



Magazine - Combine Consumer & Custom



January -March 2020

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues								
Arts, Culture and Heritage																												
Jewish Life	Consumer Magazines	Jan - Mar	Mtly	R 24.95 /	0	85	0	0	0	0	0	0	0	85	12,004	0	0	0	0	0	12,004	12,089	11,884	12,066				
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	1,133	0	0	0	0	0	0	0	1,133	585	8,845	0	0	0	0	9,430	10,563	10,563	Changed Cycle				
Category Total					0	1,218	0	0	0	0	0	0	0	1,218	12,589	8,845	0	0	0	0	21,434	22,652	22,447	12,066				
Business and News																												
African Business Quarterly	Consumer Magazines	Jul - Jun	Q	R45 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,892					
Business Brief.	Consumer Magazines	Jul - Dec	AllM	R 60.00 / R 36.00	0	158	1,380	0	0	0	72,488	0	309	74,335	36	381	0	0	0	0	417	74,752	74,443	43,351				
Financial Mail	Consumer Magazines	Jan - Mar	Wkly, Fr	R 27.50 /	197	4,582	3,011	1,124	0	0	1,853	0	2,680	13,250	0	0	0	0	0	0	13,250	13,379	13,798					
Finweek	Consumer Magazines	Jan - Mar	F	R 30.2 / R 30.20	199	2,399	1,029	2,200	190	0	565	1,333	3,163	10,879	0	0	3,250	0	0	0	3,250	14,129	14,954	15,976				
Forbes Africa	Consumer Magazines	Jan - Mar	Mtly	R 59.00 / R 59.00	9	4,463	101	3,990	0	0	231	801	178	9,764	0	0	3,126	0	0	0	3,126	12,890	13,330	18,610				
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jul - Dec	AllM	R 29.00 /	68	461	0	1,496	0	0	0	0	0	1,957	4,868	312	0	0	0	0	5,180	7,137	7,137	7,465				
Noseweek	Consumer Magazines	Jan - Mar	Mtly	R 46.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	7,315	9,284					
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	4,017	1,211	0	0	0	0	0	0	5,228	500	0	115	0	0	0	615	5,843	5,843	6,861				
SA Real Estate Investor Magazine	Consumer Magazines	Jan - Mar	Mtly	R 80.00 / Free 0.00	0	576	65	0	0	0	0	0	0	641	1,449	0	0	0	14,412	0	15,861	16,502	16,190	15,286				
Category Total					473	16,656	6,797	8,810	190	0	75,137	2,134	6,330	116,054	6,853	693	6,491	0	14,412	0	28,449	144,503	152,591	132,523				
Celebrity																												
People	Consumer Magazines	Jan - Mar	F	R 25.00 /	0	29,883	137	0	0	0	33	50	1,466	31,569	95	0	0	0	0	713	808	32,377	32,303	29,052				
Category Total					0	29,883	137	0	0	0	33	50	1,466	31,569	95	0	0	0	0	713	808	32,377	32,303	29,052				
Conservation and Wildlife																												
African Birdlife	Consumer Magazines	Jul - Dec	AllM	R 50 / R 44.00	0	3,182	3,492	1,357	0	0	70	0	853	8,954	392	0	0	0	6	0	398	9,352	9,352	9,203				
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	0	6,612	369	166	91	0	596	0	105	7,939	0	0	70	0	0	0	70	8,009	8,009	7,514				
Category Total					0	9,794	3,861	1,523	91	0	666	0	958	16,893	392	0	70	0	6	0	468	17,361	17,361	16,717				
Electrical Engineering																												
WattNow..	Custom Magazines	Jan - Mar	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	13,496	13,457					
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,496	13,457				
Entertainment																												
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 70.00 /	0	11,171	0	12	0	0	60	0	2,366	13,609	0	0	3,761	0	0	2,424	6,185	19,794	19,794	20,506				
Hello Johannesburg	Consumer Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	4,884	No Submission					
Hello Pretoria	Consumer Magazines	Jan - Mar	Mtly	0.0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	3,211	New Member					
Prive	Custom Magazines	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	No submission	25,716					

