



Magazine - Combine Consumer & Custom

July -September 2022



						Sales at 50% and above										Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_ 50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
Arts, Culture and Heritage																											
Jewish Life	Consumer Magazines	Jul - Sep	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	8,687	0	0	0	0	0	0	8,687	8,687	8,780	7,980		
Val de Vie Magazine	Consumer Magazines	Jan - Dec	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,359		
Val de Vie Magazine.:	Consumer Magazines	Jul - Sep	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	1,900	13,000	0	0	0	14,900	14,900	No Issue	9,448		
Category Total					0	0	0	0	0	0	0	0	0	0	8,687	0	1,900	13,000	0	0	0	23,587	23,587	8,780	32,787		
Business and News																											
Business Brief.	Consumer Magazines	Jan - Jun	AltM	R 60.00 / R 36.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	31,349		
Business Brief.:	Consumer Magazines	Jul - Sep	AltM	Cover price not found! /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	31,985		
Financial Mail	Consumer Magazines	Jul - Sep	Wkly, Fr	R 36.00 /	24	1,936	2,143	415	0	0	3,572	0	1,011	9,077	0	0	0	2,869	0	0	0	2,869	11,946	12,481	12,561		
Finweek	Consumer Magazines	Jul - Sep	F	R 42.00 / R 42.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ceased Publishing	Ceased Publishing	12,812		
Forbes Africa	Consumer Magazines	Jan - Jun	AltM	R 59.00 / R 59.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	9,311		
Forbes Africa.:	Consumer Magazines	Jul - Sep	AltM	R 59.00 /	41	1,723	62	0	0	0	283	0	3,035	5,103	0	0	0	4,063	0	0	0	4,063	9,166	9,015	Reporting Change		
SA Real Estate Investor Magazine	Consumer Magazines	Jul - Sep	Mtly	Cover price not found! / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	17,154		
The Big Issue Magazine	Consumer Magazines	Jul - Sep	Mtly	25.00 /	0	5,889	0	0	0	0	0	0	0	5,889	0	0	204	0	0	0	0	204	6,093	6,053	5,156		
Category Total					65	9,548	2,205	415	0	0	3,855	0	4,046	20,069	0	0	204	6,932	0	0	0	7,136	27,205	27,549	120,328		
Conservation and Wildlife																											
African Birdlife	Consumer Magazines	Jan - Jun	AltM	R 55 / R 44.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,478		
African Birdlife.:	Consumer Magazines	Jul - Sep	AltM	R 65.00 /	0	2,327	2,776	298	0	0	20	0	0	5,421	267	0	687	0	0	0	55	1,009	6,430	6,729	Reporting Change		
Category Total					0	2,327	2,776	298	0	0	20	0	0	5,421	267	0	687	0	0	0	55	1,009	6,430	6,729	7,478		
Entertainment																											
Eat Out	Consumer Magazines	Jan - Dec	Ann	R 75.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	19,509		
TV Plus (Afrikaans)	Consumer Magazines	Jul - Sep	F	R 60.00 / R 60.00	8	4,189	210	0	0	0	24	0	7,318	11,741	0	0	0	0	0	0	0	0	11,741	11,495	13,291		
TV Plus (English)	Consumer Magazines	Jul - Sep	F	R 60.00 / R 60.00	51	1,681	110	0	0	0	30	0	454	2,275	0	0	0	0	0	0	0	0	2,275	2,603	3,893		
Category Total					59	5,870	320	0	0	0	54	0	7,772	14,016	0	0	0	0	0	0	0	0	14,016	14,098	36,693		
Family Interest																											

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Huisgenoot	Consumer Magazines	Jul - Sep	Wkly, Th	R 40.00 / R 40.00	395	75,641	6,576	0	0	0	370	0	24,711	107,298	0	0	0	0	0	0	6,934	6,934	114,232	118,768	130,318
