



## Newspaper - Local

### October -December 2023



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
African Reporter	Wkly, Fr	R 1.50 /	0	13,472	0	0	0	0	0	0	0	0	0	0	13,472		13,472	13,811	12,738
Bosvelde Review	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1,175
Daller, Die	Wkly, Fr	R 2.00 /	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	Changed Sector	1,771
George Herald (Thursday)	Wkly, Th	R 5.00 /	6	8,423	3	0	0	0	0	0	0	0	0	0	8,426		8,426	8,625	9,303
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	6	673	3	0	0	0	0	0	0	0	0	0	676		676	811	743
Knysna Plett Herald	Wkly, Th	R 4.00 /	5	1,044	3	0	0	0	0	0	0	0	0	0	1,047		1,047	1,114	1,172
Limpopo Mirror	Wkly, Fr	R 8.00 /	0	3,305	0	0	0	0	0	343	0	0	0	0	3,648		3,648	3,896	4,656
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	0	3,954	0	0	0	0	0	13,963	0	0	0	0	17,917		17,917	16,953	16,886
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6	3,604	4	0	0	0	0	0	0	0	0	0	3,608		3,608	3,671	4,291
Mpumalanga News	Wkly, Wed	R 1.70 /	0	1,421	0	0	0	0	0	5,926	0	0	0	0	7,347		7,347	7,222	7,166
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	6	846	3	0	0	0	0	0	0	0	0	0	849		849	868	835
Paarl Post	Wkly, Th	R 10 / R 1.00	0	3,982	173	0	92	0	1,125	0	0	0	78	0	5,372	78	5,450	6,079	6,919
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	6	1,378	3	0	0	0	0	0	0	0	0	0	1,381		1,381	1,461	1,677
Streeknuus	Wkly, Fr	R 3.00 /	0	829	0	0	0	0	0	0	0	0	0	0	829		829	815	1,006
Talk of the Town	Wkly, Fr	R 6.50 /	0	993	38	0	0	0	0	0	0	0	0	0	1,031		1,031	993	1,365

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Vaalweekblad	Wkly, Th	R 6.10 /	0	2,867	0	0	0	0	0	0	0	0	0	0	2,867		2,867	2,954	3,106
Weslander, The	Wkly, Th	R 9.20 /	0	3,337	56	0	0	0	719	0	0	15	179	0	4,112	194	4,306	4,854	5,375
Witbank News, Fri	Wkly, Fr	R 4.00 /	0	4,047	0	0	0	0	0	16,170	0	0	0	0	20,217		20,217	19,271	19,651
Worcester Standard	Wkly, Th	R 8.50 / R 1.00	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	Rebranded	4,536	5,620
Zululand Observer Monday	Wkly, Mon	R 5.00 / R 182.00	19	2,009	19	0	0	0	101	0	0	260	60	0	2,129	320	2,449	2,704	2,762
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 5.00 / R 182.00	21	4,088	21	0	0	0	102	0	0	400	90	0	4,211	490	4,701	5,005	5,359
<b>Total</b>			<b>75</b>	<b>60,272</b>	<b>326</b>	<b>0</b>	<b>92</b>	<b>0</b>	<b>2,047</b>	<b>36,402</b>	<b>0</b>	<b>675</b>	<b>407</b>	<b>0</b>	<b>99,139</b>	<b>1,082</b>	<b>100,221</b>	<b>105,643</b>	<b>113,576</b>

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