

Magazine - Combine Consumer & Custom



January -March 2022

							Sa	ales at 50% and a	above							F	ree Circulation	on						
Publication_Name_by_Categor	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation		Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Correspondin Previous_Perio
Arts, Culture and	Heritag	е																				-		
Jewish Life	Consumer Magazines	Jan - Mar	Mtly	R 24.95	0	0	0	0	o	0	0	0	0	0	8,970	0	0	0	0	0	8,970	8,970	8,120	7,9
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	
Val de Vie Magazine.:	Consumer Magazines	Jan -	2xA	R 45.00	0	448	0	0	0	0	0	0	0	448	900	3,000	5,000	0	0	0	8,900	9,348	No Submission	Depart
Category Total	Magazineo	11101		<u> </u>	0	448	0	0	0	0	0	0	0	448	9,870	3,000	5,000	0	0	0	17,870	18,318	8,120	
Business and Nev	/S		,			,									,			,		,				
	T	Jul -	1	R 60.00		1				1													Departing	
Business Brief.	Consumer Magazines		AltM	/ R 36.00	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	51,9
Business Brief:	Consumer Magazines	Jan - Mar	AltM	Cover price not found! /	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	No Issues	32,088	Reporti Chan
Financial Mail	Consumer Magazines	Jan - Mar	Wkly, Fr	R 36.00	106	3,160	2,170	297	o	0	3,816	0	1,023	10,466	0	0	2,441	0	0	0	2,441	12,907	12,758	3 13,0
Finweek	Consumer Magazines	Jan - Mar	F	R 42.00 / R 42.00	0	0	0	0	a	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	11,7
Forbes Africa	Consumer Magazines	Jul - Dec	AltM	R 59.00 / R 59.00	0	0	0	0	o	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,2
Forbes Africa.:	Consumer Magazines	Jan - Mar	AltM	R 59.00	4	2,456	63	0	o	0	338	0	3,078	5,935	0	0	3,632	0	0	0	3,632	9,567	10,304	Report Char
SA Real Estate Investor Magazine	Consumer Magazines	Jan - Mar	Mtly	Cover price not found! / Free 0.00	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	16,720	11,0
The Big Issue Magazine	Consumer Magazines	Jan - Mar	Mtly	25,00 /	0	6,396	0	0	0	0	0	0	0	6,396	0	266	0	0	0	0	266	6,662	7,135	Reporti Chan
Category Total					110	12,012	2,233	297	0	0	4,154	0	4,101	22,797	0	266	6,073	0	0	0	6,339	29,136	79,005	96,1
Conservation and	Wildlife	е																						
African Birdlife	Consumer Magazines	Jul - Dec	AltM	R 55 / R 44.00	0	0	0	0	d	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,5
African Birdlife.:	Consumer Magazines	Jan - Mar	AltM	R 65.00	0	0	0	0	a	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,084	Report Chan
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,084	7,5
Entertainment																								
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	19,5
TV Plus (Afrikaans)	Consumer Magazines	Jan -	F	R 53.00 / R 53.00	15	6,095	238	0	a	0	16	0	6,968	13,317	0	0	0	0	0	0	0	13,317	13,171	
TV Plus (English)	Consumer Magazines	Jan - Mar	F	R 53.00 / R 53.00	5	3,124	69	0	a	0	18	0	470	3,681	0	0	0	0	0	0	0	3,681	3,439	4,9
Category Total					20	9,219	307	0	0	0	34	0	7,438	16,998	0	0	0	0	0	0	0	16,998	16,610	39,0
Family Interest																								
Huisgenoot	Consumer Magazines	Jan - Mar	Wkly, Th	R 40.00 / R 40.00	327	91,970	6,653	0	O	0	365	0	22,146	121,134	0	0	0	0	0	5,525	5,525	126,659	129,825	140,2

					<u> </u>		Sa	ales at 50% and a	above								ree Circulation	on						
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Perio
LIG	Consumer Magazines	Jan - Mar	11xA	R 59.90	0	16,872	450	1,801	0	0	0	0	0	19,123	650	0	0	0	0	0	650	19,773	17,552	22,24
Plus 50	Consumer Magazines	Jul - Dec	6xA	R33.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,12