LIG	Consumer Magazines	Jul - Sep	11xA	R 59.90 / R 64.90	0	12,721	446	1,808	0	0	0	0	0	14,975	450	0	0	0	0	0	0	450	15,425	15,454	Changed Frequency
Plus 50	Consumer Magazines	Jan - Jun	6xA	R33.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,637
Plus 50 .:	Consumer Magazines	Jul - Sep	6xA	R42.00 /	0	3,158	700	0	0	0	0	0	400	4,258	0	0	1,621	0	0	0	0	1,621	5,879	4,432	Reporting Change
Spot-On (Formerly known as Spotong)	Consumer Magazines	Jul - Sep	AltM	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	19,000	0	2,049	0	21,049	21,049	21,101	Changed Sector
The Crest	Consumer Magazines	Jan - Jun	7xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,202
The Crest.:	Consumer Magazines	Jul - Sep	7xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	9,574	372	0	510	0	10,456	10,456	10,304	12,444
The Ridge	Consumer Magazines	Jan - Jun	8xA	R 0 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	16,013
The Ridge.:	Consumer Magazines	Jul - Sep	8xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	11,014	771	0	443	0	12,228	12,228	12,342	16,285
You	Consumer Magazines	Jul - Sep	Wkly, Th	R 40.00 / R 40.00	337	48,697	1,500	0	0	0	424	0	2,865	53,486	0	0	0	0	0	0	5,248	5,248	58,734	63,498	67,990
Category Total					732	140,217	9,222	1,808	0	0	794	0	27,976	180,017	450	0	22,209	20,143	0	3,002	12,182	57,986	238,003	245,899	261,889
Farming																									
Dairy Mail, The.	Custom Magazines	Jul - Sep	Mtly	R 41.50 /	0	0	4	0	0	0	0	0	0	4	313	0	804	0	0	0	0	1,117	1,121	2,325	2,263
Farmer's Weekly	Consumer Magazines	Jul - Sep	Wkly, Fr	R 24.00 /	0	5,316	823	0	0	0	65	461	0	6,665	98	0	0	0	0	0	0	98	6,763	6,152	6,033
Grond tot Mond	Consumer Magazines	Jan - Dec	Q	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	4,949	
Grond tot Mond.:	Consumer Magazines	Jul - Sep	Q	R 49.90 /	0	1,700	0	0	0	0	0	0	0	1,700	1,005	0	253	0	0	3,868	0	5,126	6,826	Reporting Change	Reporting Change
Landbouweekblad	Consumer Magazines	Jul - Sep	Wkly, Th	R 40.00 / R 40.00	375	7,530	974	0	0	0	241	0	2,286	11,031	0	0	0	0	0	0	0	0	11,031	11,774	16,568
Landbouweekblad Vee	Consumer Magazines	Jan - Dec	Ann	R 44.00 / R 44.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	9,681
Landbouweekblad Vee.:	Consumer Magazines	Jul - Sep	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned	
Marktoe!	Consumer Magazines	Jul - Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	9,733	0	0	3,860	0	13,593	13,593	11,781	9,566
Rooi Vleis / Red Meat,	Custom Magazines	Jan - Jun	AltM	R 28.50 / R 24.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	9,084
Veeplaas.	Consumer Magazines	Jul - Sep	11xA	R 40.00 /	1,686	2,139	72	0	0	0	80	0	2,684	4,975	180	0	958	0	0	80	1,636	2,854	7,829	7,619	7,711
Wolboer / Wool Farmer.	Custom Magazines	Jan - Jun	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	4,778	
Wolboer / Wool Farmer.:	Custom Magazines	Jul - Sep	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	4,867	
Category Total					2,061	16,685	1,873	0	0	0	386	461	4,970	24,375	1,596	0	11,748	0	0	7,808	1,636	22,788	47,163	39,651	75,500
Health & Wellbeing																									
