



Newspaper - Local

April -June 2021



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
African Reporter	Wkly, Fr	R 1.50 /	0	16,075	0	0	0	0	0	0	0	0	0	16,075		16,075	15,752	No Submission
Bosvelder Review	Wkly, Fr	R 2.00 /	0	1,501	0	0	0	0	0	0	0	0	0	1,501		1,501	1,657	No Submission
Capricorn Voice	Wkly, Wed	R 1.00 /	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	5,631	No Submission
Daller, Die	Wkly, Fr	R 2.00 /	0	1,532	0	0	0	0	0	0	0	0	0	1,532		1,532	1,341	No Submission
District Mail	Wkly, Th	R 8.90 / R .20	0	2,860	206	3	0	0	0	638	0	0	21	3,707	21	3,728	4,097	No Submission
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	0	614	3	0	0	0	0	0	0	0	0	617		617	559	No Submission
George Herald (Thursday)	Wkly, Th	R 5.00 /	7	11,020	5	0	0	0	0	0	0	0	0	11,025		11,025	10,405	8,341
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	12	1,026	8	0	0	0	0	0	0	0	0	1,034		1,034	1,133	1,197
Knysna Plett Herald	Wkly, Th	R 4.00 /	8	1,824	4	0	0	0	0	0	0	0	0	1,828		1,828	1,716	1,547
Ladysmith Gazette	Wkly, Fr	R 5.30 /	0	1,397	24	0	0	0	0	0	0	0	0	1,421		1,421	1,369	No Submission
Limpopo Mirror	Wkly, Fr	R 5.00 /	0	5,038	0	0	0	0	0	0	0	0	0	5,038		5,038	4,868	4,000
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	0	9,317	0	0	0	0	0	1,538	0	0	0	10,855		10,855	7,922	No Submission
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	3	5,294	6	0	0	0	0	0	0	0	0	5,300		5,300	5,100	4,412
Mpumalanga News	Wkly, Wed	R 1.70 /	0	5,938	7	0	0	0	0	0	0	0	0	5,945		5,945	5,855	No Submission
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	0	2,456	0	0	0	0	4	0	0	0	0	2,460		2,460	2,741	No Submission
Northern Natal Courier	Wkly, Fr	R 4.60 /	0	1,361	11	0	0	0	0	0	0	0	0	1,372		1,372	1,513	No Submission
Northern Review Weekend	Wkly, Fr	R 3.00 /	0	1,566	85	0	0	0	0	0	0	0	0	1,651		1,651	1,838	No Submission

This report is the copyright property of the Audit Bureau of Circulations of South Africa

				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	7	1,120	4	0	0	0	0	0	0	0	0	1,124		1,124	1,251	1,169
Paarl Post	Wkly, Th	R 9.20 / R .20	0	6,085	230	0	100	0	0	756	0	0	10	7,171	10	7,181	7,798	No Submission
Representative	Wkly, Fr	R 6.50 /	0	2,709	23	0	0	0	0	0	0	0	0	2,732		2,732	2,874	No Submission
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	7	2,154	3	0	0	0	0	0	0	0	0	2,157		2,157	2,361	2,019
Streeknuus	Wkly, Fr	R 3.00 /	0	1,684	0	0	0	0	0	0	0	0	0	1,684		1,684	1,552	No Submission
Talk of the Town	Wkly, Fr	R 6.50 /	0	1,724	32	0	0	0	0	0	0	0	0	1,756		1,756	1,531	No Submission
The Courier	Wkly, Fr	R 6.00 /	0	1,106	10	0	0	0	0	10	0	0	0	1,126		1,126	1,126	1,126
Vaalweekblad	Wkly, Th	R 6.10 /	0	3,598	9	0	0	0	0	0	0	0	0	3,607		3,607	4,084	5,017
Vryheid Herald	Wkly, Fr	R 4.60 /	0	909	13	0	0	0	0	0	0	0	0	922		922	1,022	No Submission
Weslander, The	Wkly, Th	R 8.30 /	0	5,680	105	0	0	0	0	523	0	0	24	6,308	24	6,332	6,975	No Submission
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	9,572	0	0	0	0	0	1,730	0	0	0	11,302		11,302	8,418	No Submission
Worcester Standard	Wkly, Th	R 7.60 / R .20	0	5,285	135	0	0	0	0	566	0	0	3	5,986	3	5,989	6,523	No Submission
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	1	3,295	1	0	0	0	80	0	0	0	0	3,376		3,376	3,488	No Submission
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	1	5,574	0	0	0	0	77	0	0	0	0	5,651		5,651	5,891	No Submission
Total			46	119,314	924	3	100	0	161	5,761	0	0	58	126,263	58	126,321	128,391	28,828

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 12 Aug, 2021

Revision : 104.0 Q2 2021