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TV Plus (Afrikaans)	Consumer Magazines	Jan - Mar	F	R 39.00 / R 39.00	26	11,469	327	0	0	0	44	0	5,091	16,931	0	0	0	0	0	0	0	16,931	17,699	21,078
TV Plus (English)	Consumer Magazines	Jan - Mar	F	R 39.00 / R 39.00	13	6,086	75	0	0	0	47	0	959	7,167	0	0	0	0	0	0	0	7,167	7,100	10,500
Category Total					39	28,726	402	12	0	0	151	0	8,416	37,707	0	0	3,761	0	0	2,424	6,185	43,892	52,688	77,800
Family Interest																								
Bona	Consumer Magazines	Jan - Mar	Mtly	R 23.00 /	0	35,241	24,743	540	300	0	9	800	720	62,353	350	0	0	0	0	2,226	2,576	64,929	50,148	75,219
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	8,438	2,267	0	0	0	0	10,705	10,705	10,705	10,471
Drum	Consumer Magazines	Jan - Mar	Wkly, Fr	R 24.50 / R 24.50	184	16,613	351	0	0	158	0	1,788	18,910	0	0	0	0	0	0	87	87	18,997	19,602	26,358
Huisgenoot	Consumer Magazines	Jan - Mar	Wkly, Tue	R 28.00 / R 28.00	748	128,101	8,413	1	0	600	0	15,909	153,024	0	0	0	0	0	5,219	5,219	158,243	162,307	174,384	
LIG	Consumer Magazines	Jan - Mar	11xA	R 40.00 /	0	11,654	1,057	4,337	0	0	0	0	17,048	156	0	0	0	0	0	156	17,204	16,906	18,061	
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00 /	0	3,186	800	186	0	0	0	1,589	5,761	0	238	0	0	0	0	238	5,999	5,999	6,369	
Taalgenoot.	Custom Magazines	Jan - Dec	Q	R 36.00 /	0	53	63,365	145	0	0	7	0	63,570	1,515	0	15	0	0	0	1,530	65,100	65,100	68,280	
The Big Issue	Consumer Magazines	Jan - Mar	Mtly	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	6,389	No Submission	
The Crest	Consumer Magazines	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	8,771	2,760	0	0	0	11,531	11,531	11,531	11,878	
The Ridge	Consumer Magazines	Jul - Dec	8xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	7,665	6,848	0	0	0	14,513	14,513	14,513	14,505	
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	23,742	0	0	0	386	105	24,233	24,233	24,233	10,963	
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	4,833	916	0	0	0	0	5,749	5,749	5,749	5,800	
You	Consumer Magazines	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	277	75,044	1,511	0	0	483	0	2,385	79,423	0	0	0	0	0	2,774	2,774	82,197	83,214	85,402	
Category Total					1,209	269,892	100,240	5,209	300	0	1,257	800	22,391	400,089	39,034	19,857	9,623	0	386	10,411	79,311	479,400	476,396	507,690
Farming																								
Dairy Mail, The.	Custom Magazines	Jan - Mar	Mtly	R 41.50 /	0	0	25	0	0	0	0	0	0	25	2,309	1,076	333	0	0	0	3,718	3,743	3,824	3,702
Farmbiz	Consumer Magazines	Jan - Mar	Mtly	R 20.50 /	2,096	433	22	9	0	75	0	159	698	1,347	0	2,152	11	80	25	3,615	4,313	3,975	New Member	
Farmer's Weekly	Consumer Magazines	Jan - Mar	Wkly, Fr	R 21.50 /	0	7,550	760	0	0	124	54	1,422	9,910	69	0	0	0	0	50	119	10,029	9,146	10,462	
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	2,265	0	0	0	0	0	0	2,265	3,972	1,125	0	0	0	0	5,097	7,362	7,362	New Member	
Landbouweekblad	Consumer Magazines	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	886	14,010	1,633	1	0	261	0	4,409	20,314	0	0	0	0	0	106	106	20,420	20,692	22,353	
Landbouweekblad Boereplanne	Consumer Magazines	Jul - Jun	Ann	49.00 /	0	13,553	0	0	0	17	0	0	13,570	0	0	0	0	0	0	0	13,570	13,570	16,019	
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 42.00 / R 42.00	0	7,792	0	0	0	9	0	0	7,801	0	0	0	0	0	0	0	7,801	7,801	9,854	
Marktoel	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	9,900	0	849	0	10,749	10,749	10,482	9,850		
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AltM	R 28.50 /	0	1	0	0	0	0	0	0	1	0	0	12,644	0	0	0	12,644	12,645	12,645	12,422	
Veeplaas.	Consumer Magazines	Jan - Mar	11xA	R 32.00 /	2,023	2,630	109	1,058	0	72	0	598	4,467	177	1,311	1	15	1,690	3,194	7,661	8,665	8,402		
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	117	0	4,834	0	0	0	4,951	4,951	4,951	4,964	
Category Total					5,005	48,234	2,549	1,068	0	558	54	6,588	59,051	7,991	13,412	19,964	11	944	1,871	44,193	103,244	103,113	98,028	
Health & Wellbeing																								
Fitlife.	Custom Magazines	Jan - Mar	Mtly	R 26.00 /	0	498	26,527	0	0	0	0	0	27,025	1,602	0	0	0	0	470	2,072	29,097	27,146	31,066	
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	897	0	0	897	806	0	0	0	0	0	806	1,703	1,703	1,534	
Jump	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	126,674	0	0	0	0	126,674	126,674	126,674	123,916	

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Life Healthcare	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	85,446	0	0	0	85,446	85,446	85,446	85,714
SA Journal of Gynaecological Oncology	Custom Magazines	Jul - Jun	2xA	R 300.00 p/a /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,075
SA Pharmaceutical Journal.	Custom Magazines	Jul - Dec	10xA	R 36.60 /	57	2	0	0	0	0	0	0	0	2	6,806	129	0	0	0	0	6,935	6,937	6,937	6,658
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	4,619	0	0	0	4,619	255	0	0	0	0	255	255	4,874	4,874	4,919
South African Medical Journal	Custom Magazines	Jan - Mar	Mtly	R 166.00 /	14,158	0	434	0	0	0	0	0	434	13,647	76	0	0	0	0	13,723	14,157	14,158	14,471	
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jul - Dec	AltM	R 690.00 pa /	0	0	2	0	0	0	0	0	2	21	0	223	1,906	0	0	2,150	2,152	2,152	2,139	
The South African Journal of Clinical Nutrition	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	1,797
Wound Healing Southern Africa (WHSA)	Custom Magazines	Jul - Jun	2xA	R 260.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	1,689
Category Total					14,215	500	26,963	0	0	5,516	0	0	32,979	23,137	126,879	85,669	1,906	0	470	238,061	271,040	269,090	274,978	

