



Magazine - Combine Consumer & Custom



April -June 2020

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free						
Arts, Culture and Heritage																											
Jewish Life	Consumer Magazines	Apr - Jun	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	5,738	0	0	0	0	0	0	5,738	5,738	12,089	12,007	
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	1,133	0	0	0	0	0	0	0	0	1,133	585	8,845	0	0	0	0	0	9,430	10,563	10,563	New Member	
Category Total					0	1,133	0	0	0	0	0	0	0	0	1,133	6,323	8,845	0	0	0	0	0	15,168	16,301	22,652	12,007	
Business and News																											
Business Brief.	Consumer Magazines	Jan - Jun	AltM	R 60.00 / R 36.00	0	0	719	0	0	0	52,218	0	0	0	52,937	59	0	0	0	0	0	0	59	52,996	74,443	37,835	
Financial Mail	Consumer Magazines	Apr - Jun	Wkly, Fr	R 27.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,248	13,836		
Finweek	Consumer Magazines	Apr - Jun	F	R 32.00 / R 32.00	130	1,729	888	3,003	24	0	576	576	3,582	10,378	0	0	1,917	0	0	0	0	1,917	12,295	14,129	14,812		
Forbes Africa	Consumer Magazines	Apr - Jun	Mtly	R 59.00 / R 59.00	9	3,440	108	3,500	0	0	500	100	40	7,688	0	460	0	0	0	0	0	460	8,148	12,890	18,523		
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jan - Jun	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	7,137	7,858		
Noseweek	Consumer Magazines	Apr - Jun	Mtly	R 46.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	8,895		
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	4,017	1,211	0	0	0	0	0	0	5,228	500	0	115	0	0	0	615	5,843	5,843	6,861			
SA Real Estate Investor Magazine	Consumer Magazines	Apr - Jun	Mtly	R 80.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	15,531	0	0	0	0	0	0	15,531	15,531	16,502	15,712		
Category Total					139	9,186	2,926	6,503	24	0	53,294	676	3,622	76,231	16,090	460	2,032	0	0	0	0	18,582	94,813	144,192	124,332		
Celebrity																											
People	Consumer Magazines	Apr - Jun	F	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	32,377	26,222		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	32,377	26,222	
Conservation and Wildlife																											
African Birdlife	Consumer Magazines	Jan - Jun	AltM	R 55 / R 44.00	0	3,067	3,690	1,235	0	0	125	0	849	8,966	295	0	0	0	0	0	295	9,261	9,352	9,195			
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	0	6,612	369	166	91	0	596	0	105	7,939	0	0	70	0	0	0	70	8,009	8,009	7,514			
Category Total					0	9,679	4,059	1,401	91	0	721	0	954	16,905	295	0	70	0	0	0	0	365	17,270	17,361	16,709		
Electrical Engineering																											
WattNow..	Custom Magazines	Apr - Jun	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	13,396		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,396	
Entertainment																											
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 70.00 /	0	11,171	0	12	0	0	60	0	2,366	13,609	0	0	3,761	0	0	2,424	6,185	19,794	19,794	20,506			
Hello Johannesburg	Consumer Magazines	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	4,782			
Hello Pretoria	Consumer Magazines	Apr - Jun	Mtly	0.0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	2,883			
TV Plus (Afrikaans)	Consumer Magazines	Apr - Jun	F	R 44.00 / R 44.00	6	9,957	286	0	0	0	48	0	5,323	15,614	0	0	0	0	0	0	0	15,614	16,931	19,513			

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues				
TV Plus (English)	Consumer Magazines	Apr - Jun	F	R 44.00 / R 44.00	3	4,754	72	0	0	0	45	0	529	5,400	0	0	0	0	0	0	0	5,400	7,167	8,211
Category Total					9	25,882	358	12	0	0	153	0	8,218	34,623	0	0	3,761	0	0	2,424	6,185	40,808	43,892	55,895
Family Interest																								
Bona	Consumer Magazines	Apr - Jun	Mtly	R 23.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	64,929	58,034
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	8,438	2,267	0	0	0	0	0	10,705	10,705	10,705	10,471
Drum	Consumer Magazines	Apr - Jun	Wkly, Fr	R 27.50 / R 27.50	70	15,631	215	0	0	0	113	0	1,179	17,138	0	0	0	0	0	24	24	17,162	18,997	23,033
