



Magazine - Combine Consumer & Custom

October -December 2021



						Sales at 50% and above										Free Circulation									
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Arts, Culture and Heritage																									
Jewish Life	Consumer Magazines	Oct - Dec	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	0	8,120	0	0	0	0	0	8,120	8,120	7,980	5,970
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	15,359	15,359	
Val de Vie Magazine.:	Consumer Magazines	Oct - Dec	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	9,448	Reporting Change	
Category Total					0	0	0	0	0	0	0	0	0	0	8,120	0	0	0	0	0	0	8,120	8,120	32,787	21,329
Business and News																									
Business Brief.	Consumer Magazines	Jul - Dec	AltM	R 60.00 / R 36.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	31,349	51,988	
Business Brief.:	Consumer Magazines	Oct - Dec	AltM	Cover price not found! /	0	0	0	0	0	0	29,575	0	0	29,575	0	0	0	0	2,513	0	2,513	32,088	31,985	Reporting Change	
Financial Mail	Consumer Magazines	Oct - Dec	Wkly, Fr	R 36.00 /	113	2,161	2,179	264	0	0	4,274	0	1,381	10,259	0	0	2,500	0	0	0	2,500	12,759	12,561	11,652	
Finweek	Consumer Magazines	Oct - Dec	F	R 42.00 / R 42.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	12,812	11,572	
Forbes Africa	Consumer Magazines	Jul - Dec	AltM	R 59.00 / R 59.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	9,311	8,268	
Forbes Africa.:	Consumer Magazines	Oct - Dec	AltM	R 59.00 /	9	2,851	77	450	0	0	184	0	2,194	5,756	0	0	4,548	0	0	0	4,548	10,304	Reporting Change	Reporting Change	
SA Real Estate Investor Magazine	Consumer Magazines	Oct - Dec	Mtly	Cover price not found! / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16,720	0	16,720	16,720	17,154	15,437	
The Big Issue Magazine	Consumer Magazines	Oct - Dec	Mtly	25.00 /	0	7,001	0	0	0	0	0	0	0	7,001	0	134	0	0	0	0	134	7,135	5,156	New Member	
Category Total					122	12,013	2,256	714	0	0	34,033	0	3,575	52,591	0	134	7,048	0	19,233	0	26,415	79,006	120,328	98,917	
Conservation and Wildlife																									
African Birdlife	Consumer Magazines	Jul - Dec	AltM	R 55 / R 44.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	7,478	7,512	
African Birdlife.:	Consumer Magazines	Oct - Dec	AltM	R 65.00 /	0	2,632	2,423	0	139	0	44	0	0	5,238	148	0	0	0	0	698	846	6,084	Reporting Change	Reporting Change	
Category Total					0	2,632	2,423	0	139	0	44	0	0	5,238	148	0	0	0	0	698	846	6,084	7,478	7,512	
Entertainment																									
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	19,509	19,509	
TV Plus (Afrikaans)	Consumer Magazines	Oct - Dec	F	R 48.00 / R 48.00	16	6,217	244	0	0	0	25	0	6,685	13,171	0	0	0	0	0	0	0	13,171	13,291	15,023	
TV Plus (English)	Consumer Magazines	Oct - Dec	F	R 48.00 / R 48.00	5	2,782	49	0	0	0	32	0	576	3,439	0	0	0	0	0	0	0	3,439	3,893	5,177	
Category Total					21	8,999	293	0	0	0	57	0	7,261	16,610	0	0	0	0	0	0	0	16,610	36,693	39,709	
Family Interest																									
Huisgenoot	Consumer Magazines	Oct - Dec	Wkly, Th	R 36.00 / R 36.00	332	94,340	6,744	0	0	0	405	0	21,785	123,274	0	0	0	0	0	6,551	6,551	129,825	130,318	139,545	
This report is the copyright property of the Audit Bureau of Circulations of South Africa																									

