



Web Traffic By Sector Summary Jan - Mar 2020



Title	Period	Frequency	Web Site		Android App		IOS App		Windows App		Other App	
			Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions	Daily Average Unique Browsers	Page Impressions
Free Newspapers												
Alberton Record	Jan-Mar	N/A	10017	389767	0	0	0	0	0	0	0	0
Alex News	Jan-Mar	Wkly, Th	1033	43209	0	0	0	0	0	0	0	0
Bedfordview and Edenvale News	Jan-Mar	N/A	3680	146331	0	0	0	0	0	0	0	0
Benoni City Times	Jan-Mar	N/A	3898	165439	0	0	0	0	0	0	0	0
Berea Mail	Jan-Mar	Wkly, Th	3041	111100	0	0	0	0	0	0	0	0
Boksburg Advertiser	Jan-Mar	N/A	5148	202972	0	0	0	0	0	0	0	0
Brakpan Herald	Jan-Mar	N/A	3121	126178	0	0	0	0	0	0	0	0
Chatsworth Rising Sun	Jan-Mar	Wkly, Tue	3948	172108	0	0	0	0	0	0	0	0
City Buzz	Jan-Mar	Mtly	674	34955	0	0	0	0	0	0	0	0
Comaro Chronicle	Jan-Mar	N/A	1665	65184	0	0	0	0	0	0	0	0
Corridor Gazette	Jan-Mar	N/A	835	32399	0	0	0	0	0	0	0	0
Fourways Review	Jan-Mar	Wkly, Wed	2778	106741	0	0	0	0	0	0	0	0
Germiston City News	Jan-Mar	N/A	2425	96091	0	0	0	0	0	0	0	0
Hazyview Herald	Jan-Mar	N/A	462	17011	0	0	0	0	0	0	0	0
Highway Mail	Jan-Mar	Wkly, Wed	5001	205059	0	0	0	0	0	0	0	0
Joburg East Express	Jan-Mar	N/A	999	36560	0	0	0	0	0	0	0	0
Kempton Express	Jan-Mar	N/A	13055	576254	0	0	0	0	0	0	0	0
Krugersdorp News	Jan-Mar	Wkly, Wed	7370	308000	0	0	0	0	0	0	0	0
Kzn Eyethu	Jan-Mar	N/A	352	17890	0	0	0	0	0	0	0	0
MARITZBURG SUN	Jan-Mar	N/A	1402	52349	0	0	0	0	0	0	0	0
Midrand Reporter	Jan-Mar	Wkly, Th	3243	124311	0	0	0	0	0	0	0	0
Nelspruit Post	Jan-Mar	N/A	571	21159	0	0	0	0	0	0	0	0
North Eastern Tribune	Jan-Mar	Wkly, Tue	911	34963	0	0	0	0	0	0	0	0
Northcliff & Melville Times	Jan-Mar	N/A	1465	55546	0	0	0	0	0	0	0	0
Northglen News	Jan-Mar	Wkly, Tue	5969	230764	0	0	0	0	0	0	0	0
Overport Rising Sun	Jan-Mar	Wkly, Th	950	36672	0	0	0	0	0	0	0	0
Phoenix Sun	Jan-Mar	Wkly, Wed	1387	55028	0	0	0	0	0	0	0	0
Polokwane Observer.	Jan-Mar	N/A	3271	141145	0	0	0	0	0	0	0	0
Public Eye	Jan-Mar	N/A	1786	77885	0	0	0	0	0	0	0	0
Randburg Sun	Jan-Mar	N/A	2507	96625	0	0	0	0	0	0	0	0
Rekord Centurion	Jan-Mar	Wkly, Wed	14033	555499	0	0	0	0	0	0	0	0
Rekord East/Oos	Jan-Mar	Wkly, Tue	15118	599629	0	0	0	0	0	0	0	0
Rekord Moot	Jan-Mar	Wkly, Th	4452	178162	0	0	0	0	0	0	0	0
Rekord North/Noord	Jan-Mar	Wkly, Th	6040	230040	0	0	0	0	0	0	0	0
Ridge Times	Jan-Mar	N/A	5689	259162	0	0	0	0	0	0	0	0
Roodepoort Northsider (FormerlyNorthside)	Jan-Mar	N/A	6619	243022	0	0	0	0	0	0	0	0

