



Magazine - Combine Consumer & Custom



April -June 2021

Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation								Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues						
Arts, Culture and Heritage																										
Jewish Life	Consumer Magazines	Apr - Jun	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	0	8,475	0	0	0	0	8,475	8,475	7,988	5,738	
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	459	0	0	0	0	0	0	0	459	480	6,020	8,400	0	0	0	14,900	15,359	15,359	10,563		
Category Total					0	459	0	0	0	0	0	0	0	459	480	14,495	8,400	0	0	0	23,375	23,834	23,347	16,301		
Business and News																										
Business Brief.	Consumer Magazines	Jan - Jun	AllM	R 60.00 / R 36.00	0	0	0	0	0	0	29,346	0	0	29,346	0	0	0	0	2,003	0	2,003	31,349	51,988	52,996		
Financial Mail	Consumer Magazines	Apr - Jun	Wkly, Fr	R 36.00 /	129	2,738	2,239	339	0	0	3,551	0	1,015	9,882	0	3,000	0	0	0	0	3,000	12,882	13,009	No Submission		
Finweek	Consumer Magazines	Apr - Jun	F	R 36.00 / R 36.00	137	1,785	515	1,640	0	0	430	0	5,251	9,621	0	0	2,308	0	0	0	2,308	11,929	11,790	12,295		
Forbes Africa	Consumer Magazines	Jan - Jun	AllM	R 59.00 / R 59.00	9	3,491	83	2,000	0	0	374	0	572	6,520	0	0	2,791	0	0	0	2,791	9,311	8,268	7,334		
Personal Finance	Consumer Magazines	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	5,843		
SA Real Estate Investor Magazine	Consumer Magazines	Apr - Jun	Mtly	Cover price not found! / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17,221	0	17,221	17,221	11,060	15,531		
The Big Issue Magazine	Consumer Magazines	Apr - Jun	Mtly	25.00 /	0	4,771	33	0	0	0	0	0	0	4,804	0	0	0	0	0	0	222	222	5,026	New Member	New Member	
Category Total					275	12,785	2,870	3,979	0	0	33,701	0	6,838	60,173	0	3,000	5,099	0	19,224	222	27,545	87,718	96,115	93,999		
Conservation and Wildlife																										
African Birdlife	Consumer Magazines	Jan - Jun	AllM	R 55 / R 44.00	0	3,321	3,201	158	0	0	50	0	0	6,730	138	0	0	0	0	0	610	748	7,478	7,512	9,261	
KRUGER MAGAZINE	Consumer Magazines	Jan - Dec	4xA	R 57.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	8,009		
Category Total					0	3,321	3,201	158	0	0	50	0	0	6,730	138	0	0	0	0	0	610	748	7,478	7,512	17,270	
Entertainment																										
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00 /	0	12,411	0	0	0	0	94	134	1,928	14,567	0	0	3,750	0	0	1,192	4,942	19,509	19,509	19,794		
TV Plus (Afrikaans)	Consumer Magazines	Apr - Jun	F	R 48.00 / R 48.00	18	7,260	262	0	0	0	33	0	5,671	13,226	0	0	0	0	0	0	0	13,226	14,618	15,614		
TV Plus (English)	Consumer Magazines	Apr - Jun	F	R 48.00 / R 48.00	13	3,439	63	0	0	0	41	0	457	4,000	0	0	0	0	0	0	0	4,000	4,944	5,400		
Category Total					31	23,110	325	0	0	0	168	134	8,056	31,793	0	0	3,750	0	0	1,192	4,942	36,735	39,071	40,808		
Family Interest																										
Crawford Times	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	10,705		
Drum	Consumer Magazines	Apr - Jun	Wkly, Fr	R 27.50 / R 27.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,162		
Huisgenoot	Consumer Magazines	Apr - Jun	Wkly, Th	R 36.00 / R 36.00	442	99,860	7,144	0	0	0	438	0	21,626	129,068	0	0	0	0	6,793	6,793	135,861	140,279	147,917			
LIG	Consumer Magazines	Apr - Jun	11xA	R 47.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	22,244	16,520		