Fitlife.	Custom Magazines	Jul - Sep	Mtly	R 24.50 /	0	0	17,866	0	0	0	258	0	0	18,124	260	0	0	0	0	0	0	260	18,384	21,701	26,347
Grow to Eat	Consumer Magazines	Jan - Dec	3xA	R 44.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	14,326	
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	1,342	
SA Pharmaceutical Journal.	Custom Magazines	Jan - Jun	10xA	R 36.60 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	5,612	
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	5,019	
SA Pharmacist's Assistant (SAPA).:	Custom Magazines	Jul - Sep	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	4,909	Reporting Change	
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South African Medical Journal	Custom Magazines	Jul - Sep	Mtly	R 179.75 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	8,992	9,091	
Southern African Journal of Anaesthesia & Analgesia	Custom Magazines	Jan - Jun	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	2,092	
Southern African Journal of Anaesthesia & Analgesia..	Custom Magazines	Jul - Sep	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	1,996	Reporting Change	
Category Total					0	0	17,866	0	0	0	258	0	0	18,124	260	0	0	0	0	0	0	260	18,384	37,598	63,829	
Home																										
Conde Nast House & Garden	Consumer Magazines	Jul - Sep	Mtly	R 75.00 / R 49.00	96	5,699	413	240	0	0	586	0	0	6,938	0	0	0	0	0	0	5,063	5,063	12,001	12,299	13,598	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,286	
Easy DIY.:	Consumer Magazines	Jul - Sep	Q	R 38.00 /	0	1,968	2	0	0	0	0	0	2,317	4,287	0	0	0	0	0	0	490	490	4,777	5,114	7,083	
Food&Home Magazine	Consumer Magazines	Jul - Sep	Mtly	69.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	13,081	
Fresh Living	Custom Magazines	Jan - Dec	Q	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	31,382	
Fresh Living .:	Custom Magazines	Jul - Sep	Q	R 25.00 /	0	22,227	0	0	0	0	0	0	0	22,227	10,000	0	0	0	0	3,000	1,718	14,718	36,945	No Issue	Reporting Change	
Idees/Ideas	Consumer Magazines	Jan - Jun	AltM	R 85.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,915	
Living Space..	Custom Magazines	Jul - Sep	Mtly	19.00 /	0	0	31,216	0	0	0	3,632	0	0	34,848	2,122	0	0	0	0	0	0	2,122	36,970	35,205	36,745	
Lose It,	Consumer Magazines	Jan - Dec	Q	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	15,996	
Lose It.:	Consumer Magazines	Jul - Sep	Q	R 80.00 /	16	7,073	115	0	0	0	1,016	0	264	8,468	0	0	0	0	0	0	0	0	8,468	11,291	15,569	
My Kitchen..	Custom Magazines	Jul - Sep	Mtly	R 19.00 /	0	0	60,360	0	0	0	8,337	0	0	68,697	2,141	0	0	0	0	0	0	2,141	70,838	69,304	68,870	
SA Home Owner	Consumer Magazines	Jul - Sep	11xA	R 42.50 / R 42.50	161	11,373	697	0	0	0	798	1,000	3,100	16,968	0	0	0	0	0	0	2,617	2,617	19,585	20,439	22,768	
Sarie Kos / Food	Consumer Magazines	Jul - Jun	Q	R 85.00 / R 85.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	24,480	
Sarie Kos / Food.:	Consumer Magazines	Jul - Sep	Q	R 95.00 /	185	13,673	624	0	0	0	262	0	687	15,246	0	0	0	0	0	0	0	0	15,246	16,368	19,288	
The Gardener / Die Tuinier	Consumer Magazines	Jul - Sep	Mtly	R 48.50 / R 22.00	349	13,615	932	0	0	0	153	0	937	15,637	31	0	0	0	0	0	17	9,531	9,579	25,216	21,451	26,372
