



Magazine - Custom
October -December 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above								Free Circulation							TOTAL CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues				Total_Free	
Electrical Engineering																								
WattNow..	Oct - Dec	Mtly	R 30.00 /	0	0	0	0	0	0	2,057	0	0	0	2,057	225	0	235	0	10,979	0	11,439	13,496	13,254	13,306
Category Total				0	0	0	0	0	0	2,057	0	0	0	2,057	225	0	235	0	10,979	0	11,439	13,496	13,254	13,306
Entertainment																								
Prive	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	25,716
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	25,716
Family Interest																								
Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	8,438	2,267	0	0	0	0	0	10,705	10,705	10,471	10,471
Taalgenoot..	Jan - Dec	Q	R 36.00 /	0	53	63,365	145	0	0	0	7	0	0	63,570	1,515	0	15	0	0	0	1,530	65,100	68,280	68,280
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	4,833	916	0	0	0	0	0	5,749	5,749	5,800	5,800
Category Total				0	53	63,365	145	0	0	0	7	0	0	63,570	14,786	3,183	15	0	0	0	17,984	81,554	84,551	84,551
Farming																								
Dairy Mail, The.	Oct - Dec	Mtly	R 41.50 /	0	24	0	0	0	0	0	0	0	0	24	2,329	0	1,471	0	0	0	3,800	3,824	3,871	3,705
Rooi Vleis / Red Meat,	Jul - Dec	AltM	R 28.50 /	0	1	0	0	0	0	0	0	0	1	0	0	0	12,644	0	0	0	12,644	12,645	12,274	12,422
Wolboer / Wool Farmer.	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	117	0	0	4,834	0	0	0	4,951	4,951	4,949	4,964
Category Total				0	25	0	0	0	0	0	0	0	25	2,446	0	18,949	0	0	0	0	21,395	21,420	21,094	21,091
Health & Wellbeing																								
Fitlife.	Oct - Dec	Mtly	R 26.00 /	0	267	0	25,364	0	0	0	0	0	25,631	949	0	0	0	0	0	566	1,515	27,146	28,391	32,686
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	897	0	0	0	897	806	0	0	0	0	0	0	806	1,703	1,703	1,534
Jump	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	126,674	0	0	0	0	0	126,674	126,674	126,674	123,916
Life Healthcare	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	85,446	0	0	0	0	85,446	85,446	85,446	85,714
SA Journal of Gynaecological Oncology	Jul - Jun	2xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,075
SA Pharmaceutical Journal.	Jul - Dec	10xA	R 36.60 /	57	2	0	0	0	0	0	0	0	2	6,806	129	0	0	0	0	0	6,935	6,937	6,912	6,658
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	4,619	0	0	0	4,619	255	0	0	0	0	0	0	255	4,874	4,874	4,919
South African Medical Journal	Oct - Dec	Mtly	R 151.00 /	14,158	0	444	0	0	0	0	0	0	444	13,637	77	0	0	0	0	0	13,714	14,158	14,156	14,656
Southern African Journal of Anaesthesia & Analgesia	Jul - Dec	AltM	R 690.00 pa /	0	0	2	0	0	0	0	0	0	2	21	0	223	1,906	0	0	0	2,150	2,152	2,184	2,139