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Plus 50	Consumer Magazines	Jan - Jun	6xA	R33.00 /	0	3,476	633	320	0	0	0	0	2,082	6,511	0	0	106	0	0	20	126	6,637	6,125	6,228
The Crest	Consumer Magazines	Jan - Jun	7xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	8,853	2,870	0	479	0	12,202	12,202	12,711	12,225
The Ridge	Consumer Magazines	Jan - Jun	8xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	8,047	6,671	0	1,295	0	16,013	16,013	15,764	15,429
Things to do with kids Magazine	Consumer Magazines	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	24,233
Trinitonian	Custom Magazines	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,749
You	Consumer Magazines	Apr - Jun	Wkly, Th	R 36.00 / R 36.00	169	62,408	1,389	0	0	0	518	0	2,692	67,007	0	0	0	0	0	3,574	3,574	70,581	72,790	71,607
Category Total					611	165,744	9,166	320	0	0	956	0	26,400	202,586	0	16,900	9,647	0	1,774	10,387	38,708	241,294	269,913	327,775
Farming																								
Dairy Mail, The.	Custom Magazines	Apr - Jun	Mtly	R 41.50 /	0	0	21	0	0	0	0	0	0	21	1,522	0	1,096	0	0	0	2,618	2,639	3,537	3,578
Farmbiz	Consumer Magazines	Apr - Jun	Mtly	R 20.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,735
Farmer's Weekly	Consumer Magazines	Apr - Jun	Wkly, Fr	R 21.50 /	0	6,448	172	0	0	0	101	933	0	7,654	0	0	0	0	8	0	8	7,662	8,027	No Submission
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	2,478	0	0	0	0	0	0	0	2,478	1,605	866	0	0	0	0	2,471	4,949	4,949	7,362
Landbouweekblad	Consumer Magazines	Apr - Jun	Wkly, Th	R 36.00 / R 36.00	585	10,438	1,230	1	0	0	217	0	4,705	16,591	0	0	0	0	0	6	6	16,597	18,253	19,301
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 44.00 / R 44.00	0	9,621	0	0	0	0	1	0	59	9,681	0	0	0	0	0	0	0	9,681	9,681	7,801
Marktoel	Consumer Magazines	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,900	0	0	0	0	9,900	9,900	9,900	7,900
Rooi Vleis / Red Meat,	Custom Magazines	Jan - Jun	AltM	R 28.50 / R 24.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9,084	0	9,084	9,084	11,462	11,459
Veeplaas.	Consumer Magazines	Apr - Jun	11xA	R 32.00 /	2,195	2,504	67	0	0	0	66	0	2,878	5,515	175	923	0	0	43	2,104	3,245	8,760	8,585	6,579
Wolboer / Wool Farmer.	Custom Magazines	Jan - Jun	AltM	R 25.00 /	0	0	2	0	0	0	0	0	0	2	107	0	4,669	0	0	0	4,776	4,778	4,933	4,927
Category Total					2,780	31,489	1,492	1	0	0	385	933	7,642	41,942	3,409	11,689	5,765	0	9,135	2,110	32,108	74,050	79,327	71,642
Health & Wellbeing																								
Fitlife.	Custom Magazines	Apr - Jun	Mtly	R 24.50 /	0	284	23,279	0	0	0	0	0	0	23,563	1,098	0	0	0	0	0	1,098	24,661	26,701	34,022
Grow to Eat	Consumer Magazines	Jan - Dec	3xA	R 44.00 /	64	10,010	132	0	666	0	11	0	696	11,515	18	0	0	0	4	2,789	2,811	14,326	14,326	New Member
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	23	0	0	1,319	0	0	1,342	1,342	1,480	1,480
Odyssey Magazine.	Consumer Magazines	Jul - Jun	Q	R 39.00 /	0	0	0	0	0	0	0	0	1,904	1,904	1,647	0	1,317	0	0	0	2,964	4,868	4,012	4,012
SA Pharmaceutical Journal.	Custom Magazines	Jan - Jun	10xA	R 36.60 /	0	3	0	0	0	0	0	0	0	3	5,609	0	0	0	0	0	5,609	5,612	7,056	7,196
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	116	4,883	0	0	5,019	5,019	4,959	4,959
South African Medical Journal	Custom Magazines	Apr - Jun	Mtly	R 170.98 /	9,346	0	329	0	0	0	0	0	0	329	8,944	74	0	0	0	0	9,018	9,347	9,703	No Submission
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jan - Jun	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	179	1,893	0	0	2,092	2,092	2,126	2,193
Category Total					9,410	10,297	23,740	0	666	0	11	0	2,600	37,314	17,379	74	1,612	8,095	4	2,789	29,953	67,267	70,363	53,862
Home																								
Conde Nast House & Garden	Consumer Magazines	Apr - Jun	Mtly	R 75.00 / R 37.20	205	7,726	560	200	0	0	0	0	1,188	9,674	0	0	0	0	0	2,012	2,012	11,686	Only 1 Issue	No Submission
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	3,755	39	0	0	0	0	0	0	3,794	0	0	2,128	0	0	364	2,492	6,286	Changed Publisher	Changed Publisher
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00 /	0	31,382	0	0	0	0	0	0	0	31,382	0	0	0	0	0	0	0	31,382	31,382	No Submission
Idees/Ideas	Consumer Magazines	Jan - Jun	AltM	R 85.00 / R 65.00	0	14,354	227	0	0	0	207	4	6	14,798	1,117	0	0	0	0	0	1,117	15,915	15,898	15,214

