

Average Monthly Viewers

TV Universe

Adults 15+

Universe 2019:	35 679 000	35 679 000	35 679 000	35 679 000	35 737 000	35 830 000	35 830 000
Sample 2019:	8 198	8 315	8 175	8 318	8 500	8 466	8 384
Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	30 476	28 984	28 019	31 813	32 851	33 735	33 047
2020	30 163	27 855	31 448	39 192	34 551	31 678	28 613
Universe 2020:	36 011 000	36 011 000	36 011 000	36 011 000	36 011 000	36 011 000	36 011 000
Sample 2020:	8 129	8 223	8 368	8 211	8 091	7 832	7 575
Diff	-1.0%	-3.9%	12.2%	23.2%	5.2%	-6.1%	-13.4%

All Individuals 4+ years

Universe 2019:	46 280 000	46 280 000	46 280 000	46 280 000	46 344 000	46 444 000	46 444 000
Sample 2019:	10 725	10 872	10 692	10 877	11 116	11 116	10 975
Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	36 478	34 586	34 297	38 468	39 720	41 969	40 311
2020	36 354	33 079	38 409	48 832	43 523	39 998	35 889
Universe 2020:	46 636 000	46 636 000	46 636 000	46 636 000	46 636 000	46 636 000	46 636 000
Sample 2020:	10 576	10 735	10 866	10 656	10 478	10 106	9 782
Diff	-0.3%	-4.4%	12.0%	26.9%	9.6%	-4.7%	-11.0%

Men 15+ years

Universe 2019:	17 210 000	17 210 000	17 210 000	17 210 000	17 262 000	17 343 000	17 343 000
Sample 2019:	3 477	3 534	3 471	3 524	3 589	3 587	3 561

Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	13 746	12 821	12 582	14 172	14 612	15 134	14 798
2020	13 776	12 669	14 421	18 442	16 132	14 689	13 368
Universe 2020:	17 517 000	17 517 000	17 517 000	17 517 000	17 517 000	17 517 000	17 517 000
Sample 2020:	3 495	3 512	3 597	3 532	3 485	3 390	3 273
Diff	0.2%	-1.2%	14.6%	30.1%	10.4%	-2.9%	-9.7%

Women 15+ years

Universe 2019:	18 468 000	18 468 000	18 468 000	18 468 000	18 476 000	18 487 000	18 487 000
Sample 2019:	4 721	4 781	4 704	4 794	4 911	4 899	4 823

Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	16 731	16 163	15 437	17 641	18 239	18 602	18 248
2020	16 387	15 186	17 027	20 750	18 419	16 988	15 245
Universe 2020:	18 494 000	18 494 000	18 494 000	18 494 000	18 494 000	18 494 000	18 494 000
Sample 2020:	4 634	4 711	4 770	4 680	4 606	4 442	4 302
Diff	-2.1%	-6.0%	10.3%	17.6%	1.0%	-8.7%	-16.5%

NB: From Oct 2019 The 3 SEM SuperGroups were RIM Weighted to the ES, hence the universe adjustments especially marked for SEM Super Group Mid (2)

Adults 15+ years SEM Supergroup Low (1)

Universe 2019:	10 820 000	10 985 000	11 184 000	11 439 000	11 366 000	11 221 000	11 162 000
Sample 2019:	2 349	2 442	2 422	2 519	2 578	2 561	2 510

Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	8 678	8 021	7 873	9 237	9 359	9 546	9 332
2020	9 418	8 870	10 084	12 992	11 230	10 048	8 929
Universe 2020:	12 922 000	12 922 000	12 922 000	12 922 000	12 922 000	12 922 000	12 922 000
Sample 2020:	2 361	2 439	2 467	2 425	2 416	2 334	2 320
Diff	8.5%	10.6%	28.1%	40.7%	20.0%	5.3%	-4.3%

Adults 15+ years SEM Supergroup Mid (2)

Universe 2019:	16 161 000	16 167 000	16 044 000	15 782 000	15 866 000	15 983 000	16 055 000
Sample 2019:	3 834	3 887	3 794	3 802	3 886	3 901	3 864

Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	14 075	13 671	13 025	14 695	15 137	15 432	15 245
2020	11 936	10 759	12 132	15 200	13 447	12 443	11 301
Universe 2020:	12 950 000	12 950 000	12 950 000	12 950 000	12 950 000	12 950 000	12 950 000
Sample 2020:	3 810	3 836	3 902	3 826	3 728	3 572	3 415
Diff	-15.2%	-21.3%	-6.9%	3.4%	-11.2%	-19.4%	-25.9%

Adults 15+ years SEM Supergroup High (3)

Universe 2019:	8 697 000	8 526 000	8 451 000	8 458 000	8 506 000	8 626 000	8 613 000
Sample 2019:	2 016	1 985	1 959	1 997	2 036	2 024	2 010

Description	Jan	Feb	Mar	Apr	May	Jun	Jul
2019	7 724	7 292	7 122	7 882	8 355	8 757	8 469
2020	8 810	8 227	9 232	11 000	9 874	9 187	8 383
Universe 2020:	10 140 000	10 140 000	10 140 000	10 140 000	10 140 000	10 140 000	10 140 000
Sample 2020:	1 958	1 947	1 998	1 960	1 947	1 926	1 840
Diff	14.1%	12.8%	29.6%	39.6%	18.2%	4.9%	-1.0%