



Newspaper - Daily

January -March 2021



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Beeld, Daily	MD, Mo-Fr	R 14.50 / R 14.50	0	7,796	9,891	132	0	0	5,424	0	625	0	194	23,243	819	24,062	23,823	28,291
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	0	32,069	120	0	0	0	107	0	0	0	0	32,296		32,296	33,451	33,462
Burger, Die Daily	MD, Mo-Fr	R 12 / R not set	0	12,656	12,345	180	50	0	0	6,142	0	0	645	31,373	645	32,018	32,829	35,349
Business Day	MD, Mo-Fr	R R20.00 /	0	1,604	3,644	955	0	0	3,426	2,280	0	2,049	0	11,909	2,049	13,958	13,423	19,050
Cape Argus	MD, Mo-Fr	R 10.00 / R 5.00	0	2,310	3,681	2,000	0	0	56	0	1,032	1,800	122	8,047	2,954	11,001	8,932	23,766
Cape Times	MD, Mo-Fr	R 12.00 / R 6.00	0	2,337	3,497	2,000	0	0	938	0	1,032	1,800	32	8,772	2,864	11,636	9,643	25,592
Citizen, The (Daily)	MD, Mo-Fr	R 8.9 /	0	18,588	1,367	964	1,800	0	538	0	40	6,503	0	23,257	6,543	29,800	30,012	36,359
Daily Dispatch	MD, Mo-Fr	R 7.40 / R 3.50	0	7,335	1,844	125	40	0	447	967	0	124	0	10,758	124	10,882	10,827	13,340
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	Terminated	15,187
Daily Nation	MD, Mo-Sat	KShs 60.00 / KShs 33.00	0	64,864	1,166	0	0	0	11,158	0	0	0	0	77,188		77,188	76,041	101,196
Daily News	MD, Mo-Fr	R 9.00 /	0	1,746	6,179	152	0	0	23	0	193	1,348	81	8,100	1,622	9,722	8,955	18,863
Daily Sun	Mo-Fr	R 5.00 / R 5.00	0	51,104	73	18	0	0	0	0	0	0	147	51,195	147	51,342	57,459	95,021
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	6,785
Herald, The	MD, Mo-Fr	R 7.30 / R 2.31	0	6,766	2,977	191	38	0	588	967	0	129	0	11,527	129	11,656	11,533	12,967
Isolezwe	MD, Mo-Fr	R 4.60 /	0	39,404	438	122	0	0	26	0	0	0	26	39,990	26	40,016	39,463	60,748
Mercury, The	MD, Mo-Fr	R 10.50 /	0	3,810	5,861	619	0	0	54	0	370	1,000	148	10,344	1,518	11,862	11,250	21,153

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Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / Nam\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned	20,203	27,014
New Vision	MD, Mo-Fr	UGShs 2000.00 /	0	16,868	1,432	0	0	0	910	0	0	0	0	19,210		19,210	18,947	23,556
Pretoria News	MD, Mo-Fr	R 10.00 /	0	1,122	557	231	0	0	25	0	217	209	0	1,935	426	2,361	1,957	9,981
Son (Daily)	MD, Mo-Fr	R 6.00 /	0	24,986	17	0	0	0	0	0	0	0	39	25,003	39	25,042	25,666	40,613
Sowetan	Mo-Fr	R R4.90 /	0	19,206	458	277	0	0	931	1,585	0	8,548	0	22,457	8,548	31,005	27,736	52,574
Star, The	MD, Mo-Fr	R 11.50 /	0	8,198	4,371	3,425	0	0	73	0	2,854	8,000	146	16,067	11,000	27,067	22,282	57,019
Taifa Leo	MD, Mo-Sat	KShs 30.00 / KShs 20.00	0	7,634	29	0	0	0	506	0	0	0	0	8,169		8,169	7,425	11,151
Times of Swaziland	MD, Mo-Fr	E 5.50 /	0	17,670	987	0	0	0	0	0	0	0	0	18,657		18,657	18,075	19,879
Volksblad - Daily	Mo-Fr	R 8.30 / R 8.30	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	Digital Only	Digital Only	11,913
Witness, The	MD, Mo-Fr	R 9.20 / R 9.20	0	2,326	5,382	144	0	0	32	0	0	0	151	7,884	151	8,035	8,252	9,915
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	6,204	6,041
Total			0	350,399	66,316	11,535	1,928	0	25,262	11,941	6,363	31,510	1,731	467,381	39,604	506,985	524,388	816,785

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