



Magazine - Combine Consumer & Custom



January -March 2021

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free								
Arts, Culture and Heritage																													
Jewish Life	Consumer Magazines	Jan - Mar	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	7,988	0	0	0	0	0	0	0	0	0	7,988	7,988	5,970	12,089
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	459	0	0	0	0	0	0	0	0	459	480	6,020	8,400	0	0	0	0	0	0	0	14,900	15,359	15,359	10,563
Category Total					0	459	0	0	0	0	0	0	0	0	459	8,468	6,020	8,400	0	0	0	0	0	0	22,888	23,347	21,329	22,652	
Business and News																													
Business Brief.	Consumer Magazines	Jul - Dec	AllM	R 60.00 / R 36.00	0	0	0	0	0	0	50,473	0	0	50,473	0	0	0	0	1,515	0	0	0	0	0	0	1,515	51,988	51,988	74,443
Financial Mail	Consumer Magazines	Jan - Mar	Wkly, Fr	R 27.50 /	129	3,527	2,344	390	0	0	3,364	0	930	10,555	0	0	2,454	0	0	0	0	0	0	0	2,454	13,009	11,652	13,248	
Finweek	Consumer Magazines	Jan - Mar	F	R 36.00 / R 36.00	142	2,148	602	3,000	0	0	548	647	2,555	9,500	0	0	2,290	0	0	0	0	0	0	0	2,290	11,790	11,572	14,129	
Forbes Africa	Consumer Magazines	Jul - Dec	AllM	R 59.00 / R 59.00	10	3,593	91	2,000	0	0	478	758	513	7,433	0	0	835	0	0	0	0	0	0	0	835	8,268	8,268	13,330	
Green Economy Journal (formerly Green Business Journal)	Consumer Magazines	Jul - Dec	AllM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	No Submission	7,137	
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	5,843	
SA Real Estate Investor Magazine	Consumer Magazines	Jan - Mar	Mtly	R 80.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11,060	0	0	0	0	0	11,060	11,060	15,437	16,502	
Category Total					281	9,268	3,037	5,390	0	0	54,863	1,405	3,998	77,961	0	0	5,579	0	12,575	0	0	0	0	0	18,154	96,115	98,917	144,632	
Celebrity																													
People	Consumer Magazines	Jan - Mar	F	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	32,377
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	32,377
Conservation and Wildlife																													
African Birdlife	Consumer Magazines	Jul - Dec	AllM	R 55 / R 44.00	0	2,758	3,539	497	0	0	83	0	0	6,877	72	0	0	0	3	560	635	0	0	0	0	635	7,512	7,512	9,352
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	8,009	
Category Total					0	2,758	3,539	497	0	0	83	0	0	6,877	72	0	0	0	3	560	635	0	0	0	0	7,512	7,512	17,361	
Entertainment																													
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00 /	0	12,411	0	0	0	0	94	134	1,928	14,567	0	0	3,750	0	0	1,192	4,942	0	0	0	0	4,942	19,509	19,509	19,794
TV Plus (Afrikaans)	Consumer Magazines	Jan - Mar	F	R 44.00 / R 44.00	18	8,225	268	0	0	0	35	0	6,090	14,618	0	0	0	0	0	0	0	0	0	0	0	0	14,618	15,023	16,931
TV Plus (English)	Consumer Magazines	Jan - Mar	F	R 44.00 / R 44.00	11	4,370	72	0	0	0	41	0	461	4,944	0	0	0	0	0	0	0	0	0	0	0	0	4,944	5,177	7,167
Category Total					29	25,006	340	0	0	0	170	134	8,479	34,129	0	0	3,750	0	0	1,192	4,942	0	0	0	0	39,071	39,709	43,892	
Family Interest																													
Bona	Consumer Magazines	Jan - Mar	Mtly	R 23.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	64,929
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	10,705
Drum	Consumer Magazines	Jan - Mar	Wkly, Fr	R 27.50 / R 27.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	18,997

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Huisgenoot	Consumer Magazines	Jan - Mar	Wkly, Tue	R 32.00 / R 32.00	573	104,642	7,484	0	0	0	450	0	21,817	134,393	0	0	0	0	0	5,886	5,886	140,279	139,545	158,243	
LIG	Consumer Magazines	Jan - Mar	11xA	R 47.00 /	0	18,020	678	3,264	0	0	0	0	21,962	282	0	0	0	0	0	282	22,244	14,371	17,204		
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00 /	0	3,700	298	296	0	0	0	1,430	5,724	0	401	0	0	0	0	401	6,125	6,125	5,999		
