



Magazine - Combine Consumer & Custom

October -December 2020



Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below- 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Arts, Culture and Heritage																												
Jewish Life	Consumer Magazines	Oct - Dec	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	5,970	0	0	0	0	0	0	5,970	5,970	7,925	11,884		
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	459	0	0	0	0	0	0	0	0	459	480	6,020	8,400	0	0	0	0	14,900	15,359	10,563	10,563		
Category Total					0	459	0	0	0	0	0	0	0	0	459	6,450	6,020	8,400	0	0	0	0	20,870	21,329	18,488	22,447		
Business and News																												
Business Brief.	Consumer Magazines	Jul - Dec	AltM	R 60.00 / R 36.00	0	0	0	0	0	50,473	0	0	0	50,473	0	0	0	0	1,515	0	1,515	0	51,988	52,996	74,443			
Financial Mail	Consumer Magazines	Oct - Dec	Wkly, Fr	R 27.50 /	132	3,591	2,641	499	0	0	3,207	0	910	10,848	804	0	0	0	0	0	0	804	11,652	10,674	13,379			
Finweek	Consumer Magazines	Oct - Dec	F	R 36.00 / R 36.00	153	2,223	669	3,000	0	0	588	300	2,862	9,642	0	0	1,930	0	0	0	0	1,930	11,572	9,631	14,954			
Forbes Africa	Consumer Magazines	Oct - Dec	Mtly	R 59.00 / R 59.00	10	3,593	91	2,000	0	0	478	758	513	7,433	0	0	835	0	0	0	0	835	8,268	6,272	13,330			
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	7,137			
Noseweek	Consumer Magazines	Oct - Dec	Mtly	R 46.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	No Submission	7,315			
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,843	5,843			
SA Real Estate Investor Magazine	Consumer Magazines	Oct - Dec	Mtly	R 80.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15,437	0	15,437	0	15,437	15,711	16,190			
Category Total					295	9,407	3,401	5,499	0	0	54,746	1,058	4,285	78,396	804	0	2,765	0	16,952	0	20,521	98,917	101,127	152,591				
Celebrity																												
People	Consumer Magazines	Oct - Dec	F	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	32,303			
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	32,303		
Conservation and Wildlife																												
African Birdlife	Consumer Magazines	Jul - Dec	AltM	R 55 / R 44.00	0	2,758	3,539	497	0	0	83	0	0	6,877	72	0	0	0	3	560	635	7,512	9,261	9,352				
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	8,009	8,009			
Category Total					0	2,758	3,539	497	0	0	83	0	0	6,877	72	0	0	0	3	560	635	7,512	17,270	17,361				
Electrical Engineering																												
WattNow..	Custom Magazines	Oct - Dec	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	13,496			
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,496		
Entertainment																												
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00 /	0	12,411	0	0	0	0	94	134	1,928	14,567	0	0	3,750	0	0	1,192	4,942	19,509	19,794	19,794				
Hello Johannesburg	Consumer Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,884			
Hello Pretoria	Consumer Magazines	Oct - Dec	Mtly	0.0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	3,211			
TV Plus (Afrikaans)	Consumer Magazines	Oct - Dec	F	R 44.00 / R 44.00	21	8,694	280	0	0	0	45	0	6,004	15,023	0	0	0	0	0	0	0	0	15,023	15,238	17,699			
TV Plus (English)	Consumer Magazines	Oct - Dec	F	R 44.00 / R 44.00	8	4,385	73	0	0	0	44	0	675	5,177	0	0	0	0	0	0	0	0	5,177	5,011	7,100			
Category Total					29	25,490	353	0	0	0	183	134	8,607	34,767	0	0	3,750	0	0	1,192	4,942	39,709	40,043	52,888				