Home

REALlife Magazine	Consumer Magazines	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	78	0	21,286	0	0	21,364	21,364	21,364	New Member
Conde Nast House & Garden	Consumer Magazines	Jan - Mar	Mtly	R 55.50 / R 37.20	798	9,959	818	7,972	0	0	0	470	19,219	0	175	0	0	1,833	2,008	21,227	27,060	27,867	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	4,601	154	0	0	0	0	0	4,755	46	0	4,456	0	0	4,502	9,257	9,257	13,020	
Food and Home Entertaining	Consumer Magazines	Jan - Mar	Mtly	R 40.00 /	0	8,841	786	1,643	0	96	1,000	1,428	13,794	342	0	0	0	2,996	3,338	17,132	17,828	17,240	
Fresh Living / Kook en Kuier	Custom Magazines	Jan - Mar	Mtly	R 29.90 /	0	129	0	0	0	0	0	0	129	281,112	0	0	0	0	281,112	281,241	416,133	447,115	
Habitat	Consumer Magazines	Jul - Dec	AltM	R 53.00 /	0	4,574	81	0	0	1,431	0	474	6,560	0	0	0	653	653	7,213	7,213	13,290		
House & Leisure	Consumer Magazines	Jan - Mar	11xA	R 55 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	25,691
House & Leisure.	Consumer Magazines	Jul - Dec	AltM	R 48.00 / R 0.00	0	12,528	0	443	333	0	1,322	3,486	2,075	20,187	0	412	0	435	847	21,034	21,034	Changed Frequency	
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 65.00	0	14,117	326	0	0	247	2	0	14,692	0	0	64	215	279	14,971	14,971	17,593		
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 25.00 / R 25.00	0	50,201	0	0	0	0	0	0	50,201	0	0	0	0	0	0	50,201	50,201	56,626	
Landbouweekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 55.00 /	0	31,836	0	0	0	33	0	0	31,869	0	0	0	310	310	32,179	32,179	34,896		
Living Space..	Custom Magazines	Jan - Mar	Mtly	19.20 /	0	811	48,637	0	0	0	0	0	49,448	1,736	0	0	325	2,061	51,509	52,720	61,778		
Lose It,	Consumer Magazines	Jan - Dec	Q	R 60.00 / R 60.00	108	15,585	237	0	0	1,893	0	0	17,715	0	0	0	0	0	0	17,715	17,715	Changed Frequency	
Lose It.	Consumer Magazines	Jul - Dec	AltM	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	16,644
My Kitchen..	Custom Magazines	Jan - Mar	Mtly	R 26.70 /	0	1,292	89,457	0	0	0	0	0	90,749	2,350	0	0	357	2,707	93,456	93,275	109,895		
SA Garden and Home	Consumer Magazines	Jan - Mar	Mtly	R 41.50 /	0	27,866	2,489	1,076	316	0	141	1,100	1,800	34,788	357	0	0	2,946	3,303	38,091	37,126	38,698	
SA Home Owner	Consumer Magazines	Jan - Mar	11xA	R 42.50 / R 42.50	181	19,456	744	943	0	253	1,000	2,363	24,759	0	0	0	3,468	3,468	28,227	30,157	32,701		
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 60.00 / R 60.00	0	20,778	1,760	42	0	615	0	0	23,195	0	0	0	1,154	1,154	24,349	24,349	29,436		
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	14,325	0	0	0	111	0	0	14,436	0	0	0	0	0	14,436	14,436	17,655		
The Gardener / Die Tuinier	Consumer Magazines	Jan - Mar	Mtly	R 40.00 / R 22.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	30,434	34,564	
Tuis Home	Consumer Magazines	Jan - Mar	Mtly	R 52.00 / R 52.00	1,453	49,592	4,440	305	0	835	0	13,966	69,138	0	0	0	4,623	4,623	73,761	69,112	80,238		

