



## Newspaper - Local

April -June 2020



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above							Sales below 50%	Controlled Free		Monitored				
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
African Reporter	Wkly, Fr	R 1.50 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	20,439	21,262
Bosvelder Review	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,993	2,092
Brits Pos	Wkly, Th	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	4,125
Capricorn Voice	Wkly, Wed	R 1.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,974	3,653
Carletonville Herald	Wkly, Fr	R 5.80 /	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	1,996	1,887
Daller, Die	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,892	1,605
Die Noordwester	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	3,537
District Mail	Wkly, Th	R 8.50 / R .20	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	5,363	6,115
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,061	1,206
Gemsbok	Wkly, Wed	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	6,170
George Herald (Thursday)	Wkly, Th	R 5.00 /	0	8,341	0	0	0	0	0	0	0	0	0	8,341		8,341	13,386	13,291
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	0	1,197	0	0	0	0	0	0	0	0	0	1,197		1,197	1,266	1,530
Hermanus Times	Wkly, Th	R 7.60 / R .20	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	4,744	5,081
Klerksdorp Rekord	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	11,770
Knysna Plett Herald	Wkly, Th	R 4.00 /	0	1,546	1	0	0	0	0	0	0	0	0	1,547		1,547	2,147	2,310

This report is the copyright property of the Audit Bureau of Circulations of South Africa

				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Ladysmith Gazette	Wkly, Fr	R 5.30 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,136	2,364
Limpopo Mirror	Wkly, Fr	R 5.00 /	0	3,751	0	0	0	0	0	0	0	0	249	3,751	249	4,000	6,508	6,585
Lowvelder, The / Laevelder, Die ( Tuesday)	Wkly, Tue	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	13,545	15,286
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	14,389	16,282
Mid South Coast Mail	Wkly, Fr	R 1.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,485	1,735
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	14,765	12,769
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	0	4,411	1	0	0	0	0	0	0	0	0	4,412		4,412	6,251	6,169
Mpumalanga News	Wkly, Th	R 1.70 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	8,874	9,634
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	4,115	4,206
Northern Natal Courier	Wkly, Fr	R 4.60 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,899	2,071
Northern Review Weekend	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,781	2,771
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	0	1,169	0	0	0	0	0	0	0	0	0	1,169		1,169	1,383	1,535
Paarl Post	Wkly, Th	R 8.20 / R .20	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	10,169	11,272
Potchefstroom Herald	Wkly, Fr	R 6.10 /	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	4,347	4,717
Representative	Wkly, Fr	R 5.10 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	4,059	4,232
Rustenburg Herald	Wkly, Th	R 5.00 / R 5.00	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	14,198
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	0	2,019	0	0	0	0	0	0	0	0	0	2,019		2,019	3,083	3,288
South Coast Herald	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	10,028	10,714
Stellalander	Wkly, Wed	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	4,373
Streeknuus	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,028	1,334
Streeknuus Delmas	Wkly, Fr	R 3.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,332	774
Talk of the Town	Wkly, Fr	R 5.60 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,966	1,974

This report is the copyright property of the Audit Bureau of Circulations of South Africa

				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Tembisan	Wkly, Th	R 1.50 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	2,092	1,855
The Courier	Wkly, Fr	R 6.00 /	0	1,106	10	0	0	0	0	10	0	0	0	1,126		1,126	1,126	966
The Mail	Wkly, Th	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	No Submission	9,737
Vaalweekblad	Wkly, Th	R 6.10 /	0	4,960	57	0	0	0	0	0	0	0	0	5,017		5,017	4,567	5,465
Vryheid Herald	Wkly, Fr	R 4.60 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	1,491	1,639
Weslander, The	Wkly, Th	R 7.50 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	8,168	8,801
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	18,147	14,589
Worcester Standard	Wkly, Th	R 7.20 / R .20	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	7,426	8,449
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	5,398	4,619
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	9,574	8,689
<b>Total</b>			<b>0</b>	<b>28,500</b>	<b>69</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>249</b>	<b>28,579</b>	<b>249</b>	<b>28,828</b>	<b>230,393</b>	<b>288,726</b>

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 13 Aug, 2020

Revision : 100.0 Q2 2020