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Family Interest																												
Bona	Consumer Magazines	Oct-Dec	Mtly	R 23.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	50,148
Crawford Times	Custom Magazines	Jan-Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	10,705	10,705
Drum	Consumer Magazines	Oct-Dec	Wkly, Fr	R 27.50 / R 27.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	19,602
Huisgenoot	Consumer Magazines	Oct-Dec	Wkly, Tue	R 32.00 / R 32.00	610	104,951	7,731	1	0	0	526	0	20,630	133,839	0	0	0	0	0	0	0	0	5,706	5,706	139,545	145,191	162,307	
LIG	Consumer Magazines	Oct-Dec	11xA	R 47.00 /	0	10,202	794	3,260	0	0	0	0	0	14,256	115	0	0	0	0	0	0	0	115	14,371	15,570	16,906		
Plus 50	Consumer Magazines	Jul-Dec	6xA	R 33.00 /	0	3,700	298	296	0	0	0	0	1,430	5,724	0	401	0	0	0	0	0	0	401	6,125	6,228	5,999		
Taalgenoot.	Custom Magazines	Jan-Dec	Q	R 36.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	65,100	65,100	
The Big Issue	Consumer Magazines	Oct-Dec	Mtly	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	6,389
The Crest	Consumer Magazines	Jul-Dec	7xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	8,739	2,965	0	1,007	0	1,007	0	12,711	12,711	12,225	11,531		
The Ridge	Consumer Magazines	Jul-Dec	8xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	7,917	6,780	0	1,067	0	1,067	0	15,764	15,764	15,429	14,513		
Things to do with kids Magazine	Consumer Magazines	Jan-Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	24,233	24,233	
Trinitonian	Custom Magazines	Jan-Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,749	5,749	
You	Consumer Magazines	Oct-Dec	Wkly, Wed	R 32.00 / R 32.00	186	64,550	1,421	0	0	0	566	0	2,584	69,121	0	0	0	0	0	0	0	0	3,641	3,641	72,762	74,478	83,214	
Category Total					796	183,403	10,244	3,557	0	0	1,092	0	24,644	222,940	115	17,057	9,745	0	2,074	9,347	38,338	261,278	374,908	476,396				
Farming																												
Dairy Mail, The.	Custom Magazines	Oct-Dec	Mtly	R 41.50 /	0	0	23	0	0	0	0	0	0	23	2,450	945	128	0	0	0	0	3,523	3,546	3,599	3,824			
Farmbiz	Consumer Magazines	Oct-Dec	Mtly	R 20.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	3,975	
Farmer's Weekly	Consumer Magazines	Oct-Dec	Wkly, Fr	R 21.50 /	0	6,601	683	0	0	0	53	0	7,337	0	0	0	0	0	0	0	0	0	0	0	7,337	No Submission	9,146	
Grond tot Mond	Consumer Magazines	Jan-Dec	Q	R 49.90 /	0	2,478	0	0	0	0	0	0	2,478	1,605	866	0	0	0	0	0	0	2,471	4,949	7,362	7,362			
Landbouweekblad	Consumer Magazines	Oct-Dec	Wkly, Wed	R 31.00 / R 31.00	715	11,486	1,372	1	0	0	253	0	4,629	17,741	0	0	0	0	0	0	0	0	0	0	17,741	18,300	20,692	
Landbouweekblad Boereplanne	Consumer Magazines	Jul-Jun	Ann	49.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	13,570	
Landbouweekblad Vee	Consumer Magazines	Jan-Dec	Ann	R 44.00 / R 44.00	0	9,621	0	0	0	0	1	0	59	9,681	0	0	0	0	0	0	0	0	0	0	9,681	7,801	7,801	
Marktoel	Consumer Magazines	Oct-Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	10,233	0	0	0	0	0	10,233	10,233	9,900	10,482			
Rooi Vleis / Red Meat,	Custom Magazines	Jul-Dec	AltM	R 28.50 /	0	0	1	0	0	0	0	0	0	1	0	9,768	1,693	0	0	0	0	11,461	11,462	11,459	12,645			
Veeplaas.	Consumer Magazines	Oct-Dec	11xA	R 32.00 /	2,287	2,112	114	0	0	72	0	2,830	5,128	182	719	43	0	28	1,182	2,154	7,282	7,680	8,665					
Wolboer / Wool Farmer.	Custom Magazines	Jul-Dec	AltM	R 25.00 /	0	0	1	0	0	0	0	0	1	130	3,578	1,224	0	0	0	0	4,932	4,933	4,927	4,951				
Category Total					3,002	32,298	2,194	1	0	0	379	0	7,518	42,390	4,367	26,109	3,088	0	28	1,182	34,774	77,164	71,028	103,113				
Health & Wellbeing																												
Fitlife.	Custom Magazines	Oct-Dec	Mtly	R 24.50 /	0	496	28,012	0	0	0	0	0	28,508	2,248	0	0	0	0	0	0	2,248	30,756	30,750	27,146				
Grow to Eat	Consumer Magazines	Jan-Dec	3xA	R 44.00 /	64	10,010	132	0	666	0	11	0	696	11,515	18	0	0	0	4	2,789	2,811	14,326	New Member	New Member				
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul-Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	23	0	116	1,341	0	0	1,480	1,480	1,480	1,703					
Jump	Custom Magazines	Jul-Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	126,674		
Life Healthcare	Custom Magazines	Jul-Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	85,446	
Odyssey Magazine.	Consumer Magazines	Jul-Jun	Q	R 39.00 /	10	3,512	88	0	0	0	0	0	3,600	65	0	347	0	0	0	0	0	412	4,012	4,012	New Member			
SA Pharmaceutical Journal.	Custom Magazines	Jul-Dec	10xA	R 36.60 /	0	3	0	0	0	0	0	0	3	6,932	121	0	0	0	0	0	7,053	7,056	7,196	6,937				