Tuis Home.:	Consumer Magazines	Jul - Sep	8xA	R 75.00 /	747	37,403	3,366	0	0	0	690	1,246	21,280	63,985	0	0	0	0	0	0	2,764	2,764	66,749	74,582	75,749	
Visi	Consumer Magazines	Jan - Jun	6xA	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,279	
Visi.:	Consumer Magazines	Jul - Sep	6xA	R 110.00 / R 110.00	42	7,133	199	300	25	0	397	952	1,934	10,940	0	0	0	0	0	0	2,765	2,765	13,705	14,243	10,895	
Category Total					1,596	120,164	97,924	540	25	0	15,871	3,198	30,519	268,241	14,294	0	0	0	0	0	3,017	24,948	42,259	310,500	280,296	416,356
Industry Specific																										
Forum Tydskrif	Custom Magazines	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	149,624	
Forum Tydskrif.:	Custom Magazines	Jul - Sep	Q	0.00 /	16	0	0	0	0	0	0	0	0	0	149,784	0	0	0	0	0	0	149,784	149,784	149,634	149,700	
J S E	Custom Magazines	Jan - Dec	Q	R 25.22 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,875	
J S E.:	Custom Magazines	Jul - Sep	Q	R 59.90 /	0	391	0	0	0	0	0	850	0	1,241	14,150	0	0	0	0	0	0	14,150	15,391	14,475	14,073	
Sea Rescue	Custom Magazines	Jan - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	56,915	
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Sea Rescue.:	Custom Magazines	Jul - Sep	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	18,456	0	0	0	0	18,456	18,456	19,636	16,843	
Servamus	Custom Magazines	Jul - Sep	Mtly	R 42 / R 28	0	0	7,616	104	0	0	765	0	0	8,485	8	0	12	0	0	23	0	43	8,528	8,293	9,058	
Category Total					16	391	7,616	104	0	0	765	850	0	9,726	163,942	0	18,468	0	0	23	0	182,433	192,159	192,038	409,088	
In-flight																										
In Flight Magazine	Custom Magazines	Jul - Sep	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	2,596	0	0	0	0	0	27,449	0	30,045	30,045	28,181	28,262
Skyways	Custom Magazines	Jul - Sep	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	20,804	
Category Total					0	0	0	0	0	0	0	0	0	0	2,596	0	0	0	0	0	27,449	0	30,045	30,045	28,181	49,066
Leisure																										
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,671	
Private Edition	Custom Magazines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,971	
Private Edition.:	Custom Magazines	Jul - Sep	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,220	0	750	4,192	0	0	0	9,162	9,162	9,239	7,986	
Silver Digest	Consumer Magazines	Jan - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,626	
Silver Digest .:	Consumer Magazines	Jul - Sep	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	Reporting Change	5,925	
Taste.	Custom Magazines	Jul - Sep	AltM	R 78.00 / R 78.00	39	27,211	245	300	40	0	755	1,000	2,690	32,241	0	0	0	0	0	0	3,014	3,014	35,255	32,767	33,668	
Category Total					39	27,211	245	300	40	0	755	1,000	2,690	32,241	4,220	0	750	4,192	0	0	3,014	12,176	44,417	42,006	72,847	
Male																										
GQ..	Consumer Magazines	Jan - Dec	5xA	R 70.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	5,808	
GQ...:	Consumer Magazines	Jul - Sep	5xA	R 70.00 / R 46.00	10	2,147	31	60	0	0	127	0	0	2,365	0	0	0	0	0	0	3,079	3,079	5,444	5,619	5,373	
Man	Custom Magazines	Jul - Sep	Mtly	R 29.99 /	0	0	41,606	0	0	0	8,535	0	0	50,141	1,426	0	0	0	0	0	0	1,426	51,567	50,123	42,999	
Men's Health	Consumer Magazines	Jul - Sep	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	19,477	New Member	