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Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	22,406	0	0	0	0	264	0	0	22,670	0	0	0	0	0	0	0	22,670	22,670	24,803			
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	65.00 /	0	20,368	0	0	0	0	57	0	0	20,425	0	0	0	0	0	0	0	20,425	20,425	22,222			
Tuis Werf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 65.60 /	0	29,035	0	0	0	0	35	0	0	29,070	0	0	0	0	0	0	0	29,070	29,070	25,647			
Visi	Consumer Magazines	Jul - Dec	6xA	R 60.00 / R 60.00	161	8,343	385	2,900	217	0	579	82	1,928	14,434	0	0	0	0	0	251	251	14,685	14,685	15,257			
Category Total					2,701	366,643	150,314	15,324	866	0	7,912	6,670	24,504	572,233	285,943	665	4,456	21,286	64	19,566	331,980	904,213	1,073,414	1,162,876			
Industry Specific																											
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	147,019	0	0	0	0	0	0	147,019	147,019	147,019	148,045			
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	514	0	0	0	0	0	680	0	1,194	16,753	0	0	0	0	0	16,753	17,947	17,947	17,645			
Lifting Africa	Custom Magazines	Jul - Dec	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	3,779			
Sea Rescue	Custom Magazines	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	88,173	0	0	0	0	0	0	88,173	88,173	88,173	84,010			
Servamus	Custom Magazines	Jan - Mar	Mtly	R 36 / R 22	0	0	9,642	547	0	0	453	0	0	10,642	14	47	0	0	30	0	91	10,733	10,841	11,629			
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	16,550	0	28,348	0	111,032	0	0	155,930	155,930	155,930	162,546			
Sonke Magazine,	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	No submission	47,999			
Category Total					0	514	9,642	547	0	0	453	680	0	11,836	268,509	47	28,348	0	111,062	0	407,966	419,802	419,910	475,653			
In-flight																											
High Life SA	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	16,485	0	0	0	0	16,485	16,485	16,485	16,485			
In Flight Magazine	Custom Magazines	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	11,206	0	0	0	14,595	0	25,801	25,801	24,527	18,131				
Indwe	Custom Magazines	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	2,860	0	0	0	14,528	0	17,388	17,388	16,972	13,639				
Kulula Khuluma	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	20,957	20,920			
Mango Juice	Custom Magazines	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	24,000	23,466			
Sawubona	Custom Magazines	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	62,338	68,900			
Skyways	Custom Magazines	Jan - Mar	Mtly	R 30.00 /	23	0	3	0	0	0	54	0	0	57	24,000	0	0	0	3,320	0	27,320	27,377	24,003	24,003			
Category Total					23	0	3	0	0	0	54	0	0	57	38,066	0	16,485	0	32,443	0	86,994	87,051	189,282	185,544			
Leisure																											
Cheers	Custom Magazines	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	0	34,800	34,800	34,800	34,800			
Equinox	Custom Magazines	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	36,383			
Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	30,118	0	0	0	0	0	0	30,118	30,118	30,118	No submission			
Joburg Style	Consumer Magazines	Jan - Dec	Q	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	5,415			
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	24,511	0	0	0	0	24,511	24,511	24,511	22,903			
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	8,112	13	0	0	0	0	0	858	8,983	20	4,327	0	1	4,699	9,047	18,030	18,030	11,230				
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	14,900	0	0	0	0	14,900	14,900	14,900	15,800			
onRoute	Custom Magazines	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,283			
Private Edition	Custom Magazines	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1,519	12,176	0	0	0	13,695	13,695	13,695	14,494				
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,770	0	542	0	10,312	10,312	10,312	New Member				
Slow Magazine	Custom Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	14,178	12,376			

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					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues				
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	1,500	1,500	1,822	9,634	0	0	473	0	11,929	13,429	13,429	13,476
Taste.	Custom Magazines	Jan - Mar	11xA	R 41.50 / R 41.50	191	29,336	406	300	40	0	1,506	120	1,690	33,398	0	0	0	0	200	200	33,598	30,302	29,344	
Team SA former (Road To Tokyo)	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,593	
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	2,056	119	0	0	0	0	0	2,175	0	0	4,015	0	0	0	4,015	6,190	6,190	3,915	
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	0	1,149	64,597	0	0	0	0	0	65,746	1,045	1,300	0	0	0	0	2,345	68,091	68,091	64,443	
Category Total					191	40,653	65,135	300	40	0	1,506	120	4,048	111,802	33,005	12,453	104,499	0	1,016	4,899	155,872	267,674	278,556	294,455
Male																								
GQ.	Consumer Magazines	Jul - Dec	10xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	15,577
GQ..	Consumer Magazines	Jan - Mar	11xA	R 53.00 / R 35.50	115	4,872	115	5,417	0	0	0	0	162	10,566	100	50	0	0	1,208	1,358	11,924	14,388	12,503	
Man	Custom Magazines	Jan - Mar	Mtly	R 30.99 /	0	341	52,739	0	0	0	0	0	53,080	3,927	0	0	0	0	492	4,419	57,499	56,471	60,498	
Men's Health	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	409	10,899	736	502	0	751	239	1,148	14,275	0	0	0	0	802	802	15,077	13,518	21,336		
Popular Mechanics	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	0	7,547	3,240	33	0	764	3,000	3,115	17,699	170	0	0	28	4,838	5,036	22,735	21,952	31,294		
Stuff.	Consumer Magazines	Jul - Dec	AltM	R 42.90 / R 42.90	0	4,626	238	350	0	3,053	534	1,724	10,525	0	0	800	0	1,333	2,133	12,658	12,658	22,546		
Tech..	Custom Magazines	Jan - Mar	Mtly	23.90 /	0	145	48,718	0	0	0	0	0	48,863	2,115	0	0	0	354	2,469	51,332	49,165	59,118		
Very Interesting (former Braintainment)	Consumer Magazines	Jul - Dec	AltM	R 49.90 /	230	8,554	565	200	0	0	0	300	2,869	12,488	203	0	0	4,802	5,005	17,493	17,493	17,561		
Category Total					754	36,984	106,351	6,502	0	4,568	4,073	9,018	167,496	6,515	50	800	0	28	13,829	21,222	188,718	185,645	240,433	
Medical and Allied Health																								
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	63,811	0	0	0	63,811	63,811	63,811	107,632	
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	64,865	0	0	64,865	64,865	64,865	64,843	
Category Total					0	0	0	0	0	0	0	0	0	0	0	63,811	64,865	0	0	128,676	128,676	128,676	172,475	
Motoring																								
Bike SA	Consumer Magazines	Jan - Mar	Mtly	R 34.90 / R 24.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	16,809	18,297	
Car	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	0	28,998	6,635	0	0	1,615	6,760	9,918	53,926	120	0	0	293	9,170	9,583	63,509	59,899	66,706		
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	0	11,955	637	0	0	994	11	4,678	18,275	0	0	23	4,123	4,146	22,421	18,896	17,906			
Driven Magazine	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	2,826	0	0	14,717	0	17,543	17,543	17,371	16,203		
Leisure Wheels	Consumer Magazines	Jan - Mar	Mtly	R 35.00 / R 17.00	0	5,890	0	343	0	647	490	3,306	10,676	120	0	0	22	1,510	1,652	12,328	12,910	18,268		
Motor..	Custom Magazines	Jan - Mar	Mtly	R 29.50 /	0	450	29,364	0	0	0	0	0	29,814	3,354	0	0	0	3,354	33,168	33,331	40,029			
SA4x4	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	0	8,606	411	0	0	1,177	5	1,859	12,058	0	0	21	2,812	2,833	14,891	14,165	16,515			
Super Bike	Consumer Magazines	Jan - Mar	Mtly	R 37.90 / USD 1.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	7,202	7,904	
Category Total					0	55,899	37,047	343	0	4,433	7,266	19,761	124,749	6,420	0	0	15,076	17,615	39,111	163,860	180,583	201,828		
Parenting																								
Baba & Kleuter.	Consumer Magazines	Jul - Dec	AltM	R 55.00 / R 55.00	174	3,564	267	0	0	56	0	7,097	10,984	0	0	0	0	242	242	11,226	11,226	14,949		

