



Newspaper - Local July -September 2023



| | | | | PAID CIRCULATION | | | | | | | FREE CIRCULATION | | | | TOTALS | | | | |
|----------------------------------|-----------|---------------|---------------|------------------------|---------------------------|--------------------------|------------------|-------------------------|-------------|-----------------|-------------------------|--------------------------|-------------------|--------------------|----------------|----------------|-------------------|---------------------------|-------------------------------|
| | | | | Sales at 50% and above | | | | | | Sales below 50% | Controlled Free | | Monitored | | | | | | |
| Publication Name | Frequency | Cover Price | Postal Copies | Single Copy Sales | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e- Editions | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e- Editions (Free) | TOTAL PAID | TOTAL_FREE | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| African Reporter | Wkly, Fr | R 1.50 / | 0 | 13,811 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13,811 | | 13,811 | 13,781 | 14,090 |
| Bosvelde Review | Wkly, Fr | R 2.00 / | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Changed Sector | Changed Sector | Changed Sector | 1,535 | 1,260 |
| Daller, Die | Wkly, Fr | R 2.00 / | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Changed Sector | Changed Sector | Changed Sector | Changed Sector | 1,672 |
| George Herald (Thursday) | Wkly, Th | R 5.00 / | 6 | 8,622 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8,625 | | 8,625 | 8,676 | 9,329 |
| Graaff Reinet Advertiser | Wkly, Th | R 4.00 / | 6 | 808 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 811 | | 811 | 797 | 789 |
| Knysna Plett Herald | Wkly, Th | R 4.00 / | 5 | 1,111 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,114 | | 1,114 | 1,088 | 1,093 |
| Limpopo Mirror | Wkly, Fr | R 8.00 / | 0 | 3,804 | 0 | 0 | 0 | 0 | 0 | 92 | 0 | 0 | 0 | 0 | 3,896 | | 3,896 | 3,803 | 4,667 |
| Middelburg Observer, Fri | Wkly, Fr | R 4.00 / | 0 | 4,568 | 0 | 0 | 0 | 0 | 0 | 12,385 | 0 | 0 | 0 | 0 | 16,953 | | 16,953 | 17,140 | 17,061 |
| Mosselbay Advertiser | Wkly, Fr | R 5.00 / | 6 | 3,666 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3,671 | | 3,671 | 3,787 | 4,123 |
| Mpumalanga News | Wkly, Wed | R 1.70 / | 0 | 1,481 | 0 | 0 | 0 | 0 | 0 | 5,741 | 0 | 0 | 0 | 0 | 7,222 | | 7,222 | 7,413 | 7,333 |
| Oudtshoorn Courant | Wkly, Fr | R 4.00 / | 6 | 865 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 868 | | 868 | 868 | 889 |
| Paarl Post | Wkly, Th | R 10 / R 1.00 | 0 | 4,440 | 191 | 0 | 100 | 0 | 1,275 | 0 | 0 | 0 | 73 | 0 | 6,006 | 73 | 6,079 | 6,089 | 6,936 |
| South Cape Forum/Suid Kaap Forum | Wkly, Th | R 4.00 / | 6 | 1,458 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,461 | | 1,461 | 1,475 | 1,670 |
| Streeknuus | Wkly, Fr | R 3.00 / | 0 | 815 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 815 | | 815 | 939 | 1,008 |
| Talk of the Town | Wkly, Fr | R 6.50 / | 0 | 954 | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 993 | | 993 | 1,057 | 1,307 |

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| Publication Name | Frequency | Cover Price | Postal Copies | Single Copy Sales | Single Copy Subscriptions | Multi Copy Subscriptions | Multi Copy Sales | Contracted Travel Sales | e-Editions | Sales below 50% | Contracted Travel Sales | Print Media in Education | Free Distribution | e-Editions (Free) | TOTAL PAID | TOTAL_FREE | TOTAL CIRCULATION | Immediate Previous Period | Corresponding Previous Period |
| The Courier | Wkly, Fr | R 6.00 / | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Terminated | Terminated | Terminated | Terminated | 1,091 |
| Vaalweekblad | Wkly, Th | R 6.10 / | 0 | 2,812 | 0 | 0 | 142 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,954 | | 2,954 | 2,759 | 3,067 |
| Weslander, The | Wkly, Th | R 9.20 / | 0 | 3,862 | 791 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 194 | 0 | 4,653 | 201 | 4,854 | 4,891 | 5,438 |
| Witbank News, Fri | Wkly, Fr | R 4.00 / | 0 | 4,681 | 0 | 0 | 0 | 0 | 0 | 14,590 | 0 | 0 | 0 | 0 | 19,271 | | 19,271 | 19,352 | 19,675 |
| Worcester Standard | Wkly, Th | R 8.50 / R 1.00 | 0 | 3,602 | 104 | 0 | 0 | 0 | 823 | 0 | 0 | 0 | 7 | 0 | 4,529 | 7 | 4,536 | 4,685 | 5,543 |
| Zululand Observer Monday | Wkly, Mon | R 5.00 / R 182.00 | 39 | 2,235 | 39 | 0 | 0 | 0 | 110 | 0 | 0 | 260 | 60 | 0 | 2,384 | 320 | 2,704 | 2,685 | 3,109 |
| Zululand Observer Weekend (Formerly Friday) | Wkly, Fr | R 5.00 / R 182.00 | 36 | 4,370 | 36 | 0 | 0 | 0 | 109 | 0 | 0 | 400 | 90 | 0 | 4,515 | 490 | 5,005 | 5,066 | 5,916 |
| Total | | | 110 | 67,965 | 1,220 | 0 | 242 | 0 | 2,317 | 32,808 | 0 | 667 | 424 | 0 | 104,552 | 1,091 | 105,643 | 107,886 | 117,066 |

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