



Newspaper - Daily

January -March 2020



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Beeld, Daily	MD, Mo-Fr	R 13.40 / R 12.50	2	11,490	12,075	185	243	0	3,325	0	654	0	319	27,318	973	28,291	29,021	32,797
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	0	33,321	141	0	0	0	0	0	0	0	0	33,462		33,462	33,289	34,115
Burger, Die Daily	MD, Mo-Fr	R 10.00/8.00 / R 11.00	0	16,129	13,936	327	568	0	3,481	0	0	0	908	34,441	908	35,349	35,415	39,625
Business Day	MD, Mo-Fr	R R20.00 /	0	2,922	5,337	3,706	0	0	2,025	2,920	0	2,140	0	16,910	2,140	19,050	18,201	18,053
Cape Argus	MD, Mo-Fr	R 9.50 / R 4.75	0	7,301	4,112	2,000	0	0	61	0	3,629	6,241	422	13,474	10,292	23,766	23,814	27,245
Cape Times	MD, Mo-Fr	R 11.50 / R 5.75	0	8,377	4,610	2,000	0	0	953	0	3,600	5,590	462	15,940	9,652	25,592	25,376	29,523
Citizen, The (Daily)	MD, Mo-Fr	R 8.4 /	0	22,805	1,588	1,133	2,233	0	0	0	351	8,249	0	27,759	8,600	36,359	36,966	40,481
Daily Dispatch	MD, Mo-Fr	R 7.20 / R 3.50	0	10,286	2,205	340	272	0	237	0	0	0	0	13,340		13,340	13,624	15,207
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	0	13,473	0	0	0	0	0	1,714	0	0	0	15,187		15,187	16,169	16,638
Daily Nation	MD, Mo-Sat	KShs 60.00 / KShs 33.00	0	94,456	1,803	0	0	0	3,939	0	0	0	0	100,198		100,198	101,154	108,559
Daily News	MD, Mo-Fr	R 8.50 /	0	2,887	8,654	336	0	0	23	15	2,289	4,500	159	11,915	6,948	18,863	19,606	22,393
Daily Sun	Mo-Fr	R 4.50 / R 4.20	1	94,143	216	147	0	0	0	0	0	0	515	94,506	515	95,021	99,485	117,220
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	0	4,869	853	115	0	0	0	0	908	0	40	5,837	948	6,785	6,336	7,113
Herald, The	MD, Mo-Fr	R 6.60 / R 2.31	0	8,064	3,494	330	9	0	1,070	0	0	0	0	12,967		12,967	14,342	14,793
Isolezwe	MD, Mo-Fr	R 4.40 /	0	59,443	745	88	0	0	41	0	0	397	34	60,317	431	60,748	60,651	72,495

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Mercury, The	MD, Mo-Fr	R 10.00 /	0	5,820	8,002	615	0	0	59	21	2,348	4,023	265	14,517	6,636	21,153	21,202	24,402
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 / Nam\$ 3.00	0	26,245	758	5	0	0	6	0	0	0	0	27,014		27,014	29,760	33,469
New Vision	MD, Mo-Fr	UGShs 2000.00 /	0	20,833	2,723	0	0	0	0	0	0	0	0	23,556		23,556	23,636	26,006
Pretoria News	MD, Mo-Fr	R 9.50 /	0	5,832	763	1,915	0	0	0	0	1,041	398	32	8,510	1,471	9,981	9,942	12,478
Son (Daily)	MD, Mo-Fr	R 5.00 & 4.50 /	0	40,499	13	0	26	0	0	0	0	0	75	40,538	75	40,613	43,206	51,520
Sowetan	Mo-Fr	R R4.90 /	0	33,686	865	964	0	0	170	2,609	0	14,280	0	38,294	14,280	52,574	55,248	70,737
Star, The	MD, Mo-Fr	R 11.00 /	0	19,990	4,460	8,667	0	0	0	11	6,666	17,015	210	33,128	23,891	57,019	55,889	72,010
Taifa Leo	MD, Mo-Sat	KShs 30.00 / KShs 20.00	0	11,071	43	0	0	0	29	0	0	0	0	11,143		11,143	9,671	11,765
Times of Swaziland	MD, Mo-Fr	E 5.50 /	0	18,823	1,056	0	0	0	0	0	0	0	0	19,879		19,879	20,053	21,822
Volksblad - Daily	Mo-Fr	R 8.30 / R 8.30	8	4,308	5,419	554	77	0	1,330	0	17	0	208	11,688	225	11,913	11,931	13,341
Witness, The	MD, Mo-Fr	R 7.70 / R 7.70	0	3,014	6,071	202	492	0	0	0	0	0	136	9,779	136	9,915	9,935	10,779
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	0	3,507	0	2,467	0	0	67	0	0	0	0	6,041		6,041	6,458	6,566
Total			11	583,594	89,942	26,096	3,920	0	16,816	7,290	21,503	62,833	3,785	727,658	88,121	815,779	830,380	951,152

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Report Date : 26 May, 2020

Revision : 99.0 Q1 2020