Plus 50 .:	Consumer Magazines	Jan - Mar	6xA	R33.00	0	3,413	700	160	0	0	0	0	517	4,790	0	0	0	0	0	769	769	5,559	5,783	Reporting Change
The Crest	Consumer Magazines	Jul - Dec	7xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,71
The Crest.:	Consumer Magazines	Jan - Mar	7xA	R0/	0	0	0	0	0	0	0	0	0	0	0	8,869	3,052	0	489	0	12,410	12,410	12,763	Reportin Chang
The Ridge	Consumer Magazines	Jul - Dec	8xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,76
The Ridge.:	Consumer Magazines	Jan - Mar	8xA	R0/	0	0	0	0	0	0	0	0	0	0	0	8,127	6,626	0	677	0	15,430	15,430	16,121	Reporting Change
You	Consumer Magazines	Jan - Mar	Wkly, Th	R 40.00 / R 40.00	118	58,776	1,334	0	0	0	408	0	2,757	63,275	0	0	0	0	0	4,117	4,117	67,392	68,911	72,79
Category Total					445	171,031	9,137	1,961	0	0	773	0	25,420	208,322	650	16,996	9,678	0	1,166	10,411	38,901	247,223	250,955	269,91
Farming									1									1						
Dairy Mail, The.	Custom Magazines	_	Mtly	R 41.50	0	0	5	0	0	0	0	0	0	5	1,265	946	0	0	0	0	2,211	2,216	2,253	3,53
Farmer's Weekly	Consumer Magazines	_	Wkly, Fr	R 24.00 /	0	6,296	112	272	0	0	0	0	0	6,680	0	0	0	0	0	0	0	6,680	6,912	8,02
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	4,949
Grond tot Mond.:	Consumer Magazines	Jan - Mar	Q	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	7,016	Reporting Change
Landbouweekblad	Consumer Magazines	Jan - Mar	Wkly, Th	R 36.00 / R 36.00	435	9,655	1,051	0	0	0	211	0	1,771	12,688	0	0	0	0	0	0	0	12,688	12,559	18,25
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 44.00 / R 44.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	9,68
Marktoe!	Consumer Magazines	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	9,900	0	0	0	0	9,900	9,900	10,691	9,900
Rooi Vleis / Red Meat,	Custom Magazines	Jul - Dec	AltM	R 28.50 / R 24.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	11,462
Veeplaas.	Consumer Magazines	Jan - Mar	11xA	R 32.00 /	1,848	2,503	88	0	0	0	80	0	2,794	5,465	180	684	0	0	65	1,439	2,368	7,833	5,998	8,585
Wolboer / Wool Farmer.	Custom Magazines	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	4,933
Wolboer / Wool Farmer:	Custom Magazines	Jan - Mar	AltM	R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	4,866	Reporting Change
Category Total					2,283	18,454	1,256	272	0	0	291	0	4,565	24,838	1,445	11,530	0	0	65	1,439	14,479	39,317	50,295	79,327
Health & Wellbeing	Custom	Jan -	Ī	R 24.50							<u> </u>		<u> </u>	T	l									
Fitlife.	Magazines Consumer	Mar Jan -	Mtly	/ R 44.00	0	211	22,479	0	0	ļ ,	0	0	0	22,690	569		0	0	0	0	569	23,259	24,605 Reporting	26,70
Grow to Eat	Magazines Consumer	Dec Jan -	3xA	/ R 44.00	0	0	0	0	0			0		0	0	0	0	0	0	0	0	Reporting Change	Change	14,326 Reporting
Grow to Eat.:	Magazines	Mar	3xA	/	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	11,104	Change
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	300.00 pa /	0	0	0	0	0	0	0	0	0	0	23	0	0	1,319	0	0	1,342	1,342	1,342	1,480
Journal of Endocrinology, Metabolism & Diabetes SA.:	Custom Magazines	Jan - Mar	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	22	0	0	1,174	0	0	1,196	1,196	1,226	Reporting Change
Odyssey Magazine.	Consumer Magazines	Mar	Q	R 39.00	0	0	0	0	0	0	0	0	1,247	1,247	149	0	1,303	0	0	0	1,452	2,699		Reporting Change
SA Pharmaceutical Journal.	Custom Magazines	_	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,056
SA Pharmaceutical Journal:	Custom Magazines	Jan - Mar	10xA	R 36.60 /	0	3	0	0	0	0	0	0	0	3	5,470	0	0	0	0	0	5,470	5,473	6,676	Reporting Change
