



Magazine - Combine Consumer & Custom

October -December 2022



						Sales at 50% and above										Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
Arts, Culture and Heritage																											
Jewish Life	Consumer Magazines	Oct - Dec	Mtly	R 24.95 /	0	0	0	0	0	0	0	0	0	0	8,435	0	0	0	0	0	0	8,435	8,435	8,687	8,120		
Val de Vie Magazine.:	Consumer Magazines	Oct - Dec	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	14,900	Reporting Change		
Category Total					0	0	0	0	0	0	0	0	0	0	8,435	0	0	0	0	0	0	8,435	8,435	23,587	8,120		
Business and News																											
Business Brief.:	Consumer Magazines	Oct - Dec	AltM	Cover price not found! /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	32,088		
Financial Mail	Consumer Magazines	Oct - Dec	Wkly, Fr	R 42.00 /	0	1,934	2,136	392	0	0	4,012	0	933	9,407	0	0	0	2,659	0	0	0	2,659	12,066	11,945	12,758		
Forbes Africa.:	Consumer Magazines	Oct - Dec	AltM	R 59.00 /	59	1,938	109	0	0	0	260	0	3,017	5,324	0	0	0	3,892	0	0	0	3,892	9,216	9,131	10,304		
SA Real Estate Investor Magazine	Consumer Magazines	Oct - Dec	Mtly	Cover price not found! / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	16,720		
The Big Issue Magazine	Consumer Magazines	Oct - Dec	Mtly	25.00 /	0	7,336	0	0	0	0	0	0	0	7,336	0	0	79	0	0	0	0	79	7,415	6,093	7,135		
Category Total					59	11,208	2,245	392	0	0	4,272	0	3,950	22,067	0	0	79	6,551	0	0	0	6,630	28,697	27,169	79,005		
Conservation and Wildlife																											
African Birdlife.:	Consumer Magazines	Oct - Dec	AltM	R 65.00 /	0	2,301	3,048	383	0	0	34	0	0	5,766	265	0	0	0	0	0	272	537	6,303	6,430	6,084		
Category Total					0	2,301	3,048	383	0	0	34	0	0	5,766	265	0	0	0	0	0	272	537	6,303	6,430	6,084		
Entertainment																											
TV Plus (Afrikaans)	Consumer Magazines	Oct - Dec	F	R 60.00 / R 60.00	7	3,942	193	0	0	0	20	0	7,400	11,555	0	0	0	0	0	0	0	0	11,555	11,741	13,171		
TV Plus (English)	Consumer Magazines	Oct - Dec	F	R 60.00 / R 60.00	52	1,504	111	0	0	0	24	0	684	2,323	0	0	0	0	0	0	0	0	2,323	2,275	3,439		
Category Total					59	5,446	304	0	0	0	44	0	8,084	13,878	0	0	0	0	0	0	0	0	13,878	14,016	16,610		
Family Interest																											
Huisgenoot	Consumer Magazines	Oct - Dec	Wkly, Th	R 40.00 / R 40.00	337	69,669	6,406	0	0	0	332	0	24,318	100,725	0	0	0	0	0	0	4,571	4,571	105,296	114,232	129,825		
LIG	Consumer Magazines	Oct - Dec	11xA	R 59.90 / R 64.90	0	11,887	433	1,808	0	0	0	0	0	14,128	860	0	0	0	0	0	0	860	14,988	15,425	17,552		
Plus 50 .:	Consumer Magazines	Oct - Dec	6xA	R42.00 /	0	2,069	700	0	0	0	0	0	400	3,169	0	0	0	0	0	0	2,140	2,140	5,309	5,879	5,783		
Spot-On (Formerly known as Spotong)	Consumer Magazines	Oct - Dec	AltM	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	21,049	Changed Sector			
The Crest.:	Consumer Magazines	Oct - Dec	7xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	9,471	379	0	439	0	10,289	10,289	10,456	12,763		
The Ridge.:	Consumer Magazines	Oct - Dec	8xA	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	10,969	808	0	440	0	12,217	12,217	12,228	16,121		
You	Consumer Magazines	Oct - Dec	Wkly, Th	R 40.00 /	325	45,559	1,444	0	0	0	409	0	2,925	50,337	0	0	0	0	0	0	3,626	3,626	53,963	58,734	68,911		
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				R 40.00																						