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Living Space..	Custom Magazines	Apr - Jun	Mtly	19.00 /	0	233	33,861	0	0	0	0	0	0	34,094	1,332	0	0	0	0	0	1,332	35,426	36,913	51,186	
Lose It.	Consumer Magazines	Jan - Dec	Q	R 65.00 / R 65.00	70	13,959	190	0	0	0	1,121	0	726	15,996	0	0	0	0	0	0	0	15,996	15,996	17,715	
My Kitchen..	Custom Magazines	Apr - Jun	Mtly	R 19.00 /	0	398	65,650	0	0	0	0	0	66,048	1,243	0	0	0	0	0	0	1,243	67,291	68,961	92,738	
SA Home Owner	Consumer Magazines	Apr - Jun	11xA	R 42.50 / R 42.50	77	15,229	379	66	0	0	738	1,000	1,728	19,140	0	0	0	0	0	5,202	5,202	24,342	24,210	No Submission	
Sarie Kos / Food	Consumer Magazines	Jul - Jun	Q	R 85.00 / R 85.00	326	22,472	887	13	0	0	408	0	700	24,480	0	0	0	0	0	0	0	24,480	22,862	22,862	
The Gardener / Die Tuinier	Consumer Magazines	Apr - Jun	Mtly	R 44.00 / R 22.00	356	17,675	986	0	0	0	590	0	820	20,071	121	0	0	0	0	21	3,735	3,877	23,948	27,021	23,420
Tuis Home	Consumer Magazines	Jan - Jun	8xA	R 70.00 / R 70.00	1,087	55,137	3,974	240	0	0	1,436	1,000	19,984	81,771	0	0	0	0	0	4,190	4,190	85,961	77,545	72,036	
Visi	Consumer Magazines	Jan - Jun	6xA	R 95.00 / R 95.00	78	8,532	194	700	0	0	514	515	1,590	12,045	0	0	0	0	0	234	234	12,279	13,592	14,811	
Category Total					2,199	190,852	106,947	1,219	0	0	5,014	2,519	26,742	333,293	3,813	0	2,128	0	21	15,737	21,699	354,992	334,380	309,982	

Industry Specific

Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	149,624	0	0	0	0	0	0	149,624	149,624	149,624	147,019
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	453	0	0	0	0	0	135	0	588	12,090	0	0	0	0	197	12,287	12,875	12,875	17,947
Sea Rescue	Custom Magazines	Jan - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	56,895	0	0	0	0	0	56,895	56,895	56,895	No Submission
Servamus	Custom Magazines	Apr - Jun	Mtly	R 39 / R 25	0	0	8,515	106	0	0	705	0	0	9,326	10	41	0	0	25	0	76	9,402	9,436	10,409
Category Total					0	453	8,515	106	0	0	705	135	0	9,914	161,724	56,936	0	0	25	197	218,882	228,796	228,830	175,375