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	20	0	116	4,883	0	0	5,019	5,019	5,019	4,959
SA Pharmacist's Assistant (SAPA).:	Custom Magazines	Jan - Mar	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	4,909	Reportin Chang
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							Sa	ales at 50% and a	bove								ree Circulatio	on						
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Perio
South African Medical Journal	Custom Magazines	Jan - Mar	Mtly	R 179.75 /	9,297	0	307	0	0	0	0	0	0	307	8,917	73	0	0	0	0	8,990	9,297	9,277	9,70
Southern African Journal of Anaesthesia &Analgesia	Custom Magazines	Jul - Dec		R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	2,12
Southern African Journal of Anaesthesia &Analgesia.:	Custom Magazines	Jan - Mar		R 690.00 pa /	3	0	0	0	0	0	0	0	0	0	20	0	280	1,882	0	0	2,182	2,182	2,183	Reportir Chang
Category Total					9,300	214	22,786	0	0	0	0	0	1,247	24,247	15,190	73	1,699	9,258	0	0	26,220	50,467	70,254	66,35
Home																								
Conde Nast House & Garden	Consumer Magazines	Jan - Mar	Mtly	R 75.00 / R 49.00	105	7,494	356	220	0	0	822	0	0	8,892	0	0	0	0	0	2,801	2,801	11,693	11,923	Only 1 Issu
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	3,755	39	0	0	0	0	0	0	3,794	0	0	2,128	0	0	364	2,492	6,286	6,286	Change Frequence
Easy DIY.:	Consumer Magazines	Jan - Mar	Q	R 38.00 /	0	2,422	2	0	0	0	0	0	0	2,424	0	0	0	0	0	2,966	2,966	5,390	6,233	December
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	31,38
Fresh Living .:	Custom Magazines	Jan - Mar	Q	R 25.00	0	46,167	0	0	0	0	0	0	0	46,167	0	0	0	0	2,105	0	2,105	48,272	38,201	Reportir Chang
Idees/Ideas	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,89
Living Space	Custom Magazines	Jan - Mar	Mtly	19.00 /	0	155	31,579	0	0	0	0	0	0	31,734	1,021	0	0	0	0	0	1,021	32,755	34,860	36,91
Lose It,	Consumer Magazines	Jan - Dec	la l	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,99
Lose It,.:	Consumer Magazines	Jan - Mar	Q	R 75.00	27	8,739	87	0	0	0	1,462	0	707	10,995	0	0	0	0	0	0	0	10,995	10,999	Reportir Chang
My Kitchen	Custom Magazines	Jan - Mar	Mtly	R 19.00 /	0	361	63,126	0	0	0	0	0	0	63,487	1,260	0	0	0	0	0	1,260	64,747	67,387	68,96
SA Home Owner	Consumer Magazines	Jan - Mar	11xA	R 42.50 / R 42.50	100	14,665	553	0	0	0	696	1,000	1,808	18,722	0	0	0	0	0	2,100	2,100	20,822	22,528	23,02
Sarie Kos / Food	Consumer Magazines	Jul - Jun	Q	R 85.00 / R 85.00	326	22,472	887	13	0	0	408	0	700	24,480	0	0	0	0	0	0	0	24,480	24,480	22,86
Sarie Kos / Food.:	Consumer Magazines	Jan - Mar	Q	R 85.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	18,808	Reportir Chang
The Gardener / Die Tuinier	Consumer Magazines	Jan - Mar	Mtly	R 44.00 / R 22.00	232	14,922	956	0	0	0	116	0	1,051	17,045	25	0	0	0	27	4,066	4,118	21,163	22,415	27,02
Tuis Home.:	Consumer Magazines	Jan - Mar	8xA	R 70.00 /	802	45,607	3,446	0	0	0	761	1,520	21,936	73,270	0	0	0	0	0	604	604	73,874	73,088	Change Frequenc
Visi	Consumer Magazines	Jul - Dec	6xA	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	13,59
Visi.:	Consumer Magazines	Jan - Mar	6xA	R 95.00 / R 95.00	53	8,295	180		0	0	360	1,000		11,966	0		0	0	0	0	0	11,966	12,038	Chang
Category Total					1,645	175,054	101,211	533	0	0	4,625	3,520	28,033	312,976	2,306	0	2,128	0	2,132	12,901	19,467	332,443	349,246	255,65
Industry Specific	Custom	Jan -	_	1																			Reporting	1
Forum Tydskrif	Magazines Custom	Dec		0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Change	Departie
