



Magazine - Custom
July -September 2021



Publication_Name_by_Category	Period	Frequency	Cover Price	Postal Copies	Sales at 50% and above								Below 50%	Total_Paid	Free Circulation							TOTAL CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
					Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Controlled Free Circulation			Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Family Interest																									
Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	10,705
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,749
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16,454
Farming																									
Dairy Mail, The.	Jul - Sep	Mtly	R 41.50 /	0	21	0	0	0	0	0	0	0	21	1,214	1,028	0	0	0	0	0	0	2,242	2,263	2,639	3,599
Rooi Vleis / Red Meat,	Jan - Jun	AltM	R 28.50 / R 24.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9,084	0	0	9,084	9,084	9,084	11,459
Wolboer / Wool Farmer.	Jan - Jun	AltM	R 25.00 /	0	0	2	0	0	0	0	0	0	2	107	0	4,669	0	0	0	0	0	4,776	4,778	4,778	4,927
Wolboer / Wool Farmer..	Jul - Sep	AltM	R 25.00 /	0	2	0	0	0	0	0	0	0	2	131	4,734	0	0	0	0	0	0	4,865	4,867	Reporting Change	Reporting Change
Category Total				0	23	2	0	0	0	0	0	0	25	1,452	5,762	4,669	0	9,084	0	0	20,967	20,992	16,501	19,985	
Health & Wellbeing																									
Fitlife.	Jul - Sep	Mtly	R 24.50 /	0	277	23,444	0	0	0	0	0	0	23,721	2,626	0	0	0	0	0	0	0	2,626	26,347	24,661	30,750
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	23	0	0	1,319	0	0	0	1,342	1,342	1,342	1,480	
SA Pharmaceutical Journal.	Jan - Jun	10xA	R 36.60 /	0	3	0	0	0	0	0	0	0	3	5,609	0	0	0	0	0	0	0	5,609	5,612	5,612	7,196
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	116	4,883	0	0	0	5,019	5,019	5,019	4,959	
South African Medical Journal	Jul - Sep	Mtly	R 170.98 /	9,026	0	324	0	0	0	0	0	0	324	8,693	74	0	0	0	0	0	0	8,767	9,091	9,347	9,594
Southern African Journal of Anaesthesia & Analgesia	Jan - Jun	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	179	1,893	0	0	0	2,092	2,092	2,092	2,193	
Category Total				9,026	280	23,768	0	0	0	0	0	0	24,048	16,991	74	295	8,095	0	0	0	25,455	49,503	48,073	56,172	
Home																									
Fresh Living	Jan - Dec	Q	R 25.00 /	0	31,382	0	0	0	0	0	0	0	31,382	0	0	0	0	0	0	0	0	31,382	31,382	No Submission	
Living Space..	Jul - Sep	Mtly	19.00 /	0	240	33,691	0	0	0	0	0	0	33,931	2,814	0	0	0	0	0	0	0	2,814	36,745	35,426	47,529
My Kitchen..	Jul - Sep	Mtly	R 19.00 /	0	446	65,459	0	0	0	0	0	0	65,905	2,965	0	0	0	0	0	0	0	2,965	68,870	67,291	87,076
Category Total				0	32,068	99,150	0	0	0	0	0	0	131,218	5,779	0	0	0	0	0	0	5,779	136,997	134,099	134,605	
Industry Specific																									
Forum Tydskrif	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	149,624	0	0	0	0	0	0	0	149,624	149,624	149,624	147,019
Forum Tydskrif.:	Jul - Sep	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	149,700	0	0	0	0	0	0	0	149,700	149,700	Reporting Change	Reporting Change

