



Newspaper - Weekly

October -December 2020



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Botswana Gazette , The	Wkly, Wed	Pula 9.50 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	No Submission	9,172
Burger, Die Friday	Wkly, Fr	R 9.00 / R 8.00	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	Digital Only	Digital Only	9,502
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	5,070	817	43	0	0	0	0	0	0	57	5,930	57	5,987	Changed Sector	Changed Sector
Ilanga	2xW, Mo&Th	R 4.10 /	0	46,307	210	0	0	0	0	0	0	0	0	46,517		46,517	46,145	50,966
Lesotho Times	Wkly, Th	R 6.00 /	0	6,224	0	239	0	0	0	0	0	0	0	6,463		6,463	6,496	7,275
Mail & Guardian	Wkly, Fr	R 45.00 /	0	8,956	1,099	336	0	0	1,222	0	0	166	0	11,613	166	11,779	11,233	20,739
Mmegi Reporter, The	4xW, Tu-Fr	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	No Submission	9,509
Post, The	Wkly, Wed	R 10.00 /	0	11,656	10,095	35	0	0	35	0	0	0	19	21,821	19	21,840	No Submission	36,699
Soccer Laduma	Wkly, Wed	R 5.00 /	0	90,249	0	0	0	0	163	0	0	0	0	90,412		90,412	93,202	191,897
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	Pula 10.00 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	No Submission	6,964
Voice, The	Wkly, Fr	Pula 8.50 /	0	8,644	1,127	0	0	0	0	0	339	0	0	9,771	339	10,110	10,460	13,012
Total			0	177,106	13,348	653	0	0	1,420	0	339	166	76	192,527	581	193,108	167,536	355,735

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