In-flight

In Flight Magazine	Custom Magazines	Apr - Jun	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	26,568	0	26,568	26,568	No Submission	No Submission	
Skyways	Custom Magazines	Apr - Jun	Mtly	R 30.00 /	23	0	3	0	0	0	5	0	0	8	23,133	0	0	0	0	146,388	0	169,521	169,529	146,576	No Submission
Category Total					23	0	3	0	0	0	5	0	0	8	23,133	0	0	0	172,956	0	196,089	196,097	146,576	0	

Leisure

Equinox.	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	30,118
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	11	6,207	30	0	0	0	17	0	1,307	7,561	10	0	100	0	0	0	110	7,671	14,001	14,001
Private Edition	Custom Magazines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	6,616	505	2,113	0	0	0	0	9,234	9,234	9,234	No Submission
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	8,626	0	0	0	8,626	8,626	8,626	10,312
Southern Vines	Consumer Magazines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	13,429
Taste.	Custom Magazines	Apr - Jun	11xA	R 65.00 / R 65.00	69	23,327	230	300	40	0	852	500	1,843	27,092	0	0	0	0	0	704	704	27,796	31,991	25,218
Category Total					80	29,534	260	300	40	0	869	500	3,150	34,653	6,626	505	10,839	0	0	704	18,674	53,327	63,852	93,078

Male

Destiny Man Magazine	Consumer Magazines	Jan - Jun	AllM	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	5,557
GQ..	Consumer Magazines	Jan - Dec	5xA	R 70.00 / R 35.50	23	2,719	51	1,055	0	0	0	118	3,943	0	0	0	0	0	1,865	1,865	5,808	5,808	14,388	
Man	Custom Magazines	Apr - Jun	Mtly	R 29.99 /	0	256	37,634	0	0	0	0	0	37,890	1,904	0	0	0	0	0	0	1,904	39,794	39,348	58,498
Men's Health	Consumer Magazines	Apr - Jun	Mtly	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	Discontinued
Popular Mechanics	Consumer Magazines	Apr - Jun	Mtly	R 38.90 / R 20.00	0	7,643	1,097	468	0	0	1,182	1,435	1,809	13,634	292	0	0	0	779	1,071	14,705	No Submission	No Submission	