The Crest	Consumer Magazines	Jul - Dec	7xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	8,739	2,965	0	1,007	0	12,711	12,711	12,711	11,531		
The Ridge	Consumer Magazines	Jul - Dec	8xA	R 21.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	7,917	6,780	0	1,067	0	15,764	15,764	15,764	14,513		
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	24,233		
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,749		
You	Consumer Magazines	Jan - Mar	Wkly, Wed	R 32.00 / R 32.00	185	65,664	1,419	0	0	0	587	0	2,683	70,353	0	0	0	0	0	2,437	2,437	72,790	72,762	82,197	
Category Total					758	192,026	9,879	3,560	0	0	1,037	0	25,930	232,432	282	17,057	9,745	0	2,074	8,323	37,481	269,913	261,278	414,300	
Farming																									
Dairy Mail, The.	Custom Magazines	Jan - Mar	Mtly	R 41.50 /	0	0	22	0	0	0	0	0	22	2,355	0	1,160	0	0	0	3,515	3,537	3,546	3,743		
Farmbiz	Consumer Magazines	Jan - Mar	Mtly	R 20.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,313		
Farmer's Weekly	Consumer Magazines	Jan - Mar	Wkly, Fr	R 21.50 /	0	7,297	0	0	90	0	66	148	7,601	0	0	0	427	0	0	427	8,028	7,337	10,029		
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	2,478	0	0	0	0	0	0	2,478	1,605	866	0	0	0	0	2,471	4,949	4,949	7,362		
Landbouweekblad	Consumer Magazines	Jan - Mar	Wkly, Wed	R 31.00 / R 31.00	644	11,725	1,294	1	0	227	0	4,974	18,221	0	0	0	0	0	32	32	18,253	17,741	20,420		
Landbouweekblad Boereplanne	Consumer Magazines	Jul - Jun	Ann	49.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	13,570		
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 44.00 / R 44.00	0	9,621	0	0	0	1	0	59	9,681	0	0	0	0	0	0	0	9,681	9,681	7,801		
Marktoel	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,900	0	0	9,900	9,900	10,233	10,749			
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AllM	R 28.50 /	0	0	1	0	0	0	0	0	1	0	9,768	1,693	0	0	0	11,461	11,462	11,462	12,645		
Veeplaas.	Consumer Magazines	Jan - Mar	11xA	R 32.00 /	2,267	2,710	93	0	0	71	0	2,917	5,791	175	923	0	0	35	1,728	2,861	8,652	7,282	7,661		
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AllM	R 25.00 /	0	0	1	0	0	0	0	0	1	130	3,578	1,224	0	0	0	4,932	4,933	4,933	4,951		
Category Total					2,911	33,831	1,411	1	90	0	365	148	7,950	43,796	4,265	15,135	13,977	427	35	1,760	35,599	79,395	77,164	103,244	
Health & Wellbeing																									
Fitlife.	Custom Magazines	Jan - Mar	Mtly	R 24.50 /	0	356	22,986	0	0	0	0	0	23,342	3,359	0	0	0	0	0	3,359	26,701	30,756	29,097		
Grow to Eat	Consumer Magazines	Jan - Dec	3xA	R 44.00 /	64	10,010	132	0	666	0	11	0	696	11,515	18	0	0	4	2,789	2,811	14,326	14,326	New Member		
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	23	0	116	1,341	0	0	1,480	1,480	1,480	1,703		
Jump	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	126,674		
Life Healthcare	Custom Magazines	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	85,446		
Odyssey Magazine.	Consumer Magazines	Jul - Jun	Q	R 39.00 /	10	3,512	88	0	0	0	0	0	3,600	65	0	347	0	0	0	412	4,012	4,012	New Member		
SA Pharmaceutical Journal.	Custom Magazines	Jul - Dec	10xA	R 36.60 /	0	3	0	0	0	0	0	0	3	6,932	121	0	0	0	0	7,053	7,056	7,056	6,937		
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	20	0	55	4,884	0	0	4,959	4,959	4,959	4,874		
South African Medical Journal	Custom Magazines	Jan - Mar	Mtly	R 170.98 /	9,704	0	387	0	0	0	0	0	387	9,241	75	0	0	0	0	9,316	9,703	9,466	14,157		
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jul - Dec	AllM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	21	0	0	1,932	0	173	2,126	2,126	2,126	2,152		
Category Total					9,778	13,881	23,593	0	666	0	11	0	696	38,847	19,679	196	518	8,157	4	2,962	31,516	70,363	74,181	271,040	

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Home																										
REALlife Magazine	Consumer Magazines	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	21,364	
