



Newspaper - Weekly

April -June 2021



				PAID CIRCULATION							FREE CIRCULATION			TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Print Media in Education	Contracted Travel Sales	Free Distribution	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	5,409	416	0	0	0	0	0	0	0	0	5,825		5,825	6,030	New Member
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	0	0	0	0	0	5,322	0	0	0	30	5,322	30	5,352	1,884	Changed Sector
Ilanga	2xW, Mo&Th	R 4.10 /	0	43,550	207	0	0	0	0	0	0	0	0	43,757		43,757	45,489	No Submission
Lesotho Times	Wkly, Th	R 6.00 /	0	6,341	271	0	0	0	0	0	0	0	0	6,612		6,612	6,408	5,611
Mail & Guardian	Wkly, Fr	R 45.00 /	7	7,335	770	246	0	0	1,837	0	0	2,000	0	10,188	2,000	12,188	12,147	No Submission
Mmegi Reporter, The	4xW, Tu-Fr	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	Terminated	5,524
Post, The	Wkly, Wed	R 10.00 /	0	9,844	9,390	47	0	0	42	0	2,230	0	19	19,323	2,249	21,572	21,677	No Submission
Soccer Laduma	Wkly, Wed	R 5.00 /	0	92,755	0	0	0	0	0	0	0	0	0	92,755		92,755	92,238	No Submission
The Midweek Sun	Wkly, Wed	P8.00 /	0	3,839	350	0	0	0	0	0	0	0	0	4,189		4,189	5,223	New Member
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	Pula 10.00 /	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	Terminated	4,014
Voice, The	Wkly, Fr	Pula 8.50 /	0	8,706	1,154	0	0	0	0	0	0	0	379	9,860	379	10,239	10,397	8,435
Total			7	177,779	12,558	293	0	0	7,201	0	2,230	2,000	428	197,831	4,658	202,489	201,493	23,584

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