						Sales at 50% and above										Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
LIG	Consumer Magazines	Oct - Dec	11xA	R 59.90 /	0	14,663	272	2,217	0	0	0	0	0	17,152	400	0	0	0	0	0	400	17,552	Changed Frequency	14,371		
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	6,637	6,125		
Plus 50 .:	Consumer Magazines	Oct - Dec	6xA	R33.00 /	4,754	3,434	700	320	0	0	0	0	613	5,067	0	0	0	0	0	716	716	5,783	Reporting Change	Reporting Change		
The Crest	Consumer Magazines	Jul - Dec	7xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	12,202	12,711		
The Crest.:	Consumer Magazines	Oct - Dec	7xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	8,817	3,114	0	832	0	12,763	12,763	12,444	Reporting Change		
The Ridge	Consumer Magazines	Jul - Dec	8xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	16,013	15,764		
The Ridge.:	Consumer Magazines	Oct - Dec	8xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	13,334	1,471	0	1,316	0	16,121	16,121	16,285	Reporting Change		
You	Consumer Magazines	Oct - Dec	Wkly, Th	R 36.00 / R 36.00	127	57,651	1,292	0	0	0	458	0	2,757	62,158	0	0	0	0	0	6,753	6,753	68,911	67,990	72,762		
Category Total					5,213	170,088	9,008	2,537	0	0	863	0	25,155	207,651	400	22,151	4,585	0	2,148	14,020	43,304	250,955	261,889	261,278		
Farming																										
Dairy Mail, The.	Custom Magazines	Oct - Dec	Mtly	R 41.50 /	0	5	0	0	0	0	0	0	0	5	1,224	1,024	0	0	0	0	2,248	2,253	2,263	3,546		
Farmer's Weekly	Consumer Magazines	Oct - Dec	Wkly, Fr	R 21.50 /	0	6,367	155	0	0	0	140	250	0	6,912	0	0	0	0	0	0	0	6,912	6,033	7,337		
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	4,949	4,949		
Grond tot Mond.:	Consumer Magazines	Oct - Dec	Q	R 49.90 /	0	2,095	0	0	0	0	0	0	0	2,095	55	2,061	2,805	0	0	0	4,921	7,016	Reporting Change	Reporting Change		
Landbouweekblad	Consumer Magazines	Oct - Dec	Wkly, Th	R 36.00 / R 36.00	483	9,735	1,111	0	0	0	196	0	1,517	12,559	0	0	0	0	0	0	0	12,559	16,568	17,741		
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 44.00 / R 44.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	9,681	9,681		
Landbouweekblad Vee.:	Consumer Magazines	Oct - Dec	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	11,367	Reporting Change		
Marktoel	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	10,883	0	0	0	0	10,883	10,883	9,575	10,233		
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AltM	R 28.50 / R 24.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	9,084	11,462		
Veeplaas.	Consumer Magazines	Oct - Dec	11xA	R 32.00 /	1,930	2,070	76	0	0	0	73	0	2,863	5,082	180	633	0	0	66	1,193	2,072	7,154	7,711	7,282		
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	4,778	4,933		
Wolboer / Wool Farmer.:	Custom Magazines	Oct - Dec	AltM	R 25.00 /	0	2	0	0	0	0	0	0	0	2	130	4,734	0	0	0	0	4,864	4,866	4,867	Reporting Change		
Category Total					2,413	20,274	1,342	0	0	0	409	250	4,380	26,655	1,589	19,335	2,805	0	66	1,193	24,988	51,643	86,876	77,164		
Health & Wellbeing																										
Fitlife.	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	230	23,279	0	0	0	0	0	0	23,509	1,096	0	0	0	0	0	1,096	24,605	26,347	30,756		
Grow to Eat	Consumer Magazines	Jan - Dec	3xA	R 44.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	14,326	14,326		
Grow to Eat.:	Consumer Magazines	Oct - Dec	3xA	R 44.00 /	67	7,954	154	0	0	0	52	0	567	8,727	6	0	0	0	31	2,340	2,377	11,104	Reporting Change	Reporting Change		
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	23	0	0	1,319	0	0	1,342	1,342	1,342	1,480		
Journal of Endocrinology, Metabolism & Diabetes SA.:	Custom Magazines	Oct - Dec	3xA	R 300.00 pa /	13	0	0	0	0	0	0	0	0	0	22	0	0	1,204	0	0	1,226	1,226	Reporting Change	Reporting Change		
Odyssey Magazine.	Consumer Magazines	Oct - Dec	Q	R 39.00 /	0	0	0	0	0	0	0	0	1,615	1,615	1,286	0	1,159	0	0	0	2,445	4,060	No Issue	Reporting Change		
SA Pharmaceutical Journal.	Custom Magazines	Jul - Dec	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	5,612	7,056		
SA Pharmaceutical Journal.:	Custom Magazines	Oct - Dec	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	6,676	0	0	0	0	0	6,676	6,676	Reporting Change	Reporting Change		
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	116	4,883	0	0	5,019	5,019	5,019	4,959		
This report is the copyright property of the Audit Bureau of Circulations of South Africa																										