Forum Tydskrif.:	Magazines	Mar	Q	0.00 / R 25.22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	149,140	Chang
JSE		Dec	Q	/ Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	
JSE.:	Custom Magazines	Jan - Mar	Q	R 25.22 /	0	332	0	0	0	0	0	492	39	863	13,590	0	0	0	0	18	13,608	14,471	14,415	Reportir Chang
Sea Rescue	Magazines	Dec	UAA.	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	50,51
Sea Rescue.:	Magazines	IVIAI	3,4	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	15,734	Reportir Chang
Servamus	Custom Magazines	Jan - Mar		R 39 / R 25	0	0	7,878		0	0	421	0		8,406	9		0	0	123	0	170	8,576	9,018	
Category Total					0	332	7,878	107	0	0	421	492	39	9,269	13,599	38	0	0	123	18	13,778	23,047	188,307	228,85
In-flight	Custom	Jan -		Free			T								I		T							
In Flight Magazine	Magazines	Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	311	0	0	0	23,268	0	23,579	23,579	28,584	No Submission

Part								Sa	ales at 50% and a	above							F	ree Circulation	on						
Series of the se	Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues		Total_Paid	Free	controlled Free	Free	Membership Circulation		Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Series of the se	Skyways	Custom Magazines	Jan - Mar	Mtly	R 30.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	26,469	10,43
15 Product or company (15 Product or company	Category Total	۰				0	0	0	0	0	0	0	0	0	0	311	0	0	0	23,268	0	23,579	23,579	55,053	10,43
See the series of the series o	Leisure																								
New York Service Servi	Let's Braai / Kom ons Braai (former The Ultimate Braai)			Ann	R 38.00	11	6,207	30	0	0	0	17	0	1,307	7,561	10	0	100	0	0	0	110	7,671	7,671	14,00
The section of the se	Private Edition			Q		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change		
Series (1964) (1	Private Edition.:			Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	7,997	Reporting Change
Section Sect	Silver Digest			4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,62
14. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Silver Digest .:			4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	5,915	Reporting Change
Second Control Contr	Taste.			AltM	/R	39	27,791	233	300	40	0	618	1,000	2,747	32,729	0	0	0	0	0	412	412	33,141	32,163	31,99
2.	Category Total					50	33,998	263	300	40	0	635	1,000	4,054	40,290	10	0	100	0	0	412	522	40,812	53,746	63,589
	Male																								
Maganta	GQ	Consumer Magazines	Jan - Dec	5xA	/R	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	5,808
The state of the s	GQ:			5xA	/R	11	3,001	37	65	0	0	158	0	0	3,261	0	0	0	0	0	2,191	2,191	5,452	4,917	Reporting Change
Septimental Septiment of Septim	Man		Jan - Mar	Mtly	R 29.99 /	0	220	39,901	0	0	0	0	0	0	40,121	3,045	0	0	0	0	0	3,045	43,166	42,207	39,348
The control of the co	Popular Mechanics			Mtly	/ R	0	7,352	827	0	0	0	1,603	1,000	1,851	12,633	0	0	0	0	0	1,959	1,959	14,592	12,139	No Submission
Magazar Maga	Tech			Mtly	19.00 /	0	538	28,693	0	0	0	0	0	0	29,231	1,767	0	0	0	0	0	1,767	30,998	32,318	34,99
All patients of the control of the c	Very Interesting (former Braintainment)			AltM	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change		12,567
Control Flamings Cont	Very Interesting (former Braintainment).:			AltM	R 49.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	10,320	Reporting Change
Seed - Clinic Family Surface Content Surface Content Surface Sur	Category Total					11	11,111	69,458	65	0	0	1,761	1,000	1,851	85,246	4,812	0	0	0	0	4,150	8,962	94,208	101,901	92,721