Category Total					662	129,184	8,983	1,808	0	0	741	0	27,643	168,359	860	0	20,440	1,187	0	879	10,337	33,703	202,062	238,003	250,955	
Farming																										
Dairy Mail, The.	Custom Magazines	Oct - Dec	Mtly	R 41.50 /	0	0	0	0	0	0	0	0	0	0	0	0	1,161	0	0	0	0	1,161	1,161	1,121	2,253	
Farmer's Weekly	Consumer Magazines	Oct - Dec	Wkly, Fr	R 24.00 /	0	4,975	205	636	0	0	129	0	0	5,945	0	0	0	0	0	0	470	470	6,415	6,763	7,162	
Grond tot Mond.:	Consumer Magazines	Oct - Dec	Q	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	6,826	7,016	
Landbouweekblad	Consumer Magazines	Oct - Dec	Wkly, Th	R 40.00 / R 40.00	353	7,387	932	0	0	0	240	0	2,603	11,162	0	0	0	0	0	0	0	0	11,162	11,031	12,559	
Marktoe!	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	7,250	0	0	5,542	0	12,792	12,792	13,593	10,691	
Veeplaas.	Consumer Magazines	Oct - Dec	11xA	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	5,998	
Wolboer / Wool Farmer.:	Custom Magazines	Oct - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	4,866	
Category Total					353	12,362	1,137	636	0	0	369	0	2,603	17,107	0	0	8,411	0	0	5,542	470	14,423	31,530	39,334	50,545	
Health & Wellbeing																										
Fitlife.	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	18,384	24,605	
Grow to Eat.:	Consumer Magazines	Oct - Dec	3xA	R 60.00 /	57	8,306	158	0	0	0	91	0	735	9,290	5	0	0	0	0	0	9	2,427	2,441	11,731	Reporting Change	11,104
Journal of Endocrinology, Metabolism & Diabetes SA	Custom Magazines	Jul - Jun	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	1,342	
Journal of Endocrinology, Metabolism & Diabetes SA.:	Custom Magazines	Oct - Dec	3xA	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Reporting Change	1,226	
Odyssey Magazine.	Consumer Magazines	Oct - Dec	Q	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	3,913	
SA Pharmaceutical Journal.:	Custom Magazines	Oct - Dec	10xA	R 36.60 /	0	6	0	0	0	0	0	0	4,248	4,254	0	0	0	0	0	0	0	0	4,254	Reporting Change	6,676	
SA Pharmacist's Assistant (SAPA)	Custom Magazines	Jul - Jun	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	5,019	
SA Pharmacist's Assistant (SAPA).:	Custom Magazines	Oct - Dec	Q	R 300.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	No Issue	4,909	
South African Medical Journal	Custom Magazines	Oct - Dec	Mtly	R 179.75 /	0	0	251	0	0	0	0	0	0	251	8,401	0	73	0	0	0	0	8,474	8,725	Suspended	9,277	
Southern African Journal of Anaesthesia &Analgesia.:	Custom Magazines	Oct - Dec	AltM	R 690.00 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	No Issue	2,183	
Category Total					57	8,312	409	0	0	0	91	0	4,983	13,795	8,406	0	73	0	0	9	2,427	10,915	24,710	18,384	70,254	
Home																										
Conde Nast House & Garden	Consumer Magazines	Oct - Dec	Mtly	R 75.00 / R 49.00	84	5,327	402	0	0	0	1,152	0	0	6,881	0	0	0	0	0	0	4,940	4,940	11,821	12,001	11,923	
Easy DIY	Consumer Magazines	Jul - Jun	Q	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	6,286	
Easy DIY.:	Consumer Magazines	Oct - Dec	Q	R 38.00 /	0	2,074	2	0	0	0	0	0	0	2,076	0	0	0	0	0	0	1,444	1,444	3,520	4,777	6,233	
Food&Home Magazine	Consumer Magazines	Oct - Dec	Q	69.90 /	0	8,386	0	0	0	0	0	1,000	1,937	11,323	0	0	0	0	0	0	2,025	2,025	13,348	New Member	New Member	