Huisgenoot	Consumer Magazines	Apr - Jun	Wkly, Tue	R 32.00 / R 32.00	665	112,074	8,094	1	0	0	557	0	21,265	141,991	0	0	0	0	0	5,926	5,926	147,917	158,243	166,067
LIG	Consumer Magazines	Apr - Jun	11xA	R 40.00 /	791	11,691	1,013	3,816	0	0	0	0	0	16,520	0	0	0	0	0	0	0	16,520	17,204	17,352
Plus 50	Consumer Magazines	Jan - Jun	6xA	R 33.00 /	4,024	3,581	190	280	0	0	0	0	1,869	5,920	0	0	223	0	0	85	308	6,228	5,999	7,736
Taalgenoot..	Custom Magazines	Jan - Dec	Q	R 36.00 /	0	53	63,365	145	0	0	7	0	0	63,570	1,515	0	15	0	0	0	1,530	65,100	65,100	68,280
The Crest	Consumer Magazines	Jan - Jun	7xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	8,658	2,863	0	704	0	12,225	12,225	11,531	11,719
The Ridge	Consumer Magazines	Jan - Jun	8xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	7,722	7,162	0	545	0	15,429	15,429	14,513	13,499
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	23,742	0	0	0	386	105	24,233	24,233	24,233	10,963	
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	4,833	916	0	0	0	0	5,749	5,749	5,749	5,800	
You	Consumer Magazines	Apr - Jun	Wkly, Wed	R 32.00 / R 32.00	127	66,094	1,341	0	0	0	585	0	2,764	70,784	0	0	0	0	0	823	823	71,607	82,197	83,940
Category Total					5,677	209,124	74,218	4,242	0	0	1,262	0	27,077	315,923	38,528	19,563	10,263	0	1,635	6,963	76,952	392,875	479,400	476,894
Farming																								
Dairy Mail, The.	Custom Magazines	Apr - Jun	Mtly	R 41.50 /	0	0	24	0	0	0	0	0	0	24	2,341	0	1,213	0	0	0	3,554	3,578	3,743	3,985
Farmbiz	Consumer Magazines	Apr - Jun	Mtly	R 20.50 /	1,231	472	17	0	0	0	78	0	78	645	1,347	630	6	0	91	16	2,090	2,735	4,313	New Member
Farmer's Weekly	Consumer Magazines	Apr - Jun	Wkly, Fr	R 21.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	10,029	10,704
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	2,265	0	0	0	0	0	0	0	2,265	3,972	1,125	0	0	0	5,097	7,362	7,362	New Member	
Landbouweekblad	Consumer Magazines	Apr - Jun	Wkly, Wed	R 31.00 / R 31.00	814	12,020	1,523	1	0	0	281	0	5,325	19,150	0	0	0	0	151	151	19,301	20,420	21,081	
Landbouweekblad Boereplanne	Consumer Magazines	Jul - Jun	Ann	49.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	13,570	13,570
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 42.00 / R 42.00	0	7,792	0	0	0	0	9	0	0	7,801	0	0	0	0	0	0	0	7,801	7,801	9,854
Marktoel	Consumer Magazines	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	7,900	0	0	0	7,900	7,900	10,749	9,920	
Rooi Vleis / Red Meat.	Custom Magazines	Jan - Jun	AllIM	R 28.50 /	0	0	2	0	0	0	0	0	0	2	0	0	11,457	0	0	0	11,457	11,459	12,645	12,274
Veeplaas.	Consumer Magazines	Apr - Jun	11xA	R 32.00 /	2,180	2,925	104	0	0	0	75	0	1,717	4,821	177	902	10	24	1,100	2,213	7,034	7,661	9,021	
Wolboer / Wool Farmer.	Custom Magazines	Jan - Jun	AllIM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	122	0	4,805	0	0	0	4,927	4,927	4,951	4,949
Category Total					4,225	25,474	1,670	1	0	0	443	0	7,120	34,708	7,959	10,557	17,491	0	115	1,267	37,389	72,097	103,244	95,358
Health & Wellbeing																								
Fitlife.	Custom Magazines	Apr - Jun	Mtly	R 26.00 /	0	229	32,790	0	0	0	0	0	0	33,019	1,003	0	0	0	0	0	1,003	34,022	29,097	29,055
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	23	0	116	1,341	0	1,480	1,480	1,703	1,703	
Jump	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	126,674	126,674
Life Healthcare	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	85,446	85,446

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL_FREE	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues								
Odyssey Magazine.	Consumer Magazines	Jul - Jun	4xA	R 39.00 /	10	3,508	93	0	0	0	0	0	0	0	3,601	60	0	275	0	0	0	335	3,936	New Member	New member			
SA Pharmaceutical Journal.	Custom Magazines	Jan - Jun	10xA	R 36.60 /	0	2	0	0	0	0	0	0	0	0	2	7,065	129	0	0	0	0	7,194	7,196	6,937	6,912			
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	55	4,884	0	0	0	4,959	4,959	4,874	4,874			
