



## Newspaper - Weekly

### July -September 2021



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e-Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	5,488	388	0	0	0	0	0	0	0	0	0	5,876		5,876	5,825	New Member
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	5,205	0	0	0	0	740	0	0	0	66	0	5,945	66	6,011	5,352	Changed Sector
Ilanga	2xW, Mo&Th	R 4.10 /	0	40,887	199	0	0	0	0	0	0	0	0	0	41,086		41,086	43,757	46,145
Lesotho Times	Wkly, Th	R 6.00 /	0	6,283	270	0	0	0	0	0	0	0	0	0	6,553		6,553	6,612	6,496
Mail & Guardian	Wkly, Fr	R 49.90 /	8	6,791	791	232	0	0	2,153	165	1,333	0	0	0	10,132	1,333	11,465	12,188	11,233
Post, The	Wkly, Wed	R 10.00 /	0	8,524	9,074	33	0	0	36	0	0	2,525	19	0	17,667	2,544	20,211	21,572	No Submission
Soccer Laduma	Wkly, Wed	R 5.00 /	0	96,324	0	0	25	0	168	0	0	0	0	0	96,517		96,517	92,755	93,202
The Midweek Sun	Wkly, Wed	P8.00 /	0	4,614	443	0	0	0	0	0	0	0	0	0	5,057		5,057	4,189	New Member
Voice, The	Wkly, Fr	Pula 8.50 /	0	8,438	1,132	0	0	0	0	0	0	0	0	0	9,570		9,570	10,239	10,460
<b>Total</b>			<b>8</b>	<b>182,554</b>	<b>12,297</b>	<b>265</b>	<b>25</b>	<b>0</b>	<b>3,097</b>	<b>165</b>	<b>1,333</b>	<b>2,525</b>	<b>85</b>	<b>0</b>	<b>198,403</b>	<b>3,943</b>	<b>202,346</b>	<b>202,489</b>	<b>167,536</b>

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