Fresh Living .:	Custom Magazines	Oct - Dec	Q	R 25.00 /	0	16,390	0	0	0	0	0	0	0	16,390	7,730	0	0	0	0	3,819	0	11,549	27,939	36,945	38,201	
Living Space..	Custom Magazines	Oct - Dec	Mtly	32.50 /	0	0	31,501	0	0	0	5,837	0	0	37,338	474	0	0	0	0	0	0	474	37,812	36,970	34,860	
Lose It.:	Consumer Magazines	Oct - Dec	Q	R 80.00 /	32	7,577	128	0	0	0	1,285	0	628	9,618	0	0	0	0	0	0	0	0	9,618	8,468	10,999	
My Kitchen..	Custom Magazines	Oct - Dec	Mtly	R 32.50 /	0	0	57,241	0	0	0	16,966	0	0	74,207	686	0	0	0	0	0	0	686	74,893	70,838	67,387	
SA Home Owner	Consumer Magazines	Oct - Dec	11xA	R 42.50 / R 42.50	177	10,192	731	0	0	0	781	0	1,721	13,425	0	0	0	0	0	0	3,636	3,636	17,061	19,585	22,528	
Sarie Kos / Food	Consumer Magazines	Jul - Jun	Q	R 85.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	24,480	
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				R 85.00																						
Sarie Kos / Food.:	Consumer Magazines	Oct - Dec	Q	R 95.00 /	171	11,599	609	0	0	0	317	0	693	13,218	0	0	0	0	0	0	0	0	13,218	15,246	18,808	
The Gardener / Die Tuinier	Consumer Magazines	Oct - Dec	Mtly	R 48.50 / R 22.00	222	13,539	896	0	0	0	146	0	882	15,463	55	0	0	0	0	0	19	10,271	10,345	25,808	25,216	22,415
Tuis Home.:	Consumer Magazines	Oct - Dec	8xA	R 75.00 /	728	33,927	3,280	0	0	0	622	1,800	21,037	60,666	0	0	0	0	0	0	0	1,713	1,713	62,379	66,749	73,088
Visi.:	Consumer Magazines	Oct - Dec	6xA	R 110.00 / R 110.00	40	6,067	193	300	0	0	334	614	1,216	8,724	0	0	0	0	0	0	0	1,555	1,555	10,279	13,705	12,038
Category Total					1,454	115,078	94,983	300	0	0	27,440	3,414	28,114	269,329	8,945	0	0	0	0	3,838	25,584	38,367	307,696	310,500	349,246	
Industry Specific																										
Forum Tydskrif.:	Custom Magazines	Oct - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	149,710	0	0	0	0	0	0	149,710	149,710	149,784	149,140	
J S E.:	Custom Magazines	Oct - Dec	Q	R 59.90 /	0	409	0	1,000	0	0	0	4	336	1,749	12,160	0	0	0	0	0	0	325	12,485	14,234	15,391	14,415
Sea Rescue.:	Custom Magazines	Oct - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	17,866	0	0	0	0	17,866	17,866	18,456	15,734	
Servamus	Custom Magazines	Oct - Dec	Mtly	R 42 / R 28	0	0	7,157	104	0	0	839	0	0	8,100	8	0	12	0	0	23	0	43	8,143	8,528	9,018	
Category Total					0	409	7,157	1,104	0	0	839	4	336	9,849	161,878	0	17,878	0	0	23	325	180,104	189,953	192,159	188,307	
In-flight																										
In Flight Magazine	Custom Magazines	Oct - Dec	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	2,758	0	0	0	0	0	29,713	0	32,471	32,471	30,045	28,584
Skyways	Custom Magazines	Oct - Dec	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	26,469	
Category Total					0	0	0	0	0	0	0	0	0	0	2,758	0	0	0	0	0	29,713	0	32,471	32,471	30,045	55,053
Leisure																										
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Consumer Magazines	Jul - Jun	Ann	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	7,671	
Let's Braai / Kom ons Braai (former The Ultimate Braai).:	Consumer Magazines	Oct - Dec	Ann	R 48.50 /	10	8,865	27	0	0	0	14	0	1,542	10,448	10	0	0	0	0	2	10,258	10,270	20,718	Reporting Change	Reporting Change	
Life & Style.	Consumer Magazines	Oct - Dec	4xA	free /	0	0	0	0	0	0	0	0	0	0	2,200	0	2,600	0	0	0	0	4,800	4,800	New Member	New Member	
