



Digital Combined Magazines Oct - Dec 2023



Title	Sector	Period	Frequency	Cover Price	Sales at 50% and above			Below 50%	Total	Free						Grand Total		
					Single Copy Sales	Individual Subscriptions	Back Issues	Sales Below 50%		Total Paid	Bundled	Ind. Req. Single	Ind. Req. Multiple	Society - non req.	Bulk Req. - Multiple	Total Free	Total Circulation	Immediate Previous Period
Industry Specific																		
Journal of the SAIMM,	Custom Magazines	Oct-Dec	Mtly	0	0	0	0	0	0	0	2049	0	0	0	2049	2049	2177	2288
Category Total					0	0	0	0	0	0	2049	0	0	0	2049	2049	2177	2288
Automotive																		
SA TREADS.	Business Magazines	Oct-Dec	Mtly	0	0	0	0	0	0	0	5298	0	0	0	5298	5298	No Submission	5364
Category Total					0	0	0	0	0	0	5298	0	0	0	5298	5298	0	5364
Health and Wellbeing																		
Fire Protection	Business Magazines	Oct-Dec	Q	free	0	613	0	0	613	0	0	0	0	0	0	613	586	517
Category Total					0	613	0	0	613	0	0	0	0	0	0	613	586	517
Retail																		
Supermarker & Retailer	Business Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	18609	0	0	0	18609	18609	15909	13665
Category Total					0	0	0	0	0	0	18609	0	0	0	18609	18609	15909	13665
Business and News																		
BusinessBrief	Consumer Magazines	Oct-Dec	AltM	45.00	0	31205	0	0	31205	0	0	2704	0	0	2704	33909	No Issue	34284
SA Real Estate Investor Magazine	Consumer Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	17544	0	0	0	17544	17544	17818	18093
Category Total					0	31205	0	0	31205	0	17544	2704	0	0	20248	51453	17818	52377
Professional																		
Accountancy SA	Custom Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	57508	0	0	0	57508	57508	57508	58474
De Rebus	Custom Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	17562	0	42627	0	60189	60189	60189	60477
Category Total					0	0	0	0	0	0	75070	0	42627	0	117697	117697	117697	118951
Architecture																		
Floors in Africa	Business Magazines	Oct-Dec	7xA	free	0	0	0	0	0	0	14100	0	0	0	14100	14100	14689	12070
Walls & Roofs in Africa	Business Magazines	Oct-Dec	7xA	free	0	0	0	0	0	0	14100	0	0	0	14100	14100	14689	12070

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Category Total					0	0	0	0	0	0	28200	0	0	0	0	28200	28200	29378	24140
Management																			
Public Sector Leader	Business Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	11261	0	0	0	11261	11261	12633	13481	
Top Women Leader	Business Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	6407	0	0	0	6407	6407	11435	11966	
Category Total					0	0	0	0	0	0	17668	0	0	0	17668	17668	24068	25447	
Farming																			
Wolboer / Wool Farmer	Custom Magazines	Oct-Dec	Mtly	free	0	0	0	0	0	0	1574	0	0	0	1574	1574	3343	1732	
Category Total					0	0	0	0	0	0	1574	0	0	0	1574	1574	3343	1732	
Sport and Hobby																			
Wildland Magazine	Custom Magazines	Oct-Dec	Mtly	2.00	77365	0	0	0	77365	0	7938	0	0	0	7938	85303	92828	74616	
Category Total					77365	0	0	0	77365	0	7938	0	0	0	7938	85303	92828	74616	
Civil Construction																			
Civil Engineering	Business Magazines	Oct-Dec	Mtly	66.00	0	7	0	0	7	0	14805	0	0	0	14805	14812	14655	15392	
Category Total					0	7	0	0	7	0	14805	0	0	0	14805	14812	14655	15392	
Report Total					77365	31825	0	0	109190	0	188755	2704	42627	0	234086	343276	318459	334489	

Report Date : 21 Feb, 2024

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