Conde Nast House & Garden	Consumer Magazines	Jan - Mar	Mtly	R 55.50 / R 37.20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Only 1 issue	12,694	21,227	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	9,257	
Food and Home Entertaining	Consumer Magazines	Jan - Mar	Mtly	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	17,132	
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00 /	0	31,382	0	0	0	0	0	0	0	31,382	0	0	0	0	0	0	0	0	31,382	31,382	Changed Frequency	
Fresh Living / Kook en Kuier	Custom Magazines	Jan - Mar	Mtly	R 29.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	281,241	
Habitat	Consumer Magazines	Jul - Dec	AltM	R 53.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	7,213	
House & Leisure.	Consumer Magazines	Jul - Dec	AltM	R 48.00 / R 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned	
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 65.00	0	14,839	232	0	0	0	315	0	0	15,386	0	0	0	0	0	0	512	512	15,898	15,898	14,971	
Kuier Combo	Consumer Magazines	Jul - Jun	2xA	R 25.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	50,201	
Landbouwekblad Boerekos	Consumer Magazines	Jul - Jun	2xA	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	32,179	
Living Space..	Custom Magazines	Jan - Mar	Mtly	19.00 /	0	254	34,504	0	0	0	0	0	0	34,758	2,155	0	0	0	0	0	0	0	2,155	36,913	42,640	51,509
Lose It,	Consumer Magazines	Jan - Dec	Q	R 65.00 / R 65.00	70	13,959	190	0	0	0	1,121	0	726	15,996	0	0	0	0	0	0	0	0	0	15,996	15,996	17,715
My Kitchen..	Custom Magazines	Jan - Mar	Mtly	R 19.00 /	0	448	63,575	0	0	0	0	0	0	64,023	4,938	0	0	0	0	0	0	0	4,938	68,961	78,305	93,456
SA Garden and Home	Consumer Magazines	Jan - Mar	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	38,091	
SA Home Owner	Consumer Magazines	Jan - Mar	11xA	R 42.50 / R 42.50	104	17,557	445	716	0	0	231	1,000	1,647	21,596	0	0	0	0	0	0	2,614	2,614	24,210	22,783	27,564	
Sarie Kos,	Consumer Magazines	Jul - Jun	Q	R 75.00 / R 75.00	434	20,613	1,049	51	0	0	328	0	71	22,112	0	0	0	0	0	0	750	750	22,862	22,862	24,349	
Sarie Woon	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	14,436	
The Gardener / Die Tuinier	Consumer Magazines	Jan - Mar	Mtly	R 44.00 / R 22.00	471	19,320	1,039	0	0	0	161	0	1,365	21,885	25	0	0	0	97	5,014	5,136	27,021	24,855	No Submission		
Tuis Home	Consumer Magazines	Jan - Mar	Mtly	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	77,545	73,761	
Tuis Opknop / Home Renovations.	Consumer Magazines	Jul - Jun	Ann	R 60.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	22,670	
Tuis Verf / Home Paint	Consumer Magazines	Jul - Jun	Ann	65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	20,425	
Tuis Werf / Home Yard	Consumer Magazines	Jul - Jun	Ann	R 65.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	29,070	
Visi	Consumer Magazines	Jul - Dec	6xA	R 75.00 / R 75.00	102	8,126	230	1,333	50	0	460	833	1,893	12,925	0	0	0	0	0	667	667	13,592	13,592	14,685		
Category Total					1,181	126,498	101,264	2,100	50	0	2,616	1,833	5,702	240,063	7,118	0	0	0	97	9,557	16,772	256,835	358,552	882,516		
Industry Specific																										
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	149,624	0	0	0	0	0	0	0	0	149,624	149,624	149,624	147,019
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	453	0	0	0	0	0	135	0	588	12,090	0	0	0	0	197	12,287	12,875	12,875	12,875	17,947	
Sea Rescue	Custom Magazines	Jan - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	56,895	0	0	0	0	0	0	56,895	56,895	Changed Cycle	
Servamus	Custom Magazines	Jan - Mar	Mtly	R 37.50 / R 23.50	0	0	8,802	206	0	0	350	0	0	9,358	10	45	0	0	23	0	78	9,436	9,757	10,733		
Solidarity Magazine / Solidariteit Tydskrif	Custom Magazines	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	155,930	