J S E	Jan - Dec	Q	R 25.22 / Free 0.00	0	453	0	0	0	0	0	135	0	588	12,090	0	0	0	0	197	12,287	12,875	12,875	17,947	
J S E.:	Jul - Sep	Q	R 25.22 /	0	403	0	0	0	0	0	0	469	872	13,154	0	0	0	0	47	13,201	14,073	Reporting Change	Reporting Change	
Sea Rescue	Jan - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	56,915	0	0	0	0	56,915	56,915	56,915	No Submission	
Sea Rescue.:	Jul - Sep	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	16,843	0	0	0	0	16,843	16,843	Reporting Change	Reporting Change	
Servamus	Jul - Sep	Mtly	R 39 / R 25	0	0	8,174	106	0	0	706	0	0	8,986	10	39	0	0	23	0	72	9,058	9,402	10,023	
Category Total				0	856	8,174	106	0	0	706	135	469	10,446	324,578	73,797	0	0	23	244	398,642	409,088	228,816	174,989	
In-flight																								
In Flight Magazine	Jul - Sep	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	28,262	0	28,262	28,262	26,568	15,152
Skyways	Jul - Sep	Mtly	R 30.00 /	23	0	3	0	0	0	1	0	0	4	20,800	0	0	0	0	138,994	0	159,794	159,798	169,529	81,091
Category Total				23	0	3	0	0	0	1	0	0	4	20,800	0	0	0	0	167,256	0	188,056	188,060	196,097	96,243
Leisure																								
Equinox.	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	No Submission	30,118	
Private Edition	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	2,405	6,566	0	0	0	8,971	8,971	8,971	No Submission	
Private Edition.:	Jul - Sep	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,135	1,000	2,851	0	0	0	7,986	7,986	Reporting Change	Reporting Change	
Taste.	Jul - Sep	AltM	R 65.00 / R 65.00	38	25,796	160	300	40	0	669	1,000	2,660	30,625	0	0	0	0	0	0	3,043	3,043	33,668	27,796	24,772
Category Total				38	25,796	160	300	40	0	669	1,000	2,660	30,625	4,135	3,405	9,417	0	0	3,043	20,000	50,625	36,767	54,890	
Male																								
Man	Jul - Sep	Mtly	R 29.99 /	0	314	38,978	0	0	0	0	0	0	39,292	3,707	0	0	0	0	0	3,707	42,999	39,794	53,669	
Tech.:	Jul - Sep	Mtly	19.00 /	0	384	30,666	0	0	0	0	0	0	31,050	2,782	0	0	0	0	0	2,782	33,832	32,113	49,325	
Category Total				0	698	69,644	0	0	0	0	0	0	70,342	6,489	0	0	0	0	0	6,489	76,831	71,907	102,994	
Medical and Allied Health																								
Bounce (Formerly Bankmed)	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,132	
Medi - Clinic Family	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	64,895	
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70,027	
Motoring																								
Motor.:	Jul - Sep	Mtly	R 19.00 /	0	116	15,537	0	0	0	0	0	0	15,653	1,846	0	0	0	0	0	1,846	17,499	18,331	30,095	
Category Total				0	116	15,537	0	0	0	0	0	0	15,653	1,846	0	0	0	0	0	1,846	17,499	18,331	30,095	
Professional																								
Accountancy SA	Jul - Sep	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	57,916	0	57,916	57,916	56,064	55,637
De Rebus	Jul - Sep	11xA	R 108.00 /	16	0	16	0	0	0	0	0	0	16	0	0	0	0	0	18,880	0	18,880	18,896	18,854	19,732
The Journal Of The SAIMM	Jul - Sep	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector
Category Total				16	0	16	0	0	0	0	0	0	16	0	0	0	0	0	76,796	0	76,796	76,812	74,918	75,369
Retail																								
Clicks Club Card.	Jan - Jun	AltM	R 12.00 /	0	102	0	0	0	0	0	0	0	102	0	250,275	0	0	0	0	250,275	250,377	250,377	No Submission	
Clicks Club Card.:	Jul - Sep	AltM	R 12.00 /	0	301	0	0	0	0	0	0	0	301	0	232,685	0	0	0	0	232,685	232,986	Reporting Change	Reporting Change	
Club Magazine	Jul - Sep	Mtly	R 19 /	0	2,387	245,370	0	0	0	0	0	0	247,757	11,375	0	0	0	0	0	11,375	259,132	255,716	314,386	
Jet Club	Jan - Jun	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	271,673	0	0	0	0	271,673	271,673	271,673	No Submission	

Jet Club.:	Jul - Sep	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	245,592	0	0	0	0	245,592	245,592	Reporting Change	Reporting Change		
Category Total				0	2,790	245,370	0	0	0	0	0	0	0	0	0	248,160	11,375	1,000,225	0	0	0	0	1,011,600	1,259,760	777,766	314,386
Sport and Hobby																										
Game & Hunt/Wild & Jag	Jul - Sep	Mtly	R 45 / R 45.00	74	1,058	68	0	0	0	422	0	0	1,548	0	5	0	0	65,413	139	65,557	67,105	58,921	53,914			
SA Hunter/Jagter.	Apr - Sep	8xA	R 70.00 / R 70.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	37,982		
SA Hunter/Jagter.:	Jul - Sep	8xA	R 70.00 /	23,208	3,942	26,004	0	0	2,755	437	854	33,992	0	0	0	0	0	0	0	0	0	33,992	Reporting Change	Reporting Change		
Soccer Club	Jul - Sep	Mtly	R 16.00 /	0	355	41,446	0	0	0	0	0	41,801	2,098	0	0	0	0	0	0	0	2,098	43,899	45,765	66,616		
Sports Club.	Jul - Sep	Mtly	19.90 /	0	712	77,476	0	0	0	0	0	78,188	2,110	0	0	0	0	0	0	0	2,110	80,298	79,726	112,226		
Category Total				23,282	6,067	144,994	0	0	0	3,177	437	854	155,529	4,208	5	0	0	65,413	139	69,765	225,294	184,412	270,738			
Travel, Tourism & Hospitality																										
AA Traveller	Jan - Dec	Q	R 30.26 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	51,921		
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	59,800		
Escapes	Jul - Sep	Mtly	R 24.50 /	0	144	19,231	0	0	0	0	0	19,375	1,907	0	0	0	0	0	0	0	1,907	21,282	20,385	30,118		
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,200		
Premier	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,739	13,739	13,294	No Submission		
Category Total				0	144	19,231	0	0	0	0	0	19,375	1,907	0	0	0	0	0	0	0	13,739	15,646	35,021	33,679	147,039	
Woman's General																										
Balanced Life	Jul - Sep	Mtly	R 24.50 /	0	383	46,542	0	0	0	0	0	46,925	4,073	0	0	0	0	0	0	0	4,073	50,998	46,950	62,196		
Category Total				0	383	46,542	0	0	0	0	0	46,925	4,073	0	0	0	0	0	0	0	4,073	50,998	46,950	62,196		
Youth																										
ClubX	Jul - Sep	Mtly	R 19.00 /	0	12,382	55,871	0	0	0	0	0	68,253	6,080	0	0	0	0	0	0	0	6,080	74,333	65,895	83,033		
Kids Super Club.	Jul - Sep	Mtly	R 20.00 /	0	5,784	58,426	0	0	0	0	0	64,210	5,456	0	0	0	0	0	0	0	5,456	69,666	66,109	95,678		
Category Total				0	18,166	114,297	0	0	0	0	0	132,463	11,536	0	0	0	0	0	0	0	11,536	143,999	132,004	178,711		
Total				32,385	87,387	786,888	406	40	0	4,553	1,572	3,983	884,829	415,169	1,083,268	14,381	8,095	332,311	3,426	1,856,650	2,741,479	2,000,320	1,804,893			
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