						Sales at 50% and above									Free Circulation									
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
SA Pharmacist's Assistant (SAPA):	Custom Magazines	Oct - Dec	Q	R 300.00 pa /	123	0	0	0	0	0	0	0	0	0	20	0	5	4,884	0	0	4,909	4,909	Reporting Change	Reporting Change
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R 170.98 /	9,278	0	324	0	0	0	0	0	0	324	8,879	74	0	0	0	0	8,953	9,277	9,091	9,466
Southern African Journal of Anaesthesia &Analgesia	Custom Magazines	Jul - Dec	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	2,092	2,126
Southern African Journal of Anaesthesia & Analgesia.:	Custom Magazines	Oct - Dec	AltM	R 690.00 pa /	58	0	0	0	0	0	0	0	0	0	20	0	305	1,858	0	0	2,183	2,183	Reporting Change	Reporting Change
Category Total					9,539	8,184	23,757	0	0	0	52	0	2,182	34,175	18,048	74	1,585	14,148	31	2,340	36,226	70,401	63,829	70,169

Home

Conde Nast House & Garden	Consumer Magazines	Oct - Dec	Mtly	R 75.00 / R 37.20	0	6,734	768	137	156	0	701	0	156	8,652	0	0	0	0	0	3,271	3,271	11,923	13,598	12,694
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	3,755	39	0	0	0	0	0	0	3,794	0	0	2,128	0	0	364	2,492	6,286	6,286	Changed Publisher
Easy DIY.:	Consumer Magazines	Oct - Dec	Q	R 38.00 /	0	2,519	2	0	0	0	0	0	2,108	4,629	0	0	0	0	0	1,604	1,604	6,233	7,083	Reporting Change
Food&Home Magazine	Consumer Magazines	Oct - Dec	Mtly	49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	13,081	New Member
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	31,382	31,382
Fresh Living .:	Custom Magazines	Oct - Dec	Q	R 25.00 /	0	31,084	0	0	0	0	0	0	0	31,084	0	0	0	0	7,117	0	7,117	38,201	Reporting Change	Reporting Change
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	15,915	15,898
Living Space..	Custom Magazines	Oct - Dec	Mtly	19.00 /	0	191	32,841	0	0	0	0	0	0	33,032	1,828	0	0	0	0	0	1,828	34,860	36,745	42,640
Lose It,	Consumer Magazines	Jan - Dec	Q	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	15,996	15,996
Lose It.:	Consumer Magazines	Oct - Dec	Q	R 75.00 /	29	9,526	98	0	0	0	721	0	654	10,999	0	0	0	0	0	0	0	10,999	15,569	Reporting Change
My Kitchen..	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	397	64,417	0	0	0	0	0	0	64,814	2,573	0	0	0	0	0	2,573	67,387	68,870	78,305
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 42.50 / R 42.50	82	14,841	520	0	0	0	1,039	1,000	1,820	19,220	0	0	0	0	0	3,308	3,308	22,528	22,768	22,783
Sarie Kos / Food	Consumer Magazines	Jul - Jun	Q	R 85.00 / R 85.00	326	22,472	887	13	0	0	408	0	700	24,480	0	0	0	0	0	0	0	24,480	24,480	22,862
Sarie Kos / Food.:	Consumer Magazines	Oct - Dec	Q	R 85.00 /	210	16,986	656	0	0	0	328	0	838	18,808	0	0	0	0	0	0	0	18,808	19,288	Reporting Change
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 44.00 / R 22.00	1,126	16,270	921	0	0	0	154	0	1,233	18,578	25	0	0	0	152	3,660	3,837	22,415	26,372	24,855
Tuis Home	Consumer Magazines	Jul - Dec	8xA	R 70.00 / R 70.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	85,961	77,545
Tuis Home.:	Consumer Magazines	Oct - Dec	8xA	R 70.00 /	862	44,498	3,560	0	0	0	726	1,860	20,483	71,127	0	0	0	0	0	1,961	1,961	73,088	75,749	Reporting Change
Visi	Consumer Magazines	Jul - Dec	6xA	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	12,279	13,592
Visi.:	Consumer Magazines	Oct - Dec	6xA	R 95.00 / R 95.00	57	8,651	174	300	0	0	415	1,014	1,484	12,038	0	0	0	0	0	0	0	12,038	10,895	Reporting Change
Category Total					2,692	177,924	104,883	450	156	0	4,492	3,874	29,476	321,255	4,426	0	2,128	0	7,269	14,168	27,991	349,246	502,317	358,552

Industry Specific

Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
----------------	------------------	-----------	---	--------	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

This report is the copyright property of the Audit Bureau of Circulations of South Africa