Select Clarific Family Clarifi	Medical and Allied	Health	1																						
ed - Cinic Family Magazine Mark Mark Magazine Mark Mark Mark Mark Mark Magazine Mark Magazine Mark Magazine Mark Magazine Mark Magazine Mark Magazine Mark Mark Magazine Mark Mark Magazine Mark Magazine Mark Mark Magazine Mark Magazine Mark Mark Magazine	Bounce (Formerly Bankmed)			3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,132
See See No. See See See See See See See See See S	Medi - Clinic Family	Custom Magazines	Jul - Jun	Q	0.00 / Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	64,895
Ke SA Consume Magazine Many Many Many Many Many Many Many Many	Category Total				0.00	—	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70,027
Magazines Mar Mily Mil	Motoring				,	,	,			,		,			,			,		,		,			
From Magazine Mark Mily Regazine	Bike SA	Consumer Magazines	Jan - Mar	Mtly	/R	0	3,067	0	0	0	0	9,447	0	0	12,514	326	0	0	0	1,349	908	2,583	15,097	16,643	12,093
Nem Magazine Menyangan Registration (Consumer Magazines Mar Magazines Ma	Car			Mtly	/R	0	22,916	2,925	0	0	0	1,289	1,000	1,853	29,983	0	0	0	0	0	13,104	13,104	43,087	43,067	47,352
Settlem of the control of the contro	Driven Magazine			Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	150	0	0	0	6,665	0	6,815	6,815	14,112	No Submission
Parenting aba & Kleuter Consumer Jan - Magazines Mar Q 75.00 / 0 2,127 O O O O O O O O O	Motor			Mtly	R 19.00 /	0	83	13,125	0	0	0	0	0	0	13,208	1,457	0	0	0	0	0	1,457	14,665	16,165	21,33
aba & Kleuter	Category Total					0	26,066	16,050	0	0	0	10,736	1,000	1,853	55,705	1,933	0	0	0	8,014	14,012	23,959	79,664	89,987	80,776
aby's and Beyond Consumer Jan- Magazines Mar Reporting Change Change Consumer Magazines Mar Mar Magazines Mar Mar Magazines Mar Mar Magazines Mar Magazines Mar Magazines Mar Magazines Mar Magazines Mar Mar Mar Mar Magazines Mar Mar Mar Magazines Mar Mar Mar Magazines Mar Mar Magazines Mar Mar Mar Magazines Mar Magazines Mar	Parenting																								
aby's and Beyond	Baba & Kleuter	Consumer Magazines	Jan - Mar	Q			2,127	0	0	0	0	52	0	5,086	7,265	0	0	0	0	0	0	0	7,265	11,375	Reporting Change
aby's and Beyond.: Consumer Jan- Magazines Mar AltM 65.00 / 0 3,176 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	/ Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,06
ategory Total 0 5,303 0 0 0 0 179 0 6,657 12,139 0 0 0 0 0 629 629 12,768 27,559 8,0 Pets				Q	R 29.90 Incl Vat /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	9,149	Reportin Chang
rets		Consumer Magazines	Jan - Mar	AltM	65.00 /	0	3,176	0	0	0	0	127	0	1,571	4,874	0	0	0	0	0	629	629	5,503	7,035	Reportin Chang
	Category Total					0	5,303	0	0	0	0	179	0	6,657	12,139	0	0	0	0	0	629	629	12,768	27,559	8,06
nis report is the copyright property of the Audit Bureau of Circulations of South Africa	Pets																								
	This report is the copyright prope	erty of the A	Audit Bu	reau of Circu	lations o	f South	Africa																		

							Sa	ales at 50% and	above								Free Circulation	on						
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Animaltalk	Consumer Magazines	Jan - Mar	Mtly	R 37.90	0	0	0	0	٥	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	3,325	62,975
Dog Directory	Consumer Magazines	Jul - Jun	Ann	R 119.00 /	0	0	0	0	o	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigne
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,325	62,97
Professional																								