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SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 / pa /	0	0	0	0	0	0	0	0	0	0	20	0	55	4,884	0	0	0	4,959	4,959	4,959	4,874
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R 166.00 /	9,467	0	387	0	0	0	0	0	0	387	9,004	75	0	0	0	0	0	9,079	9,466	9,594	14,158
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jul - Dec	AltM	R 690.00 / pa /	0	0	0	0	0	0	0	0	0	21	0	0	1,932	0	173	0	2,126	2,126	2,193	2,152	
Category Total					9,541	14,021	28,619	0	666	0	11	0	696	44,013	18,331	196	518	8,157	4	2,962	30,168	74,181	60,184	269,090	

Home

REALlife Magazine	Consumer Magazines	Jul - Jun	Q	0,00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	21,364
Conde Nast House & Garden	Consumer Magazines	Oct - Dec	Mtly	R 55.50 / R 37.20	213	6,525	585	2,476	0	0	0	0	603	10,189	0	0	0	0	2,505	2,505	0	0	0	12,694	No Submission	27,060	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	9,257
Food and Home Entertaining	Consumer Magazines	Oct - Dec	Mtly	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	17,828
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00 /	0	49,513	0	0	0	0	0	0	0	49,513	0	0	0	0	0	0	0	0	0	49,513	Changed Frequency	Changed Frequency	
Fresh Living / Kook en Kuier	Custom Magazines	Oct - Dec	Mtly	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	416,133
Habitat	Consumer Magazines	Jul - Dec	AltM	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	7,213
House & Leisure.	Consumer Magazines	Jul - Dec	AltM	R 48.00 / R 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	21,034
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 65.00	0	14,839	232	0	0	0	315	0	0	15,386	0	0	0	0	512	512	0	0	15,898	15,214	14,971		
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 25.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	50,201
Landbouweekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	32,179
Living Space..	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	250	40,645	0	0	0	0	0	0	40,895	1,745	0	0	0	0	0	0	1,745	42,640	47,529	52,720		
Lose It,	Consumer Magazines	Jan - Dec	Q	R 65.00 / R 65.00	70	13,959	190	0	0	1,121	0	726	15,996	0	0	0	0	0	0	0	0	0	15,996	17,715	17,715		
My Kitchen..	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	556	75,661	0	0	0	0	0	76,217	2,088	0	0	0	0	0	0	2,088	78,305	87,076	93,275			
SA Garden and Home	Consumer Magazines	Oct - Dec	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	37,126
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 42.50 / R 42.50	123	14,362	490	1,750	0	0	342	1,000	1,677	19,621	0	0	0	0	3,162	3,162	0	0	22,783	21,914	30,157		
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 75.00 / R 75.00	434	20,613	1,049	51	0	0	328	0	71	22,112	0	0	0	0	750	750	0	0	22,862	22,862	24,349		
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	14,436
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 44.00 / R 22.00	482	18,223	1,072	0	0	0	180	0	1,858	21,333	25	0	0	38	3,459	3,522	0	0	24,855	18,747	30,434		
Tuis Home	Consumer Magazines	Oct - Dec	Mtly	R 65.00 / R 65.00	1,152	52,499	4,037	750	0	0	1,518	0	18,095	76,899	0	0	0	0	646	646	0	0	77,545	71,087	69,112		
Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	22,670
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	20,425
Tuis Werf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 65.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	29,070
Visi	Consumer Magazines	Jul - Dec	6xA	R 75.00 / R 75.00	102	8,126	230	1,333	50	0	460	833	1,893	12,925	0	0	0	0	667	667	0	0	13,592	14,816	14,685		
Category Total					2,576	199,465	124,191	6,360	50	0	4,264	1,833	24,923	361,086	3,858	0	0	0	38	11,701	15,597	376,683	316,960	1,073,414			