South African Medical Journal	Custom Magazines	Apr - Jun	Mtly	R 166.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	14,157	14,465			
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jan - Jun	AllM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	21	0	326	1,846	0	0	0	2,193	2,193	2,152	2,184			
Category Total					10	3,739	32,883	0	0	0	0	0	0	36,622	8,192	129	772	8,071	0	0	17,164	53,786	271,040	271,313				
Home																												
REALlife Magazine	Consumer Magazines	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	21,364	21,364			
Conde Nast House & Garden	Consumer Magazines	Apr - Jun	Mtly	R 55.50 / R 37.20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	21,227	28,673			
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	9,257	9,257			
Food and Home Entertaining	Consumer Magazines	Apr - Jun	Mtly	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	17,132	16,492			
Fresh Living / Kook en Kuier	Custom Magazines	Apr - Jun	Mtly	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	281,241	423,494			
Habitat	Consumer Magazines	Jan - Jun	AllM	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	7,213	6,779			
House & Leisure	Consumer Magazines	Apr - Jun	11xA	R 55 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	19,836			
House & Leisure.	Consumer Magazines	Jan - Jun	AllM	R 48.00 / R 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	21,034	Changed Frequency			
Idees/Ideas	Consumer Magazines	Jan - Jun	AllM	R 85.00 / R 65.00	0	14,664	300	0	0	0	250	0	0	15,214	0	0	0	0	0	0	0	0	15,214	14,971	16,887			
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 25.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	50,201	50,201			
Landbouweekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	32,179	32,179			
Living Space..	Custom Magazines	Apr - Jun	Mtly	19.20 /	0	351	49,024	0	0	0	0	0	0	49,375	1,811	0	0	0	0	0	1,811	51,186	51,509	58,024				
Lose It,	Consumer Magazines	Jan - Dec	Q	R 60.00 / R 60.00	108	15,585	237	0	0	0	1,893	0	17,715	0	0	0	0	0	0	0	0	17,715	17,715	Changed Frequency				
My Kitchen..	Custom Magazines	Apr - Jun	Mtly	R 26.70 /	0	660	89,991	0	0	0	0	0	90,651	2,087	0	0	0	0	0	0	2,087	92,738	93,456	106,475				
SA Garden and Home	Consumer Magazines	Apr - Jun	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	38,091	36,741			
SA Home Owner	Consumer Magazines	Apr - Jun	11xA	R 42.50 / R 42.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	28,227	31,130			
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 75.00 / R 75.00	434	20,613	1,049	51	0	0	328	0	71	22,112	0	0	0	0	0	750	750	22,862	24,349	24,349				
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	14,436	14,436			
The Gardener / Die Tuinier	Consumer Magazines	Apr - Jun	Mtly	R 40.00 / R 22.00	0	16,708	989	0	0	0	0	1,514	19,211	55	0	0	0	12	4,142	4,209	23,420	No Submission	32,593					
Tuis Home	Consumer Magazines	Apr - Jun	Mtly	R 60.00 / R 60.00	1,352	49,598	4,207	292	0	0	913	0	16,762	71,772	0	0	0	0	264	264	72,036	73,761	78,138					
Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	22,670	22,670				
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	20,425	20,425				
Tuis Verf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 65.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	29,070	29,070				
Visi	Consumer Magazines	Jan - Jun	6xA	R 75.00 / R 75.00	149	9,532	351	1,266	241	0	538	298	2,322	14,548	0	0	0	0	268	268	14,816	14,685	16,295					
Category Total					2,043	127,711	146,148	1,609	241	0	3,922	298	20,669	300,598	3,953	0	0	12	5,424	9,389	309,987	904,213	1,095,508					
Industry Specific																												

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above							Free Circulation							Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation					e- Editions	Back_Issues
Estate Living.	Custom Magazines	Apr - Jun	Mtly	0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	18,243
