

## **Newspaper - Weekly**



## October -December 2022

				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controll	ed Free	Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	Terminated	5,182
Daily Maverick,	Wkly, Sat	25.00 /	0	5,851	386	0	151	0	1,210	0	1,200	0	133	0	7,598	1,333	8,931	8,112	Changed Sector
Diamond Fields Advertiser.	Wkly, Fr	R 6.00	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	Resigned	Resigned	5,378
	2xW, Mo&Th	R 4.10	0	33,175	140	0	0	0	0	0	0	0	0	0	33,315		33,315	35,634	39,390
Lesotho Times	Wkly, Th	R 6.00 /	0	6,213	192	0	0	0	0	0	0	0	0	0	6,405		6,405	7,166	6,467
Mail & Guardian	Wkly, Fr	R 49.90 /	0	4,461	583	226	0	0	2,722	114	0	0	0	0	8,106	398	8,504	8,492	10,265
Post, The	Wkly, Wed	R 10.50 /	0	7,326	7,736	24	0	0	23	0	0	3,527	22	0	15,109	3,549	18,658	18,581	20,489
Soccer Laduma	Wkly, Wed	R 6.00 /	0	66,299	0	0	0	0	0	0	0	0	0	0	66,299		66,299	78,894	83,823
The Midweek Sun	Wkly, Wed	P8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Terminated	Terminated	Terminated	4,072
Voice, The	Wkly, Fr	Pula 8.50 /	0	5,925	1,203	0	0	0	0	0	0	0	0	0	7,128		7,128	7,711	12,773
Total			0	129,250	10,240	250	151	0	3,955	114	1,200	3,527	155	0	143,960	5,280	149,240	164,590	187,839

Report Date : 21 Feb, 2023 Revision : 110.0 Q4 2022