Industry Specific

Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0,00 /	0	0	0	0	0	0	0	0	0	149,624	0	0	0	0	0	0	0	149,624	149,624	147,019	147,019
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	453	0	0	0	0	0	135	0	588	12,090	0	0	0	197	12,287	0	0	12,875	17,947	17,947
Sea Rescue	Custom Magazines	Jan - Dec	3xA	Free 0,00 /	0	0	0	0	0	0	0	0	0	0	56,895	0	0	0	0	0	0	56,895	56,895	Changed Cycle	Changed CycleT

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Servamus	Custom Magazines	Oct - Dec	Mtly	R 37.50 / R 23.50	0	0	8,899	406	0	0	349	0	0	9,654	11	47	0	0	45	0	103	9,757	10,023	10,841
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Changed Frequency	155,930
Category Total					0	453	8,899	406	0	0	349	135	0	10,242	161,725	56,942	0	0	45	197	218,909	229,151	174,989	331,737

In-flight

High Life SA	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	16,485
In Flight Magazine	Custom Magazines	Oct - Dec	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19,715	0	19,715	19,715	15,152	24,527
Indwe	Custom Magazines	Oct - Dec	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	16,972
Kulula Khuluma	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	20,957
Mango Juice	Custom Magazines	Oct - Dec	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	24,000
Sawubona	Custom Magazines	Oct - Dec	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	62,338
Skyways	Custom Magazines	Oct - Dec	Mtly	R 30.00 /	1	0	1	0	0	0	3	0	0	4	7,333	0	0	0	97,139	0	104,472	104,476	81,091	24,003
Category Total					1	0	1	0	0	0	3	0	0	4	7,333	0	0	0	116,854	0	124,187	124,191	96,243	189,282

Leisure

Cheers	Custom Magazines	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	34,800
Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	30,118	30,118
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	24,511
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	7,443	24	0	1,000	0	0	0	2,520	10,987	20	0	0	2	2,992	3,014	14,001	14,001	18,030	
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	14,900
Private Edition	Custom Magazines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	6,616	505	2,113	0	0	0	9,234	9,234	Changed Cycle	Changed Cycle	
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	8,626	0	0	0	8,626	8,626	10,312	10,312	
Slow Magazine	Custom Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	14,178
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,429	13,429
Taste.	Custom Magazines	Oct - Dec	11xA	R 55.00 / R 55.00	101	20,925	280	300	40	0	975	1,000	2,588	26,108	0	0	0	0	1,866	1,866	27,974	24,772	30,302	
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	6,190
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	68,091
Category Total					101	28,368	304	300	1,040	0	975	1,000	5,108	37,095	6,636	505	10,739	0	2	4,858	22,740	59,835	92,632	264,861