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	147,019	0	0	0	0	0	0	147,019	147,019	147,019	148,045
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	514	0	0	0	0	0	680	0	1,194	16,753	0	0	0	0	0	16,753	17,947	17,947	17,645
Sea Rescue	Custom Magazines	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	88,173	88,173
Servamus	Custom Magazines	Apr - Jun	Mtly	R 37.50 / R 23.50	0	0	9,576	409	0	0	346	0	0	10,331	12	47	0	0	19	0	78	10,409	10,733	11,293
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jan - Jun	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	155,930	149,902
Category Total					0	514	9,576	409	0	0	346	680	0	11,525	163,784	47	0	0	19	0	163,850	175,375	419,802	433,301
In-flight																								
High Life SA	Custom Magazines	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	16,485	16,485
In Flight Magazine	Custom Magazines	Apr - Jun	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	25,801	19,454
Indwe	Custom Magazines	Apr - Jun	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	17,388	13,927
Kulula Khuluma	Custom Magazines	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	20,824
Mango Juice	Custom Magazines	Apr - Jun	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	23,800
Sawubona	Custom Magazines	Apr - Jun	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	68,416
Skyways	Custom Magazines	Apr - Jun	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	27,377	24,002
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	87,051	186,908
Leisure																								
Cheers	Custom Magazines	Jan - Jun	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	34,800	34,800
Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	30,118	0	0	0	0	0	30,118	30,118	30,118	Changed Frequency	
Joburg Style	Consumer Magazines	Jan - Dec	Q	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	5,415
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	24,511	24,511
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	7,443	24	0	1,000	0	0	0	2,520	10,987	20	0	0	2	2,992	3,014	14,001	18,030	18,030	
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	14,900	14,900
Private Edition	Custom Magazines	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,695	13,695
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,770	0	542	0	10,312	10,312	10,312	New Member	
Slow Magazine	Custom Magazines	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,412
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	1,500	1,500	1,822	9,634	0	0	473	0	11,929	13,429	13,429	13,476	
Taste.	Custom Magazines	Apr - Jun	11xA	R 49.90 / R 49.90	182	18,129	382	200	40	0	673	518	2,976	22,918	0	0	0	0	2,303	2,303	25,221	33,598	27,023	
Team SA former (Road To Tokyo)	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,593
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	6,190	6,190
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	68,091	68,091
Category Total					182	25,572	406	200	1,040	0	673	518	6,996	35,405	31,960	9,634	9,770	0	1,017	5,295	57,676	93,081	267,674	256,136
Male																								
Destiny Man Magazine	Consumer Magazines	Jan - Jun	AllM	R 65.00 /	3	4,485	3	320	0	0	0	604	0	5,412	75	0	0	0	0	70	145	5,557	New Member	New Member

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above							Free Circulation							Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period						
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation					e- Editions	Back_Issues				
GQ..	Consumer Magazines	Apr - Jun	11xA	R 53.00 /R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	11,924	14,982				
Man	Custom Magazines	Apr - Jun	Mtly	R 30.99 /	0	373	54,823	0	0	0	0	0	0	55,196	3,302	0	0	0	0	0	3,302	58,498	57,499	57,160				
Men's Health	Consumer Magazines	Apr - Jun	Mtly	R 80.00 /R 80.00	186	10,168	446	465	0	0	1,064	500	2,389	15,032	0	0	0	0	0	0	0	15,032	15,077	18,905				
Popular Mechanics	Consumer Magazines	Apr - Jun	Mtly	R 38.90 /R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	22,735	31,950				