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Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	444	0	0	0	0	0	0	0	444	21	12,759	0	0	0	777	13,557	14,001	14,001	14,867
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	47,765	0	0	0	0	0	47,765	47,765	47,765	47,765	Changed Frequency
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	AllIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	47,958
Child Magazine - Durban,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	40,015	0	0	0	0	0	40,015	40,015	40,015	40,015	Changed Frequency
Child Magazine - Durban,	Consumer Magazines	Jul - Dec	AllIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40,117
Child Magazine - Johannesburg,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	55,212	0	0	0	0	0	55,212	55,212	55,212	55,212	Changed Frequency
Child Magazine - Johannesburg,	Consumer Magazines	Jul - Dec	AllIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55,207
Child Magazine Pretoria,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	40,078	0	0	0	0	0	40,078	40,078	40,078	40,078	Changed Frequency
Child Magazine Pretoria,	Consumer Magazines	Jul - Dec	AllIM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40,189
Living and Loving	Consumer Magazines	Jan - Mar	Mtly	R 31.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9,227
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	1,652	0	8,517	0	0	0	10,169	10,169	10,169	10,169	14,954
Mamas & Papas.	Consumer Magazines	Jan - Mar	Mtly	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7,901
Mother & Child	Consumer Magazines	Jul - Dec	AllIM	R29.95 /	0	359	0	0	0	0	0	0	0	359	0	565	0	0	0	565	924	924	924	New Member
Your Baby.	Consumer Magazines	Jul - Dec	AllIM	R 55.00 / R 55.00	30	2,574	112	0	0	0	122	0	1,951	4,759	0	0	0	0	164	164	4,923	4,923	4,923	9,723
Your Pregnancy.	Consumer Magazines	Jul - Dec	AllIM	R 55.00 / R 55.00	14	6,158	79	0	0	0	119	0	2,119	8,475	0	0	0	0	1,583	1,583	10,058	10,058	10,058	15,448
Category Total					218	13,099	458	0	0	0	297	0	11,167	25,021	184,743	13,324	8,517	0	0	2,766	209,350	234,371	237,461	270,540
Pets																								
Animaltalk	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	145	2,585	244	142	0	0	120	800	2,939	6,830	190	0	0	0	2,486	2,676	9,506	9,346	9,346	9,895
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 119.00 /	0	4,066	0	0	0	0	0	0	2,504	6,570	600	0	0	0	868	1,468	8,038	8,038	8,038	8,517
Category Total					145	6,651	244	142	0	0	120	800	5,443	13,400	790	0	0	0	3,354	4,144	17,544	17,384	17,384	18,412
Professional																								
Accountancy SA	Custom Magazines	Jan - Mar	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	54,004	0	54,004	54,004	54,886	54,886	51,900
Acumen,	Custom Magazines	Jul - Jun	Q	0 /	0	38	5	0	0	0	0	0	0	43	4,799	4,693	5,088	0	0	14,580	14,623	14,623	14,623	14,702
Architecture Journal of SA Institute of Architects	Custom Magazines	Jul - Dec	AllIM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,581
De Rebus	Custom Magazines	Jan - Mar	11xA	R 108.00 /	7	0	7	0	0	0	0	0	0	7	0	0	0	11,145	0	11,145	11,152	10,727	10,727	12,373
Digest of South African Architecture	Custom Magazines	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,562
TAXtalk	Custom Magazines	Jul - Dec	AllIM	R 390.00 p/a / R 240.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission
The Journal Of The SAIMM	Custom Magazines	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	0	0	34	0	0	0	0	0	0	34	0	94	0	0	3,964	0	4,058	4,092	4,192	3,483
Category Total					7	38	46	0	0	0	0	0	0	84	4,799	4,787	5,088	0	69,113	0	83,787	83,871	84,428	95,601
Retail																								
Clicks Club Card.	Custom Magazines	Jul - Dec	AllIM	R 12.00 /	0	21,040	0	0	0	0	0	3,179	0	24,219	0	261,506	0	0	-2,499	259,007	283,226	283,226	283,226	375,517
Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 34.20 /	0	0	330,786	0	0	0	0	10,464	0	341,250	7,926	0	0	0	0	7,926	349,176	365,511	365,511	433,005
Jet Club	Custom Magazines	Jul - Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	340,261	46,925	0	0	387,186	387,186	387,186	387,186	401,503
Category Total					0	21,040	330,786	0	0	0	0	13,643	0	365,469	7,926	601,767	46,925	0	0	-2,499	654,119	1,019,588	1,035,923	1,210,025
Sport and Hobby																								