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Tech..	Custom Magazines	Apr - Jun	Mtly	19.00 /	0	395	30,820	0	0	0	0	0	0	0	31,215	898	0	0	0	0	0	898	32,113	34,998	54,064			
Very Interesting (former Braintainment)	Consumer Magazines	Jan - Jun	AllM	R 49.90 /	122	6,377	412	0	0	0	35	0	1,642	8,466	0	0	0	0	0	0	1,504	1,504	9,970	12,567	No Submission			
Category Total					145	17,390	70,014	1,523	0	0	1,217	1,435	3,569	95,148	3,094	0	0	0	0	0	4,148	7,242	102,390	92,721	132,507			
Medical and Allied Health																												
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	5,132	5,132		
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	64,895	64,895		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70,027	70,027			
Motoring																												
Bike SA	Consumer Magazines	Apr - Jun	Mtly	R 39.90 / R 24.99	0	4,551	0	0	0	0	7,776	0	0	12,327	887	0	0	0	0	575	42	1,504	13,831	12,093	No Submission			
Car	Consumer Magazines	Apr - Jun	Mtly	R 38.90 / R 20.00	0	24,287	2,457	13	0	1,357	1,333	5,125	34,572	508	0	0	0	0	0	10,104	10,612	45,184	47,352	No Submission				
Driven Magazine	Consumer Magazines	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,767	0	13,767	No Submission	No Submission				
Motor..	Custom Magazines	Apr - Jun	Mtly	R 19.00 /	0	125	16,619	0	0	0	0	0	16,744	1,587	0	0	0	0	0	0	1,587	18,331	21,331	33,499				
Category Total					0	28,963	19,076	13	0	9,133	1,333	5,125	63,643	2,982	0	0	0	0	14,342	10,146	27,470	91,113	80,776	33,499				
Parenting																												
Baba & Kleuter.	Consumer Magazines	Dec - Jun	AllM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,803			
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	R 29.90 / Free 0.00	0	1,667	0	0	0	0	0	532	2,199	9	5,611	250	0	0	0	0	5,870	8,069	8,069	14,001				
Child Magazine - Cape Town,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	47,765			
Child Magazine - Durban,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	40,015			
Child Magazine - Johannesburg,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	55,212			
Child Magazine Pretoria,	Consumer Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	40,078			
MamaMagic Milestones	Consumer Magazines	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	10,169			
Your Pregnancy.	Consumer Magazines	Jan - Jun	AllM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	6,355	8,574			
Category Total					0	1,667	0	0	0	0	0	532	2,199	9	5,611	250	0	0	0	0	5,870	8,069	14,424	224,617				
Pets																												
Animaltalk	Consumer Magazines	Apr - Jun	Mtly	R 37.90 /	70	1,671	145	0	0	0	12	0	1,065	2,893	0	0	0	0	64,311	41	64,352	67,245	63,282	39,248				
Dog Directory	Consumer Magazines	Jul - Jun	Ann	R 119.00 /	0	6,258	0	0	0	0	7	0	1,660	7,925	120	0	242	0	0	0	362	8,287	Changed Cycle	Changed Cycle				
Category Total					70	7,929	145	0	0	0	19	0	2,725	10,818	120	0	242	0	64,311	41	64,714	75,532	63,282	39,248				
Professional																												
Accountancy SA	Custom Magazines	Apr - Jun	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	56,064	0	56,064	56,064	55,861	54,412				
De Rebus	Custom Magazines	Apr - Jun	11xA	R 108.00 /	8	0	8	0	0	0	0	0	8	0	0	0	0	0	19,023	0	19,023	19,031	19,131	18,512				
The Journal Of The SAIMM	Custom Magazines	Apr - Jun	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector			
Category Total					8	0	8	0	0	0	0	0	8	0	0	0	0	0	75,087	0	75,087	75,095	74,992	72,924				
Retail																												
Clicks Club Card.	Custom Magazines	Jan - Jun	AllM	R 12.00 /	0	102	0	0	0	0	0	0	102	0	250,275	0	0	0	0	0	250,275	250,377	229,398	No Submission				
Club Magazine	Custom Magazines	Apr - Jun	Mtly	R 19 /	0	1,530	248,186	0	0	0	0	0	249,716	6,000	0	0	0	0	0	0	6,000	255,716	257,253	340,706				
Jet Club	Custom Magazines	Jan - Jun	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	271,673	0	0	0	0	0	271,673	271,673	No Submission	No Submission				