Stuff.	Consumer Magazines	Jan - Jun	AllM	R 42.90 /R 42.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	12,658	15,368				
Tech..	Custom Magazines	Apr - Jun	Mtly	23.90 /	0	257	51,116	0	0	0	0	0	0	51,373	2,691	0	0	0	0	0	2,691	54,064	51,332	55,868				
Very Interesting (former Braintainment)	Consumer Magazines	Jan - Jun	AllM	R 49.90 /	159	8,094	171	133	0	0	30	100	1,576	10,104	0	0	0	0	0	2,503	2,503	12,607	17,493	17,818				
Category Total					348	23,377	106,559	918	0	0	1,094	1,204	3,965	137,117	6,068	0	0	0	0	2,573	8,641	145,758	188,718	212,951				
Medical and Allied Health																												
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,132	5,132	63,811	63,811				
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	64,895	64,895	64,865	64,865				
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,132	64,895	0	0	70,027	70,027	128,676	128,676
Motoring																												
Bike SA	Consumer Magazines	Apr - Jun	Mtly	R 34.90 /R 24.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	17,060				
Car	Consumer Magazines	Apr - Jun	Mtly	R 38.90 /R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	63,509	68,425				
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Apr - Jun	Mtly	R 39.90 /R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	22,421	21,621				
Driven Magazine	Consumer Magazines	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	17,543	16,403				
Leisure Wheels	Consumer Magazines	Apr - Jun	Mtly	R 35.00 /R 17.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	12,328	18,648				
Motor..	Custom Magazines	Apr - Jun	Mtly	R 29.50 /	0	756	29,794	0	0	0	0	0	0	30,550	2,949	0	0	0	0	0	2,949	33,499	33,168	35,370				
SA Hotrods Magazine	Consumer Magazines	Apr - Jun	Mtly	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	3,853				
SA4x4	Consumer Magazines	Apr - Jun	Mtly	R 39.90 /R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	14,891	16,727				
Super Bike	Consumer Magazines	Apr - Jun	Mtly	R 37.90 /USD 1.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	6,518				
Category Total					0	756	29,794	0	0	0	0	0	0	30,550	2,949	0	0	0	0	0	0	2,949	33,499	163,860	204,625			
Parenting																												
Baba & Kleuter.	Consumer Magazines	Jan - Jun	AllM	R 65.00 /R 65.00	134	2,914	245	0	0	0	56	0	5,443	8,658	0	0	0	0	0	0	145	145	8,803	11,226	12,363			
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	444	0	0	0	0	0	0	0	444	21	12,759	0	0	0	0	777	13,557	14,001	14,001	14,867			
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	47,765	0	0	0	0	0	47,765	47,765	47,765	Changed Frequency				
Child Magazine - Durban,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	40,015	0	0	0	0	0	40,015	40,015	40,015	Changed Frequency				
Child Magazine - Johannesburg,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	55,212	0	0	0	0	0	55,212	55,212	55,212	Changed Frequency				
Child Magazine Pretoria,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	40,078	0	0	0	0	0	40,078	40,078	40,078	Changed Frequency				
Living and Loving	Consumer Magazines	Apr - Jun	Mtly	R 31.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	7,542				
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	1,652	0	8,517	0	0	0	10,169	10,169	10,169	14,954				
Mamas & Papas.	Consumer Magazines	Apr - Jun	Mtly	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	No Submission	3,951				

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues								
Mother & Child	Consumer Magazines	Jan - Jun	AllM	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	924	No Submission		
Your Baby.	Consumer Magazines	Jan - Jun	AllM	R 55.00 / R 55.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	4,923	9,208		
Your Pregnancy.	Consumer Magazines	Jan - Jun	AllM	R 65.00 / R 65.00	25	6,827	69	0	0	0	175	0	1,413	8,484	0	0	0	0	0	0	90	90	0	8,574	10,058	13,451		
Category Total					159	10,185	314	0	0	0	231	0	6,856	17,586	184,743	12,759	8,517	0	0	1,012	207,031	224,617	234,371	76,336				
