



Newspaper - Weekly

October -December 2021



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e-Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	4,758	424	0	0	0	0	0	0	0	0	0	5,182		5,182	5,876	New Member
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	4,694	617	45	0	0	0	0	0	0	22	0	5,356	22	5,378	6,011	5,987
Ilanga	2xW, Mo&Th	R 4.10 /	0	39,189	201	0	0	0	0	0	0	0	0	0	39,390		39,390	41,086	46,517
Lesotho Times	Wkly, Th	R 6.00 /	0	6,196	271	0	0	0	0	0	0	0	0	0	6,467		6,467	6,553	6,463
Mail & Guardian	Wkly, Fr	R 49.90 /	9	6,857	754	223	0	0	2,215	166	0	0	0	0	10,215	50	10,265	11,465	11,779
Post, The	Wkly, Wed	R 10.00 /	0	8,414	8,832	25	0	0	36	0	0	3,160	22	0	17,307	3,182	20,489	20,211	21,840
Soccer Laduma	Wkly, Wed	R 5.00 /	0	83,604	119	0	100	0	0	0	0	0	0	0	83,823		83,823	96,517	90,412
The Midweek Sun	Wkly, Wed	P8.00 /	0	3,675	397	0	0	0	0	0	0	0	0	0	4,072		4,072	5,057	New Member
Voice, The	Wkly, Fr	Pula 8.50 /	0	7,448	1,028	0	0	0	2	4,295	0	0	0	0	12,773		12,773	9,570	10,110
Total			9	164,835	12,643	293	100	0	2,253	4,461	0	3,160	44	0	184,585	3,254	187,839	202,346	193,108

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