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Roodepoort Record	Jan-Mar	Wkly, Th	8192	324276	0	0	0	0	0	0	0	0
Rosebank Killarney Gazette	Jan-Mar	Wkly, Tue	1731	66914	0	0	0	0	0	0	0	0
Sandton Chronicle	Jan-Mar	Wkly, Wed	4913	187460	0	0	0	0	0	0	0	0
Southcoast Sun	Jan-Mar	Wkly, Th	4431	165685	0	0	0	0	0	0	0	0
Southern Courier	Jan-Mar	N/A	3031	115569	0	0	0	0	0	0	0	0
Southlands Sun	Jan-Mar	Wkly, Tue	1594	60957	0	0	0	0	0	0	0	0
Springs Advertiser	Jan-Mar	N/A	1938	80366	0	0	0	0	0	0	0	0
Steelburger News	Jan-Mar	N/A	1642	70701	0	0	0	0	0	0	0	0
White River Post	Jan-Mar	N/A	517	18617	0	0	0	0	0	0	0	0
Consumer Magazines												
Bona	Jan-Mar	N/A	4722	1004986	0	0	0	0	0	0	0	0
Car	Jan-Mar	Mtly	41281	2894540	0	0	0	0	0	0	0	0
Compleat Golfer	Jan-Mar	Mtly	1063	40736	0	0	0	0	0	0	0	0
Essentials	Jan-Mar	N/A	2350	175220	0	0	0	0	0	0	0	0
Farmer's Weekly	Jan-Mar	N/A	5478	288863	0	0	0	0	0	0	0	0
Food & Home Entertaining	Jan-Mar	N/A	2460	126006	0	0	0	0	0	0	0	0
Getaway	Jan-Mar	Mtly	18774	728836	0	0	0	0	0	0	0	0
Good Housekeeping	Jan-Mar	N/A	0	0	0	0	0	0	0	0	0	0
House and Leisure	Jan-Mar	N/A	0	0	0	0	0	0	0	0	0	0
Leisure Wheels	Jan-Mar	Mtly	1279	53013	0	0	0	0	0	0	0	0
Living and Loving	Jan-Mar	N/A	2507	116923	0	0	0	0	0	0	0	0
Men's Health.	Jan-Mar	N/A	1659	101223	0	0	0	0	0	0	0	0
People	Jan-Mar	N/A	4878	206485	0	0	0	0	0	0	0	0
Popular Mechanics	Jan-Mar	Mtly	913	42272	0	0	0	0	0	0	0	0
Rooi Rose	Jan-Mar	N/A	11602	583254	0	0	0	0	0	0	0	0
SA Country Life	Jan-Mar	N/A	1815	87419	0	0	0	0	0	0	0	0
SA Garden and Home	Jan-Mar	N/A	2677	195362	0	0	0	0	0	0	0	0
SA Rugby	Jan-Mar	Mtly	27598	1532864	0	0	0	0	0	0	0	0
Vrouekur	Jan-Mar	N/A	8988	422776	0	0	0	0	0	0	0	0
Woman and Home	Jan-Mar	N/A	2539	147956	0	0	0	0	0	0	0	0
Women's Health.	Jan-Mar	N/A	2340	133795	0	0	0	0	0	0	0	0
Your Family	Jan-Mar	N/A	2255	134633	0	0	0	0	0	0	0	0
Weekend Newspapers												
City Press	Jan-Mar	Wknd	59218	2833076	0	0	0	0	0	0	0	0
Daily Newspapers												
Daily Sun	Jan-Mar	MD, Mo-Fr	93686	13591782	0	0	0	0	0	0	0	0
Son	Jan-Mar	MD, Mo-Fr	31961	3979352	0	0	0	0	0	0	0	0
The Citizen	Jan-Mar	AD, Mo-Fr	224741	13906728	0	0	0	0	0	0	0	0
Local Newspapers												
African Reporter	Jan-Mar	N/A	1176	48476	0	0	0	0	0	0	0	0
Estcourt & Midlands news	Jan-Mar	N/A	1172	49730	0	0	0	0	0	0	0	0
George Herald	Jan-Mar	Wkly, Th	12604	819936	0	0	0	0	0	0	0	0
Graaff Reinet Advertiser	Jan-Mar	N/A	1985	94432	0	0	0	0	0	0	0	0
Knysna Plett Herald	Jan-Mar	Wkly, Th	3227	174064	0	0	0	0	0	0	0	0
Ladysmith Gazette	Jan-Mar	N/A	6466	308646	0	0	0	0	0	0	0	0
Middelburg Observer	Jan-Mar	N/A	14010	611058	0	0	0	0	0	0	0	0
Mossel Bay Advertiser	Jan-Mar	Wkly, Fr	8474	453464	0	0	0	0	0	0	0	0
Mpumalanga News	Jan-Mar	N/A	5552	238728	0	0	0	0	0	0	0	0
Newcastle Advertiser	Jan-Mar	N/A	5823	252994	0	0	0	0	0	0	0	0
Northern Natal Courier	Jan-Mar	N/A	1965	86894	0	0	0	0	0	0	0	0
Oudtshoorn Courant	Jan-Mar	Wkly, Fr	5096	284991	0	0	0	0	0	0	0	0
Polokwane Observer	Jan-Mar	N/A	0	0	0	0	0	0	0	0	0	0
Randfontein Herald	Jan-Mar	Wkly, Tue	3400	140236	0	0	0	0	0	0	0	0

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South Cape Forum Suid Kaap Forum	Jan-Mar	Wkly, Fr	2498	127760	0	0	0	0	0	0	0	0
South Coast Herald	Jan-Mar	N/A	6540	281043	0	0	0	0	0	0	0	0
Vryheid Herald	Jan-Mar	N/A	1233	51287	0	0	0	0	0	0	0	0
Witbank News	Jan-Mar	N/A	6917	291929	0	0	0	0	0	0	0	0
Free Magazines												
Get It (Northern Suburbs Joburg)	Jan-Mar	Mtly	Combined	Combined	0	0	0	0	0	0	0	0
Get It (eMalaheni - Middelburg)	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get It (Joburg West)	Jan-Mar	Mtly	Combined	Combined	0	0	0	0	0	0	0	0
Get It (Lowveld)	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get it (Northern KZN)	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get It Highway/Durban North/Berea	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get It Joburg East	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get It Joburg South	Jan-Mar	N/A	Combined	Combined	0	0	0	0	0	0	0	0
Get It Local Magazines	Jan-Mar	N/A	411	27861	0	0	0	0	0	0	0	0
Digital												
Lowvelder	Jan-Mar	N/A	11295	519411	0	0	0	0	0	0	0	0
Custom Magazines												
De Rebus	Jan-Mar	Mtly	1643	84379	0	0	0	0	0	0	0	0
Total			831175	55211173	0	0	0	0	0	0	0	0

Report Date : 26 May, 2020

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