Category Total					0	453	8,802	206	0	0	350	135	0	9,946	161,724	56,940	0	0	23	197	218,884	228,830	229,151	331,629		

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In-flight																									
High Life SA	Custom Magazines	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	16,485
In Flight Magazine	Custom Magazines	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	19,715	25,801
Indwe	Custom Magazines	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,388
Skyways	Custom Magazines	Jan - Mar	Mtly	R 30.00 /	15	0	2	0	0	0	1	0	0	3	10,433	0	0	0	136,140	0	146,573	146,576	104,476	24,003	
Category Total					15	0	2	0	0	0	1	0	0	3	10,433	0	0	0	136,140	0	146,573	146,576	124,191	83,677	
Leisure																									
Cheers	Custom Magazines	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	34,800
Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	30,118
Legacy Inspires	Custom Magazines	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	24,511
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	7,443	24	0	1,000	0	0	0	2,520	10,987	20	0	0	2	2,992	3,014	14,001	14,001	18,030		
Nedbank Golf Challenge	Custom Magazines	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	14,900
Private Edition	Custom Magazines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	6,616	505	2,113	0	0	0	9,234	9,234	9,234	Changed Cycle	
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	8,626	0	0	0	8,626	8,626	8,626	10,312	
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	13,429
Taste.	Custom Magazines	Jan - Mar	11xA	R 55.00 / R 55.00	97	23,954	275	300	40	0	1,189	500	2,668	28,926	0	0	0	0	3,065	3,065	31,991	27,974	33,598		
The Coffee Mag	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	6,190
Wild	Custom Magazines	Jul - Jun	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	68,091
Category Total					97	31,397	299	300	1,040	0	1,189	500	5,188	39,913	6,636	505	10,739	0	2	6,057	23,939	63,852	59,835	253,979	
Male																									
GQ..	Consumer Magazines	Jan - Mar	11xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	5,808	11,924
Man	Custom Magazines	Jan - Mar	Mtly	R 29.99 /	0	290	35,990	0	0	0	0	0	0	36,280	3,068	0	0	0	0	0	3,068	39,348	47,505	57,499	
Men's Health	Consumer Magazines	Jan - Mar	Mtly	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	15,077
Popular Mechanics	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	13,839	22,735
Stuff.	Consumer Magazines	Jul - Dec	AllIM	R 42.90 / R 42.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	12,658
Tech..	Custom Magazines	Jan - Mar	Mtly	19.00 /	0	471	31,435	0	0	0	0	0	0	31,906	3,092	0	0	0	0	3,092	34,998	43,165	51,332		
Very Interesting (former Braintainment)	Consumer Magazines	Jul - Dec	AllIM	R 49.90 /	89	8,494	363	200	0	0	60	0	1,715	10,832	0	0	0	0	1,735	1,735	12,567	12,567	17,493		
Category Total					89	9,255	67,788	200	0	0	60	0	1,715	79,018	6,160	0	0	0	1,735	7,895	86,913	122,884	188,718		
Medical and Allied Health																									
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	5,132	0	0	0	0	5,132	5,132	5,132	63,811	
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	64,895	0	0	0	64,895	64,895	64,895	64,865	
Category Total					0	0	0	0	0	0	0	0	0	0	0	5,132	64,895	0	0	0	70,027	70,027	70,027	128,676	
Motoring																									
Bike SA	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 24.99	0	4,490	0	0	0	0	6,603	0	0	11,093	422	0	0	395	183	1,000	12,093	12,439	No Submission		

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					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free				
Car	Consumer Magazines	Jan - Mar	Mtly	R 38.90 / R 20.00	0	25,594	3,453	533	0	0	1,510	6,149	2,480	39,719	533	0	0	0	0	7,100	7,633	47,352	44,612	63,509	
Caravan & Outdoor Life / Kamp & Karavaan	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issues	No Issues	22,421	