Pets																												
Animaltalk	Consumer Magazines	Apr - Jun	Mtly	R 37.90 /	93	2,335	105	80	0	0	12	252	1,097	3,881	0	0	0	0	52,913	530	53,443	0	57,324	9,506	10,038			
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 119.00 /	0	4,066	0	0	0	0	0	0	2,504	6,570	600	0	0	0	0	868	1,468	0	8,038	8,038	8,517			
Category Total					93	6,401	105	80	0	0	12	252	3,601	10,451	600	0	0	0	52,913	1,398	54,911	65,362	17,544	18,555				
Professional																												
Accountancy SA	Custom Magazines	Apr - Jun	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	53,666	0	53,666	0	53,666	54,004	50,976			
Acumen,	Custom Magazines	Jul - Jun	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	14,623	14,623			
De Rebus	Custom Magazines	Apr - Jun	11xA	R 108.00 /	20	0	20	0	0	0	0	0	0	20	0	0	0	0	18,492	0	18,492	0	18,512	11,152	8,140			
Digest of South African Architecture	Custom Magazines	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	8,562			
TAXtalk	Custom Magazines	Jan - Jun	AllM	R 390.00 p/a / R 240.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission			
The Journal Of The SAIMM	Custom Magazines	Apr - Jun	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	34	34	0	0	0	0	4,550	0	4,550	0	4,584	4,092	5,266			
Category Total					20	0	20	0	0	0	0	0	34	54	0	0	0	0	76,708	0	76,708	76,762	83,871	87,567				
Retail																												
Clicks Club Card.	Custom Magazines	Jan - Jun	AllM	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	283,226	306,916			
Club Magazine	Custom Magazines	Apr - Jun	Mtly	R 34.20 /	0	0	307,894	0	0	0	0	0	0	307,894	32,812	0	0	0	0	0	32,812	0	340,706	349,176	407,739			
Jet Club	Custom Magazines	Jan - Jun	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	387,186	379,066			
Category Total					0	0	307,894	0	0	0	0	0	0	307,894	32,812	0	0	0	0	0	32,812	340,706	1,019,588	1,093,721				
Sport and Hobby																												
Africa's Sportsman Magazine	Consumer Magazines	Jan - Dec	4xA	Cover price not found! / R 37.50	47	381	47	0	0	0	69	0	0	497	0	403	0	0	0	98	501	998	998	998	1,431			
Bicycling	Consumer Magazines	Jan - Jun	AllM	R 65.00 / R 65.00	139	5,848	346	101	0	0	474	460	1,207	8,436	0	0	0	0	0	50	50	0	8,486	7,809	9,007			
Compleat Golfer	Consumer Magazines	Apr - Jun	Mtly	R 35.21 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	9,038	8,929			
Equestrian Life	Consumer Magazines	Jul - Jun	Q	0.0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	1,617	1,617			
Game & Hunt/Wild & Jag	Consumer Magazines	Apr - Jun	Mtly	R 45 / R 45.00	244	1,581	132	0	0	1,769	0	13,899	17,381	0	112	0	0	36,796	0	36,908	0	54,289	31,906	24,584				
HQ.	Consumer Magazines	Jan - Jun	6Wk	R 53.00 /	116	1,708	116	56	0	0	13	150	1,416	3,459	0	0	0	0	200	200	0	3,659	5,269	Changed Frequency				
HQ.	Consumer Magazines	Apr - Jun	Mtly	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	5,220			
Kick Off	Consumer Magazines	Apr - Jun	Mtly	R 16.00 / R 16.00	27	17,053	220	165	0	0	107	900	1,366	19,811	0	0	0	0	1,196	1,196	0	21,007	23,801	22,263				
Magnum	Consumer Magazines	Apr - Jun	Mtly	R 47.00 / R 47.00	1,087	7,765	1,486	0	0	0	413	0	916	10,580	0	0	0	0	0	0	0	10,580	10,471	10,946				
Runners World.	Consumer Magazines	Jan - Jun	AllM	R 65.00 / R 65.00	271	6,599	545	88	0	0	568	290	665	8,755	0	0	0	0	86	86	0	8,841	9,369	10,592				
SA Cricket.	Consumer Magazines	Jan - Dec	Q	R 30.16 /	0	3,729	205	1,000	0	0	0	1,339	2,405	8,678	813	0	0	0	1,127	1,940	0	10,618	10,618	12,136				

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues					
SA Flyer	Consumer Magazines	Apr - Jun	Mtly	R 39.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	6,082	5,285	
SA Hunter/Jagter.	Custom Magazines	Apr - Jun	Mtly	R 45.00 / R 45.00	27,067	5,833	29,248	0	0	0	2,593	0	615	38,289	0	0	0	0	0	0	0	0	38,289	37,377	46,290
SA Rugby	Consumer Magazines	Apr - Jun	Mtly	R 30.16 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	30,935	20,802	