						Sales at 50% and above										Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
Sea Rescue.:	Custom Magazines	Oct-Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	15,734	0	0	0	0	15,734	15,734	16,843	Reporting Change		
Servamus	Custom Magazines	Oct-Dec	Mtly	R 39 / R 25	0	0	8,113	107	0	0	723	0	0	8,943	10	39	0	0	26	0	75	9,018	9,058	9,757		
Category Total					0	291	8,113	107	0	0	723	0	554	9,788	162,720	15,773	0	0	26	0	178,519	188,307	409,088	229,171		
In-flight																										
In Flight Magazine	Custom Magazines	Oct-Dec	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	28,584	0	28,584	28,584	28,262	19,715		
Skyways	Custom Magazines	Oct-Dec	Mtly	R 30.00 /	15	0	2	0	0	0	0	0	0	2	26,466	0	0	0	0	0	26,466	26,468	159,798	104,476		
Category Total					15	0	2	0	0	0	0	0	0	2	26,466	0	0	0	28,584	0	55,050	55,052	188,060	124,191		
Leisure																										
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	11	6,207	30	0	0	0	17	0	1,307	7,561	10	0	100	0	0	0	110	7,671	7,671	14,001		
Private Edition	Custom Magazines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	8,971	8,971		
Private Edition.:	Custom Magazines	Oct-Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,150	1,000	2,847	0	0	0	7,997	7,997	7,986	Reporting Change		
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	8,626	8,626		
Silver Digest .:	Consumer Magazines	Oct-Dec	4xA	Free 0.00 /	12	0	0	0	0	0	0	0	0	0	0	0	5,915	0	0	0	5,915	5,915	5,925	Reporting Change		
Taste.	Custom Magazines	Oct-Dec	AltM	R 65.00 / R 65.00	37	27,515	165	300	40	0	659	1,000	2,196	31,875	0	0	0	0	0	288	288	32,163	33,668	27,974		
Category Total					60	33,722	195	300	40	0	676	1,000	3,503	39,436	4,160	1,000	8,862	0	0	288	14,310	53,746	72,847	59,572		
Male																										
GQ..	Consumer Magazines	Jan - Dec	5xA	R 70.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	5,808	5,808		
GQ...:	Consumer Magazines	Oct-Dec	5xA	R 70.00 /	11	2,922	211	0	0	0	145	0	0	3,278	0	0	0	0	0	1,639	1,639	4,917	5,373	Reporting Change		
Man	Custom Magazines	Oct-Dec	Mtly	R 29.99 /	0	235	39,956	0	0	0	0	0	0	40,191	2,016	0	0	0	0	0	2,016	42,207	42,999	47,505		
Popular Mechanics	Consumer Magazines	Oct-Dec	Mtly	R 38.90 / R 20.00	0	6,734	769	12	0	0	591	820	2,309	11,235	0	0	0	0	0	904	904	12,139	12,357	13,839		
Tech..	Custom Magazines	Oct-Dec	Mtly	19.00 /	0	329	30,073	0	0	0	0	0	0	30,402	1,916	0	0	0	0	0	1,916	32,318	33,832	43,165		
Very Interesting (former Braintainment)	Consumer Magazines	Jul - Dec	AltM	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	9,965	12,567		
Very Interesting (former Braintainment).:	Consumer Magazines	Oct-Dec	AltM	R 49.90 /	117	5,441	311	0	0	0	60	0	2,672	8,484	0	0	0	0	0	1,731	1,731	10,215	Reporting Change	Reporting Change		
Category Total					128	15,661	71,320	12	0	0	796	820	4,981	93,590	3,932	0	0	0	0	4,274	8,206	101,796	110,334	122,884		
Medical and Allied Health																										
Bounce (Formerly Bankmed)	Custom Magazines	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,132		
Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	64,895		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70,027		
Motoring																										
Bike SA	Consumer Magazines	Oct-Dec	Mtly	R 39.90 / R 24.99	0	3,503	0	0	0	0	9,870	0	0	13,373	906	0	0	0	1,384	980	3,270	16,643	13,820	12,439		
Car	Consumer Magazines	Oct-Dec	Mtly	R 38.90 / R 20.00	0	23,343	2,643	0	0	0	1,069	1,502	4,887	33,444	0	0	0	0	0	9,623	9,623	43,067	44,002	44,612		
Driven Magazine	Consumer Magazines	Oct-Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14,112	0	14,112	14,112	13,896	12,282		
Motor..	Custom Magazines	Oct-Dec	Mtly	R 19.00 /	0	101	14,424	0	0	0	0	0	0	14,525	1,640	0	0	0	0	0	1,640	16,165	17,499	25,998		
TOPGEAR SOUTH AFRICA	Consumer Magazines	Oct-Dec	Mtly	47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	8,375	New Member		
Category Total					0	26,947	17,067	0	0	0	10,939	1,502	4,887	61,342	2,546	0	0	0	15,496	10,603	28,645	89,987	97,592	95,331		
Parenting																										
Baba & Kleuter	Consumer Magazines	Oct-Dec	Q	R65.00 /	0	3,084	0	0	0	0	48	0	8,053	11,185	0	0	0	0	0	190	190	11,375	New Member	New Member		
This report is the copyright property of the Audit Bureau of Circulations of South Africa																										