Driven Magazine	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	12,282	17,543	
Leisure Wheels	Consumer Magazines	Jan - Mar	Mtly	R 35.00 / R 17.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,328	
Motor..	Custom Magazines	Jan - Mar	Mtly	R 19.00 /	0	168	18,473	0	0	0	0	0	0	18,641	2,690	0	0	0	0	0	2,690	21,331	25,998	33,168	
SA4x4	Consumer Magazines	Jan - Mar	Mtly	R 39.90 / R 20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issues	No Issues	14,891	
Category Total					0	30,252	21,926	533	0	0	8,113	6,149	2,480	69,453	3,645	0	0	0	395	7,283	11,323	80,776	95,331	163,860	
Parenting																									
Baba & Kleuter.	Consumer Magazines	Jul - Dec	AllM	R 65.00 / R 65.00	127	2,602	217	0	0	0	50	0	4,699	7,568	0	0	0	0	0	0	0	7,568	7,568	11,226	
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	R 29.90 / Free 0.00	0	1,667	0	0	0	0	0	532	0	2,199	9	5,611	250	0	0	0	5,870	8,069	8,069	14,001	
Child Magazine - Cape Town.	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	47,765	
Child Magazine - Durban.	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	40,015	
Child Magazine - Johannesburg.	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	55,212	
Child Magazine Pretoria.	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	40,078	
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	Digital only	10,169	
Mother & Child	Consumer Magazines	Jul - Dec	AllM	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issues	No Issues	924	
Your Baby.	Consumer Magazines	Jul - Dec	AllM	R 55.00 / R 55.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,923	
Your Pregnancy.	Consumer Magazines	Jul - Dec	AllM	R 65.00 / R 65.00	20	4,252	112	0	0	0	176	0	1,681	6,221	0	0	0	0	0	134	134	6,355	6,355	10,058	
Category Total					147	8,521	329	0	0	0	226	532	6,380	15,988	9	5,611	250	0	0	134	6,004	21,992	21,992	234,371	
Pets																									
Animaltalk	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	100	2,096	192	133	0	0	9	592	1,280	4,302	0	0	0	0	0	58,433	547	58,980	63,282	64,496	8,773
Dog Directory	Consumer Magazines	Jan - Dec	Ann	R 119.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	8,038	
Category Total					100	2,096	192	133	0	0	9	592	1,280	4,302	0	0	0	0	0	58,433	547	58,980	63,282	64,496	16,811
Professional																									
Accountancy SA	Custom Magazines	Jan - Mar	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55,861	0	55,861	55,861	56,669	54,004
Acumen.	Custom Magazines	Jul - Jun	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	14,623	
De Rebus	Custom Magazines	Jan - Mar	11xA	R 108.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19,131	0	19,131	19,131	19,497	11,152
The Journal Of The SAIMM	Custom Magazines	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	34	0	0	34	0	0	0	0	0	4,016	0	4,016	4,050	2,406	4,092
Category Total					0	0	0	0	0	0	34	0	0	34	0	0	0	0	0	79,008	0	79,008	79,042	78,572	83,871
Retail																									
Clicks Club Card.	Custom Magazines	Jul - Dec	AllM	R 12.00 /	0	2,807	0	0	0	0	0	0	0	2,807	0	226,591	0	0	0	0	226,591	229,398	229,398	283,226	
Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 19 /	0	1,150	248,986	0	0	0	0	0	0	250,136	7,117	0	0	0	0	0	7,117	257,253	299,052	349,176	
Jet Club	Custom Magazines	Jul - Dec	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	387,186	
Category Total					0	3,957	248,986	0	0	0	0	0	0	252,943	7,117	226,591	0	0	0	0	233,708	486,651	528,450	1,019,588	
Sport and Hobby																									

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Woman's General																									
Balanced Life	Custom Magazines	Jan - Mar	Mtly	R 24.50 /	0	400	46,222	0	0	0	0	0	0	0	46,622	1,775	0	0	0	0	1,775	48,397	59,728	61,698	
Cosmopolitan.	Consumer Magazines	Jul - Dec	10xA	R 37.70 / R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	34,916	