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Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Sales at 50% and above							Free Circulation							Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period				
					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation					e- Editions	Back_Issues		
Category Total					0	1,632	248,186	0	0	0	0	0	0	0	249,818	6,000	521,948	0	0	0	0	527,948	777,766	486,651	340,706	
Sport and Hobby																										
Africa's Sportsman Magazine	Consumer Magazines	Jan - Dec	4xA	Cover price not found! / R 37.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	998
Bicycling	Consumer Magazines	Jan - Jun	AltM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,486
Compleat Golfer	Consumer Magazines	Apr - Jun	Mtly	R 35.21 /	0	1,762	137	66	0	0	0	580	1,731	4,276	1,010	0	0	0	0	0	390	1,400	5,676	5,606	No Submission	No Submission
Game & Hunt/Wild & Jag	Custom Magazines	Apr - Jun	Mtly	R 45 / R 45.00	91	1,058	91	0	0	0	436	0	0	1,585	0	7	0	0	0	57,255	74	57,336	58,921	58,883	54,289	
Kick Off	Consumer Magazines	Apr - Jun	Mtly	R 25.00 / R 25.00	70	10,334	145	5	0	0	94	666	1,442	12,686	0	0	0	0	0	0	1,954	1,954	14,640	15,646	21,007	
Magnum	Consumer Magazines	Jan - Jun	8xA	R 70 / R 70.00	1,110	7,605	1,622	2	0	0	529	250	738	10,746	0	0	0	0	0	0	0	0	10,746	13,094	10,580	
Runners World.	Consumer Magazines	Jan - Jun	AltM	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,841
SA Cricket.	Consumer Magazines	Jan - Dec	Q	R 30.16 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	10,618	
SA Hunter/Jagter.	Custom Magazines	Jan - Jun	8xA	R 70.00 / R 70.00	23,663	5,126	26,538	2	0	0	2,721	115	656	35,158	0	0	0	0	0	0	0	0	0	35,158	37,219	38,289
SA Rugby	Consumer Magazines	Apr - Jun	Mtly	R 30.16 /	0	2,320	8,136	66	0	0	0	1,285	659	12,466	1,387	0	0	0	0	0	1,098	2,485	14,951	15,976	No Submission	
Soccer Club	Custom Magazines	Apr - Jun	Mtly	R 16.00 /	0	378	42,251	0	0	0	0	0	0	42,629	3,136	0	0	0	0	0	0	3,136	45,765	47,053	72,833	
Sports Club.	Custom Magazines	Apr - Jun	Mtly	19.90 /	0	570	77,298	0	0	0	0	0	0	77,868	1,858	0	0	0	0	0	0	1,858	79,726	83,365	122,666	
Wildland Magazine	Consumer Magazines	Apr - Jun	Mtly	R 42.00 / R 2.00	0	0	0	0	0	0	57,917	0	0	57,917	0	0	0	0	0	2,256	0	2,256	60,173	58,620	56,348	
Category Total					24,934	29,153	156,218	141	0	0	61,697	2,896	5,226	255,331	7,391	7	0	0	59,511	3,516	70,425	325,756	335,462	404,955		
Travel, Tourism & Hospitality																										
AA Traveller	Custom Magazines	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	51,921	
Best of Cape Town Central City.	Custom Magazines	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	59,800	
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	0	1,314	29	0	0	0	0	369	1,712	5,372	0	0	0	0	0	789	6,161	7,873	7,873	10,194		
Escapes	Custom Magazines	Apr - Jun	Mtly	R 24.50 /	0	128	19,713	0	0	0	0	0	0	19,841	544	0	0	0	0	0	544	20,385	22,408	33,193		
Getaway	Consumer Magazines	Apr - Jun	Mtly	R 38.90 / R 20.00	0	7,611	891	51	0	0	972	1,333	3,426	14,284	335	0	0	0	0	1,725	2,060	16,344	19,144	No Submission		
go! Drive & Camp and Weg! Ry & Sleep	Consumer Magazines	Jan - Jun	AltM	R 90.00 / R 90.00	871	19,876	2,622	116	0	0	625	1,166	11,686	36,091	0	0	0	0	0	1,200	1,200	37,291	31,009	21,483		
Moments magazine	Custom Magazines	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,200	
Premier	Custom Magazines	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,294	0	13,294	13,294	No Submission	No Submission	
The Great Outdoors Guide / Die Groot Buitelewegids	Consumer Magazines	Jan - Dec	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issues	No issues	39,874	
TravelIdeas.	Consumer Magazines	Jan - Jun	AltM	R 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	18,501	
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 95.00 / R 95.00	299	20,568	922	0	0	0	355	453	701	22,999	0	0	0	0	0	0	0	0	22,999	23,366	23,366	
Weg/Go	Consumer Magazines	Jan - Jun	AltM	R 90.00 / R 90.00	1,862	30,926	5,176	181	0	0	471	1,134	15,789	53,677	0	0	0	0	0	959	959	54,636	49,306	46,050		
Category Total					3,032	80,423	29,353	348	0	0	2,423	4,086	31,971	148,604	6,251	0	0	0	13,294	4,673	24,218	172,822	171,607	291,081		
Woman's General																										
Balanced Life	Custom Magazines	Apr - Jun	Mtly	R 24.50 /	0	344	45,152	0	0	0	0	0	0	45,496	1,454	0	0	0	0	0	1,454	46,950	48,397	83,848		
Destiny Magazine.	Consumer Magazines	Jan - Jun	AltM	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	11,228	