						Sales at 50% and above									Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Baba & Kleuter.	Consumer Magazines	Dec - Dec	AltM	R 65.00 / R 65,00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,568	
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	8,069	8,069	
Baby's and Beyond.:	Consumer Magazines	Oct - Dec	Q	R 29.90 Incl Vat /	0	959	0	1,298	0	0	0	0	0	2,257	13	6,879	0	0	0	0	6,892	9,149	Reporting Change	Reporting Change	
Your Pregnancy and Baby	Consumer Magazines	Oct - Dec	AltM	65.00 /	0	3,179	0	0	0	0	191	0	1,758	5,128	0	0	0	0	0	1,907	1,907	7,035	New Member	New Member	
Your Pregnancy.	Consumer Magazines	Jul - Dec	AltM	R 65.00 / R 65,00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Resigned	6,355	
Category Total					0	7,222	0	1,298	0	0	239	0	9,811	18,570	13	6,879	0	0	0	2,097	8,989	27,559	8,069	21,992	
Pets																									
Animaltalk	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	57	1,420	133	0	0	0	9	0	1,725	3,287	0	0	0	0	70,496	0	70,496	73,783	68,021	64,496	
Dog Directory	Consumer Magazines	Jul - Jun	Ann	R 119.00 /	0	6,258	0	0	0	0	0	0	1,660	7,918	0	0	0	0	0	242	242	8,160	8,160	Changed Cycle	
Category Total					57	7,678	133	0	0	0	9	0	3,385	11,205	0	0	0	0	70,496	242	70,738	81,943	76,181	64,496	
Professional																									
Accountancy SA	Custom Magazines	Oct - Dec	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	58,426	0	58,426	58,426	57,916	56,669	
De Rebus	Custom Magazines	Oct - Dec	11xA	R 108.00 /	19	0	19	0	0	0	0	0	0	19	0	0	0	0	18,836	0	18,836	18,855	18,896	19,331	
The Journal Of The SAIMM	Custom Magazines	Oct - Dec	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	
Category Total					19	0	19	0	0	0	0	0	0	19	0	0	0	0	77,262	0	77,262	77,281	76,812	76,000	
Retail																									
Clicks Club Card.	Custom Magazines	Jul - Dec	AltM	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	250,377	229,398	
Clicks Club Card.:	Custom Magazines	Oct - Dec	AltM	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	232,986	Reporting Change	
Club Magazine	Custom Magazines	Oct - Dec	Mtly	R 19 /	0	2,445	243,813	0	0	0	0	0	0	246,258	6,905	0	0	0	0	0	6,905	253,163	259,132	299,052	