Soccer Club	Custom Magazines	Apr - Jun	Mtly	R 23.50 /	0	605	68,087	0	0	0	0	0	0	68,692	4,141	0	0	0	0	0	0	4,141	72,833	70,151	71,710
Sports Club.	Custom Magazines	Apr - Jun	Mtly	21.60 /	0	166	119,749	0	0	0	0	0	0	119,915	2,751	0	0	0	0	0	0	2,751	122,666	117,212	127,312
The Bank Angler / Die Oewerhengelaar	Consumer Magazines	Apr - Jun	Mtly	R 39.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,575
Wildland Magazine	Consumer Magazines	Apr - Jun	Mtly	R 39.50 / USD 1.99	0	1,499	65	0	0	0	93	0	54,706	56,363	0	0	0	0	0	0	0	0	56,363	65,642	30,779
Category Total					28,998	52,767	220,246	1,410	0	0	6,099	3,139	77,195	360,856	7,705	515	0	0	36,796	2,757	47,773	408,629	438,295	417,478	
Travel, Tourism & Hospitality																									
AA Traveller	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	257	50,983	0	0	0	0	100	0	51,340	581	0	0	0	0	0	581	51,921	51,921	57,462	
Best of Cape Town Central City.	Custom Magazines	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	59,800	0	0	0	59,800	59,800	59,800	55,075	
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	0	1,080	33	0	0	0	0	453	0	1,566	7,988	0	0	0	640	8,628	10,194	10,194	9,244		
Escapes	Custom Magazines	Apr - Jun	Mtly	R 27.60 /	0	148	31,769	0	0	0	0	0	0	31,917	1,276	0	0	0	0	0	1,276	33,193	34,098	40,205	
Getaway	Consumer Magazines	Apr - Jun	Mtly	R 38.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	32,797	42,858	
gol Drive & Camp and Weg! Ry & Sleep	Consumer Magazines	Apr - Jun	Mtly	R 70.00 / R 70.00	367	11,147	2,213	101	0	0	531	0	7,491	21,483	0	0	0	0	0	0	0	0	21,483	27,221	31,279
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,985	215	0	0	0	0	5,200	5,200	5,200	3,305	
Premier	Custom Magazines	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	18,715	14,224	
SA Country Life	Consumer Magazines	Apr - Jun	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	23,783	24,910	
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan - Dec	Ann	R 55.00 /	0	20,750	0	0	0	0	298	0	18,801	39,849	25	0	0	0	0	25	39,874	39,874	36,641		
TravelIdeas.	Consumer Magazines	Jan - Jun	AltM	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	4,425	Changed Frequency	
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 85.00 / R 85.00	594	19,945	1,238	0	0	0	136	725	169	22,213	0	0	0	0	1,153	1,153	23,366	26,876	26,876		
Weg Namibië / Go Namibia	Consumer Magazines	Jan - Dec	Ann	R 65.60 / R 65.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	28,833	
Weg! Ry & Sleep Oordgids.	Consumer Magazines	Jan - Dec	Ann	R 60.00 / R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	12,431	
Weg/Go	Consumer Magazines	Apr - Jun	Mtly	R 70.00 / R 70.00	1,217	24,507	4,570	377	0	0	662	880	14,757	45,753	0	0	0	0	297	297	46,050	50,004	55,507		
Category Total					2,178	77,834	90,806	478	0	0	1,627	2,158	41,218	214,121	14,855	215	59,800	0	0	2,090	76,960	291,081	384,908	438,850	
Woman's General																									
Balanced Life	Custom Magazines	Apr - Jun	Mtly	R 31.80 /	0	362	63,335	0	0	0	0	0	63,697	19,951	0	0	0	0	0	19,951	83,648	61,698	76,991		
Cosmopolitan	Consumer Magazines	Apr - Jun	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	34,889	
Cosmopolitan.	Consumer Magazines	Jan - Jun	10xA	R 37.70 / R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	34,916	Changed Frequency	
Destiny Magazine.	Consumer Magazines	Jan - Jun	AltM	R 60.00 /	11	9,859	11	381	0	0	2	529	0	10,782	265	181	0	0	0	446	11,228	New Member	New Member		
Essentials	Consumer Magazines	Apr - Jun	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	21,190	18,714	
Fairlady	Consumer Magazines	Apr - Jun	Mtly	R 65.00 / R 65.00	164	23,081	817	330	0	0	487	0	2,598	27,313	0	0	0	0	789	789	28,102	29,528	32,364		
Glamour.	Consumer Magazines	Apr - Jun	11xA	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	21,548	31,927	

This report is the copyright property of the Audit Bureau of Circulations of South Africa