Private Edition.:	Custom Magazines	Oct - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,255	0	750	4,240	0	0	0	9,245	9,245	9,162	7,997	
Silver Digest .:	Consumer Magazines	Oct - Dec	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	No Issue	5,915	
Taste.	Custom Magazines	Oct - Dec	AltM	R 78.00 / R 78.00	73	28,902	263	300	40	0	678	500	2,727	33,410	0	0	0	0	0	0	1,144	1,144	34,554	35,255	32,163	
Category Total					83	37,767	290	300	40	0	692	500	4,269	43,858	6,465	0	3,350	4,240	0	2	11,402	25,459	69,317	44,417	53,746	
Male																										
GQ...:	Consumer Magazines	Oct - Dec	5xA	R 70.00 / R 46.00	30	1,904	37	0	0	0	107	0	0	2,048	0	0	0	0	0	0	2,880	2,880	4,928	5,444	4,917	
Man	Custom Magazines	Oct - Dec	Mtly	R 35.99 /	0	0	41,729	0	0	0	14,785	0	0	56,514	400	0	0	0	0	0	0	400	56,914	51,567	42,207	
Popular Mechanics	Consumer Magazines	Oct - Dec	Mtly	R 54.90 / R 20.00	0	5,736	965	0	0	0	386	1,128	1,500	9,715	0	0	0	0	0	0	3,449	3,449	13,164	13,505	12,139	
Tech..	Custom Magazines	Oct - Dec	Mtly	34.99 /	0	0	23,079	0	0	0	8,531	0	0	31,610	700	0	0	0	0	0	0	700	32,310	30,855	32,318	
Very Interesting (former Brainsightment).:	Consumer Magazines	Oct - Dec	AltM	R 49.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	10,320	
Category Total					30	7,640	65,810	0	0	0	23,809	1,128	1,500	99,887	1,100	0	0	0	0	0	6,329	7,429	107,316	101,371	101,901	
Motoring																										
Bike SA	Consumer Magazines	Oct - Dec	Mtly	R 49.90 / R 35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Publication Closed	Publication Closed	16,643	
Car	Consumer Magazines	Oct - Dec	Mtly	R 59.90 / R 20.00	0	18,312	2,615	0	0	0	894	1,000	2,043	24,864	10	0	0	0	0	0	16,223	16,233	41,097	42,094	43,067	
Driven Magazine	Consumer Magazines	Oct - Dec	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	935	0	0	0	0	0	6,782	0	7,717	7,717	7,296	14,112
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Motor...	Custom Magazines	Oct - Dec	Mtly	R 19.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	10,337	16,165		
Category Total					0	18,312	2,615	0	0	0	894	1,000	2,043	24,864	945	0	0	0	0	6,782	16,223	23,950	48,814	59,727	89,987		
Parenting																											
Baba & Kleuter	Consumer Magazines	Oct - Dec	Q	75.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Issue	13,697	11,375		
Baby's and Beyond.:	Consumer Magazines	Oct - Dec	Q	R 29.90 Incl Vat /	0	1,064	0	0	0	0	0	0	1,000	2,064	13	0	0	7,424	0	0	0	7,437	9,501	10,401	9,149		
Things to do With Kids	Consumer Magazines	Oct - Dec	2xA	0 /	0	0	0	0	0	0	0	0	0	0	7,705	0	0	250	0	64	0	8,019	8,019	New Member	New Member		
Your Pregnancy and Baby	Consumer Magazines	Oct - Dec	AltM	75.00 /	0	2,521	0	0	0	0	158	0	1,794	4,473	0	0	0	0	0	0	1,629	1,629	6,102	5,836	7,035		
Category Total					0	3,585	0	0	0	0	158	0	2,794	6,537	7,718	0	0	7,674	0	64	1,629	17,085	23,622	29,934	27,559		
Pets																											
Animaltalk	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	3,325		
Dog Directory	Consumer Magazines	Jul - Jun	Ann	R 119.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,160		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11,485		
Professional																											
Accountancy SA	Custom Magazines	Oct - Dec	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	58,426		