Jet Club	Custom Magazines	Jul - Dec	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	271,673	No Submission	
Jet Club.:	Custom Magazines	Oct - Dec	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	276,094	0	0	0	0	276,094	276,094	245,592	Reporting Change	
Category Total					0	2,445	243,813	0	0	0	0	0	0	246,258	6,905	276,094	0	0	0	0	282,999	529,257	1,259,760	528,450	
Sport and Hobby																									
Compleat Golfer	Consumer Magazines	Oct - Dec	Mtly	R 35.21 /	0	1,644	229	0	0	0	0	1,066	1,636	4,575	1,430	0	0	0	0	258	1,688	6,263	6,167	5,589	
Game & Hunt/Wild & Jag	Custom Magazines	Oct - Dec	Mtly	R 45 / R 45.00	67	1,069	61	0	0	0	393	0	0	1,523	0	5	0	0	67,004	22	67,031	68,554	67,105	54,902	
Kick Off	Consumer Magazines	Oct - Dec	Mtly	R 25.00 / R 25.00	26	7,905	63	0	0	0	63	1,000	1,717	10,748	0	0	0	0	0	1,831	1,831	12,579	13,052	15,594	
Magnum	Consumer Magazines	Jul - Dec	8xA	R 70 / R 70.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	10,746	13,094	
Magnum.:	Consumer Magazines	Oct - Dec	8xA	R 70 /	1,023	8,118	1,549	0	0	0	486	390	685	11,228	0	0	0	0	0	0	0	11,228	8,602	Reporting Change	
SA Hunter/Jagter.	Custom Magazines	Jul - Dec	8xA	R 70.00 / R 70.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	35,158	37,219	
SA Hunter/Jagter.:	Custom Magazines	Oct - Dec	8xA	R 70.00 /	22,306	4,967	25,020	0	0	0	2,682	265	631	33,565	0	0	0	0	0	0	0	33,565	33,992	Reporting Change	
SA Rugby	Consumer Magazines	Oct - Dec	Mtly	R 30.16 /	0	1,671	7,272	0	0	0	0	943	1,988	11,874	1,171	0	0	0	0	210	1,381	13,255	13,303	20,542	
Soccer Club	Custom Magazines	Oct - Dec	Mtly	R 16.00 /	0	305	41,223	0	0	0	0	0	0	41,528	1,704	0	0	0	0	0	1,704	43,232	43,899	58,306	
Sports Club.	Custom Magazines	Oct - Dec	Mtly	19.90 /	0	741	77,895	0	0	0	0	0	0	78,636	2,086	0	0	0	0	0	2,086	80,722	80,298	102,049	
Wildland Magazine	Consumer Magazines	Oct - Dec	Mtly	R 42.00 / R 2.00	0	0	0	0	0	0	61,654	0	0	61,654	0	0	0	0	2,371	0	2,371	64,025	61,954	50,001	
Category Total					23,422	26,420	153,312	0	0	0	65,278	3,664	6,657	255,331	6,391	5	0	0	69,375	2,321	78,092	333,423	374,276	357,296	
This report is the copyright property of the Audit Bureau of Circulations of South Africa																									