Popular Mechanics	Consumer Magazines	Jul - Sep	Mtly	R 54.90 / R 20.00	0	4,848	941	0	0	0	538	1,000	1,979	9,306	0	0	0	0	0	0	4,199	4,199	13,505	13,247	12,357	
Tech..	Custom Magazines	Jul - Sep	Mtly	19.00 /	0	0	24,057	0	0	0	5,122	0	0	29,179	1,676	0	0	0	0	0	0	1,676	30,855	31,283	33,832	
Very Interesting (former Braintainment)	Consumer Magazines	Jan - Jun	AltM	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	9,965	
Category Total					10	6,995	66,635	60	0	0	14,322	1,000	1,979	90,991	3,102	0	0	0	0	0	7,278	10,380	101,371	119,749	110,334	
Motoring																										
Bike SA	Consumer Magazines	Jul - Sep	Mtly	R 49.90 / R 35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	14,168	13,820		
Car	Consumer Magazines	Jul - Sep	Mtly	R 59.90 / R 20.00	0	20,121	2,677	0	0	0	808	1,000	1,990	26,596	0	0	0	0	0	0	15,498	15,498	42,094	41,831	44,002	
Driven Magazine	Consumer Magazines	Jul - Sep	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	533	0	0	0	0	6,763	0	7,296	7,296	7,256	13,896	
Motor..	Custom Magazines	Jul - Sep	Mtly	R 19.00 /	0	0	9,808	0	0	0	245	0	0	10,053	284	0	0	0	0	0	0	284	10,337	12,485	17,499	
TOPGEAR SOUTH AFRICA	Consumer Magazines	Jul - Sep	Mtly	47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	8,375	
Category Total					0	20,121	12,485	0	0	0	1,053	1,000	1,990	36,649	817	0	0	0	0	6,763	15,498	23,078	59,727	75,740	97,592	
Parenting																										
Baba & Kleuter	Consumer Magazines	Jul - Sep	Q	75.00 /	0	3,076	0	0	0	0	49	0	10,572	13,697	0	0	0	0	0	0	0	13,697	10,806	Reporting Change		
Baby's and Beyond	Consumer Magazines	Jan - Dec	Q	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	8,069	

						Sales at 50% and above									Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Baby's and Beyond.:	Consumer Magazines	Jul - Sep	Q	R 29.90 Incl Vat /	0	1,958	0	1,000	0	0	0	0	0	2,958	8	0	0	7,435	0	0	0	7,443	10,401	10,039	No Issue	
Your Pregnancy and Baby	Consumer Magazines	Jul - Sep	AltM	75.00 /	0	2,470	0	0	0	0	175	0	1,760	4,405	0	0	0	0	0	0	1,431	1,431	5,836	6,377	New Member	
Category Total					0	7,504	0	1,000	0	0	224	0	12,332	21,060	8	0	0	7,435	0	0	1,431	8,874	29,934	27,222	8,069	
Pets																										
Animaltalk	Consumer Magazines	Jul - Sep	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	3,614	
Dog Directory	Consumer Magazines	Jul - Jun	Ann	R 119.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,160	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11,774	
Professional																										
Accountancy SA	Custom Magazines	Jul - Sep	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	57,916	
De Rebus	Custom Magazines	Jul - Sep	11xA	R 108.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	18,896	
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	76,812	
Retail																										
Clicks Club Card.	Custom Magazines	Jan - Jun	AltM	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	250,377	
Clicks Club Card.:	Custom Magazines	Jul - Sep	AltM	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned- Digital only	Resigned- Digital only	232,986	
Club Magazine	Custom Magazines	Jul - Sep	Mtly	R 19 /	0	0	243,888	0	0	0	5,678	0	0	249,566	14,844	0	0	0	0	0	0	14,844	264,410	263,278	259,132	
