



Newspaper - Weekly

April -June 2022



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Non Submission	Non Submission	Non Submission	Non Submission	5,825
Daily Maverick,	Wkly, Sat	25.00 /	0	6,775	47	0	0	0	0	0	1,420	0	56	0	6,822	1,476	8,298	8,377	Changed Sector
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	4,546	5,352
Ilanga	2xW, Mo&Th	R 4.10 /	0	36,965	200	0	0	0	0	0	0	0	0	0	37,165		37,165	38,433	43,757
Lesotho Times	Wkly, Th	R 6.00 /	0	6,366	0	0	0	0	0	0	0	211	0	0	6,366	211	6,577	6,986	6,612
Mail & Guardian	Wkly, Fr	R 49.90 /	5	5,038	772	214	0	0	2,414	159	0	0	13	0	8,597	13	8,610	9,248	12,188
Post, The	Wkly, Wed	R 10.00 /	0	7,690	8,294	25	0	0	24	0	0	3,515	22	0	16,033	3,537	19,570	19,373	21,572
Soccer Laduma	Wkly, Wed	R 6.00 /	0	74,689	0	0	66	0	0	0	0	0	0	0	74,755		74,755	76,830	92,755
The Midweek Sun	Wkly, Wed	P8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Non Submission	Non Submission	Non Submission	Non Submission	Non Submission
Voice, The	Wkly, Fr	Pula 8.50 /	0	6,604	973	0	0	0	0	0	0	0	345	0	7,577	345	7,922	8,555	10,239
Total			5	144,127	10,286	239	66	0	2,438	159	1,420	3,726	436	0	157,315	5,582	162,897	172,348	198,300

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