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Africa's Sportsman Magazine	Consumer Magazines	Jan - Dec	4xA	Cover price not found! / R 37.50	47	381	47	0	0	0	69	0	0	497	0	403	0	0	0	98	501	998	998	1,431
Bicycling	Consumer Magazines	Jul - Dec	10xA	R 65.00 / R 65.00	202	5,362	407	91	0	0	502	250	1,098	7,710	0	0	0	0	99	99	7,809	7,809	10,158	
Compleat Golfer	Consumer Magazines	Jan - Mar	Mtly	R 35.21 /	0	2,547	105	1,500	0	0	0	415	1,175	5,742	1,933	0	0	0	1,363	3,296	9,038	8,116	8,825	
Equestrian Life	Consumer Magazines	Jul - Jun	Q	0.0 /	0	0	0	0	0	0	0	0	0	0	0	1,617	0	0	0	1,617	1,617	1,617	New Member	
Game & Hunt/Wild & Jag	Consumer Magazines	Jan - Mar	Mtly	R 45 / R 45.00	412	2,375	231	0	0	1,641	0	14,439	18,686	0	181	0	13,039	0	13,220	31,906	25,211	25,655		
HQ.	Consumer Magazines	Jul - Dec	6Wk	R 53.00 /	132	2,141	124	75	0	0	0	300	1,859	4,499	200	0	0	0	570	770	5,269	5,269	Changed Frequency	
HQ.	Consumer Magazines	Jan - Mar	Mtly	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,823	
Kick Off	Consumer Magazines	Jan - Mar	Mtly	R 16.00 / R 16.00	105	20,006	222	165	0	0	87	500	1,687	22,667	0	0	0	0	1,134	1,134	23,801	20,814	23,225	
Magnum	Consumer Magazines	Jan - Mar	Mtly	R 43.50 / R 43.50	1,051	8,273	1,452	0	0	0	311	0	375	10,411	0	0	0	0	60	60	10,471	10,055	9,520	
Modern Athlete	Consumer Magazines	Jan - Mar	Mtly	R 29.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	63,696
Rock Surf and Deep.	Consumer Magazines	Jul - Dec	AllM	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,837
Runners World.	Consumer Magazines	Jul - Dec	AllM	R 65.00 / R 65.00	294	6,637	586	136	0	0	625	223	981	9,188	0	0	0	0	181	181	9,369	9,369	Changed Frequency	
SA Cricket.	Consumer Magazines	Jan - Dec	Q	R 30.16 /	0	3,729	205	1,000	0	0	0	1,339	2,405	8,678	813	0	0	0	1,127	1,940	10,618	10,618	12,136	
SA Flyer	Consumer Magazines	Jan - Mar	Mtly	R 39.80 /	0	2,647	262	0	0	1,677	0	880	5,466	345	271	0	0	0	0	616	6,082	4,343	5,679	
SA Hunter/Jagter.	Custom Magazines	Jan - Mar	Mtly	R 42.00 / R 42.00	3,464	4,229	30,335	0	0	0	2,592	0	179	37,335	0	0	0	0	42	42	37,377	38,239	44,500	
SA Rugby	Consumer Magazines	Jan - Mar	Mtly	R 30.16 /	0	2,865	19,844	1,500	0	0	0	540	3,032	27,781	1,976	0	0	0	1,178	3,154	30,935	29,437	22,013	
Soccer Club	Custom Magazines	Jan - Mar	Mtly	R 23.50 /	0	326	66,196	0	0	0	0	0	66,522	2,803	0	0	0	0	826	3,629	70,151	70,385	76,098	
Sports Club.	Custom Magazines	Jan - Mar	Mtly	21.60 /	0	288	113,322	0	0	0	0	0	113,610	3,441	0	0	0	0	161	3,602	117,212	114,102	138,131	
The Bank Angler / Die Oewerhengelaar	Consumer Magazines	Jan - Mar	Mtly	R 39.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	9,625
The Bass Angler / Die Baarshengelaar	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,848
Wildland Magazine	Consumer Magazines	Jan - Mar	Mtly	R 39.50 / USD 1.99	0	3,315	214	0	0	0	0	61,087	64,616	0	0	0	0	0	1,026	1,026	65,642	67,989	26,762	
Category Total					5,707	65,121	233,552	4,467	0	0	7,504	3,567	89,197	403,408	11,511	2,472	0	7,000	13,039	7,865	34,887	438,295	424,371	488,962