Male

Destiny Man Magazine	Consumer Magazines	Jul - Dec	AltM	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	5,557	New Member
GQ..	Consumer Magazines	Oct - Dec	11xA	R 53.00 / R 35.50	23	2,719	51	1,055	0	0	0	118	3,943	0	0	0	0	1,865	1,865	5,808	No Submission	14,388		
Man	Custom Magazines	Oct - Dec	Mtly	R 29.99 /	0	389	43,573	0	0	0	0	0	43,962	3,543	0	0	0	0	3,543	47,505	53,669	56,471		
Men's Health	Consumer Magazines	Oct - Dec	Mtly	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	13,518
Popular Mechanics	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	7,311	2,118	844	0	0	999	823	774	12,869	364	0	0	0	606	970	13,839	No Submission	21,952	
Stuff.	Consumer Magazines	Jul - Dec	AltM	R 42.90 / R 42.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	12,658
Tech..	Custom Magazines	Oct - Dec	Mtly	19.00 /	0	716	39,930	0	0	0	0	0	0	40,646	2,519	0	0	0	0	2,519	43,165	49,325	49,165	

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below- 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free							
Very Interesting (former Braintainment)	Consumer Magazines	Jul - Dec	AltM	R 49.90 /	89	8,494	363	200	0	0	60	0	1,715	10,832	0	0	0	0	0	1,735	1,735	12,567	No Submission	17,493				
Category Total					112	19,629	86,035	2,099	0	0	1,059	823	2,607	112,252	6,426	0	0	0	0	4,206	10,632	122,884	108,551	185,645				

Medical and Allied Health

Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	5,132	0	0	0	0	5,132	5,132	5,132	63,811
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	64,895	0	0	0	0	64,895	64,895	64,895	64,865
Category Total					0	0	0	0	0	0	0	0	0	0	0	5,132	64,895	0	0	0	70,027	70,027	70,027	128,676

Motoring

Bike SA	Consumer Magazines	Oct - Dec	Mtly	R 34.90 / R 24.99	0	4,610	0	0	0	0	6,828	0	0	11,438	354	230	0	0	305	112	1,001	12,439	No Submission	16,809
Car	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	25,005	4,327	1,313	0	0	1,473	4,408	1,696	38,222	561	0	0	0	0	5,829	6,390	44,612	42,769	59,899
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Oct - Dec	Mtly	R 39.90 / R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	No Submission	18,896
Driven Magazine	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12,282	0	12,282	12,282	13,699	17,371
Leisure Wheels	Consumer Magazines	Oct - Dec	Mtly	R 35.00 / R 17.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,910
Motor..	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	277	23,629	0	0	0	0	0	0	23,906	2,092	0	0	0	0	0	2,092	25,998	30,095	33,331
SA4x4	Consumer Magazines	Oct - Dec	Mtly	R 39.90 / R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	No Submission	14,165
Super Bike	Consumer Magazines	Oct - Dec	Mtly	R 37.90 / USD 1.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	7,202
Category Total					0	29,892	27,956	1,313	0	0	8,301	4,408	1,696	73,566	3,007	230	0	0	12,587	5,941	21,765	95,331	86,563	180,583

Parenting

Baba & Kleuter.	Consumer Magazines	Jul - Dec	AltM	R 65.00 / R 65.00	127	2,602	217	0	0	0	50	0	4,699	7,568	0	0	0	0	0	0	0	7,568	8,803	11,226
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	R 29.90 / Free 0.00	0	1,667	0	0	0	0	0	532	0	2,199	9	5,611	250	0	0	0	5,870	8,069	14,001	14,001
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	47,765	47,765
Child Magazine - Durban,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	40,015	40,015
Child Magazine - Johannesburg,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	55,212	55,212
Child Magazine Pretoria,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	40,078	40,078
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	10,169	10,169
Mamas & Papas.	Consumer Magazines	Oct - Dec	Mtly	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	3,090
Mother & Child	Consumer Magazines	Jul - Dec	AltM	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	No Submission	924
Your Baby.	Consumer Magazines	Jul - Dec	AltM	R 55.00 / R 55.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,923
Your Pregnancy.	Consumer Magazines	Jul - Dec	AltM	R 65.00 / R 65.00	20	4,252	112	0	0	0	176	0	1,681	6,221	0	0	0	0	0	134	134	6,355	8,574	10,058
Category Total					147	8,521	329	0	0	0	226	532	6,380	15,988	9	5,611	250	0	0	134	6,004	21,992	224,617	237,461