De Rebus	Custom Magazines	Oct - Dec	11xA	R 108.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	Changed Sector	18,855		
Category Total					0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	77,281		
Retail																											
Club Magazine	Custom Magazines	Oct - Dec	Mtly	R 39.50 /	0	0	250,999	0	0	0	13,133	0	0	264,132	5,133	0	0	0	0	0	0	5,133	269,265	264,410	253,163		
Jet Club.:	Custom Magazines	Oct - Dec	7xA	R 48.00 /	0	0	233,005	0	0	0	0	0	0	233,005	0	0	0	0	0	0	0	0	233,005	No Issue	276,094		
Category Total					0	0	484,004	0	0	0	13,133	0	0	497,137	5,133	0	0	0	0	0	0	5,133	502,270	264,410	529,257		
Sport and Hobby																											
Compleat Golfer	Consumer Magazines	Oct - Dec	Mtly	R 49.90 /	0	1,211	186	65	0	0	4	488	1,070	3,024	3,594	0	0	0	0	0	1,653	5,247	8,271	7,604	6,263		
Game & Hunt/Wild & Jag	Custom Magazines	Oct - Dec	Mtly	R 55 / R 45.00	32	924	30	0	0	0	519	0	0	1,473	0	0	2	0	0	66,458	141	66,601	68,074	66,527	68,554		
Kick Off	Consumer Magazines	Oct - Dec	Mtly	R 27.00 / R 27.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,579		
Magnum.:	Consumer Magazines	Oct - Dec	8xA	R 75.00 /	652	6,257	1,360	0	0	0	511	792	838	9,758	0	0	0	0	0	0	0	9,758	11,097	11,228			
SA Hunter/Jagter.:	Custom Magazines	Oct - Dec	8xA	R 75.00 /	13,530	3,550	22,015	0	0	0	2,636	0	728	28,929	0	0	0	0	0	0	0	28,929	29,230	33,565			
SA Rugby	Consumer Magazines	Oct - Dec	Mtly	R 49.90 /	0	1,435	4,539	0	0	0	15	448	1,834	8,271	68	0	0	0	0	0	1,831	1,899	10,170	10,069	13,255		
Soccer Club	Custom Magazines	Oct - Dec	Mtly	R 28.99 /	0	0	42,792	0	0	0	5,192	0	0	47,984	500	0	0	0	0	0	0	500	48,484	47,350	43,232		
Sports Club.	Custom Magazines	Oct - Dec	Mtly	28.99 /	0	0	89,889	0	0	0	6,846	0	0	96,735	570	0	0	0	0	0	0	570	97,305	89,973	80,722		
Wildland Magazine	Custom Magazines	Oct - Dec	Mtly	R 42.00 / R 2.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	64,025		
Category Total					14,214	13,377	160,811	65	0	0	15,723	1,728	4,470	196,174	4,732	0	2	0	0	66,458	3,625	74,817	270,991	261,850	333,423		
Travel, Tourism & Hospitality																											
Cape Etc.:	Consumer Magazines	Oct - Dec	3xA	R 59.90 /	0	1,557	282	0	0	0	0	0	665	2,504	3,113	0	0	0	0	0	1,010	4,123	6,627	No Issue	7,046		
Escapes	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	15,247	19,396		
Getaway	Consumer Magazines	Oct - Dec	Mtly	R 54.90 / R 20.00	0	5,092	951	0	0	0	657	1,000	2,043	9,743	0	0	0	0	0	0	5,395	5,395	15,138	15,587	16,250		
gol Drive & Camp and Weg! Ry & Sleep.:	Consumer Magazines	Oct - Dec	AltM	R 100.00 /	582	9,670	1,989	0	0	0	418	163	12,139	24,379	0	0	0	0	0	0	361	361	24,740	28,720	30,871		
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						Sales at 50% and above									Free Circulation											
Publication_Name_by_Category	Sector	Period	Frequency	Cover Price	Postal Copies	Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions	Back_Issues	Below_50%	Total_Paid	Controlled Free Circulation	Print Media in Education	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free	TOTAL_CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period	
Premier	Custom Magazines	Oct - Dec	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1,435	0	0	0	0	0	6,938	0	8,373	8,373	7,885	13,871
