



## Newspaper - Weekly

### January -March 2021



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	5,564	8	458	0	0	0	0	0	0	0	6,030		6,030	New Member	New Member
Burger, Die Friday	Wkly, Fr	R 12 / R 8.00	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	Digital Only	Digital Only	9,157
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	0	0	0	0	0	1,858	0	0	0	26	1,858	26	1,884	5,987	Changed Sector
Ilanga	2xW, Mo&Th	R 4.10 /	0	45,247	242	0	0	0	0	0	0	0	0	45,489		45,489	46,517	50,232
Lesotho Times	Wkly, Th	R 6.00 /	0	6,252	156	0	0	0	0	0	0	0	0	6,408		6,408	6,463	6,916
Mail & Guardian	Wkly, Fr	R 45.00 /	0	7,619	843	276	0	0	1,409	0	0	2,000	0	10,147	2,000	12,147	11,779	20,359
Post, The	Wkly, Wed	R 10.00 /	0	11,037	9,622	36	0	0	40	0	923	0	19	20,735	942	21,677	21,840	35,624
Soccer Laduma	Wkly, Wed	R 5.00 /	0	92,109	0	0	0	0	129	0	0	0	0	92,238		92,238	90,412	187,280
The Midweek Sun	Wkly, Wed	P8.00 /	0	4,745	1	477	0	0	0	0	0	0	0	5,223		5,223	New Member	New Member
Voice, The	Wkly, Fr	Pula 8.50 /	0	8,798	0	0	0	0	0	1,545	0	0	54	10,343	54	10,397	10,110	13,033
<b>Total</b>			<b>0</b>	<b>181,371</b>	<b>10,872</b>	<b>1,247</b>	<b>0</b>	<b>0</b>	<b>3,436</b>	<b>1,545</b>	<b>923</b>	<b>2,000</b>	<b>99</b>	<b>198,471</b>	<b>3,022</b>	<b>201,493</b>	<b>193,108</b>	<b>322,601</b>

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