Accountancy SA	Custom Magazines	Jan - Mar	11xA	R 27.00 /	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	58,426	55,86
De Rebus	Custom Magazines	Jan - Mar	11xA	R 108.00 /	5	0	5	0	O.	0	0	0	0	5	0	0	0	0	18,764	0	18,764	18,769	18,855	19,018
The Journal Of The SAIMM	Custom Magazines	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector
Category Total					5	0	5	0	0	0	0	0	0	5	0	0	0	0	18,764	0	18,764	18,769	77,281	74,87
Retail																								
Clicks Club Card.	Custom Magazines	Jul - Dec	AltM	R 12.00 /	0	0	0	0	a	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	229,398
Club Magazine	Custom Magazines	Jan - Mar	Mtly	R 19/	0	2,595	245,523	0	a	0	0	0	0	248,118	9,279	0	0	0	0	0	9,279	257,397	253,163	257,25
Jet Club.:	Custom Magazines	Jan - Mar	7xA	Free 0.00 /	0	0	0	0	o	0	0	0	0	0	0	282,025	0	0	0	0	282,025	282,025	276,094	Reporting Change
Category Total					0	2,595	245,523	0	0	0	0	0	0	248,118	9,279	282,025	0	0	0	0	291,304	539,422	529,257	486,651
Sport and Hobby																								
Compleat Golfer	Consumer Magazines	Jan - Mar	Mtly	R 44.90	0	1,645	244	0	O C	0	0	980	1,105	3,974	1,110	0	0	0	0	867	1,977	5,951	6,263	5,606
Game & Hunt/Wild & Jag	Custom Magazines	Jan - Mar	Mtly	R 45 / R 45.00	46	1,041	2	0	O	0	412	38	0	1,493	0	5	0	0	70,240	245	70,490	71,983	68,554	58,88
Kick Off	Consumer Magazines	Jan - Mar	Mtly	R 25.00 / R 25.00	31	8,093	146	0	O	0	57	1,000	1,056	10,352	0	0	0	0	0	0	0	10,352	12,579	15,646
Magnum.:	Consumer Magazines	Jan - Mar	8xA	R 70 /	965	6,637	1,487	0	o d	0	454	1,000	881	10,459	0	0	0	0	0	0	0	10,459	11,228	No Submission
SA Hunter/Jagter:	Custom Magazines	Jan - Mar	8xA	R 70.00 /	3,381	4,211	24,514	0	O	0	2,654	110	495	31,984	0	0	0	0	0	0	0	31,984	33,565	No Submission
SA Rugby	Consumer Magazines	Jan - Mar	Mtly	R 44.90 /	0	1,666	7,304	0	d	0	0	580	477	10,027	716	0	0	0	0	1,719	2,435	12,462	13,255	15,976
Soccer Club	Custom Magazines	Jan - Mar	Mtly	R 16.00 /	0	280	40,803	0	d	0	0	0	0	41,083	2,116	0	0	0	0	0	2,116	43,199	43,232	47,053
Sports Club.	Custom Magazines	Jan - Mar	Mtly	19.90 /	0	829	79,583	0	o	0	0	0	0	80,412	2,437	0	0	0	0	0	2,437	82,849	80,722	83,368
Wildland Magazine	Consumer Magazines	Jan - Mar	Mtly	R 42.00 / R 2.00	0	0	0	0	d	0	63,823	0	0	63,823	0	0	0	0	2,273	0	2,273	66,096	64,025	
Category Total					4,423	24,402	154,083	0	0	0	67,400	3,708	4,014	253,607	6,379	5	0	0	72,513	2,831	81,728	335,335	333,423	285,23
Travel, Tourism & I																		1						
Cape Etc.	Consumer Magazines	_	3xA	R 59.90 /	0	0	0	0	o d	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	
Cape Etc:	Consumer Magazines	Jan - Mar	3xA	R 59.90 /	0	2,691	34	0	o d	0	0	0	880	3,605	3,201	0	0	0	0	0	3,201	6,806	7,046	Reporting Change
Escapes	Custom Magazines	Jan - Mar	Mtly	R 24.50 /	0	96	17,619	0	C	0	0	0	0	17,715	606	0	0	0	0	0	606	18,321	19,396	22,408
Getaway	Consumer Magazines		Mtly	R 49.90 / R 20.00	0	8,202	1,066	0	O	0	966	1,000	1,723	12,957	0	0	0	0	0	3,154	3,154	16,111	16,250	
go! Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Jan - Mar	AltM	R 90.00 /	707	14,070	2,264	0	C	0	517	1,540	11,986	30,377	0	0	0	0	0	279	279	30,656	30,871	Change Frequenc
Premier	Custom Magazines		Mtly	Free 0.00 /	0	0	0	0	C	0	0	0	0	0	150	0	0	0	6,725	0	6,875	6,875	13,871	No Audi
Rove SA.:	Custom Magazines	Jan - Mar	2xA	R 39.90 incl vat /	0	0	0	0	C	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	9,484	New Membe
Travelldeas.	Consumer Magazines		AltM	R 0.00 / Free 0.00	0	0	0	0	С	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	18,50