Travel, Tourism & Hospitality

AA Traveller	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	257	50,983	0	0	0	0	100	0	51,340	581	0	0	0	0	581	51,921	51,921	57,462	
African Safaris	Consumer Magazines	Jul - Jun	Q	R50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,756	
Best of Cape Town Central City.	Custom Magazines	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	59,800	0	0	59,800	59,800	59,800	55,075	
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	0	1,080	33	0	0	0	0	453	0	1,566	7,988	0	0	0	640	8,628	10,194	10,194	9,244	
Escapes	Custom Magazines	Jan - Mar	Mtly	R 27.60 /	0	286	32,339	0	0	0	0	0	32,625	1,060	0	0	0	0	413	1,473	34,098	34,813	43,400	
Getaway	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	0	13,569	3,591	186	608	0	1,107	2,566	7,559	29,186	130	0	0	0	6	3,475	3,611	32,797	30,575	41,298
gol Drive & Camp and Weg! Ry & Sleep	Consumer Magazines	Jan - Mar	Mtly	R 65.00 / R 65.00	1,209	12,744	3,192	145	0	0	669	0	9,898	26,648	0	0	0	0	573	573	27,221	25,070	31,434	
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,985	215	0	0	0	5,200	5,200	5,200	3,305	
Premier	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,063	0	0	0	14,652	0	18,715	18,715	17,621	14,172