Pets

Animaltalk	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	99	2,185	193	200	0	0	10	710	1,569	4,867	0	0	0	0	59,535	94	59,629	64,496	63,201	9,346
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 119.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	8,038	8,038
Category Total					99	2,185	193	200	0	0	10	710	1,569	4,867	0	0	0	0	59,535	94	59,629	64,496	71,239	17,384

Professional

Accountancy SA	Custom Magazines	Oct - Dec	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	56,669	0	56,669	56,669	55,637	55,582
Acumen,	Custom Magazines	Jul - Jun	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	14,623

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Below 50%	Total_Paid	Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues			Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free			
De Rebus	Custom Magazines	Oct - Dec	11xA	R 108.00 /	22	0	22	0	0	0	0	0	22	0	0	0	0	19,475	0	19,475	19,497	20,253	10,727	
The Journal Of The SAIMM	Custom Magazines	Oct - Dec	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	34	0	34	0	0	0	0	2,372	0	2,372	2,406	2,406	4,192	
Category Total					22	0	22	0	0	0	34	0	56	0	0	0	0	78,516	0	78,516	78,572	78,296	85,124	

Retail

Clicks Club Card.	Custom Magazines	Jul - Dec	AltM	R 12.00 /	0	2,807	0	0	0	0	0	0	2,807	0	226,591	0	0	0	0	226,591	229,398	No Submission	283,226
Club Magazine	Custom Magazines	Oct - Dec	Mtly	R 19 /	0	1,178	280,894	0	0	0	0	0	282,072	16,980	0	0	0	0	0	16,980	299,052	314,386	365,511
Jet Club	Custom Magazines	Jul - Dec	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	387,186
Category Total					0	3,985	280,894	0	0	0	0	0	284,879	16,980	226,591	0	0	0	0	243,571	528,450	314,386	1,035,923

Sport and Hobby

Africa's Sportsman Magazine	Consumer Magazines	Jan - Dec	4xA	Cover price not found! / R 37.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	998	998
Bicycling	Consumer Magazines	Jul - Dec	AltM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	8,486	7,809
Compleat Golfer	Consumer Magazines	Oct - Dec	Mtly	R 35.21 /	0	1,710	136	1,500	0	0	842	1,106	5,294	6	0	0	0	0	289	295	5,589	4,803	8,116		
Equestrian Life	Consumer Magazines	Jul - Jun	Q	0.0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	1,617	
Game & Hunt/Wild & Jag	Consumer Magazines	Oct - Dec	Mtly	R 45 / R 45.00	160	1,074	151	0	0	0	399	0	13,866	15,490	0	175	0	0	39,215	22	39,412	54,902	53,914	25,211	
HQ,	Consumer Magazines	Jul - Dec	6Wk	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Changed Frequency	5,269	
Kick Off	Consumer Magazines	Oct - Dec	Mtly	R 25.00 / R 25.00	58	13,009	247	200	0	0	102	700	1,168	15,426	0	0	0	0	0	168	168	15,594	18,411	20,814	
Magnum	Consumer Magazines	Oct - Dec	Mtly	R 65.00 / R 65.00	1,076	10,243	1,586	0	0	0	566	0	699	13,094	0	0	0	0	0	0	0	13,094	11,054	10,055	
Runners World.	Consumer Magazines	Jul - Dec	AltM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	8,841	9,369
SA Cricket.	Consumer Magazines	Jan - Dec	Q	R 30.16 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	10,618	10,618	
SA Flyer	Consumer Magazines	Oct - Dec	Mtly	R 39.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	4,343	
SA Hunter/Jagter.	Custom Magazines	Oct - Dec	Mtly	R 65.00 / R 65.00	24,334	6,615	27,326	0	0	0	2,689	0	589	37,219	0	0	0	0	0	0	0	37,219	37,982	38,239	
SA Rugby	Consumer Magazines	Oct - Dec	Mtly	R 30.16 /	0	2,145	13,626	1,500	0	0	0	469	761	18,501	1,421	0	0	0	0	620	2,041	20,542	24,160	29,437	
Soccer Club	Custom Magazines	Oct - Dec	Mtly	R 16.00 /	0	710	53,357	0	0	0	0	0	0	54,067	4,239	0	0	0	0	0	4,239	58,306	66,616	70,385	
Sports Club.	Custom Magazines	Oct - Dec	Mtly	19.90 /	0	832	95,301	0	0	0	0	0	0	96,133	5,916	0	0	0	0	0	5,916	102,049	112,226	114,102	
Wildland Magazine	Consumer Magazines	Oct - Dec	Mtly	R 0.00 / R 2.00	0	0	0	0	0	0	50,001	0	0	50,001	0	0	0	0	0	918	0	918	50,919	48,838	67,989
Category Total					25,628	36,338	191,730	3,200	0	0	53,757	2,011	18,189	305,225	11,582	175	0	0	40,133	1,099	52,989	358,214	406,947	424,371	