						Sales at 50% and above										Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
Travel, Tourism & Hospitality																										
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 35.31 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	7,873	7,873		
Cape Etc.:	Consumer Magazines	Oct - Dec	3xA	R 35.31 /	0	824	27	0	0	0	0	0	1,670	2,521	4,525	0	0	0	0	0	4,525	7,046	5,283	Reporting Change		
Escapes	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	110	18,393	0	0	0	0	0	0	18,503	893	0	0	0	0	0	893	19,396	21,282	27,099		
Getaway	Consumer Magazines	Oct - Dec	Mtly	R 38.90 / R 20.00	0	7,533	959	6	0	0	783	1,081	3,449	13,811	3	0	0	0	0	2,436	2,439	16,250	16,363	18,778		
gol Drive & Camp and Weg! Ry & Sleep	Consumer Magazines	Jul - Dec	AltM	R 90.00 / R 90.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	37,291	31,009		
gol Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Oct - Dec	AltM	R 90.00 /	760	14,743	2,399	0	0	0	619	2,000	11,110	30,871	0	0	0	0	0	0	0	30,871	32,325	Reporting Change		
Premier	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13,871	0	13,871	13,871	13,739	10,701		
Rove SA.:	Custom Magazines	Oct - Dec	2xA	R 39.90 incl vat /	0	4,836	0	0	0	0	0	390	0	5,226	21	4,237	0	0	0	0	4,258	9,484	Reporting Change	Reporting Change		
TravelIdeas.	Consumer Magazines	Jul - Dec	AltM	R 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Resigned	18,501		
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 95.00 / R 95.00	299	20,568	922	0	0	0	355	453	701	22,999	0	0	0	0	0	0	0	22,999	22,999	23,366		
Weg / Go Platteland.:	Consumer Magazines	Oct - Dec	Q	R 95.00 /	332	18,311	959	0	0	0	295	0	744	20,309	0	0	0	0	0	0	0	20,309	22,878	Reporting Change		
Weg/Go	Consumer Magazines	Jul - Dec	AltM	R 90.00 / R 90.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	54,636	49,306		
Weg/Go.:	Consumer Magazines	Oct - Dec	AltM	R 90.00 / R 90.00	1,591	24,930	4,713	0	0	0	690	1,000	18,036	49,369	0	0	0	0	0	0	0	49,369	50,377	Reporting Change		
Category Total					2,982	91,855	28,372	6	0	0	2,742	4,924	35,710	163,609	5,442	4,237	0	0	13,871	2,436	25,986	189,595	285,046	186,633		
Woman's General																										
Balanced Life	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	298	46,427	0	0	0	0	0	0	46,725	1,611	0	0	0	0	0	1,611	48,336	50,998	59,728		
Fairlady	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 85.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	42,830	34,851		
Fairlady.:	Consumer Magazines	Oct - Dec	AltM	R 85.00 /	280	28,571	998	0	0	0	550	1,000	2,980	34,099	0	0	0	0	0	1,817	1,817	35,916	39,319	Reporting Change		
Garden & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	49.90 /	0	9,441	261	0	0	0	2	590	2,699	12,993	3	0	0	0	0	2,508	2,511	15,504	New Member	New Member		
Glamour,	Consumer Magazines	Jan - Dec	Q	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	12,562	12,562		
Glamour.:	Consumer Magazines	Oct - Dec	Q	R 35.50 /	14	7,203	400	15	0	0	206	0	161	7,985	0	0	0	0	0	4,212	4,212	12,197	12,511	Reporting Change		
Kuier	Consumer Magazines	Oct - Dec	F	R 21 / R 21	221	61,369	1,393	0	0	0	43	0	6,421	69,226	0	0	0	0	0	0	0	69,226	66,694	78,358		
Sarie	Consumer Magazines	Jul - Dec	AltM	R 75.00 / R 75.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	70,930	62,540		
Sarie.:	Consumer Magazines	Oct - Dec	AltM	R 75.00 /	851	35,222	3,759	0	0	0	306	500	23,966	63,753	0	0	0	0	0	1,927	1,927	65,680	64,506	Reporting Change		
True Love	Consumer Magazines	Jul - Dec	Mtly	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	27,274	25,775		
True Love.:	Consumer Magazines	Oct - Dec	AltM	R 75.00 /	0	13,297	244	0	0	0	203	1,000	2,133	16,877	0	0	0	0	0	0	0	16,877	18,287	Reporting Change		
Women & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	49.90 /	0	18,594	980	0	0	0	0	1,406	3,273	24,253	11	0	0	0	0	3,952	3,963	28,216	28,064	New Member		
Category Total					1,366	173,995	54,462	15	0	0	1,310	4,496	41,633	275,911	1,625	0	0	0	0	14,416	16,041	291,952	433,975	273,814		
Woman's Special																										
Wedding Guide	Consumer Magazines	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	14,220		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14,220		
Youth																										
Barbie Magazine	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	57	3,674	34	0	0	0	10	0	2,397	6,115	0	0	0	0	0	234	234	6,349	6,535	Reporting Change		
This report is the copyright property of the Audit Bureau of Circulations of South Africa																										

