



## Newspaper - Hybrid

### October -December 2021



				PAID CIRCULATION							TOTALS				
				Sales at 50% and above						Sales below 50%					
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscription	Multiple Copy Subscription	Contracted Travel Sales	e-Editions	Multiple Copy Sales	Sales below 50%	Total Paid	Free Distribution	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Daily Maverick	Wkly, Sat	R 25.00 /	0	4,590	0	0	0	0	130	0	4,763	2,678	7,441	10,882	24,788
Die Pos.	Wkly, Fr	R 8.00 / Free /	0	2,276	0	0	0	0	0	0	2,276	314	2,590	2,599	2,840
Excelsior News / Nuus	Wkly, Fr	R 1.50 /	0	1,543	0	0	0	0	0	0	1,543	1,060	2,603	2,506	2,763
Lowvelder Friday / Lowvelder Express	Wkly, Th	R 4.00 /	0	4,863	0	0	0	0	0	9,434	14,432	19,720	34,152	35,405	33,901
South Coast Herald incorporating UGU District	Wkly, Fr	R 3.00 /	0	6,107	0	0	0	0	0	0	6,113	7,664	13,777	14,760	15,498
The Kokstad Advertiser	Wkly, Th	R 2.00 /	0	4,980	0	0	0	0	0	0	4,980	5,721	10,701	10,112	10,764
Zoutpansberger.	Wkly, Th	R 5.00 /	0	899	0	0	0	0	0	0	899	466	1,365	1,455	1,481
<b>Total</b>			<b>0</b>	<b>25,258</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>130</b>	<b>9,434</b>	<b>35,006</b>	<b>37,623</b>	<b>72,629</b>	<b>77,719</b>	<b>92,035</b>

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