Travel, Tourism & Hospitality

AA Traveller	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	51,921	51,921
Best of Cape Town Central City.	Custom Magazines	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	59,800	59,800
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	0	1,314	29	0	0	0	0	0	369	1,712	5,372	0	0	0	0	789	6,161	7,873	10,194	10,194
Escapes	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	193	25,476	0	0	0	0	0	0	25,669	1,430	0	0	0	0	0	1,430	27,099	30,118	34,813
Getaway	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	9,344	1,999	1,753	0	0	987	1,861	1,227	17,171	493	0	0	0	0	1,114	1,607	18,778	No Submission	30,575
gol Drive & Camp and Wegl Ry & Sleep	Consumer Magazines	Oct - Dec	Mtly	R 85.00 / R 85.00	924	16,808	2,719	200	0	0	740	0	10,542	31,009	0	0	0	0	0	0	0	31,009	23,440	25,070
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	5,200	5,200

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Below 50%	Total_Paid	Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period					
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues			Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free								
Premier	Custom Magazines	Oct-Dec	Mtly	R 5.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10,701	0	10,701	10,701	No Submission	17,621
SA Country Life	Consumer Magazines	Oct-Dec	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	25,582
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan-Dec	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	39,874	39,874
TravelIdeas.	Consumer Magazines	Jul-Dec	AltM	R 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18,501	0	18,501	18,501	Changed Frequency	4,425
Weg / Go Platteland	Consumer Magazines	Jul-Jun	Q	R 85.00 / R 85.00	594	19,945	1,238	0	0	0	136	725	169	22,213	0	0	0	0	0	0	0	0	0	1,153	1,153	23,366	23,366	26,876	
Weg/Go	Consumer Magazines	Oct-Dec	Mtly	R 85.00 / R 85.00	2,001	27,344	5,339	401	0	0	814	885	14,523	49,306	0	0	0	0	0	0	0	0	0	0	0	49,306	41,146	45,836	
Category Total					3,519	74,948	36,800	2,354	0	0	2,677	3,471	26,830	147,080	7,295	0	0	0	0	29,202	3,056	39,553			186,633	285,059	377,787		

