul - Dec	6xA	R 60.00 / R 60.00	161	8,343	385	2,900	217	0	579	82	1,928	14,434	0	0	0	0	0	251	251	14,685	16,295	15,257	
<b>Category Total</b>				<b>7,675</b>	<b>372,183</b>	<b>15,824</b>	<b>9,891</b>	<b>696</b>	<b>0</b>	<b>8,057</b>	<b>7,370</b>	<b>26,672</b>	<b>440,693</b>	<b>1,238</b>	<b>5,818</b>	<b>4,456</b>	<b>21,286</b>	<b>82</b>	<b>37,713</b>	<b>70,593</b>	<b>511,286</b>	<b>482,288</b>	<b>539,539</b>	
<b>Leisure</b>																								
Joburg Style	Jan - Dec	Q	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,415	5,415	
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Jul - Jun	Ann	R 38.00 /	0	8,112	13	0	0	0	0	858	8,983	20	0	4,327	0	1	4,699	9,047	18,030	18,030	11,230		
Silver Digest	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,770	0	542	0	10,312	10,312	New Member	New Member		
Southern Vines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	1,500	1,500	1,822	9,634	0	0	473	0	11,929	13,429	13,476	13,476		
The Coffee Mag	Jul - Jun	Q	R 39.00 /	0	2,056	119	0	0	0	0	0	2,175	0	0	4,015	0	0	0	4,015	6,190	6,190	3,915		
<b>Category Total</b>				<b>0</b>	<b>10,168</b>	<b>132</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,358</b>	<b>12,658</b>	<b>1,842</b>	<b>9,634</b>	<b>18,112</b>	<b>0</b>	<b>1,016</b>	<b>4,699</b>	<b>35,303</b>	<b>47,961</b>	<b>43,111</b>	<b>34,036</b>	





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Runners World.	Jul - Dec	AltM	R 65.00 / R 65.00	294	6,637	586	136	0	0	625	223	981	9,188	0	0	0	0	0	181	181	9,369	10,592	Changed Frequency
SA Cricket.	Jan - Dec	Q	R 30.16 /	0	3,729	205	1,000	0	0	0	1,339	2,405	8,678	813	0	0	0	0	1,127	1,940	10,618	12,136	12,136
SA Flyer	Oct - Dec	Mtly	R 39.80 /	0	1,955	282	0	0	0	513	0	914	3,664	385	294	0	0	0	0	679	4,343	4,498	4,931
SA Rugby	Oct - Dec	Mtly	R 30.16 /	0	6,188	16,686	1,500	0	0	0	988	2,057	27,419	1,158	0	0	0	0	860	2,018	29,437	23,209	23,296
The Bank Angler / Die Oewerhengelaar	Oct - Dec	Mtly	R 39.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	11,542
The Bass Angler / Die Baarshengelaar	Oct - Dec	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,196
Wildland Magazine	Oct - Dec	Mtly	R 39.50 / USD 1.99	0	3,072	240	0	0	0	0	0	64,677	67,989	0	0	0	0	0	0	0	67,989	32,923	27,745
<b>Category Total</b>				<b>2,994</b>	<b>57,989</b>	<b>21,361</b>	<b>4,472</b>	<b>0</b>	<b>0</b>	<b>3,058</b>	<b>4,852</b>	<b>99,097</b>	<b>190,829</b>	<b>4,055</b>	<b>2,496</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4,673</b>	<b>11,224</b>	<b>202,053</b>	<b>161,037</b>	<b>236,198</b>

### Travel, Tourism & Hospitality

African Safaris	Jul - Jun	Q	R50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,756	
Cape Etc.	Jan - Dec	3xA	R 35.31 /	0	1,080	33	0	0	0	0	453	0	1,566	7,988	0	0	0	0	640	8,628	10,194	9,244	9,244	
Getaway	Oct - Dec	Mtly	R 38.90 / R 20.00	0	11,490	3,591	150	697	0	1,107	1,937	3,722	22,694	224	0	0	0	0	6	3,738	3,968	26,662	38,096	41,178
gol Drive & Camp and Weg! Ry & Sleep	Oct - Dec	Mtly	R 65.00 / R 65.00	1,312	11,301	3,289	141	0	0	670	0	9,575	24,976	0	0	0	0	0	94	94	25,070	29,344	32,878	
SA Country Life	Oct - Dec	Mtly	R 45.00 /	3,992	12,405	3,657	1,416	253	0	69	1,100	1,900	20,800	334	0	0	0	0	4,448	4,782	25,582	24,242	26,641	
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 55.00 /	0	20,750	0	0	0	0	298	0	18,801	39,849	25	0	0	0	0	0	25	39,874	36,641	36,641	
TravelIdeas.	Jul - Dec	AltM	R 35.00 /	0	3,521	94	0	0	0	0	0	0	3,615	810	0	0	0	0	0	810	4,425	10353	10,353	
Weg / Go Platteland	Jul - Jun	Q	R 76.00 / R 76.00	0	23,880	1,461	0	0	0	730	750	0	26,821	0	0	0	0	0	55	55	26,876	26,876	29,176	
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 65.60 / R 65.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	28,833	28,833	
Weg! Ry & Sleep Oordgids.	Jan - Dec	Ann	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	12,431	12,431	
Weg/Go	Oct - Dec	Mtly	R 65.00 / R 65.00	2,732	22,921	6,225	371	0	0	891	1,383	12,113	43,904	0	0	0	0	0	1,932	1,932	45,836	54,281	56,932	
<b>Category Total</b>				<b>8,036</b>	<b>107,348</b>	<b>18,350</b>	<b>2,078</b>	<b>950</b>	<b>0</b>	<b>3,765</b>	<b>5,623</b>	<b>46,111</b>	<b>184,225</b>	<b>9,381</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>10,907</b>	<b>20,294</b>	<b>204,519</b>	<b>259,988</b>	<b>286,063</b>	

### Woman's General

Cosmopolitan	Oct - Dec	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	37,683
Cosmopolitan.	Jul - Dec	10xA	R 37.70 / R 30.00	0	12,874	6,505	0	3,605	0	972	3,964	4,740	32,660	556	0	0	0	0	1,699	2,255	34,915	Changed Frequency	Changed Frequency
Essentials	Oct - Dec	Mtly	R 35.00 /	1,205	11,289	811	880	0	0	50	1,066	1,900	15,996	394	0	0	0	0	2,230	2,624	18,620	19,921	18,388
Fairlady	Oct - Dec	Mtly	R 60.00 / R 60.00	404	20,061	1,064	630	0	0	461	0	2,299	24,515	0	0	0	0	0	2,547	2,547	27,062	31,450	35,624



