



Newspaper - Weekend

July -September 2023



		PAID CIRCULATION									FREE CIRCULATION				TOTALS					
		Sales at 50% and above									Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period	
Beeld, Saturday	Wkly, Sat	R 18.50 /	0	3,592	12,729	33	93	0	7,008	0	0	9	215	0	23,455	224	23,679	24,205	26,980	
Burger, Die Saturday	Wkly, Sat	R 19 /	0	10,395	16,123	89	11	0	6,888	0	0	0	654	0	33,506	654	34,160	35,435	38,183	
Citizen, The (Saturday)	Wkly, Sat	R 13.00 /	0	7,234	518	129	35	0	621	449	0	0	37	0	8,986	54	9,040	9,113	9,748	
City Press	Wknd	R 27 /	0	12,529	511	7	221	0	354	0	0	0	317	0	13,622	317	13,939	14,853	16,956	
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	R 8.30 / R 2.00	0	3,384	1,327	127	0	0	1,769	15	102	1,071	0	0	6,622	1,173	7,795	7,584	8,469	
Ilanga LempelaSonto	Wknd	R 4.80 /	0	17,630	28	0	0	0	0	0	0	0	0	0	17,658		17,658	17,505	16,796	
Independent on Saturday	Wkly, Sat	R 13.50 /	0	2,097	5,851	119	0	0	26	0	761	2,519	37	0	8,093	3,317	11,410	12,004	13,439	
Isolezwe ngeMpelaSonto	Wknd	R 7.00 /	0	22,566	211	4	0	0	21	0	0	0	2	0	22,802	2	22,804	19,848	21,597	
Isolezwe ngeSonto	Wkly, Sun	R 5.50 /	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	Rebranded	18,552	
Rapport	Wknd	R 35.50 / R 0.20	0	26,411	13,561	75	56	0	18,611	0	0	0	123	0	58,714	123	58,837	60,766	66,536	
Saturday Star, The	Wkly, Sat	R 25.00 /	0	1,928	1,655	233	0	0	37	0	1,800	1,692	8	0	3,853	3,500	7,353	7,672	8,236	
Sunday Nation	Wkly, Sun	KShs 60.00 / KShs 33.00	0	55,158	235	0	0	0	8,374	0	0	0	0	0	63,767		63,767	63,962	78,763	
Sunday Times	Wknd	R 31.50 / R 5.43	0	36,418	19,858	322	0	0	11,332	576	14,737	0	3,071	0	68,506	17,808	86,314	92,582	111,510	

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Sunday Tribune	Wkly, Sun	R 30.00 /	0	2,020	8,145	103	0	0	49	3,200	800	2,863	65	0	13,517	3,728	17,245	17,826	19,910	
Sunday Vision	Wkly, Sun	UGShs 2000.00 /	0	6,882	4,923	0	0	0	1,290	0	0	0	0	0	13,095	150	13,245	12,927	11,024	
Sunday World	Wknd	R 15.00 /	0	12,529	2,605	104	0	0	347	0	2,100	0	600	0	15,585	2,700	18,285	19,995	25,065	
Weekend Argus	Wknd	R 30.00 / R 15.00	0	1,564	1,783	1,938	0	0	38	0	1,615	2,146	407	0	5,323	4,168	9,491	10,463	12,176	
Weekend Post	Wknd	R 9.90 / R 2.31	0	3,758	1,641	129	0	0	1,721	15	450	769	0	0	7,264	1,219	8,483	8,647	8,046	
Weekend Witness	Wkly, Sat	R 9.90 / R 0.00	0	1,085	3,597	20	0	0	0	0	1,150	0	0	0	4,702	1,150	5,852	5,406	5,608	
Total			0	227,180	95,301	3,432	416	0	58,486	4,255	23,515	11,069	5,536	0	389,070	40,287	429,357	440,793	517,594	

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