Essentials	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	21,190	
Fairlady	Consumer Magazines	Jan - Mar	Mtly	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	34,851	29,528	
Glamour,	Consumer Magazines	Jan - Mar	11xA	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	12,562	21,548	
Good Housekeeping.	Consumer Magazines	Jul - Dec	AllM	R 37.90 / R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	33,933	
Kuier	Consumer Magazines	Jan - Mar	F	R 21 / R 21	302	67,271	1,561	0	0	0	51	0	5,739	74,622	0	0	0	0	0	0	0	74,622	78,358	77,201	
Move!	Consumer Magazines	Jan - Mar	F	R 18.00 / R 18.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	31,037	
Rooi Rose	Consumer Magazines	Jan - Mar	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	62,877	
Sarie	Consumer Magazines	Jan - Mar	Mtly	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	62,540	62,620	
True Love	Consumer Magazines	Jan - Mar	Mtly	R 70.00 / R 70.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	25,775	26,865	
Vroue Keur	Consumer Magazines	Jan - Mar	Wkly, Fr	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	39,062	
Woman and Home	Consumer Magazines	Jan - Mar	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	62,058	
Women's Health.	Consumer Magazines	Jan - Mar	11xA	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	24,596	
Your Family	Consumer Magazines	Jan - Mar	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	24,392	
Category Total					302	67,671	47,783	0	0	0	51	0	5,739	121,244	1,775	0	0	0	0	0	1,775	123,019	273,814	613,521	
Woman's Special																									
Bruidsjids	Consumer Magazines	Jan - Dec	Ann	R 69.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	13,827	
Nubian Bride.	Consumer Magazines	Jul - Jun	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	4,570	
SA Wedding Album	Consumer Magazines	Jan - Dec	2xA	R 40.25 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	12,440	
Sarie Bruid	Consumer Magazines	Jul - Jun	Ann	R 90.80 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Deregistered	Deregistered	6,012	
Troukoors	Consumer Magazines	Jan - Dec	Ann	59.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	6,632	
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	Changed Cycle	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	43,481	
Youth																									
Barbie Magazine	Consumer Magazines	Jan - Mar	Mtly	R 37.90 /	99	4,146	72	66	0	0	13	611	1,407	6,315	0	0	0	0	0	30	30	6,345	Changed Frequency	Changed Frequency	
Barbie Magazine.	Consumer Magazines	Jul - Dec	6Wk	R 37.90 /	100	3,956	66	91	0	0	13	450	1,170	5,746	0	0	0	0	0	274	274	6,020	6,020	11,377	
Careers Magazine	Consumer Magazines	Jan - Mar	Mtly	35 /	0	1,107	0	0	0	0	0	0	0	1,107	3,559	233	0	0	0	0	3,792	4,899			
ClubX	Custom Magazines	Jan - Mar	Mtly	R 19.00 /	0	6,820	52,811	0	0	0	0	0	0	59,631	3,913	0	0	0	0	0	3,913	63,544	73,548	87,316	
Kids Super Club.	Custom Magazines	Jan - Mar	Mtly	R 20.00 /	0	4,287	55,284	0	0	0	0	0	0	59,571	6,593	0	0	0	0	0	6,593	66,164	79,352	108,683	
Post Matric	Consumer Magazines	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	133,742	
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	132,114	
Very Interesting Junior	Consumer Magazines	Jan - Mar	Mtly	R37.90 /	51	3,476	7,437	33	0	0	10	500	1,127	12,583	3,975	0	1,272	0	0	0	5,247	17,830	20,979	New Member	
Category Total					250	23,792	115,670	190	0	0	36	1,561	3,704	144,953	18,040	233	1,272	0	0	304	19,849	164,802	179,899	473,232	

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Total					16,732	629,953	810,214	15,234	1,846	0	127,291	17,991	86,493	1,689,022	271,484	333,436	119,125	8,584	366,778	46,325	1,145,732	2,834,754	3,320,512	6,371,916

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