



Email Newsletter Summary Oct - Dec 2019



| Title | No. of Issues | Price | Period | Frequency | Paid Delivery | Free Delivery | Total Net Delivery | Immediate Previous Period | Corresponding Previous Period |
|--------------------------------------|---------------|--------|---------|------------|---------------|---------------|--------------------|---------------------------|-------------------------------|
| Baba & Kleuter. | 0 | 0.00 | Jul-Dec | AltM | 0 | 0 | Discontinued | New Member | New Member |
| Bicycling | 26 | 0 | Jul-Dec | Wkly, Mon | 0 | 24852 | 24852 | 26269 | 28395 |
| Bona | 11 | 00 | Oct-Dec | N/A | 0 | 7502 | 7502 | 7639 | 8170 |
| Cape Etc | 0 | R37.00 | Jan-Dec | 3xA | 0 | 0 | Discontinued | New Member | New Member |
| Car | 13 | 0 | Oct-Dec | Mtly | 0 | 9891 | 9891 | 11021 | 11259 |
| Cosmopolitan | 0 | 0 | Oct-Dec | Wkly, Fr | 0 | 0 | Changed Frequency | Changed Frequency | 51900 |
| Cosmopolitan. | 83 | 0.00 | Jul-Dec | 10xA | 0 | 30018 | 30018 | New Member | New Member |
| Destiny Man, | 0 | 0.00 | Jul-Dec | Wkly, Wed | 0 | 0 | Discontinued | Discontinued | New Member |
| Essentials | 36 | 00 | Oct-Dec | N/A | 0 | 29297 | 29297 | 28348 | 26317 |
| Fairlady | 17 | 0 | Oct-Dec | Wkly, Mon | 0 | 45544 | 45544 | 55759 | 72163 |
| Farmers Weekly | 11 | 00 | Oct-Dec | N/A | 0 | 10641 | 10641 | 10334 | 8437 |
| Food and Home Entertaining | 11 | 00 | Oct-Dec | N/A | 0 | 20141 | 20141 | 19147 | 19267 |
| Getaway Magazine | 12 | 0 | Oct-Dec | Mtly | 0 | 134272 | 134272 | 93941 | 88363 |
| go! Drive & Camp and Weg! Ry & Sleep | 6 | 0.00 | Oct-Dec | Mtly | 0 | 37962 | 37962 | 38660 | 41634 |
| Good Housekeeping. | 77 | 0.00 | Jul-Dec | AltM | 0 | 33829 | 33829 | Changed Frequency | Changed Frequency |
| Good Housekeeping/Goeie Huishouding | 0 | 0 | Oct-Dec | Wkly, Th | 0 | 0 | Changed Frequency | Changed Frequency | 50875 |
| HOMEMAKERS - Johannesburg | 3 | Free | Oct-Dec | Mtly | 0 | 40525 | 40525 | 41371 | 50009 |
| House & Leisure. | 33 | 0.00 | Jul-Dec | AltM | 0 | 32126 | 32126 | New Member | Changed Frequency |
| House and Leisure | 0 | 0 | Oct-Dec | Wkly, Wed | 0 | 0 | Changed Frequency | Changed Frequency | 35132 |
| Huisgenoot | 53 | 0 | Oct-Dec | MD, Mo-Sat | 0 | 41867 | 41867 | 42854 | 45801 |
| Jewel Trader Online | 3 | 0.00 | Oct-Dec | Mtly | 0 | 1747 | 1747 | 2658 | New Member |
| Landbouweekblad | 12 | 0 | Oct-Dec | Wkly, Fr | 0 | 12761 | 12761 | 12847 | 12795 |
| Leisure Wheels | 12 | 0 | Oct-Dec | Mtly | 0 | 7006 | 7006 | 3609 | 3967 |
| Living and Loving | 11 | 00 | Oct-Dec | N/A | 0 | 13003 | 13003 | 13290 | 14388 |

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| Lose It | 0 | 0 | Jul-Dec | F | 0 | 0 | Discontinued | Discontinued | 76008 |
| Men's Health | 36 | 0 | Oct-Dec | 4xW, Tu-Fr | 0 | 62903 | 62903 | 63491 | 64061 |
| People | 6 | 00 | Oct-Dec | N/A | 0 | 10950 | 10950 | 5599 | 5599 |
| Popular Mechanics | 11 | 0 | Oct-Dec | Mtly | 0 | 26876 | 26876 | 21773 | 23573 |
| Rooi Rose | 31 | 00 | Oct-Dec | N/A | 0 | 3765 | 3765 | 3880 | 3977 |
| Runner's World | 0 | 0 | Oct-Dec | 2xW, Mo&Th | 0 | 0 | Changed Frequency | Changed Frequency | 30581 |
| Runners World. | 38 | 0.00 | Jul-Dec | AltM | 0 | 28565 | 28565 | 29717 | New Member |
| SA Country Life | 25 | 00 | Oct-Dec | N/A | 0 | 12147 | 12147 | 11367 | 11734 |
| SA Garden and Home | 8 | 00 | Oct-Dec | N/A | 0 | 17532 | 17532 | 17373 | 17733 |
| SA Jewish Report | 8 | 0.00 | Oct-Dec | Wkly, Th | 0 | 9024 | 9024 | 5994 | New Member |
| Sarie | 25 | 0 | Oct-Dec | 2xW, Mo&Th | 0 | 113200 | 113200 | 109785 | 95277 |
| Sarie Kos, | 0 | 0.00 | Jan-Dec | Q | 0 | 42087 | 42087 | 42087 | 43746 |
| STUFF | 46 | 00 | Jul-Dec | 10xA | 0 | 4888 | 4888 | 3879 | 2837 |
| Tuis / Home | 31 | 0 | Oct-Dec | 2xW, Mo&Th | 0 | 21587 | 21587 | 22828 | 23535 |
| Vroukeur | 11 | 00 | Oct-Dec | N/A | 0 | 7501 | 7501 | 7380 | 5306 |
| Weg / Go | 19 | 0 | Oct-Dec | Wkly, Mon | 0 | 40147 | 40147 | 40241 | 43590 |
| Woman and Home | 39 | 00 | Oct-Dec | N/A | 0 | 17832 | 17832 | 15651 | 10087 |
| Women's Health | 42 | 0 | Oct-Dec | 3Wk | 0 | 24144 | 24144 | 24358 | 26909 |
| You | 46 | 0 | Oct-Dec | 4xW, Tu-Fr | 0 | 10528 | 10528 | 10750 | 11462 |
| Your Family | 25 | 00 | Oct-Dec | N/A | 0 | 17324 | 17324 | 17694 | 17033 |
| Total | | | | | 0 | 1003984 | 1003984 | 861594 | 1081920 |

Report Date : 13 Feb, 2020

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