Jet Club	Custom Magazines	Jan - Jun	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	271,673	
Jet Club.:	Custom Magazines	Jul - Sep	7xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	262,502	245,592	
Category Total					0	0	243,888	0	0	0	5,678	0	0	249,566	14,844	0	0	0	0	0	0	14,844	264,410	525,780	1,259,760	
Sport and Hobby																										
Compleat Golfer	Consumer Magazines	Jul - Sep	Mtly	R 49.90 /	0	1,043	192	16	0	0	17	721	1,518	3,507	2,456	0	0	0	0	0	1,641	4,097	7,604	6,473	6,167	
Game & Hunt/Wild & Jag	Custom Magazines	Jul - Sep	Mtly	R 55 / R 45.00	38	1,133	32	0	0	0	493	0	0	1,658	0	0	5	0	0	64,646	218	64,869	66,527	66,612	67,105	
Kick Off	Consumer Magazines	Jul - Sep	Mtly	R 27.00 / R 27.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	10,018	13,052	
Magnum.:	Consumer Magazines	Jul - Sep	8xA	R 75.00 /	806	7,150	1,440	0	0	0	505	730	1,272	11,097	0	0	0	0	0	0	0	0	11,097	12,987	8,602	
SA Hunter/Jagter.:	Custom Magazines	Jul - Sep	8xA	R 75.00 /	13,869	3,281	22,669	0	0	0	2,644	123	513	29,230	0	0	0	0	0	0	0	0	29,230	31,988	33,992	
SA Rugby	Consumer Magazines	Jul - Sep	Mtly	R 49.90 /	0	2,135	5,361	0	0	0	8	139	876	8,519	8	0	0	0	0	0	1,542	1,550	10,069	11,156	13,303	
Soccer Club	Custom Magazines	Jul - Sep	Mtly	R 16.00 /	0	0	42,056	0	0	0	3,737	0	0	45,793	1,557	0	0	0	0	0	0	1,557	47,350	46,442	43,899	
Sports Club.	Custom Magazines	Jul - Sep	Mtly	19.90 /	0	0	84,658	0	0	0	3,030	0	0	87,688	2,285	0	0	0	0	0	0	2,285	89,973	86,753	80,298	
Wildland Magazine	Custom Magazines	Jul - Sep	Mtly	R 42.00 / R 2.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	61,954	
Category Total					14,713	14,742	156,408	16	0	0	10,434	1,713	4,179	187,492	6,306	0	5	0	0	64,646	3,401	74,358	261,850	272,429	328,372	
Travel, Tourism & Hospitality																										
Cape Etc.	Consumer Magazines	Jan - Dec	3xA	R 59.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,873	
Cape Etc.:	Consumer Magazines	Jul - Sep	3xA	R 59.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,598	5,283	
Escapes	Custom Magazines	Jul - Sep	Mtly	R 24.50 /	0	0	14,071	0	0	0	440	0	0	14,511	736	0	0	0	0	0	0	736	15,247	17,795	21,282	
Getaway	Consumer Magazines	Jul - Sep	Mtly	R 54.90 / R 20.00	0	5,487	1,057	0	0	0	628	1,000	1,990	10,162	0	0	0	0	0	0	5,425	5,425	15,587	15,283	16,363	
gol Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Jul - Sep	AltM	R 100.00 /	605	11,414	2,061	0	0	0	508	1,109	13,231	28,323	0	0	0	0	0	0	397	397	28,720	28,399	32,325	
Premier	Custom Magazines	Jul - Sep	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	940	0	0	0	0	0	6,945	0	7,885	7,702	13,739	
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						Sales at 50% and above									Free Circulation										
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period
Rove SA.:	Custom Magazines	Jul - Sep	2xA	R 39.90 incl vat /	0	1,715	0	1,000	0	0	0	0	0	2,715	13	0	0	7,791	0	0	0	7,804	10,519	10,589	New Member
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	22,999
Weg / Go Platteland.:	Consumer Magazines	Jul - Sep	Q	R 100.00 /	278	17,242	969	0	0	0	273	0	659	19,143	0	0	0	0	0	0	0	0	19,143	19,288	22,878