						Sales at 50% and above									Free Circulation									
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Barbie Magazine.	Consumer Magazines	Jul - Dec	6Wk	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,020
Careers Magazine	Consumer Magazines	Oct - Dec	Mtly	35 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	3,196	New Member
ClubX	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	12,290	58,953	0	0	0	0	0	0	71,243	2,301	0	0	0	0	0	2,301	73,544	74,333	73,548
Kids Super Club.	Custom Magazines	Oct - Dec	Mtly	R 20.00 /	0	5,409	57,106	0	0	0	0	0	0	62,515	3,041	0	0	0	0	0	3,041	65,556	69,666	79,352
Very Interesting Junior	Consumer Magazines	Oct - Dec	Mtly	R37.90 /	40	2,334	3,080	0	0	0	8	0	1,940	7,362	1,422	0	0	0	0	16	1,438	8,800	11,464	20,979
Category Total					97	23,707	119,173	0	0	0	18	0	4,337	147,235	6,764	0	0	0	0	250	7,014	154,249	165,194	179,899
Total					48,146	810,057	839,943	5,439	335	0	122,680	20,530	187,487	1,986,471	259,695	345,682	27,013	14,148	303,857	69,346	1,019,741	3,006,212	4,669,431	3,338,606
This report is the copyright property of the Audit Bureau of Circulations of South Africa																								

Report Date : 11 Feb, 2022

Revision : 106.0 Q4 2021