



Newspaper - Hybrid

January -March 2021



				PAID CIRCULATION							TOTALS				
				Sales at 50% and above						Sales below 50%					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscription	Multiple Copy Subscription	Contracted Travel Sales	e-Editions	Multiple Copy Sales	Sales below 50%	Total Paid	Free Distribution	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Daily Maverick	Wkly, Sat	R 20.00 /	2,646	1,580	0	0	0	0	0	0	1,580	28,196	29,776	24,788	New Member
Die Pos.	Wkly, Fr	R 8.00 / Free /	0	2,357	0	0	0	0	0	0	2,357	394	2,751	2,840	3,332
Excelsior News / Nuus	Wkly, Fr	R 1.50 /	0	1,692	0	0	0	0	0	0	1,692	1,065	2,757	2,763	3,252
Lowvelder Friday / Lowvelder Express	Wkly, Th	R 4.00 /	0	7,049	0	0	0	0	0	6,750	13,799	19,720	33,519	33,901	Changed Sector
Mogol Pos/Post	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	3,586
South Coast Herald incorporating UGU District	Wkly, Fr	R 3.00 /	0	6,383	0	0	0	0	0	0	6,403	2,076	8,479	15,498	Changed Sector
The Kokstad Advertiser	Wkly, Th	R 2.00 /	0	5,062	0	0	0	0	0	0	5,062	5,721	10,783	10,764	10,918
Zoutpansberger.	Wkly, Th	R 5.00 /	0	993	0	0	0	0	0	0	993	465	1,458	1,481	1,930
Total			2,646	25,116	0	0	0	0	0	6,750	31,886	57,637	89,523	92,035	23,018

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