Weg/Go.:	Consumer Magazines	Jul - Sep	AltM	R 100.00 / R 100.00	1,232	22,069	4,113	0	0	0	637	1,541	19,802	48,162	0	0	0	0	0	0	0	0	48,162	46,455	50,377
Category Total					2,115	57,927	22,271	1,000	0	0	2,486	3,650	35,682	123,016	1,689	0	0	7,791	0	6,945	5,822	22,247	145,263	152,109	193,119
Woman's General																									
Balanced Life	Custom Magazines	Jul - Sep	Mtly	R 24.50 /	0	0	42,928	0	0	0	5,135	0	0	48,063	983	0	0	0	0	0	0	983	49,046	48,877	50,998
BONA Magazine	Consumer Magazines	Jul - Sep	Mtly	35 /	0	8,186	5	0	0	0	0	1,000	1,990	11,181	50	0	0	0	0	0	6,048	6,098	17,279	New Member	New Member
Fairlady	Consumer Magazines	Jan - Jun	AltM	R 85.00 / R 85.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	42,830
Fairlady.:	Consumer Magazines	Jul - Sep	AltM	R 95.00 /	212	21,417	995	30	0	0	475	1,000	2,940	26,857	0	0	0	0	0	0	2,361	2,361	29,218	35,540	39,319
Garden & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	54.90 /	0	6,680	768	0	0	0	156	1,000	1,990	10,594	0	0	0	0	0	0	6,978	6,978	17,572	16,444	Reporting Change
Glamour,	Consumer Magazines	Jan - Dec	Q	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	12,562
Glamour,:	Consumer Magazines	Jul - Sep	Q	R 49.99 / R 32.50	34	5,045	100	343	0	0	96	0	0	5,584	0	0	0	0	0	0	7,798	7,798	13,382	12,371	12,511
Kuier	Consumer Magazines	Jul - Sep	F	R 24.00 / R 24.00	253	47,671	1,514	0	0	0	36	0	7,093	56,314	0	0	0	0	0	0	0	0	56,314	58,888	66,694
Rooi Rose Magazine	Consumer Magazines	Jul - Sep	AltM	54.90 /	0	18,223	535	0	0	0	230	497	1,694	21,179	50	0	0	0	0	0	7,016	7,066	28,245	27,844	New Member
Sarie.:	Consumer Magazines	Jul - Sep	AltM	R 85.00 /	668	32,974	3,349	0	0	0	293	1,000	28,164	65,780	0	0	0	0	0	0	1,996	1,996	67,776	63,337	64,506
True Love.:	Consumer Magazines	Jul - Sep	AltM	R 80.00 /	231	9,420	412	0	0	0	150	730	2,219	12,931	0	0	0	0	0	0	531	531	13,462	16,616	18,287
Women & Home Magazine	Consumer Magazines	Jul - Sep	Mtly	59.90 /	0	14,216	1,335	0	0	0	272	1,000	1,990	18,813	50	0	0	0	0	0	10,013	10,063	28,876	28,424	28,064
Women's Health	Consumer Magazines	Jul - Sep	6xA	R70.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	29,926	New Member
Category Total					1,398	163,832	51,941	373	0	0	6,843	6,227	48,080	277,296	1,133	0	0	0	0	0	42,741	43,874	321,170	338,267	335,771
Youth																									
Barbie Magazine	Consumer Magazines	Jul - Sep	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	7,095
Careers Magazine	Consumer Magazines	Jul - Sep	Mtly	35 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	3,196
ClubX	Custom Magazines	Jul - Sep	Mtly	R 19.00 /	0	0	86,681	0	0	0	5,131	0	0	91,812	816	0	0	0	0	0	0	816	92,628	87,962	74,333
Kids Super Club.	Custom Magazines	Jul - Sep	Mtly	R 20.00 /	0	0	62,975	0	0	0	756	0	1,999	65,730	0	0	0	0	0	0	0	0	65,730	64,202	69,666
Very Interesting Junior	Consumer Magazines	Jul - Sep	Mtly	R37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	11,013
Category Total					0	0	149,656	0	0	0	5,887	0	1,999	157,542	816	0	0	0	0	0	0	816	158,358	152,164	165,303
Total					22,804	593,534	843,331	5,914	65	0	69,685	19,099	184,214	1,715,842	225,027	0	55,971	59,493	0	119,653	118,006	578,150	2,293,992	2,586,285	4,132,767
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