Woman's General

Balanced Life	Custom Magazines	Oct-Dec	Mtly	R 24.50 /	0	533	55,031	0	0	0	0	0	0	55,564	4,164	0	0	0	0	0	0	0	0	0	4,164	59,728	62,196	61,990	
Cosmopolitan.	Consumer Magazines	Jul-Dec	10xA	R 37.70 / R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	34,916
Destiny Magazine.	Consumer Magazines	Jul-Dec	AltM	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	11,228	New Member	
Essentials	Consumer Magazines	Oct-Dec	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	18,620
Fairlady	Consumer Magazines	Oct-Dec	Mtly	R 80.00 / R 80.00	275	29,530	917	925	0	0	808	0	2,267	34,447	0	0	0	0	0	0	0	0	0	404	404	34,851	27,562	27,062	
Glamour,	Consumer Magazines	Oct-Dec	11xA	R 35.50 / R 26.60	32	7,013	68	1,475	0	0	0	0	111	8,667	0	0	0	0	0	0	0	0	0	3,895	3,895	12,562	No Submission	28,733	
Good Housekeeping.	Consumer Magazines	Jul-Dec	AltM	R 37.90 / R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	33,933
Kuier	Consumer Magazines	Oct-Dec	F	R 19 / R 19	312	70,534	1,614	0	0	0	66	0	6,144	78,358	0	0	0	0	0	0	0	0	0	0	0	78,358	71,457	85,949	
Move!	Consumer Magazines	Oct-Dec	F	R 18.00 / R 18.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	32,811
Rooi Rose	Consumer Magazines	Oct-Dec	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	58,532
Sarie	Consumer Magazines	Oct-Dec	Mtly	R 65.00 / R 65.00	1,016	35,477	4,211	800	0	0	385	0	19,649	60,522	0	0	0	0	0	0	0	0	0	2,018	2,018	62,540	52,347	54,548	
True Love	Consumer Magazines	Oct-Dec	Mtly	R 70.00 / R 70.00	184	20,343	378	800	0	0	263	0	2,067	23,851	0	0	0	0	0	0	0	0	0	1,924	1,924	25,775	22,800	22,043	
Vroue Keur	Consumer Magazines	Oct-Dec	Wkly, Fr	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	38,623
Woman and Home	Consumer Magazines	Oct-Dec	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	64,934
Women's Health.	Consumer Magazines	Oct-Dec	11xA	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	15,170
Your Family	Consumer Magazines	Oct-Dec	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	23,771
Category Total					1,819	163,430	62,219	4,000	0	0	1,522	0	30,238	261,409	4,164	0	0	0	0	0	0	0	0	8,241	12,405	273,814	247,590	601,635	

Woman's Special

Bruidsgids	Consumer Magazines	Jan-Dec	Ann	R 69.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,827	13,827
Nubian Bride.	Consumer Magazines	Jul-Jun	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	4,570
SA Wedding Album	Consumer Magazines	Jan-Dec	2xA	R 40.25 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	12,440	12,440
Sarie Bruid	Consumer Magazines	Jul-Jun	Ann	R 90.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	6,012
Troukoors	Consumer Magazines	Jan-Dec	Ann	59.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	6,632	6,632
Wedding Guide	Consumer Magazines	Jul-Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	Changed Cycle
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	32,899	43,481	

Youth

Barbie Magazine.	Consumer Magazines	Jul-Dec	6Wk	R 37.90 /	100	3,956	66	91	0	0	13	450	1,170	5,746	0	0	0	0	0	0	0	0	0	274	274	6,020	No Submission	11,377
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Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above							Below 50%	Total_Paid	Free Circulation							TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period			
						Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues			Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free						
ClubX	Custom Magazines	Oct-Dec	Mtly	R 19.00 /	0	7,512	62,656	0	0	0	0	0	0	70,168	3,380	0	0	0	0	0	0	0	0	3,380	73,548	83,033	85,816
Kids Super Club.	Custom Magazines	Oct-Dec	Mtly	R 20.00 /	0	6,254	69,411	0	0	0	0	0	0	75,665	3,687	0	0	0	0	0	0	0	0	3,687	79,352	95,678	113,418
Post Matric	Consumer Magazines	Jan-Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	133,742	133,742	
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan-Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	132,114	132,114	
Very Interesting Junior	Consumer Magazines	Oct-Dec	Mtly	R 37.90 /	67	2,718	13,968	100	0	0	15	0	1,650	18,451	2,378	0	0	0	0	0	0	150	2,528	20,979	21,250	New Member	
Category Total					167	20,440	146,101	191	0	0	28	450	2,820	170,030	9,445	0	0	0	0	0	0	424	9,869	179,899	465,817	476,467	
Total					47,854	855,490	1,014,024	29,977	1,756	0	129,699	16,565	166,110	2,213,621	268,599	344,568	104,150	8,157	355,973	55,194	1,136,641	3,350,262	3,755,863	6,793,316			

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