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					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues					
SA Country Life	Consumer Magazines	Jan - Mar	Mtly	R 45.00 /	0	12,797	3,978	1,380	0	0	101	1,100	1,800	21,156	324	0	0	0	0	2,303	2,627	23,783	25,582	27,938	
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan - Dec	Ann	R 55.00 /	0	20,750	0	0	0	0	298	0	18,801	39,849	25	0	0	0	0	0	25	39,874	39,874	36,841	
TravelIdeas.	Consumer Magazines	Jul - Dec	AltM	R 35.00 /	0	3,521	94	0	0	0	0	0	0	3,615	810	0	0	0	0	0	810	4,425	4,425	10,353	
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 76.00 / R 76.00	0	23,880	1,461	0	0	0	730	750	0	26,821	0	0	0	0	0	55	55	26,876	26,876	29,176	
Weg Namibië / Go Namibia	Consumer Magazines	Jan - Dec	Ann	R 65.60 / R 65.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	28,833	
Weg! Ry & Sleep Oordgids.	Consumer Magazines	Jan - Dec	Ann	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,431	
Weg/Go	Consumer Magazines	Jan - Mar	Mtly	R 65.00 / R 65.00	2,575	24,887	6,041	380	0	0	812	1,300	13,438	46,858	0	0	0	0	0	3,146	3,146	50,004	45,836	57,871	
Category Total					3,784	113,771	101,712	2,091	608	0	3,717	6,269	51,496	279,664	19,966	215	59,800	0	14,658	10,605	105,244	384,908	377,787	460,389	
Woman's General																									
Balanced Life	Custom Magazines	Jan - Mar	Mtly	R 31.80 /	0	267	59,470	0	0	0	0	0	0	59,737	1,429	0	0	0	0	532	1,961	61,698	61,990	79,627	
Cosmopolitan	Consumer Magazines	Jan - Mar	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	42,853	
Cosmopolitan.	Consumer Magazines	Jul - Dec	10xA	R 37.70 / R 30.00	0	12,874	6,505	0	3,605	0	972	3,964	4,740	32,660	0	0	0	0	0	2,256	2,256	34,916	34,916	Changed Frequency	
Essentials	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	0	13,585	885	1,033	0	0	56	1,000	1,366	17,925	387	0	0	0	0	2,878	3,265	21,190	18,620	19,319	
Fairlady	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	0	23,115	1,042	670	0	0	445	0	2,612	27,884	0	0	0	0	0	1,644	1,644	29,528	27,062	33,999	
Glamour.	Consumer Magazines	Jan - Mar	11xA	R 35.50 / R 26.60	199	11,507	200	8,142	0	0	0	0	166	20,015	0	0	0	0	0	1,533	1,533	21,548	28,733	34,450	
Glamour.	Consumer Magazines	Jul - Dec	10xA	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	33,607	
Good Housekeeping	Consumer Magazines	Jan - Mar	Mtly	R 37.9 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	51,862	
Good Housekeeping.	Consumer Magazines	Jul - Dec	AltM	R 37.90 / R 30.00	0	18,256	1,147	0	552	0	1,589	4,190	4,398	30,132	0	415	0	0	0	3,386	3,801	33,933	33,933	Changed Frequency	
Kuier	Consumer Magazines	Jan - Mar	F	R 19 / R 19	330	70,358	1,667	0	0	0	49	0	5,002	77,076	0	0	0	0	0	125	125	77,201	85,949	87,891	
Move!	Consumer Magazines	Jan - Mar	Wkly, Th	R 15.50 / R 15.50	0	28,437	0	0	0	0	76	0	2,232	30,745	0	0	0	0	0	292	292	31,037	32,811	51,026	
Rooi Rose	Consumer Magazines	Jan - Mar	Mtly	R 45.00 /	0	48,676	2,483	650	300	0	83	1,000	6,150	59,342	389	0	0	0	0	3,146	3,535	62,877	58,532	61,685	
Sarie	Consumer Magazines	Jan - Mar	Mtly	R 60.00 / R 60.00	1,363	38,735	4,816	362	0	0	443	0	14,839	59,195	0	0	0	0	0	3,425	3,425	62,620	54,548	65,849	
True Love	Consumer Magazines	Jan - Mar	Mtly	R 45 / R 45	279	19,769	489	370	0	0	200	0	2,612	23,440	0	0	0	0	0	3,425	3,425	26,865	22,043	31,693	
Vroue Keur	Consumer Magazines	Jan - Mar	Wkly, Fr	R 25.00 /	0	35,996	994	0	0	0	68	54	1,545	38,657	87	0	0	0	0	318	405	39,062	38,623	44,104	
Woman and Home	Consumer Magazines	Jan - Mar	Mtly	R 45.00 /	0	45,859	3,370	1,666	300	0	131	1,100	5,800	58,226	406	0	0	0	0	3,426	3,832	62,058	64,934	56,201	
Women's Health.	Consumer Magazines	Jan - Mar	11xA	R 70.00 / R 70.00	174	21,450	601	460	0	0	457	300	598	23,866	0	0	0	0	0	730	730	24,596	15,170	23,290	
Your Family	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	0	14,453	2,379	1,236	0	0	61	1,000	1,800	20,929	383	0	0	0	0	3,080	3,463	24,392	23,771	23,904	
Category Total					2,345	403,337	86,048	14,589	4,757	0	4,630	12,608	53,860	579,829	3,081	415	0	0	0	30,196	33,692	613,521	601,635	741,360	
Woman's Special																									
Bruidsgids	Consumer Magazines	Jan - Dec	Ann	R 69.00 /	0	9,135	0	0	0	0	0	0	2,009	11,144	138	1,000	1,545	0	0	0	2,683	13,827	13,827	16,543	
Nubian Bride.	Consumer Magazines	Jul - Jun	2xA	R 37.00 /	0	3,800	0	0	0	0	0	650	0	4,450	0	0	50	0	0	70	120	4,570	4,570	Changed Publisher	
SA Wedding Album	Consumer Magazines	Jan - Dec	2xA	R 40.25 /	0	7,436	0	100	0	0	0	3,969	0	11,505	175	0	0	0	0	760	935	12,440	12,440	16,408	
Sarie Bruid	Consumer Magazines	Jul - Jun	Ann	R 90.80 /	0	5,989	0	0	0	0	23	0	0	6,012	0	0	0	0	0	0	0	6,012	6,012	No Issue	

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Troukoors	Consumer Magazines	Jan - Dec	Ann	59.90 /	0	4,132	0	0	0	0	0	0	0	4,132	2,500	0	0	0	0	0	2,500	6,632	6,632	9,539
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17,489
Wedding Inspirations	Consumer Magazines	Jul - Jun	Q	R 49.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,800
Category Total					0	30,492	0	100	0	0	23	4,619	2,009	37,243	2,813	1,000	1,595	0	0	830	6,238	43,481	43,481	64,779
Youth																								
Barbie Magazine	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11,516
Barbie Magazine.	Consumer Magazines	Jul - Dec	6Wk	R 37.90 /	90	5,361	65	75	0	0	0	760	2,647	8,908	107	0	0	0	0	2,362	2,469	11,377	11,377	11,516
ClubX	Custom Magazines	Jan - Mar	Mtly	R 28.90 /	0	0	83,269	0	0	0	0	0	0	83,269	4,047	0	0	0	0	0	4,047	87,316	85,816	102,689
Kids Super Club.	Custom Magazines	Jan - Mar	Mtly	R 20.00 /	0	599	100,966	0	0	0	0	0	0	101,565	7,118	0	0	0	0	0	7,118	108,683	113,418	134,537
Post Matric	Consumer Magazines	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	132,890	0	0	852	0	133,742	133,742	137,883	
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan - Dec	Ann	R 65.00 /	0	132,114	0	0	0	0	0	0	0	132,114	0	0	0	0	0	0	0	132,114	132,114	201,582
Category Total					90	138,074	184,300	75	0	0	0	760	2,647	325,856	11,272	132,890	0	0	852	2,362	147,376	473,232	476,467	588,207
Total					36,906	1,697,219	1,446,587	61,102	6,852	5,516	113,019	64,113	319,299	3,713,707	975,450	1,003,582	466,956	23,203	273,099	127,277	2,869,567	6,583,274	6,894,488	7,833,850

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