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Nedbank Golf Challenge	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	14,900	0	0	0	14,900	14,900	14,900	15,800	
onRoute	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,283	
Private Edition	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	1,519	12,176	0	0	0	13,695	13,695	13,695	14,494	
Slow Magazine	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	4,060	0	0	0	10,118	0	14,178	14,178	12,855	12,138	
Taste.	Oct - Dec	11xA	R 41.50 / R 41.50	193	23,835	414	300	40	0	1,065	763	2,328	28,745	0	0	0	0	0	0	1,557	1,557	30,302	28,830	29,725	
Team SA former (Road To Tokyo)	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	17,593	17,593	
Wild	Jul - Jun	Q	R 34.95 /	0	1,149	64,597	0	0	0	0	0	0	65,746	1,045	1,300	0	0	0	0	0	2,345	68,091	68,091	64,443	
Category Total				193	24,984	65,011	300	40	0	1,065	763	2,328	94,491	35,223	2,819	86,387	0	10,118	1,557	136,104	230,595	215,275	260,562		
Male																									
Man	Oct - Dec	Mtly	R 30.99 /	0	568	52,764	0	0	0	0	0	0	53,332	2,175	0	0	0	0	0	964	3,139	56,471	55,165	59,671	
Tech..	Oct - Dec	Mtly	23.90 /	0	352	46,888	0	0	0	0	0	0	47,240	1,278	0	0	0	0	0	647	1,925	49,165	53,831	60,511	
Category Total				0	920	99,652	0	0	0	0	0	0	100,572	3,453	0	0	0	0	0	1,611	5,064	105,636	108,996	120,182	
Medical and Allied Health																									
Bounce (Formerly Bankmed)	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	63,811	0	0	0	0	0	63,811	63,811	63,811	107,632	
Medi - Clinic Family	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	64,865	0	0	0	0	64,865	64,865	64,865	64,843	
Category Total				0	0	0	0	0	0	0	0	0	0	0	63,811	64,865	0	0	0	0	128,676	128,676	128,676	172,475	
Motoring																									
Motor..	Oct - Dec	Mtly	R 29.50 /	0	896	29,621	0	0	0	0	0	0	30,517	1,924	0	0	0	0	0	890	2,814	33,331	34,355	40,666	
Category Total				0	896	29,621	0	0	0	0	0	0	30,517	1,924	0	0	0	0	0	890	2,814	33,331	34,355	40,666	
Professional																									
Accountancy SA	Oct - Dec	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	54,886	0	54,886	54,886	55,091	53,276	
Acumen,	Jul - Jun	Q	0 /	0	38	5	0	0	0	0	0	0	43	4,799	4,693	5,088	0	0	0	0	14,580	14,623	14,623	14,702	
Architecture Journal of SA Institute of Architects	Jul - Dec	AltM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,581	
De Rebus	Oct - Dec	11xA	R 108.00 /	114	0	109	0	0	0	0	0	0	109	0	0	0	0	10,618	0	10,618	10,727	9,974	22,768		
Digest of South African Architecture	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	8,562	8,562	
TAXtalk	Jul - Dec	AltM	R 390.00 p/a / R 240.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,822	5,998	
The Journal Of The SAIMM	Oct - Dec	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	34	34	0	0	0	0	0	3,460	0	3,460	3,494	3,930	3,791	
Category Total				114	38	114	0	0	0	0	0	34	186	4,799	4,693	5,088	0	68,964	0	83,544	83,730	98,002	113,678		
Retail																									
Clicks Club Card.	Jul - Dec	AltM	R 12.00 /	0	21,040	0	0	0	0	0	3,179	0	24,219	0	261,506	0	0	0	0	-2,499	259,007	283,226	306,916	375,517	
Club Magazine	Oct - Dec	Mtly	R 34.20 /	0	0	359,678	0	0	0	0	0	0	359,678	5,833	0	0	0	0	0	0	5,833	365,511	384,695	446,842	
Edgars Club Magazine	Oct - Dec	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	193,918	
Jet Club	Jul - Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	340,261	46,925	0	0	0	0	387,186	387,186	379,066	401,503	

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Category Total				0	21,040	359,678	0	0	0	0	3,179	0	383,897	5,833	601,767	46,925	0	0	-2,499	652,026	1,035,923	1,070,677	1,417,780
Sport and Hobby																							
SA Hunter/Jagter.	Oct - Dec	Mtly	R 42.00 / R 42.00	28,710	4,382	30,948	0	0	0	2,656	0	180	38,166	0	0	0	0	0	73	73	38,239	40,453	45,392
Soccer Club	Oct - Dec	Mtly	R 23.50 /	0	848	67,231	0	0	0	0	0	0	68,079	822	0	0	0	0	1,484	2,306	70,385	70,332	78,032
Sports Club.	Oct - Dec	Mtly	21.60 /	0	143	111,392	0	0	0	0	0	0	111,535	2,567	0	0	0	0	0	2,567	114,102	118,891	146,699
Category Total				28,710	5,373	209,571	0	0	0	2,656	0	180	217,780	3,389	0	0	0	0	1,557	4,946	222,726	229,676	270,123
Travel, Tourism & Hospitality																							
AA Traveller	Jan - Dec	Q	R 30.26 /	0	257	50,983	0	0	0	0	100	0	51,340	581	0	0	0	0	0	581	51,921	57,462	57,462
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	59,800	0	0	59,800	59,800	55,075	55,075
Escapes	Oct - Dec	Mtly	R 27.60 /	0	201	33,052	0	0	0	0	0	0	33,253	0	0	1,560	0	0	0	1,560	34,813	38,259	47,652
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,985	215	0	0	0	0	5,200	5,200	3,305	3,305
Premier	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,066	0	0	0	13,555	0	17,621	17,621	14,636	13,951
Category Total				0	458	84,035	0	0	0	0	100	0	84,593	9,632	215	61,360	0	13,555	0	84,762	169,355	168,737	177,445
Woman's General																							
Balanced Life	Oct - Dec	Mtly	R 31.80 /	0	605	59,924	0	0	0	0	0	0	60,529	567	0	0	0	0	894	1,461	61,990	65,088	79,705
Category Total				0	605	59,924	0	0	0	0	0	0	60,529	567	0	0	0	0	894	1,461	61,990	65,088	79,705
Youth																							
ClubX	Oct - Dec	Mtly	R 28.90 /	0	0	84,682	0	0	0	0	0	0	84,682	1,134	0	0	0	0	0	1,134	85,816	90,532	105,261
Kids Super Club.	Oct - Dec	Mtly	R 20.00 /	0	1,595	104,058	0	0	0	0	0	0	105,653	5,694	0	0	0	0	2,071	7,765	113,418	118,959	137,707
Category Total				0	1,595	188,740	0	0	0	0	0	0	190,335	6,828	0	0	0	0	2,071	8,899	199,234	209,491	242,968
Total				43,271	58,113	1,311,668	26,257	40	7,573	4,053	4,722	2,542	1,414,968	837,697	803,415	521,531	1,906	241,196	7,363	2,413,108	3,828,076	3,940,007	4,618,677

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