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					Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation					e- Editions	Back_Issues
Fairlady	Consumer Magazines	Jan - Jun	AltM	R 85.00 / R 85.00	272	36,352	988	440	0	0	861	607	2,750	41,998	0	0	0	0	0	832	832	42,830	34,851	28,102
Glamour,	Consumer Magazines	Jan - Dec	Q	R 35.50 / R 26.60	32	7,013	68	1,475	0	0	0	0	111	8,667	0	0	0	0	0	3,895	3,895	12,562	12,562	28,733
Kuler	Consumer Magazines	Apr - Jun	F	R 21 / R 21	228	63,030	1,407	0	0	0	46	0	5,481	69,964	0	0	0	0	0	0	0	69,964	74,622	70,258
Move!	Consumer Magazines	Apr - Jun	F	R 18.00 / R 18.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	33,466
Sarie	Consumer Magazines	Jan - Jun	AltM	R 75.00 / R 75.00	961	42,406	4,081	338	0	0	376	613	21,225	69,039	0	0	0	0	0	1,891	1,891	70,930	62,540	53,174
True Love	Consumer Magazines	Jan - Jun	Mtly	R 65.00 / R 65.00	188	21,146	362	343	0	0	228	810	2,018	24,907	0	0	0	0	0	2,367	2,367	27,274	25,775	19,210
Women & Home Magazine	Consumer Magazines	Apr - Jun	Mtly	49.90 /	0	20,072	146	0	0	0	0	333	4,158	24,709	0	0	0	0	0	3,241	3,241	27,950	New Member	New Member
Women's Health.	Consumer Magazines	Apr - Jun	11xA	R 80.00 / R 80.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	15,972
Category Total					1,681	190,363	52,204	2,596	0	0	1,511	2,363	35,743	284,780	1,454	0	0	0	0	12,226	13,680	298,460	258,747	343,791
Woman's Special																								
Bruidsgids	Consumer Magazines	Jan - Dec	Ann	R 69.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	13,827
SA Wedding Album	Consumer Magazines	Jan - Dec	2xA	R 40.25 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	12,440
Troukoors	Consumer Magazines	Jan - Dec	Ann	59.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	6,632
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	14,220
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	47,119
Youth																								
Barbie Magazine	Consumer Magazines	Apr - Jun	Mtly	R 37.90 /	78	4,090	55	0	0	5	0	1,640	5,790	0	0	0	0	0	1,567	1,567	7,357	6,345	Changed Frequency	
Barbie Magazine.	Consumer Magazines	Jan - Jun	6Wk	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	6,020	6020
Careers Magazine	Consumer Magazines	Apr - Jun	Mtly	35 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	4,899	New Member
ClubX	Custom Magazines	Apr - Jun	Mtly	R 19.00 /	0	9,504	54,694	0	0	0	0	0	64,198	1,697	0	0	0	0	1,697	65,895	63,544	90,482		
Kids Super Club.	Custom Magazines	Apr - Jun	Mtly	R 20.00 /	0	5,072	58,537	0	0	0	0	0	63,609	2,500	0	0	0	0	2,500	66,109	66,164	111,616		
Post Matric	Consumer Magazines	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	133,742
The Official Safeways K53 Learner's and Driver's Manual.	Consumer Magazines	Jan - Dec	Ann	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	132,114
Very Interesting Junior	Consumer Magazines	Apr - Jun	Mtly	R37.90 /	37	2,772	5,220	0	0	5	0	1,163	9,160	2,929	0	415	0	0	349	3,693	12,853	17,830	21,723	
Category Total					115	21,438	118,506	0	0	10	2,803	142,757	7,126	0	415	0	0	1,916	9,457	152,214	164,802	489,677		
Total					45,394	847,002	850,229	10,704	706	0	117,874	16,866	168,590	2,011,971	251,129	631,165	48,147	8,095	429,684	70,614	1,438,834	3,450,805	3,172,777	3,690,243

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