Weg / Go Platteland	Consumer Magazines	Jun	Q	R 95.00 / R 95.00	299	20,568	922	0	c	0	355	453	701	22,999	0	0	0	0	0	0	0	22,999	22,999	
Weg / Go Platteland.:	Consumer Magazines	Jan - Mar	Q	R 95.00 /	319	19,538	957	0	O.	0	259	0	878	21,632	0	0	0	0	0	0	0	21,632	20,309	Reporting Change
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							Sa	les at 50% and a	bove							F	ree Circulation	on						
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Non- controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Weg/Go.:	Consumer Magazines	Jan - Mar	AltM	R 90.00 / R 90.00	1,451	25,061	4,481	0	0	0	601	1,580	18,114	49,837	0	0	0	0	0	371	371	50,208	49,369	Change frequenc
Category Total					2,776	90,226	27,343	0	0	0	2,698	4,573	34,282	159,122	3,957	0	0	0	6,725	3,804	14,486	173,608	189,595	91,29
Woman's General																								
Balanced Life	Custom Magazines	Jan - Mar	Mtly	R 24.50 /	0	261	45,375	0	0	0	0	0	0	45,636	966	0	0	0	0	0	966	46,602	48,336	48,39
Fairlady	Consumer Magazines	Jul - Dec	AltM	R 85.00 / R 85.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	34,85
Fairlady.:	Consumer Magazines	Jan - Mar	AltM	R 85.00 /	264	31,037	976	20	0	0	517	1,000	3,025	36,575	0	0	0	0	0	2,123	2,123	38,698	35,916	Change
Garden & Home Magazine	Consumer Magazines	Jan - Mar	Mtly	54.90 /	0	9,673	480	0	0	0	0	1,000	1,751	12,904	3	0	0	0	0	2,210	2,213	15,117	15,504	Reporting Change
Glamour,	Consumer Magazines	Jan - Dec	Q	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,562
Glamour,.:	Consumer Magazines	Jan - Mar	Q	R 49.99 / R 32.50	13	8,018	121	0	45	0	203	0	0	8,387	0	0	0	0	0	4,491	4,491	12,878	12,343	Reporting Change
Kuier	Consumer Magazines	Jan - Mar	F	R 24.00 / R 24.00	225	57,746	1,471	0	0	0	31	0	6,059	65,307	0	0	0	0	0	0	0	65,307	69,226	74,62
Rooi Rose Magazine	Consumer Magazines	Jan - Mar	AltM	49.90 /	0	20,975	110	0	0	0	2	858	1,529	23,474	6	0	939	0	0	1,545	2,490	25,964	New Member	r New Membe
Sarie.:	Consumer Magazines	Jan - Mar	AltM	R 75.00	782	31,358	3,608	0	0	0	313	1,000	25,400	61,679	0	0	0	0	0	669	669	62,348	65,680	Changed Frequency
True Love.:	Consumer Magazines	Jan - Mar	AltM	R 75.00	141	15,055	240	0	0	0	140	700	1,377	17,512	0	0	0	0	0	75	75	17,587	16,877	Change Frequenc
	Consumer Magazines	Jan - Mar	Mtly	54.90 /	0	19,113	1,341	0	0	0	0	1,000	1,775	23,229	3	0	0	0	0	4,935	4,938	28,167	28,216	New Membe
Category Total					1,425	193,236	53,722	20	45	0	1,206	5,558	40,916	294,703	978	0	939	0	0	16,048	17,965	312,668	292,098	170,43
Woman's Special																								
	Consumer Magazines		Ann	R 60.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	14,220
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14,22
Youth																								
	Consumer Magazines	Jan - Mar	Mtly	R 37.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	6,348	6,345
Barbie Magazine.	Consumer Magazines	Jul - Dec	6Wk	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,020
Careers Magazine	Consumer Magazines	Jan - Mar	Mtly	35 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission
ClubX	Custom Magazines	Jan - Mar	Mtly	R 19.00 /	0	12,418	64,919	0	0	0	0	0	0	77,337	3,562	0	0	0	0	0	3,562	80,899	73,544	63,54
Kids Super Club.	Custom Magazines	Jan - Mar	Mtly	R 20.00 /	0	4,693	55,119	0	0	0	0	0	0	59,812	3,225	0	0	0	0	0	3,225	63,037	65,556	66,16
	Consumer Magazines	Jan - Mar	Mtly	R37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	8,728	16,42
Category Total					0	17,111	120,038	0	0	0	0	0	0	137,149	6,787	0	0	0	0	0	6,787	143,936	154,176	158,49
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