



## Newspaper - Weekly

### January -March 2020



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Botswana Gazette , The	Wkly, Wed	Pula 9.50 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	9,172	10,426
Burger, Die Friday	Wkly, Fr	R 9.00 / R 8.00	0	5,363	3,002	17	15	0	732	0	0	0	28	9,129	28	9,157	9,502	New Member
Ilanga	2xW, Mo&Th	R 4.10 /	0	50,029	213	0	0	0	0	0	0	0	0	50,242		50,242	50,966	57,965
Lesotho Times	Wkly, Th	R 6.00 /	3,083	6,720	196	0	0	0	0	0	0	0	0	6,916		6,916	7,275	7,320
Mail & Guardian	Wkly, Fr	R 45.00 /	0	11,503	1,263	550	0	0	514	0	0	6,000	529	13,830	6,529	20,359	20,739	23,605
Mmegi Reporter, The	4xW, Tu-Fr	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	9,509	No Submission
Post, The	Wkly, Wed	R 9.50 /	0	17,434	14,123	88	0	0	56	0	3,750	115	58	31,701	3,923	35,624	36,699	37,553
Soccer Laduma	Wkly, Wed	R 4.00 /	0	187,219	0	0	0	0	61	0	0	0	0	187,280		187,280	191,897	224,186
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	Pula 10.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	6,964	No Submission
Voice, The	Wkly, Fr	Pula 8.50 /	0	10,359	2,403	0	0	0	0	0	271	0	0	12,762	271	13,033	13,012	16,561
<b>Total</b>			<b>3,083</b>	<b>288,627</b>	<b>21,200</b>	<b>655</b>	<b>15</b>	<b>0</b>	<b>1,363</b>	<b>0</b>	<b>4,021</b>	<b>6,115</b>	<b>615</b>	<b>311,860</b>	<b>10,751</b>	<b>322,611</b>	<b>355,735</b>	<b>377,616</b>

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