Rove SA.:	Custom Magazines	Oct - Dec	2xA	R 39.90 incl vat /	0	394	0	0	0	0	0	0	800	1,194	10	0	0	8,002	0	0	0	8,012	9,206	10,519	9,484	
Weg / Go Platteland	Consumer Magazines	Jul - Jun	Q	R 95.00 / R 95.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Reporting Change	Reporting Change	22,999	
Weg / Go Platteland.:	Consumer Magazines	Oct - Dec	Q	R 100.00 /	263	15,970	940	0	0	0	252	0	712	17,874	0	0	0	0	0	0	0	0	17,874	19,143	20,309	
Weg/Go.:	Consumer Magazines	Oct - Dec	AltM	R 100.00 / R 100.00	1,144	17,915	3,931	0	0	0	574	812	18,146	41,378	0	0	0	0	0	0	85	85	41,463	48,162	49,369	
Category Total					1,989	50,598	8,093	0	0	0	1,901	1,975	34,505	97,072	4,558	0	0	8,002	0	6,938	6,851	26,349	123,421	145,263	189,595	
Woman's General																										
Balanced Life	Custom Magazines	Oct - Dec	Mtly	R 36.90 /	0	0	40,374	0	0	0	9,073	0	0	49,447	276	0	0	0	0	0	0	276	49,723	49,046	48,336	
BONA Magazine	Consumer Magazines	Oct - Dec	Mtly	35 /	0	7,124	36	0	0	0	0	761	1,667	9,588	48	0	0	0	0	0	4,767	4,815	14,403	17,279	New Member	
Fairlady.:	Consumer Magazines	Oct - Dec	AltM	R 95.00 /	350	21,995	1,095	30	0	0	470	490	2,548	26,628	0	0	0	0	0	0	0	0	26,628	29,218	35,916	
Garden & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	54.90 /	0	7,412	728	0	0	0	125	666	1,862	10,793	0	0	0	0	0	0	4,824	4,824	15,617	17,572	15,504	
Glamour,:	Consumer Magazines	Oct - Dec	Q	R 49.99 / R 32.50	29	4,256	79	0	0	0	79	0	0	4,414	0	0	0	0	0	0	7,207	7,207	11,621	13,382	12,343	
Kuier	Consumer Magazines	Oct - Dec	F	R 24.00 / R 24.00	130	45,379	1,392	0	0	0	32	0	7,932	54,735	0	0	0	0	0	0	0	0	54,735	56,314	69,226	
Rooi Rose Magazine	Consumer Magazines	Oct - Dec	AltM	54.90 /	0	21,197	619	0	0	0	136	500	2,047	24,499	50	0	0	0	0	0	4,514	4,564	29,063	28,245	New Member	
Sarie.:	Consumer Magazines	Oct - Dec	AltM	R 85.00 /	652	27,080	3,243	0	0	0	241	846	26,781	58,191	0	0	0	0	0	0	859	859	59,050	67,776	65,680	
True Love.:	Consumer Magazines	Oct - Dec	AltM	R 80.00 /	330	5,631	513	0	0	0	127	290	1,823	8,384	0	0	0	0	0	0	0	0	8,384	13,462	16,877	
Women & Home Magazine	Consumer Magazines	Oct - Dec	Mtly	59.90 /	0	16,315	1,336	0	0	0	189	1,000	2,172	21,012	50	0	0	0	0	0	9,026	9,076	30,088	28,876	28,216	
Category Total					1,491	156,389	49,415	30	0	0	10,472	4,553	46,832	267,691	424	0	0	0	0	0	31,197	31,621	299,312	321,170	292,098	
Youth																										
Barbie Magazine	Consumer Magazines	Oct - Dec	Mtly	R 37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	6,348	
ClubX	Custom Magazines	Oct - Dec	Mtly	R 34.99 /	0	0	96,466	0	0	0	4,489	0	0	100,955	333	0	0	0	0	0	0	333	101,288	92,628	73,544	
Kids Super Club.	Custom Magazines	Oct - Dec	Mtly	R 24.50 /	0	0	65,906	0	0	0	3,561	0	0	69,467	766	0	0	0	0	0	0	766	70,233	65,730	65,556	
Very Interesting Junior	Consumer Magazines	Oct - Dec	Mtly	R37.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,728	
Category Total					0	0	162,372	0	0	0	8,050	0	0	170,422	1,099	0	0	0	0	0	0	1,099	171,521	158,358	154,176	
Total					20,451	571,968	1,051,676	5,018	40	0	108,662	14,302	172,126	1,923,792	223,721	0	50,233	27,654	0	120,248	116,671	538,527	2,462,319	2,286,127	2,934,687	
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Report Date : 21 Feb, 2023 Revision : 110.0 Q4 2022																										